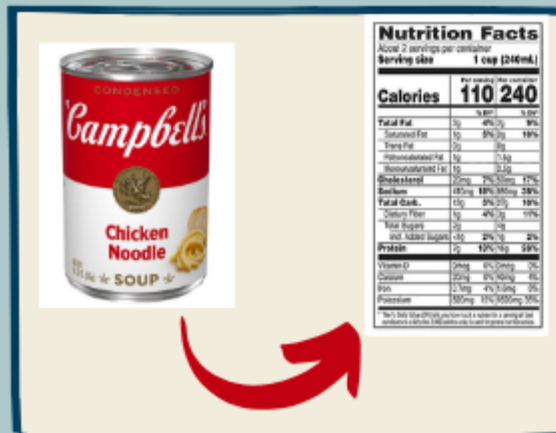


STORYBOARD

Persona: Ava Smith

Scenario: Reading nutrition info for a can of soup with VoiceOver



Ava wants to be able to read the nutrition information for her can of soup with VoiceOver on her phone.



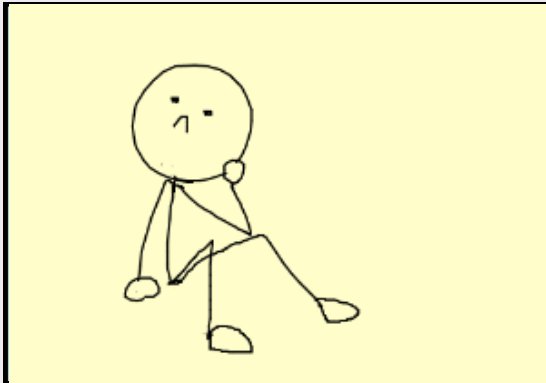
Ava uses speech to text and the product name to generate a formatted nutrition label



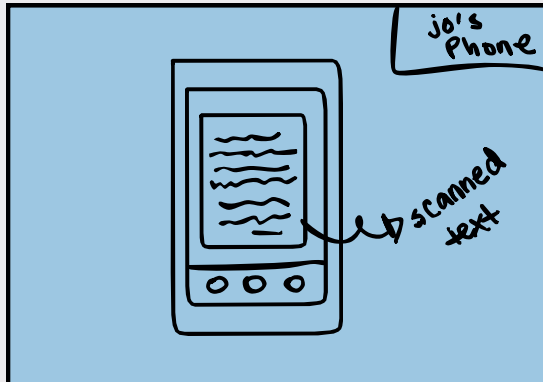
She is able to easily listen to and navigate the formatted label with VoiceOver and learn the nutrition facts of her soup

JO SMITH

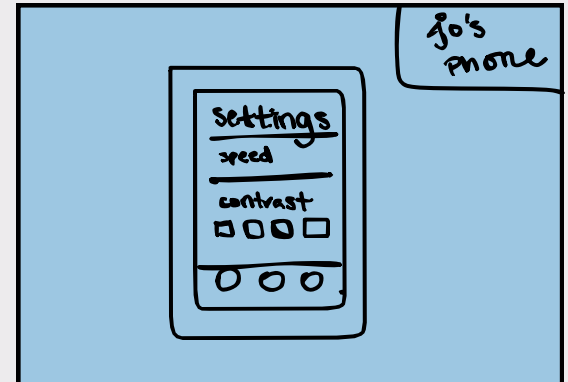
Jo's using the app to have text read out to her.



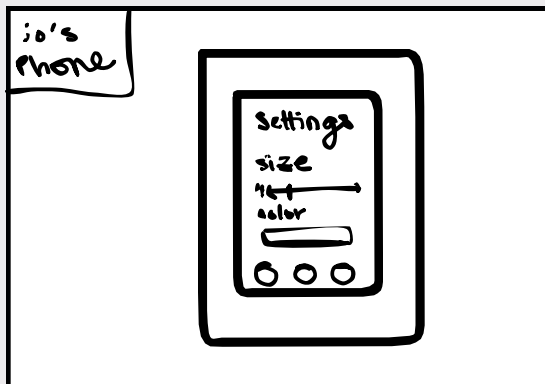
Jo struggles with technology and is visually impaired & needs an app to read things out to her.



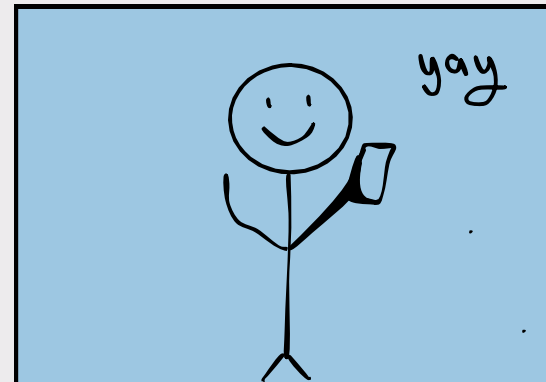
Using the camera on the app, Jo can scan text and have it read out to her.



The easy-to-use and straight to the point functionality of the app allows Jo to choose to speed of the voice.



The options on the app also allow for Jo to increase the font of the text she scanned and adjust the contrast of the screen to be easier on her eyes.



Jo can now read and have things read to her in an easy fashion without applying any strain on her eyes.

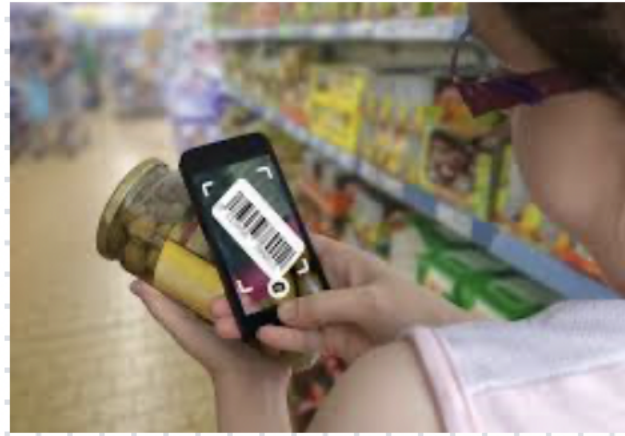
STORYBOARD

Persona : JENNY LI

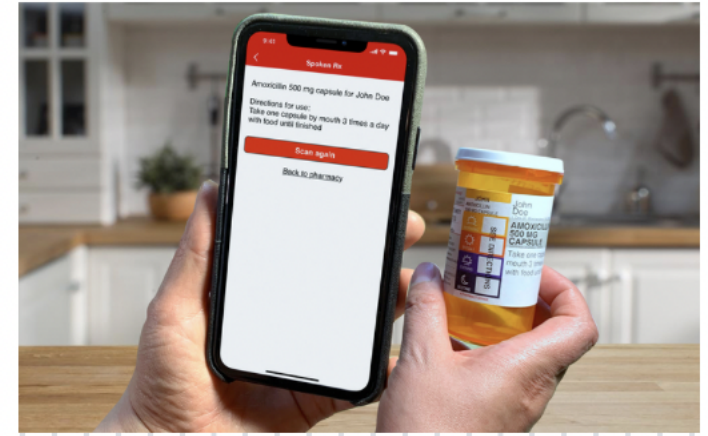
Scenario: Designs an app to help the visually impaired people to read nutrition labels



Hearing the distress of visually impaired people on how difficult it is to read nutrition labels, Jenny Li is determined to enhance app features to cater to their needs.



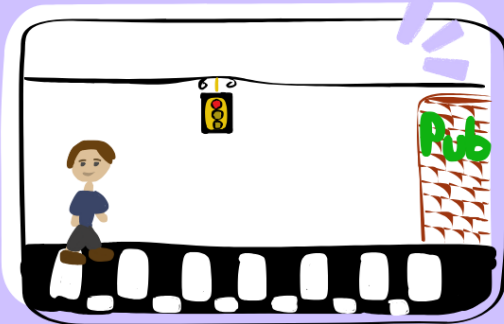
She builds an app that has image recognition that makes it easier for them to scan the nutrition label and view it.



With this feature they can easily listen to nutrition label !

Persona: Architect, Keith Cooper

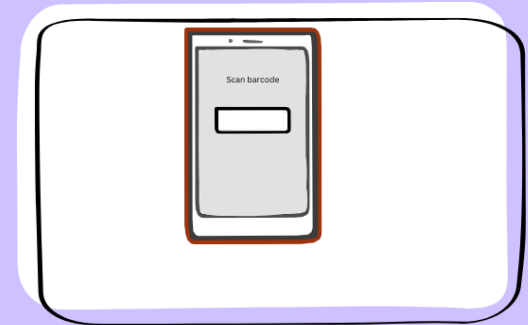
Scenario:
On break for lunch(Secret Health Freak)



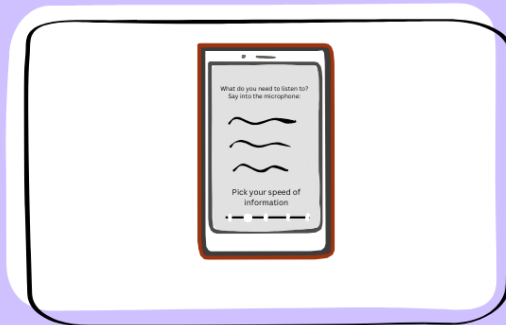
- * Keith is on lunch break at his job and heads across the street to Publix to pick up a ready to go meal.



- * Once he heads over to Publix, he can't quite see the nutrition labels very well.



- * He pulls out his phone and uses the scanner feature of our app to scan the barcode that will read the information to him.



- * Instead of reading all of the information, Keith is able to change the speed of the info and also only listen to certain information such as the carbohydrates or sodium in the meal.



- * Keith is able to go through a couple of meals he is considering. After hearing all the different options, he is able to conclude that he will go with the Turkey Sandwich on Wheat with apple slices.