



Archit Mathur <architmathur2011@gmail.com>

Interview Call Letter for profile of Business Development Associate at BYJU'S1 message

Thu, Sep 27, 2018 at 5:21 PM

Dear Archit Mathur ,

Congratulations on being shortlisted for the first round of interview at **BYJU'S – The Learning App**. There was a rigorous selection process after which you have been shortlisted for this round. We are happy to inform that you have made the cut for the interview for the **Business Development Associate** position.

BYJU'S is one of the world's largest and most loved school learning app and is setting new benchmarks in the field of education by creating personalized learning experiences. BYJU'S offers highly adaptive, engaging and effective learning programs for students in classes 4-12 (K-12) and for competitive exams like JEE, NEET, CAT, IAS, GRE and GMAT. Launched in 2015, BYJU'S is the most preferred education app for students across age groups.

The learning app makes use of original content, rich animation, and engaging video lessons from India's best teachers to offer students a unique way of learning. Delivering world class learning experiences, BYJU'S is creating a whole new segment of self-paced learners across age groups.

Today, BYJU'S has over 15 million downloads, 900,000 annual paid subscriptions and sees an addition of one million students every month. With an average time of 57 minutes being spent by a student on the app every day from 1700+ cities, BYJU'S – The Learning App is making learning enjoyable and effective. Also, the annual renewal rates of 85% is a testament of the fact that the app is helping students learn better.

Backed by strong partners like the Chan-Zuckerberg Initiative, World Bank's investment arm – International Finance Corporation (IFC), Verlinvest, Tencent, Aarin Capital, Sequoia Capital, Sofina, TimesInternet and Lightspeed ventures, BYJU'S is the largest funded Ed-tech startup in India and is on its way to become the largest education company in the world.

Get the BYJU'S Advantage.

Come, be a part of this revolution.

If you are passionate about changing the way students learn, join us as we build the world's largest Edtech company, TOGETHER

Be a part of the family where you get to learn & grow everyday.

Where Performance is rewarded with superfast growth through multiple benefit schemes starting from incentives, travel and health benefits, impact bonuses and much more.

With an average workforce age of 24 years, BYJU'S offices are filled with young, vibrant and energetic people from across the country working towards a single goal – “Making children fall in love with learning”.

As Byju Raveendran, Founder & CEO, BYJU'S says – “Keep your aspiration levels very high because there is no limit to what you can achieve. At BYJU'S you give us your best and we take care of the rest.”

Congratulations again, on being shortlisted on the best job profile, where you can not just grow & learn But also Create an Impact

Job Profile: Business Development Associate (BDA)

Description: You will start your journey at BYJU'S as an individual contributor working in a team to introduce and showcase the unique way in which BYJU'S-The Learning App helps students learn better. You will also be responsible for mentoring these

students and will play a role in their learning journey. Your key role will be to connect with students and parents across the country (depending on your zone) and explain to them in person, about one of the world's most loved learning apps and how it will help the student learn not just for exams, but much beyond.

Sector: Sales and Business Development in one of the fastest growing sectors. In the segment of Education, not only is it the most rewarding monetarily, but the one which will create the maximum impact

Required skill sets:

If you are:

- Passionate about changing the way millions of children learn globally
- Super energetic and driven to spread better learning
- A strong believer that good Education can create an everlasting impact
- Someone who has strong communication skills and can persevere
- Interested in speaking to , counseling and guiding students
- Driven by the idea of helping children become lifelong learners

BYJU'S is the place for you where you can enjoy and chart out your professional life.

Locations: Across India

Working Days: 5 days work week

Academic Qualification: B.E / B.Tech, MBA

CTC: Rs. 10 Lakhs (Rs.7 Lakhs {Fixed pay} and Rs. 3 Lakhs {Performance/Variable pay})

You are requested to carry original and a copy of following items for the interview process:

- One set of copies of your mark cards (10th/12th/Graduation/Post Graduation)
- One passport size photograph (to be attached to the resume)
- Government Issued ID Proof (Aadhar)

Interview Details:

- **Interview Date and Time:** Saturday, 29th Sep 2018 at 2pm
- **Venue:** BYJU's, 501, 5th Floor, Jaipur Royal World, Sansar Chand Road, Opp. Ambar Tower, Jaipur

Our mailing address is:

Byjus Training,India

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