

# Trendwise Analytics

## Introduction to AI And Deep Learning

GOOD SOLUTIONS  
FOR **YOUR BUSINESS!**



Mohan Kumar

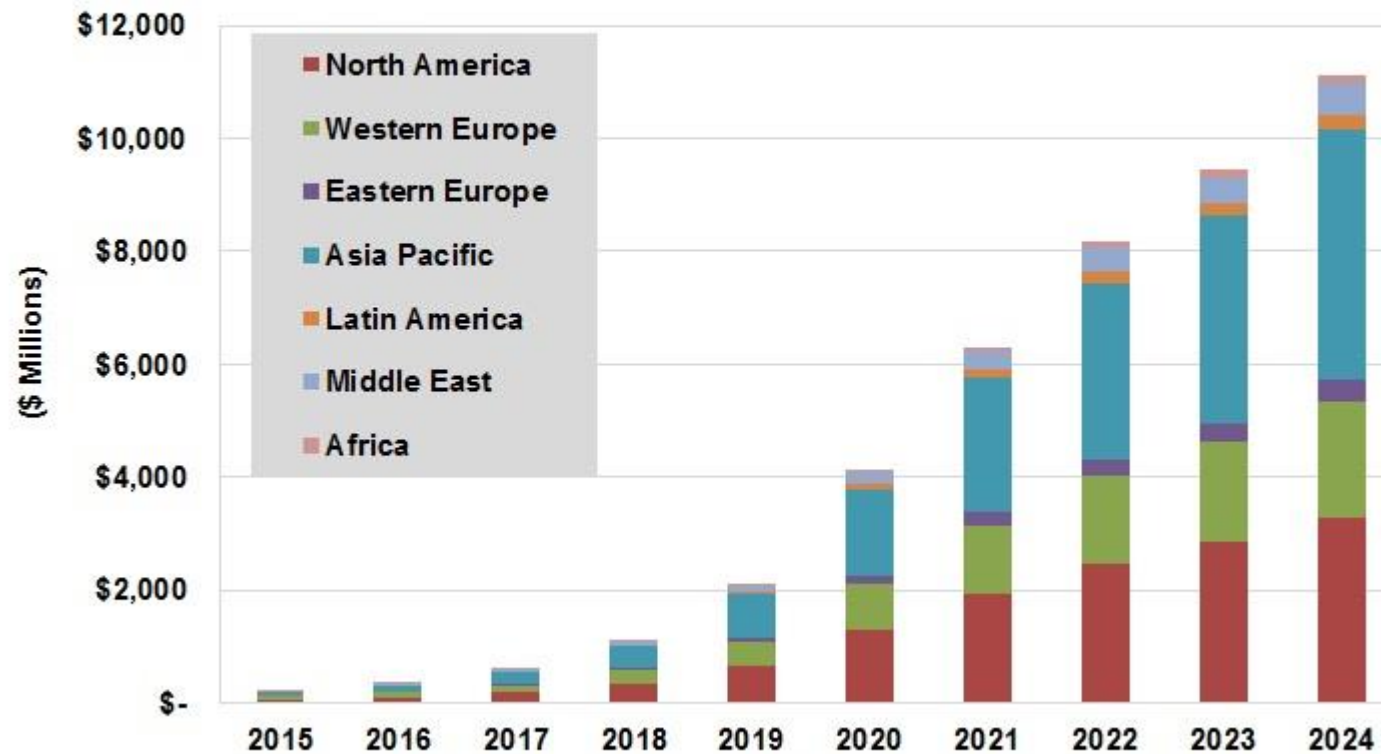
# Market potential

- The AI market is expected to be worth USD 16.06 Billion by 2022 growing at a CAGR of 62.9%.
- IBM CEO claims a potential \$2 trillion dollar market for “cognitive computing”

# AI Market by region



Artificial Intelligence Revenue by Region, World Markets: 2015-2024



Source: Tractica

# What is AI?

Wikipdeia: Artificial intelligence (AI) is intelligence exhibited by machines. In computer science, the field of AI research defines itself as the study of "intelligent agents".

- The field of AI research was founded at a conference at Dartmouth College in 1956
- John McCarthy is generally regarded as the father of AI.
- Could not make much progress due to low computational power ( "AI Winter")
- It was revived in late 90's

# Deep learning



Part of the **machine learning** field of learning representations of data. Exceptional effective at learning patterns.

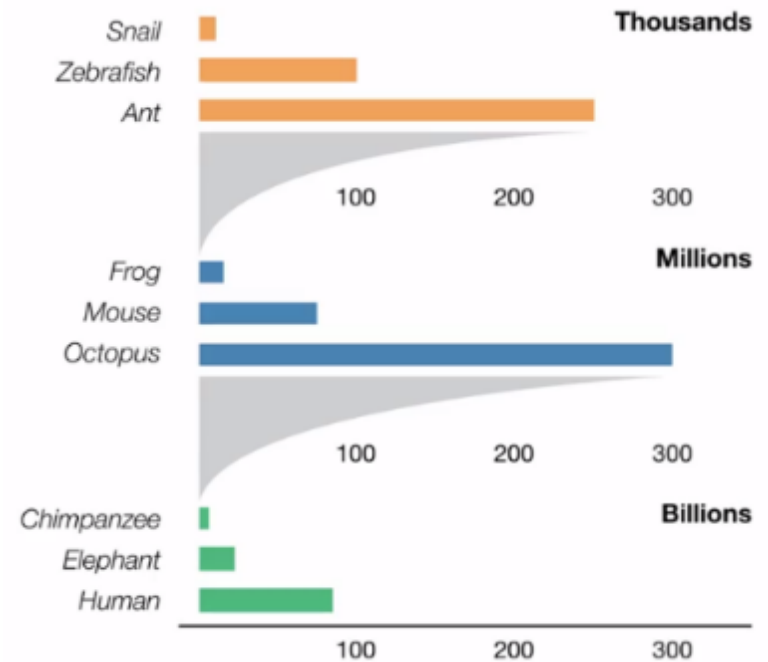


Utilizes learning algorithms that derive meaning out of data by using a **hierarchy** of multiple layers that **mimic the neural networks of our brain**.



If you provide the system tons of information, it begins to understand it and respond in useful ways.

