Ideation Phase Empathize & Discover

Date	26/06/2025
Team ID	LTVIP2025TMID33042
Project Name	HematoVision-Blood Cell Classifier
Maximum Marks	4 Marks

Section Overview An Empathy Map helps us step into our user's shoes—understanding what they say, think, do, and feel—so HematoVision really addresses their core needs.

Empathy Chart

SAYS

- Manual microsscopy takes too long.
- I can't afford expensive lab equipment.

THINKS

- There must be a faster way to classify these cells.
- Am I making the right diagnosis?

DOES

- Prepares and examines blood smears under microscope.
- Records results in logbooks or spreadsheets.

FEELS

- Frustrated by slow throughput.
- Anxious about potential misdagnoses.
- Overwhelmed during peak workloads

	Complaints by the customers
Says	"Manual microscopy takes too long "I can't afford expensive lab equipment."
Thinks	"There must be a faster way to classify these cells "Am I making the right diagnosis?"
Does	 Prepares and examines blood smears under microscope Records results in logbooks or spreadsheets Requests second opinions when unsure.
Feels	 Frustrated by slow throughput Anxious about potential misdiagnoses Overwhelmed during peak workloads.