

Exam Questions

1. [MCQ] What does the acronym "IA" typically stand for in the context of designing information systems?
 - A. Internet Access
 - B. Information Architecture
 - C. Internal Automation
 - D. Intelligent Analytics
2. [MCQ] What is the primary goal of good Information Architecture?
 - A. To make a website visually appealing
 - B. To help users find and understand information easily
 - C. To reduce website loading times
 - D. To increase website security
3. [MCQ] Which of the following is NOT considered a core component of Information Architecture?
 - A. Organization Systems
 - B. Labeling Systems
 - C. Visual Design Systems
 - D. Navigation Systems
4. [MCQ] A website structure that organizes content from general categories to more specific subcategories is known as what type of system?
 - A. Sequential
 - B. Hierarchical
 - C. Matrix
 - D. Database-driven
5. [MCQ] Which system within IA helps users understand where they are on a website and where they can go next?
 - A. Search System
 - B. Labeling System
 - C. Navigation System
 - D. Content Management System
6. [MCQ] What does a "content inventory" primarily help an IA professional to do?
 - A. Design the visual layout of a page
 - B. Identify all existing content on a site
 - C. Write new content for a site
 - D. Market the website
7. [MCQ] When designing a step-by-step process, like an application form, which organizational

structure is often most effective?

- A. Hierarchical
- B. Sequential
- C. Matrix
- D. Network

8. [MCQ] Good Information Architecture aims to make information more:

- A. Artistic and colorful
- B. Dynamic and interactive
- C. Findable and understandable
- D. Promotional and sales-oriented

9. [MCQ] The process of choosing meaningful names for categories, links, and sections within an information system falls under which IA component?

- A. Organization System
- B. Navigation System
- C. Labeling System
- D. Search System

10. [MCQ] Who primarily benefits from a well-structured Information Architecture?

- A. Website developers
- B. Website users
- C. Graphic designers
- D. Marketing teams

11. [TrueFalse] Information Architecture is primarily concerned with the visual aesthetics and graphic design of a website.

12. [TrueFalse] A sitemap is a common tool used in Information Architecture to visualize the structure of a website.

13. [ShortAnswer] List two of the four core components of Information Architecture.

Answer: _____

14. [ShortAnswer] In your own words, briefly explain why Information Architecture is important for a website or application.

Answer: _____