

MANISH PANDEY

IDEATION | WRITING | STRATEGY



ABOUT ME

Through my 7-year career, I've learned that the best ideas are often the simplest stories that are right in front of us, waiting to be told. I strive to uncover these stories and seamlessly integrate them with brands.



WEBSITE

<https://hiphop24x7.com>



CONTACT

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SKILLS

MOOD BOARDING
STORY BOARDING
TEAM MANAGEMENT
PITCH PRESENTATIONS



WORK EXPERIENCE

COPY SUPERVISOR

OCT 2021 TO PRESENT

IMARTI MEDIA

Clients Handled-

- VLCC
- Kuhl Stylish Fans
- Kent RO Systems
- Max Healthcare
- VLCC Luxe
- Dupont Water Solutions

SR. COPYWRITER

JUL 2020 TO OCT 2021

BLACKBOARD

Clients Handled-

- College Vidya
- Narsee Monjee
- Chandigarh University
- Amity Univesity
- Manipal University

CONTENT STRATEGIST

JAN 2020 TO JUNE 2020

CASHURDRIVE

Clients Handled-

- Thai Airways
- Nok Alrways
- CargoFlash
- Tata Motors
- UP RERA
- Bonjour

COPYWRITER

APRIL 2019 TO DEC 2019

QUIZISTAN

CATEGORY EXPERT

OCT 2017 TO FEB 2019

UNACADEMY



EDUCATION

VBS PURVANCHAL UNIVERSITY

2012-2016

B. TECH ELECTRICAL ENGINEERING

DELHI PUBLIC SCHOOL (VIDYUT NAGAR)

2011-2012

INTERMEDIATE

DELHI PUBLIC SCHOOL (VIDYUT NAGAR)

2009-2010

METRICULATION