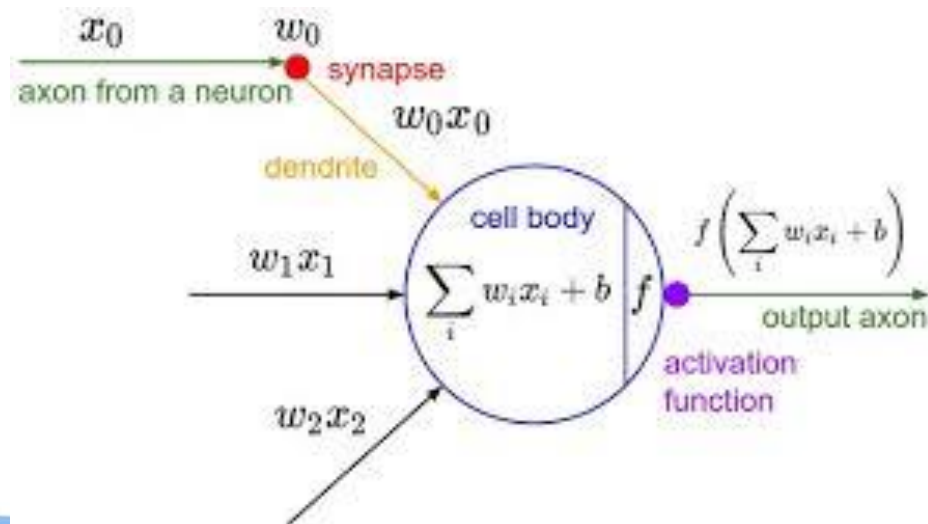
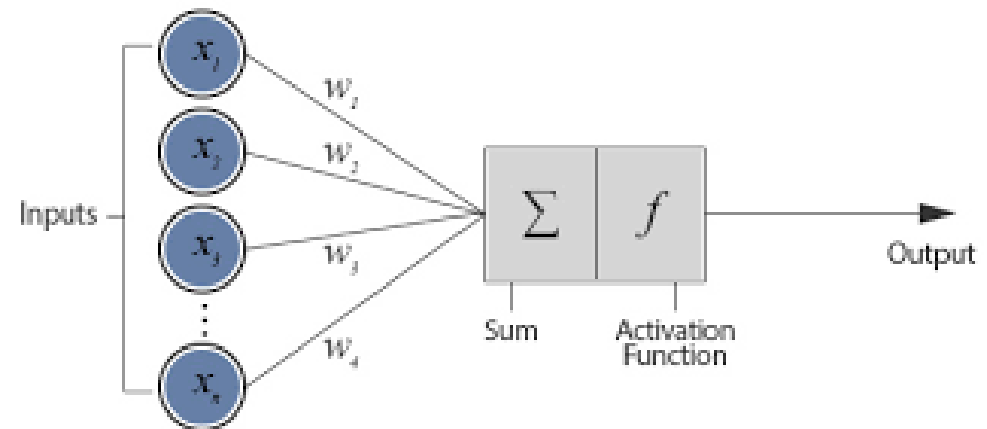
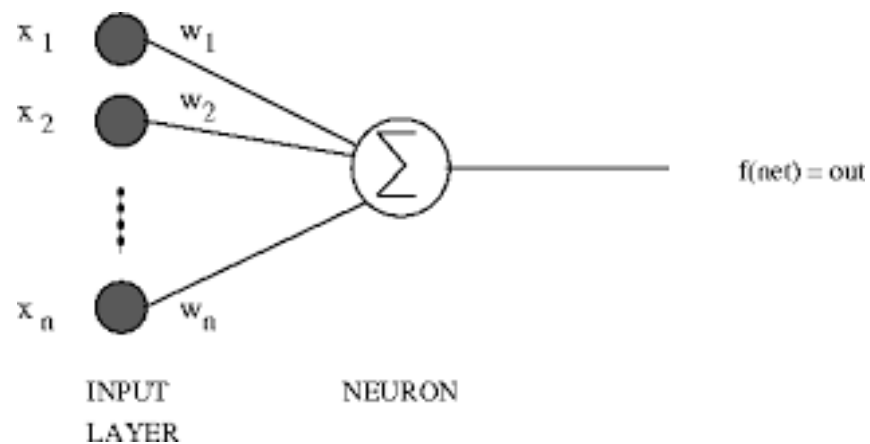
# Artificial Neural Networks



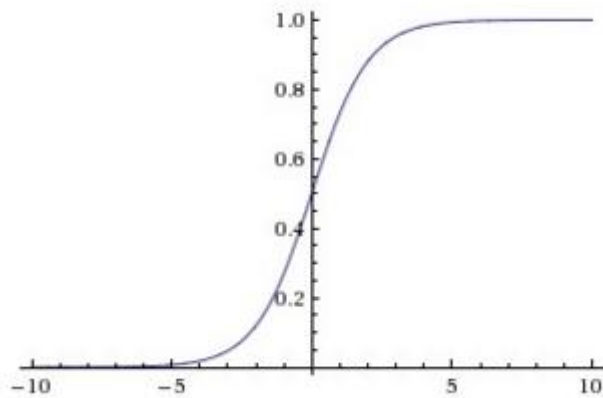
Number of Neurons



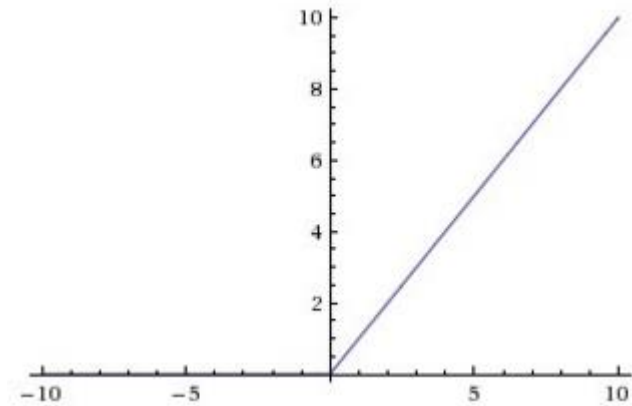
# Artificial Neuron



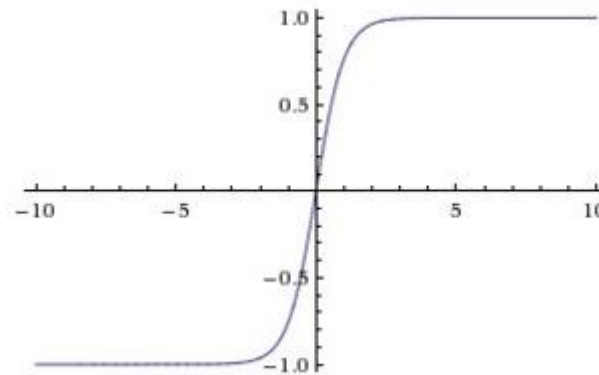
# Activation functions



Sigmoid



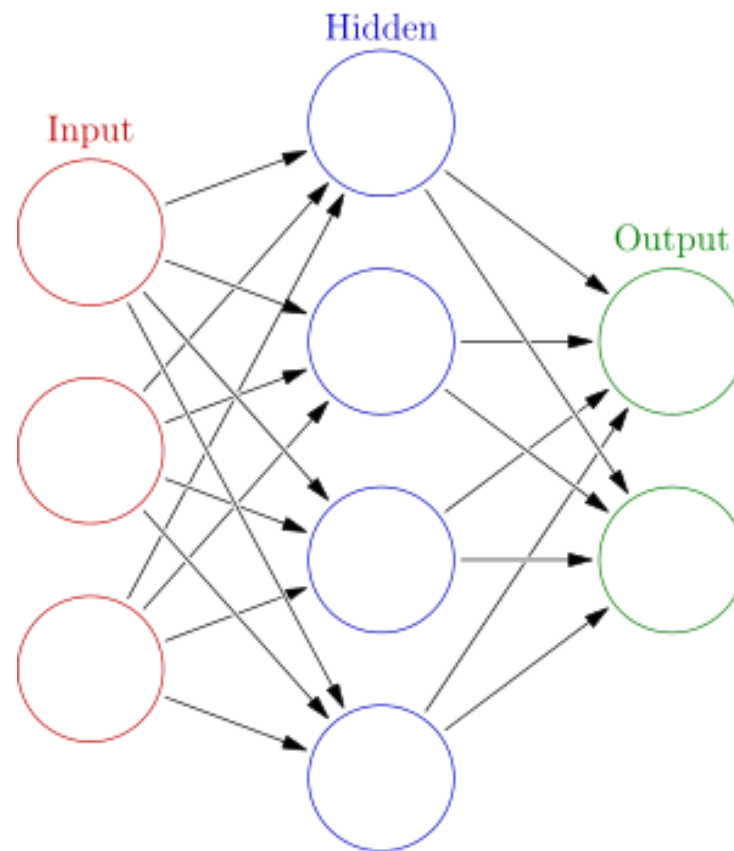
Relu



tanh

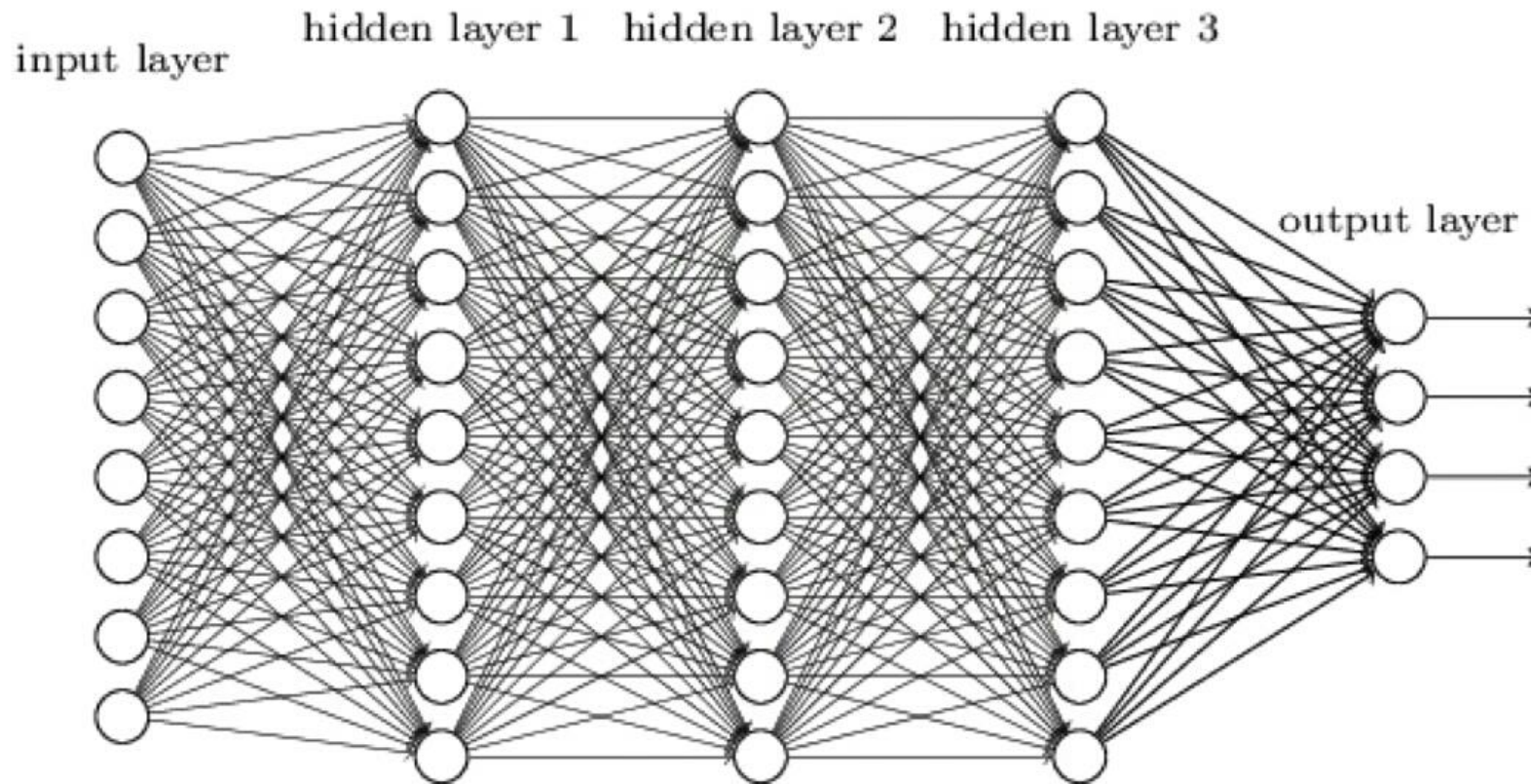


# Neural Networks



# Deep Neural Networks

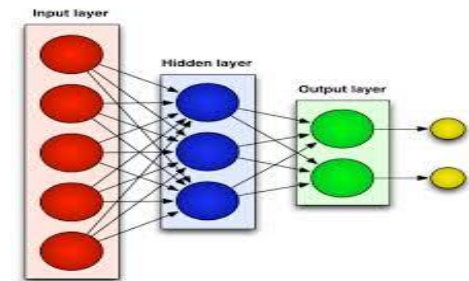
## Neural Networks



## Types of Deep Neural network

Feed forward Neural network:

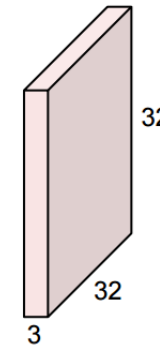
**Convolutional neural network (CNN)**



- Input layer/picture consists of 32 x 32 pixels with 3 colors (Red, Green & Blue) (32 x 32 x 3)
- Convolution layer is formed by running a filter (5 x 5 x 3) over Input layer which will result in (28 x 28 x 1)

