

Universalscene

#FEELTHATSHIT TEES

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us@universalscene.co

#FEELTHATSHIT is a contemporary take on “window-shopping”. In this case the browser acts as the window with the site staying in continuous motion. The user is given 35 opportunities to purchase designs on shirts sold on the Print All Over Me platform.

1a



1b



1f



1i



2a



2b



2e



2f



2g



2k



3a



3b



3f



3h



4a



4b



4d



4e



4i



5a



5c



6a



6b



6h



6i



6j



7a



7b



7c



7f



7g



8a



8bc



8c



8d



Thankyou

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