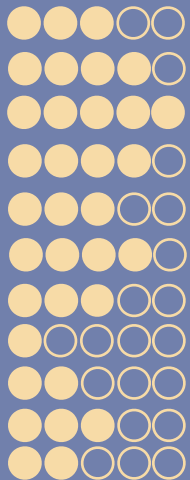


Ashley Cheah

achiaseed.com

(714) 833-0544 - ashley.m.cheah@gmail.com - Brea, CA

TECHNICAL SKILLS



Web Design
Prototyping
Wireframing
HTML/CSS/JS
Adobe XD
UX/UI
Illustrator
Photoshop
Wordpress
Figma
SEO

RELEVANT COURSES

- Web Design
- User Interface and Design
- Software Engineering
- Operating Systems
- Advanced Database

VOLUNTEER WORK

- Cozy: A unity project designed to reduce anxiety replicating the beauty of wildlife right from one's backyard
- VP of Biola Hula Halau club (Fall 2018-Spring 2020)
Taught, lead, choreographed, and performed hula
- Biola Hackathon (Spring 2017)
Explored android studios while creating an app under 36 hours

WORK EXPERIENCE

Junior SEO Technician (Mar. 2021 - Current)

Digital Uptrend

- Boosted site traffic for various businesses via SEO, increasing overall business visibility
- Responsibilities: SEO, email outreach

INTERNSHIP

UX Design Intern (Feb. 2020 - Jun. 2020)

Agency 41

- Created and designed marketing pages for an app (CryoFind) using Wordpress. conducted user research on our target audience
- Responsibilities: UX/UI design, user research

EDUCATION

Bachelor of Science: Computer Science (2016-2020)

Biola University

Minor in Biblical and Theological Studies

RELEVANT PROJECTS

- Biola Missions Conference - Spring 2021
 - Lead the design team in creating a Wix Website for BIOLA's school-wide spring conference. (biolasmu.com/missions-conference-21-home)
 - Responsibilities: UX design, mockups/wireframes, prototyping, and Wix web development
- TransportOp - Spring 2020
 - Translated research into a web app. The tool's purpose is to help truck drivers to optimize transportation with the lowest gas cost.
 - Responsibilities: mockups/wireframes, designing, prototyping, and coding
- Campaign Buddy - Spring 2019
 - Helped created a web tool to run table top campaigns efficiently
 - Responsibilities: creating mock-ups and wireframes, prototyping, user testing, and developing