### Input Layer & Filter

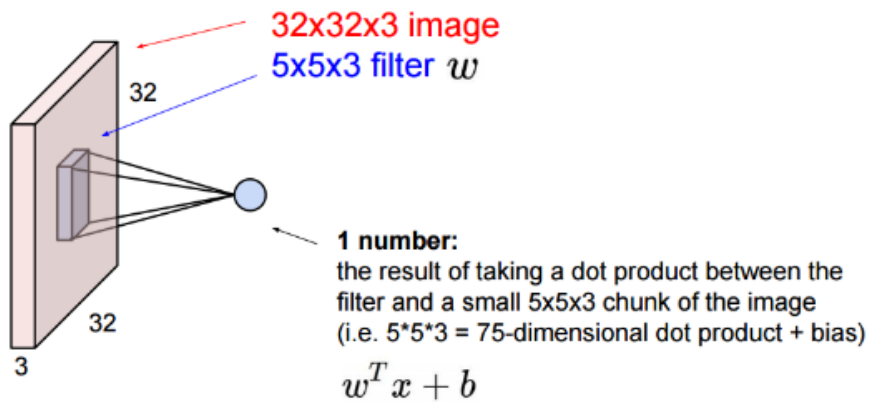
32x32x3 image



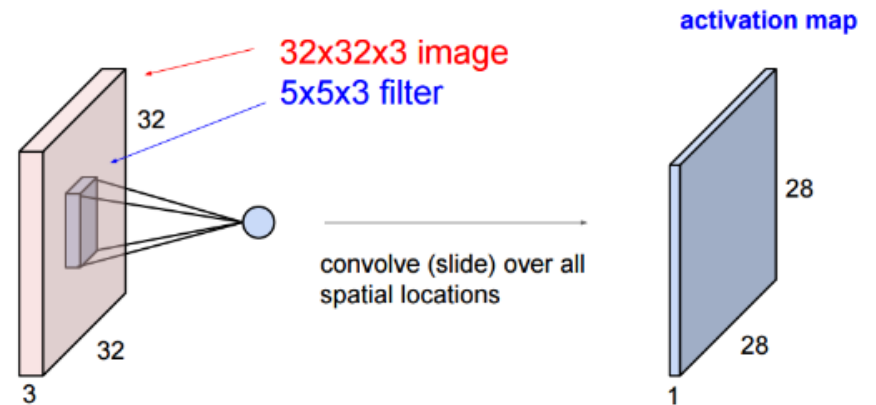
5x5x3 filter



### Running filter over Input Layer to form Convolution layer



### Complete Convolution Layer from filter

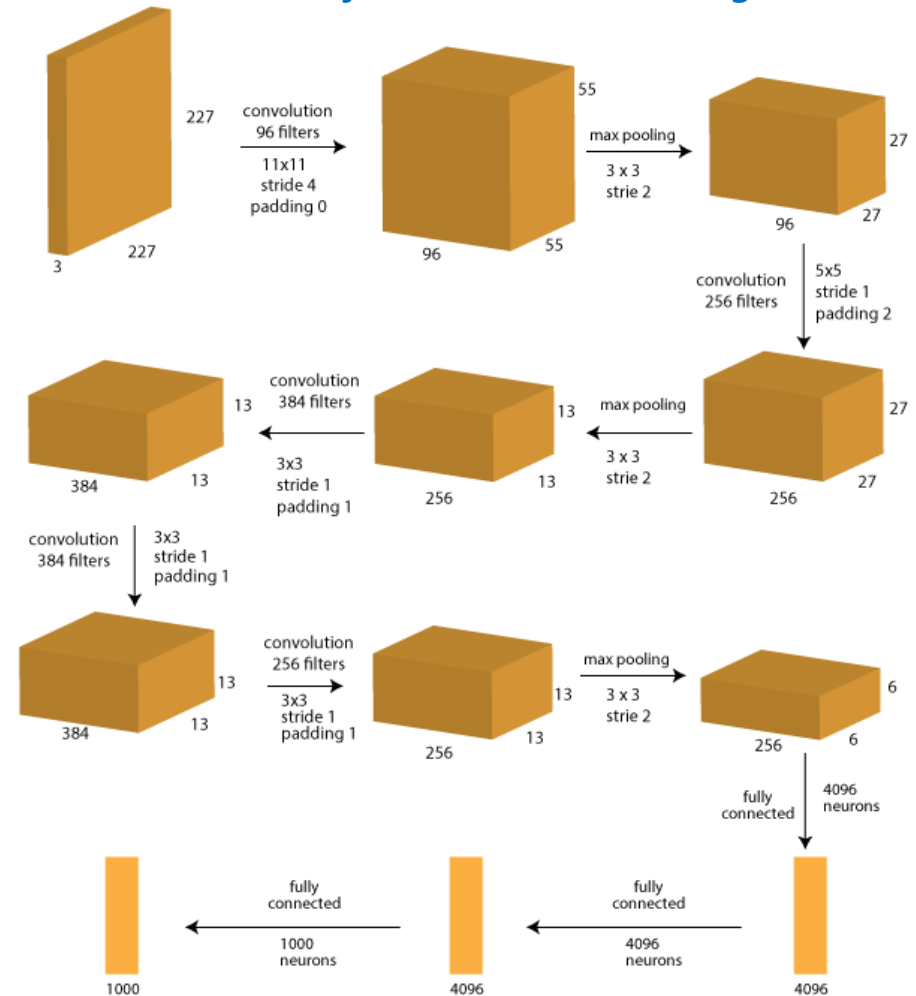


- **Alex net Architecture:** Alex Net won the IMAGENET challenge competition during 2012

- Layer 0: Input image ( $227 * 227 * 3 \approx 150k$ )
- Layer 1: Convolution with 96 filters, size  $11 \times 11$ , stride 4, padding 0
- Layer 2: Max-Pooling with  $3 \times 3$  filter, stride 2
- Layer 3: Convolution with 256 filters, size  $5 \times 5$ , stride 1, padding 2
- Layer 4: Max-Pooling with  $3 \times 3$  filter, stride 2
- Layer 5: Convolution with 384 filters, size  $3 \times 3$ , stride 1, padding 1
- Layer 6: Convolution with 384 filters, size  $3 \times 3$ , stride 1, padding 1
- Layer 7: Convolution with 256 filters, size  $3 \times 3$ , stride 1, padding 1
- Layer 8: Max-Pooling with  $3 \times 3$  filter, stride 2
- Layer 9: Fully Connected with 4096 neuron
- Layer 10: Fully Connected with 4096 neuron
- Layer 11: Fully Connected with 1000 neurons (classes to predict)

Total memory required  $24M * 4 \text{ bytes} \approx 93 \text{ MB/image}$  (only forward !~ \*2 for bwd)

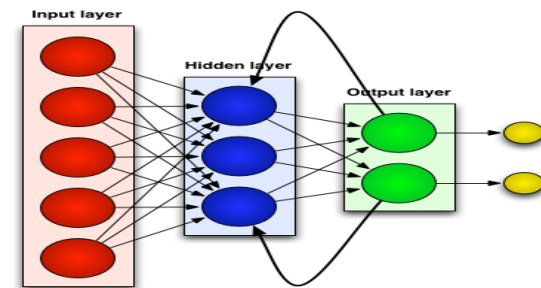
### Alex Net for IMAGENET Challenge 2012



## Types of Deep Neural network

Backward propagation

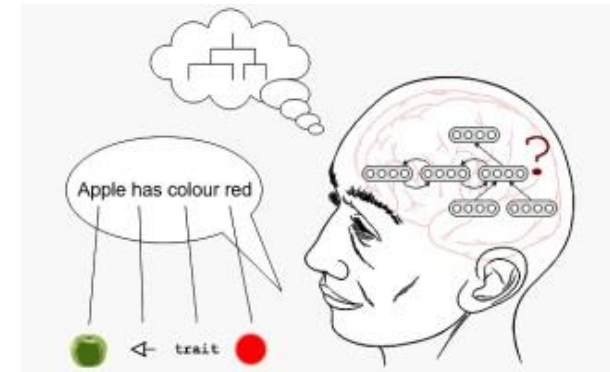
Recurrent neural network (RNN):



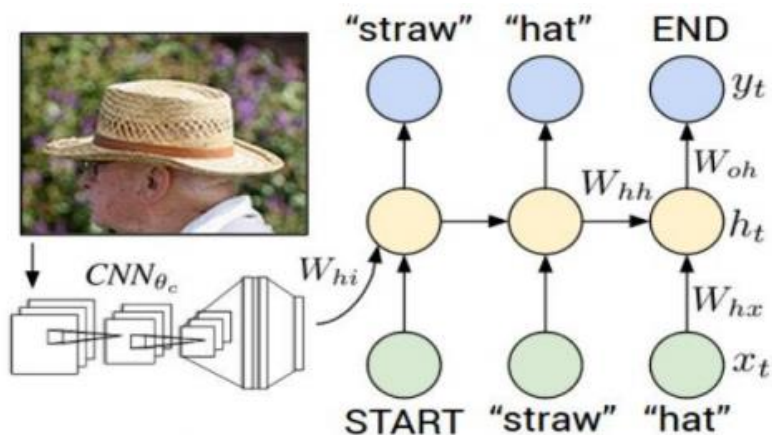


- Recurrent neural networks are very much useful in sequence remembering, time series forecasting, Image captioning, machine translation etc.
- RNNs are useful in building A.I. Chabot in which sequence of words with all syntaxes & semantics would be remembered and subsequently provide answers to given questions

## Recurrent Neural Networks



## Image Captioning using Convolutional and Recurrent Neural Network



## Application of RNN in A.I. Chatbot

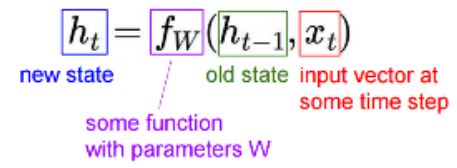


- Recurrent neural network is used for processing sequence of vectors  $x$  by applying a recurrence formula at every time step

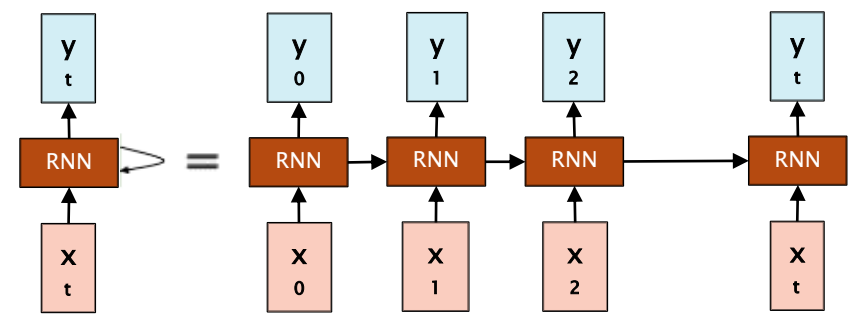
$$h_t = f_W(h_{t-1}, x_t)$$

$$h_t = \tanh(W_{hh}h_{t-1} + W_{hx}x_t)$$

$$y_t = W_{hy}h_t$$

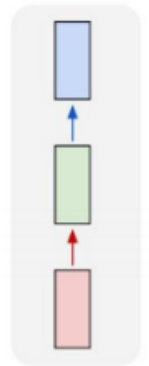


### Recurrent Neural Network



### Vanilla Network

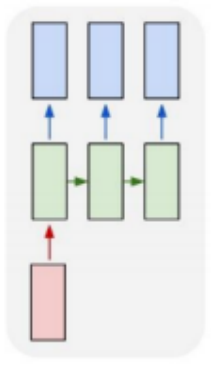
one to one



### Image Captioning

(image -> Seq. of words)

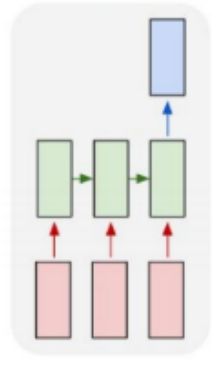
one to many



### Sentiment Classification

(Seq. of words -> Sentiment)

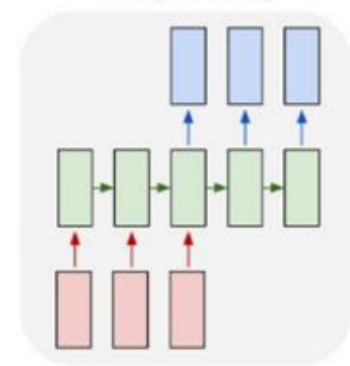
many to one



### Machine Translation

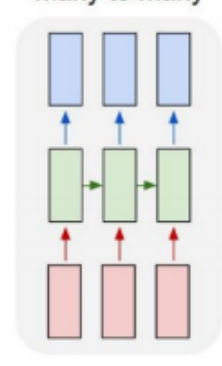
(Seq. of words -> Seq. of words)

many to many



### Video Classification on frame level

many to many



- LSTM (Long Short Term Memory):** LSTM is an artificial neural network contains LSTM blocks in addition to regular network units. LSTM block contains gates that determine when the input is significant enough to remember, when it should continue to remember or when it should forget the value and when it should output the value

### RNN & LSTM formula

RNN:

$$h_t^l = \tanh W^l \begin{pmatrix} h_t^{l-1} \\ h_{t-1}^l \end{pmatrix}$$

$h \in \mathbb{R}^n, \quad W^l [n \times 2n]$

LSTM:

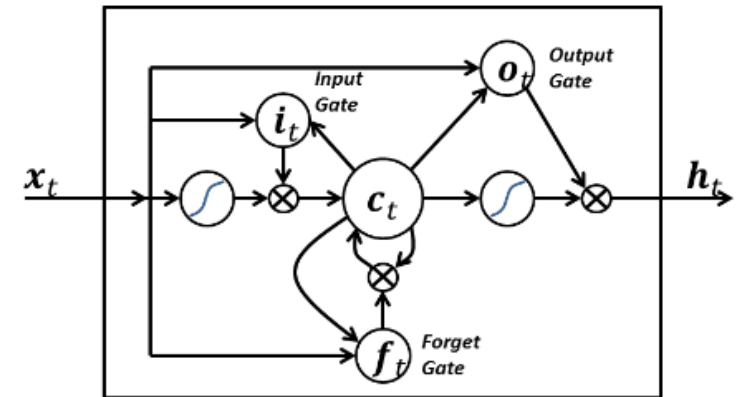
$$\begin{pmatrix} i \\ f \\ o \end{pmatrix} = \begin{pmatrix} \text{sigm} \\ \text{sigm} \\ \text{tanh} \end{pmatrix} W^l \begin{pmatrix} h_t^{l-1} \\ h_{t-1}^l \end{pmatrix}$$

$$c_t^l = f \odot c_{t-1}^l + i \odot g$$

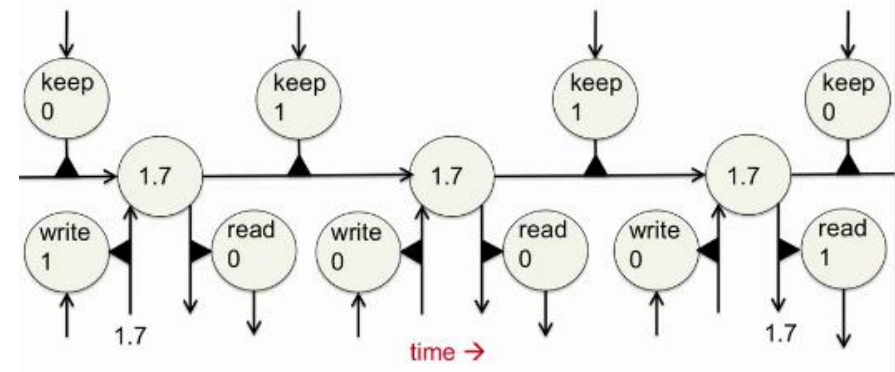
$$h_t^l = o \odot \tanh(c_t^l)$$

$W^l [4n \times 2n]$

### LSTM Cell



### LSTM Working Principle (Backpropagation through a memory cell)



- Case Study: NIFTY prediction

```
tsteps = 1; batch_size = 1 ; epochs = 50

model = Sequential()
model.add(LSTM(1000,
              batch_input_shape=(batch_size, tsteps, 1),
              return_sequences=True,
              stateful=True))

model.add(LSTM(1000,
              batch_input_shape=(batch_size, tsteps, 1),
              return_sequences=True,
              stateful=True))

model.add(LSTM(1000,
              batch_input_shape=(batch_size, tsteps, 1),
              return_sequences=True,
              stateful=True))

model.add(LSTM(1000,
              batch_input_shape=(batch_size, tsteps, 1),
              return_sequences=False,
              stateful=True))

model.add(Dense(1))
model.add(Activation("linear"))
model.compile(loss='mse', optimizer='rmsprop')

print('Training')
for i in range(epochs):
    print('Epoch', i, '/', epochs)
    model.fit(X_train,
            y_train,
            batch_size=batch_size,
            verbose=1,
            nb_epoch=1,
            shuffle=False)
    model.reset_states()

print('Predicting')
predicted_output = model.predict(X_test, batch_size=batch_size)
```

Layer 1 consists of 1000  
Recurrent LSTM neurons

Layer 2 consists of 1000  
Recurrent LSTM neurons

Layer 3 consists of 1000  
Recurrent LSTM neurons  
Layer 4 consists of 1000  
Recurrent LSTM neurons  
with return sequence  
False

Output Layer consists of  
1 neuron with linear  
activation function

## NIFTY 1 Year EOD data

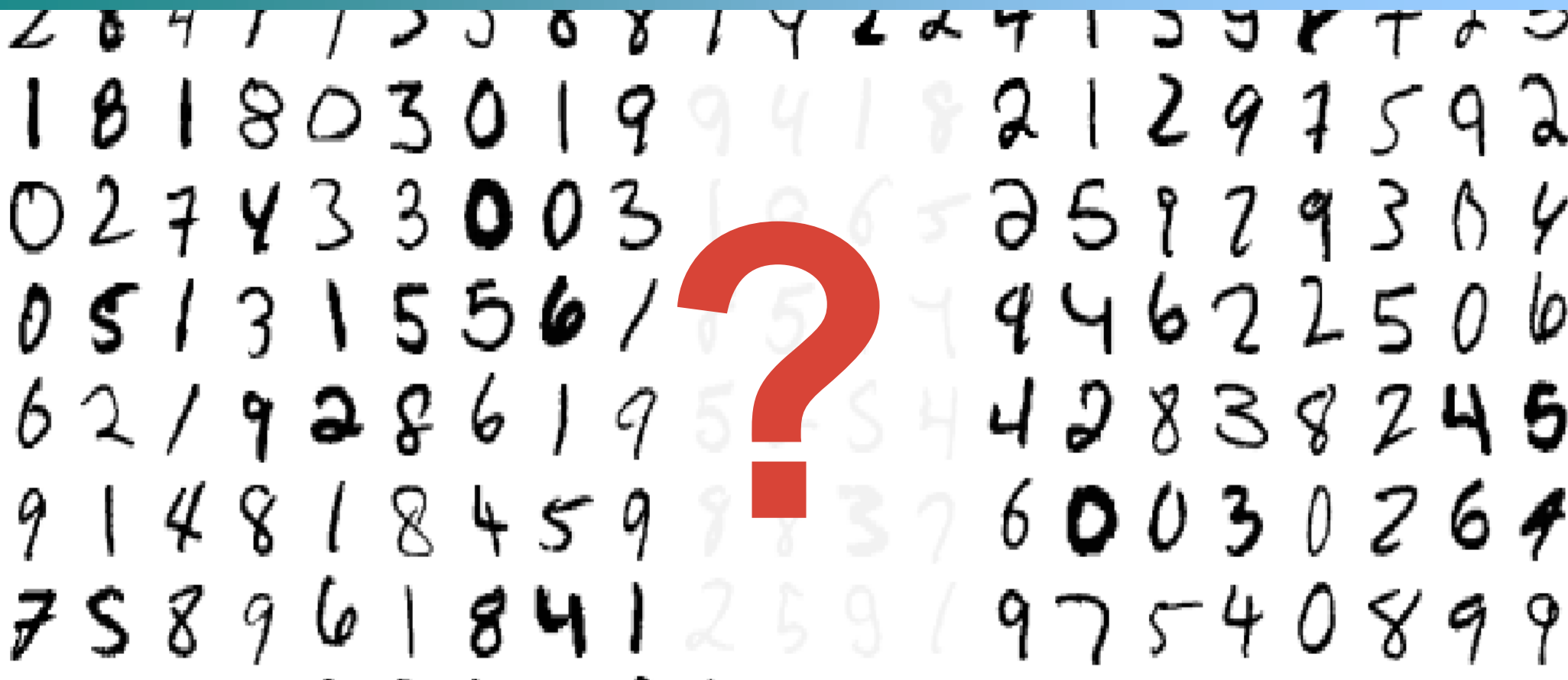
NIFTY 50 (^NSEI) - NSE

**7,850.45** +141.50(1.84%) 13 Apr 3:30pm



# “Hello World” of Deep Neural Network?

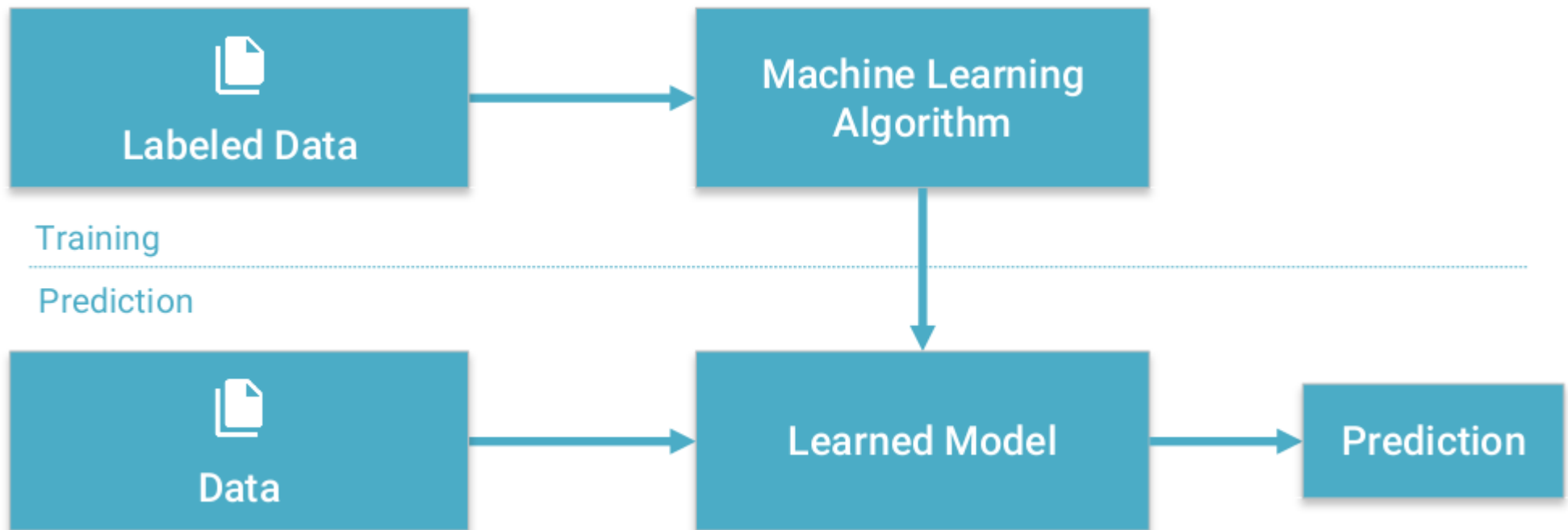
# Handwritten digits classification - MNIST



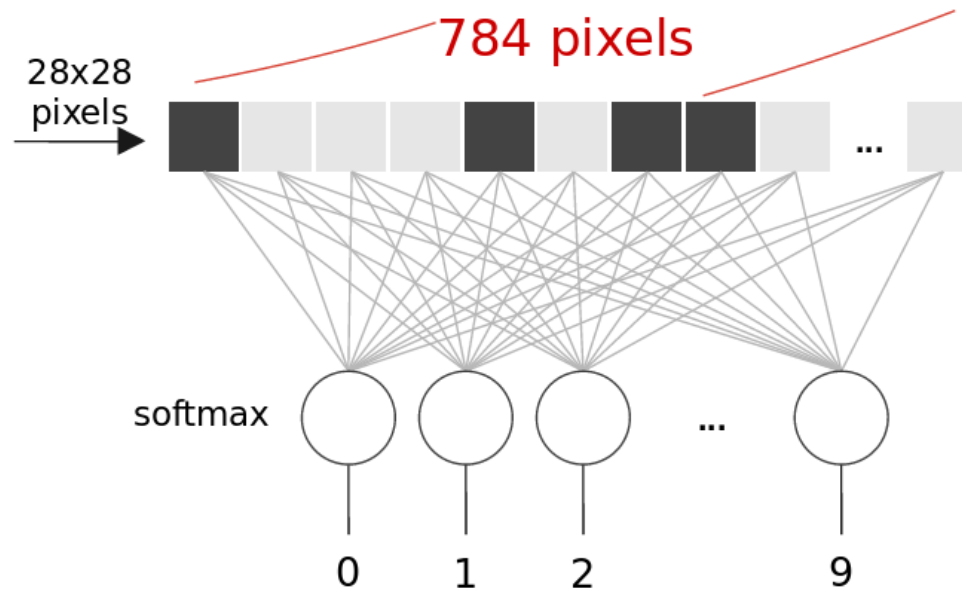
Demo



# Machine learning



# Simple Softmax



weighted sum of  
all pixels + bias

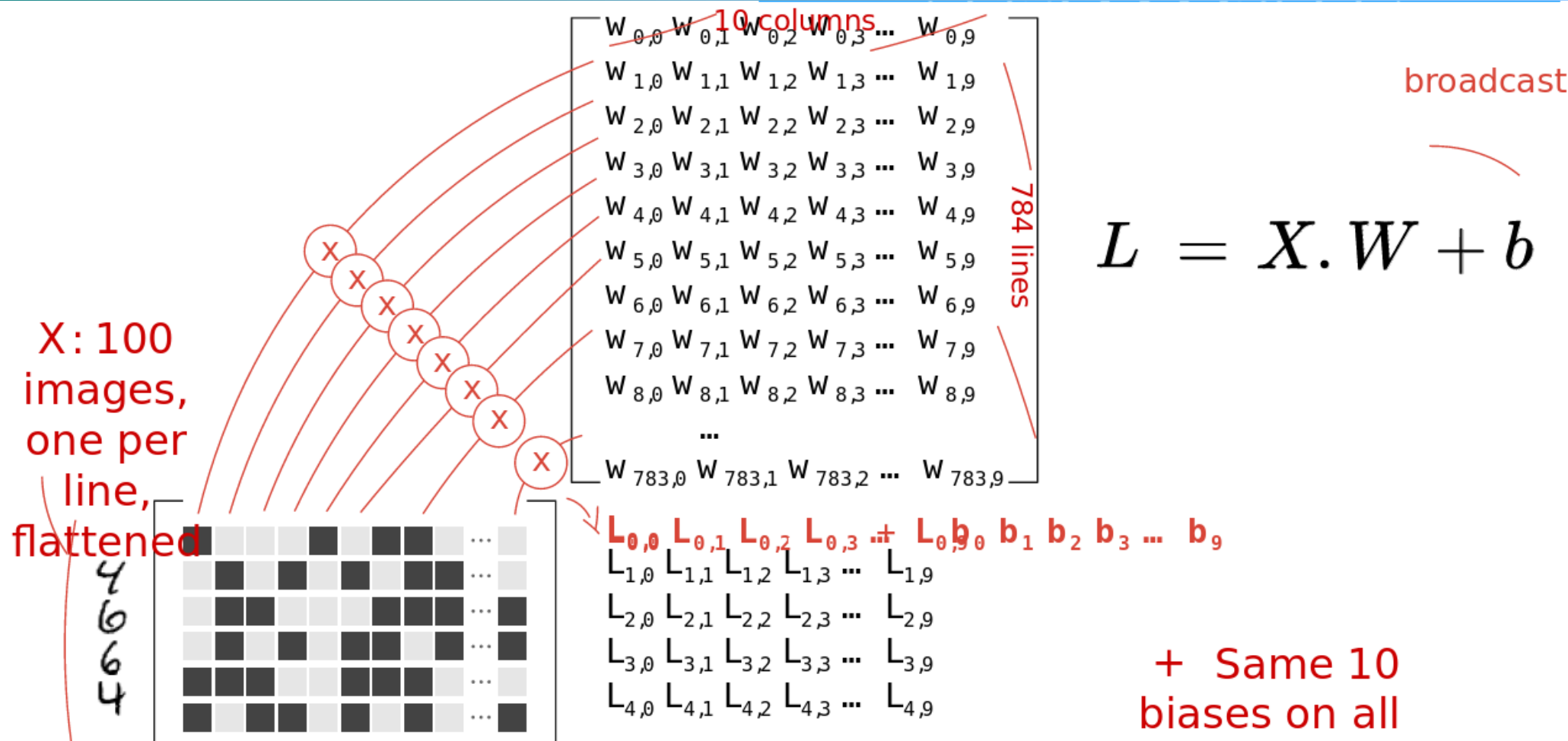
$$\text{softmax}(L_n) = \frac{e^{L_n}}{\|e^L\|}$$

