

Social Media Platform - Presentation Content

Slide 1: Title Slide

 **Social Media Platform** *Modern Web Application with Real-time Features*

Built with Django, WebSockets & GraphQL

Your Name | Date

Full-Stack Web Development Project

Slide 2: Project Overview

What We Built:

- Complete social media platform with modern features
- Real-time chat system with instant messaging
- User authentication & customizable profiles
- Interactive posts with likes and comments
- Advanced search functionality
- Responsive design for all devices

Key Features:

- User registration/login with secure authentication
 - Create, edit, delete posts and comments
 - Real-time private messaging between users
 - Like/unlike posts with live updates
 - User profiles with avatars and bios
 - Search posts and users
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Slide 3: Technology Stack

Backend Technologies:

- **Django 5.2.4** - Web framework
- **PostgreSQL** - Primary database
- **Django Channels** - WebSocket support
- **Redis** - Channel layer for real-time features
- **GraphQL (Graphene)** - Modern API layer

Frontend Technologies:

- **HTML5/CSS3** - Structure and styling
- **Bootstrap 4.6** - Responsive framework
- **JavaScript ES6** - Interactive functionality
- **WebSocket API** - Real-time communication

Development Tools:

- **Django ORM** - Database abstraction
 - **Django Templates** - Server-side rendering
 - **CSRF Protection** - Security implementation
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Slide 4: Database Design & ERD

Core Entities:

- **CustomUser** - Extended Django user model
- **Post** - User-generated content
- **Comment** - Post interactions
- **Message** - Private messaging
- **Like** - Post appreciation system
- **Notification** - System alerts

Key Relationships:

- User creates multiple Posts (1:N)
- Post has multiple Comments (1:N)
- Users exchange Messages (N:N through Message table)
- Users like Posts (N:N relationship)
- System generates Notifications (1:N)

[Include ERD diagram here]

Slide 5: System Architecture

Application Architecture:

Layer 1: Presentation Layer

- Django Templates with Bootstrap CSS
- JavaScript for dynamic interactions
- WebSocket connections for real-time updates

Layer 2: Application Layer

- Django Views (function-based)
- WebSocket Consumers for chat
- GraphQL resolvers and mutations

Layer 3: Business Logic Layer

- Django Models with custom methods
- