

# MANISH PANDEY

CONTENT STRATEGIST CUM COPY WRITER



## ABOUT ME

I am a Content Strategist cum Copywriter with approximately 6 years of experience in content marketing and creation.



## WEBSITE

<https://hiphop24x7.com>



## CONTACT

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**Portfolio:**  
<https://theideacanvas.netlify.app/>



## SKILLS

**WORDPRESS** ● ● ● ○ ○  
**SOCIAL MEDIA** ● ● ● ● ○  
**STORY BOARDING** ● ● ● ● ○  
**MS OFFICE** ● ● ● ● ○



## WORK EXPERIENCE

### COPYWRITER

OCT 2020 TO PRESENT

### IMARTI MEDIA

Clients Handled-

- Kent RO
- VLCC
- Dupont Water Solutions
- Max @ Home
- Max Institute
- VLCC Luxe

### SR. COPYWRITER

JUL 2020 TO OCT 2020

### BLACKBOARD

Clients Handled-

- College Vidya
- Narsee Monjee
- Chandigarh University
- Amity Univesity
- Manipal University

### CONTENT STRATEGIST

JAN 2020 TO JUNE 2020

### CASHURDRIVE

Clients Handled-

- Thai Airways
- Nok Alrways
- CargoFlash
- Tata Motors
- UP RERA
- Bonjour

### COPYWRITER

APRIL 2019 TO DEC 2019

### QUIZISTAN

### CATEGORY EXPERT (QUANT APT)

OCT 2017 TO FEB 2019

### UNACADEMY



## EDUCATION

### VBS PURVANCHAL UNIVERSITY

2012-2016

### B. TECH ELECTRICAL ENGINEERING

### DELHI PUBLIC SCHOOL (VIDYUT NAGAR)

2011-2012

### INTERMEDIATE

### DELHI PUBLIC SCHOOL (VIDYUT NAGAR)

2009-2010

### METRICULATION