neuron  
outputs

## Softmax output equation

$$Y = \textit{softmax}(X.W + b)$$

# Training – batch of 100



Predictions

$Y[100, 10]$

Images

$X[100, 784]$

Weights

$W[784, 10]$

Biases

$b[10]$

$$Y = \text{softmax}(X \cdot W + b)$$

applied line  
by line

matrix multiply

broadcast  
on all lines

# Gradient Descent/Cross Entropy/Learning Rate

Sample Tensor Flow python code:

```
Optimizer = tf.train.GradientDescentOptimizer(0.003)  
train_step = optimizer.minimize (cross_entropy)
```

Learning rate



A measure of the error between actual and predicted values



# Gradient Descent/Cross Entropy/Learning Rate

Sample Tensor Flow python code:

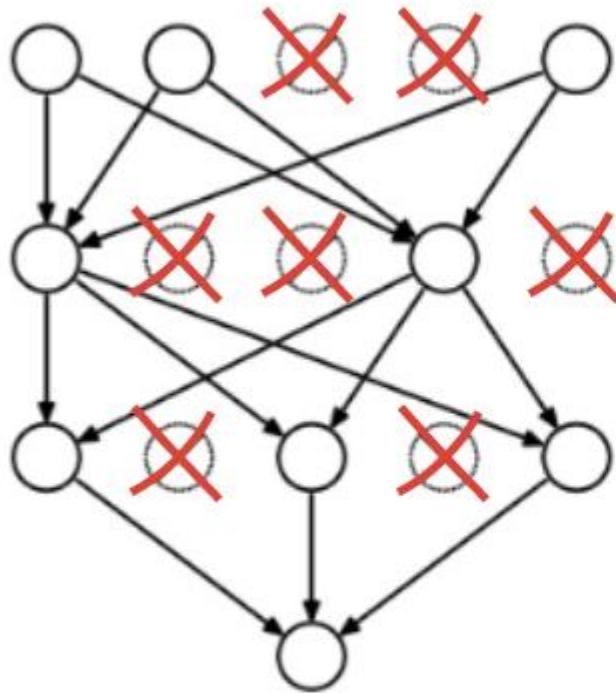
```
Optimizer = tf.train.GradientDescentOptimizer(0.003)  
train_step = optimizer.minimize (cross_entropy)
```

Learning rate

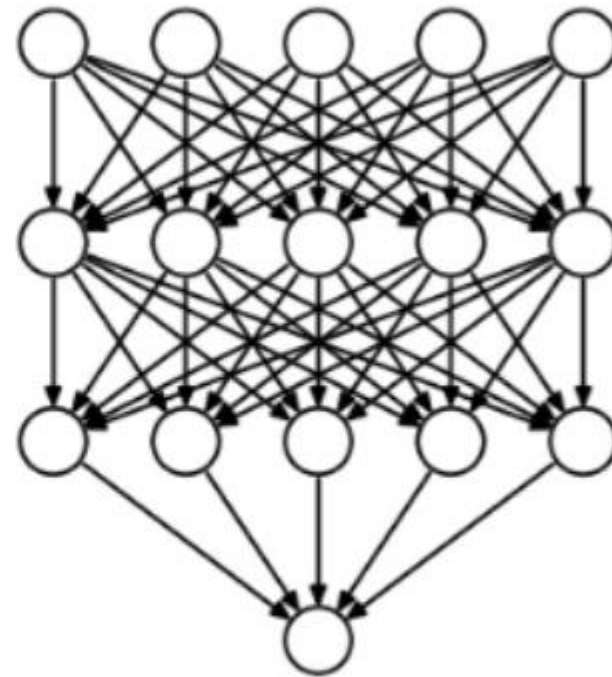


A measure of the error between actual and predicted values

# Regularization - Dropout

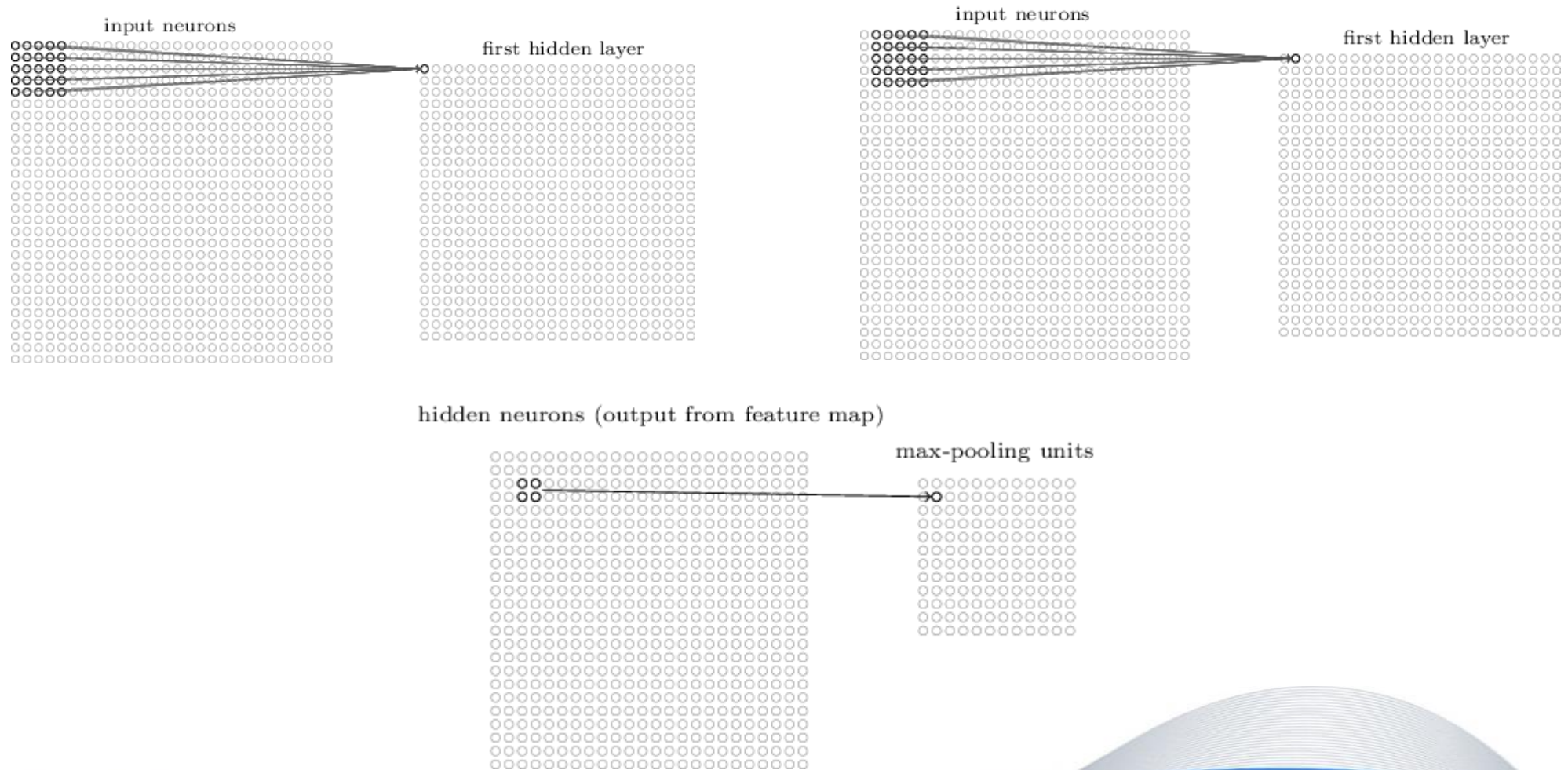


TRAINING  
 $p_{\text{keep}}=0.75$

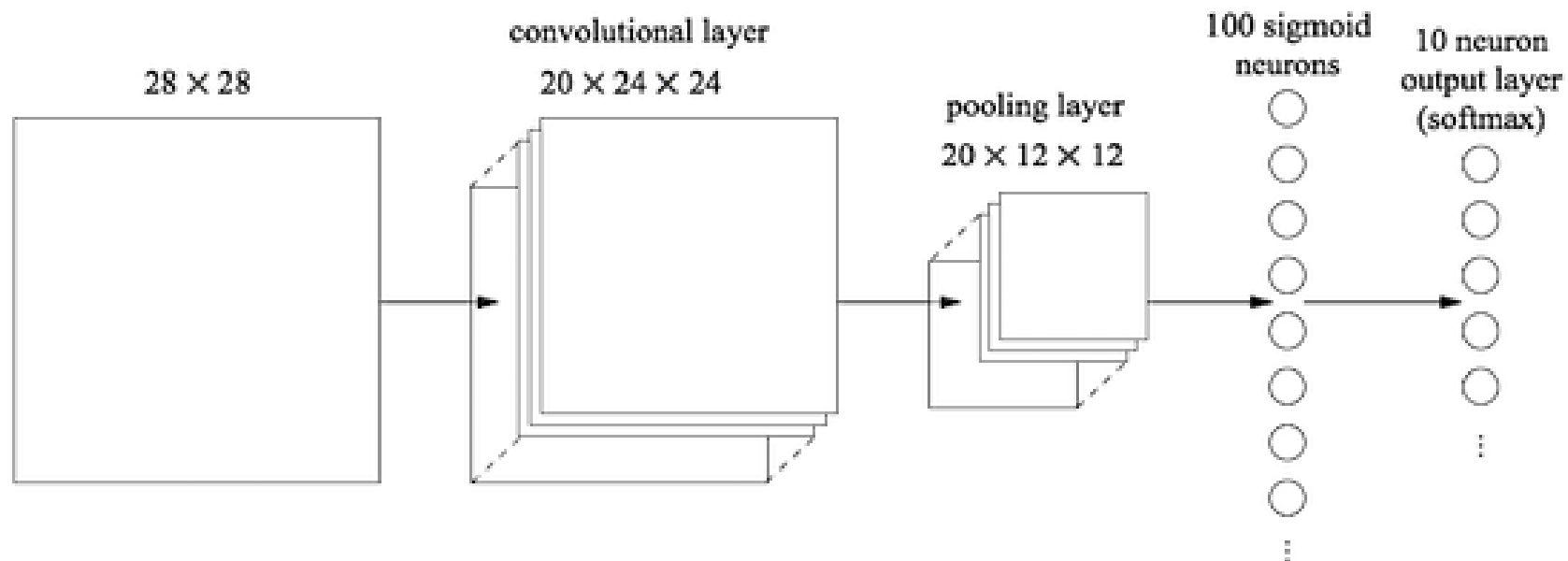


EVALUATION  
 $p_{\text{keep}}=1$

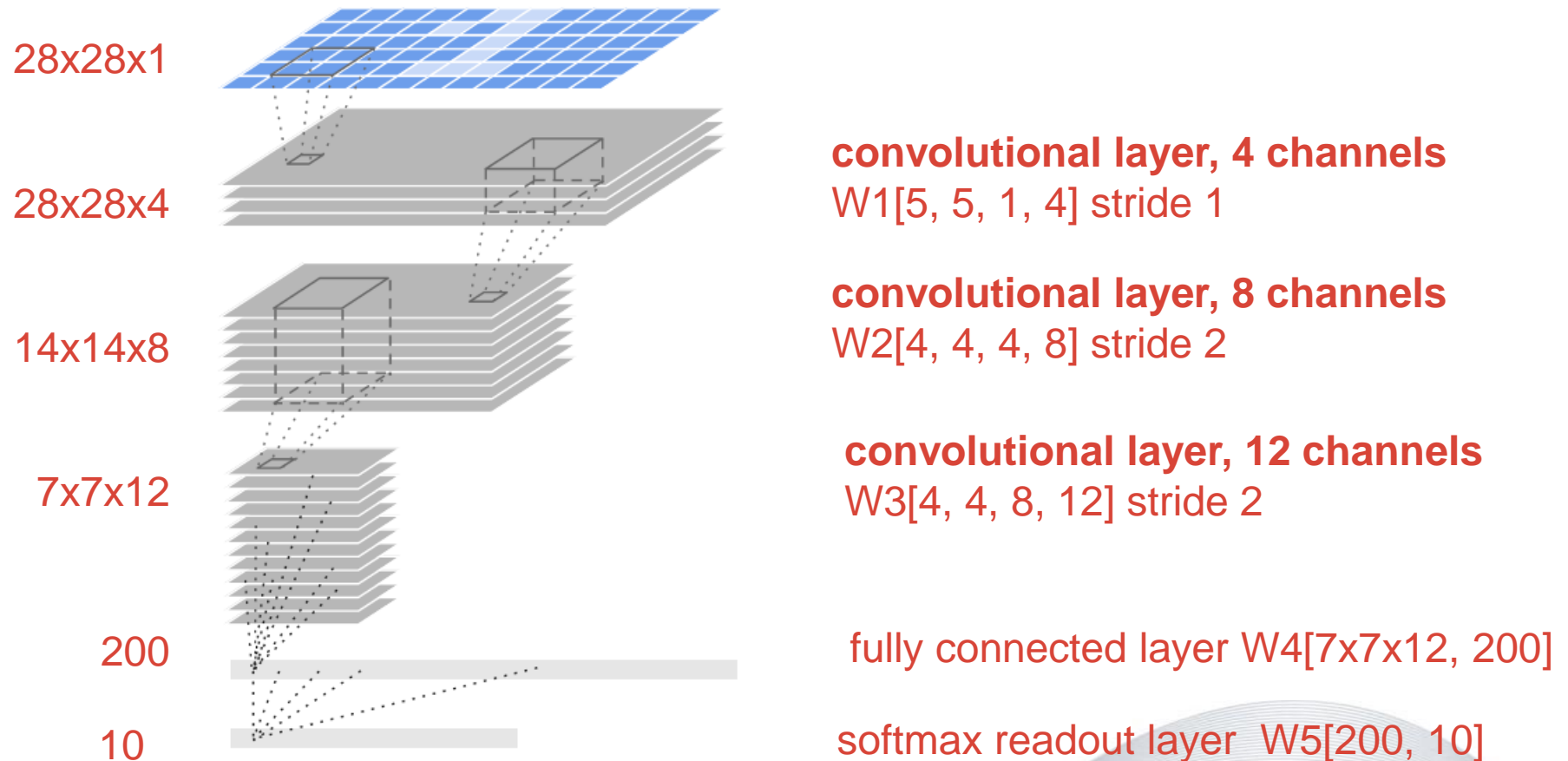
# CNN Traditional Architecture



# CNN Traditional Architecture



# CNN Architecture





# Face detection/recognition

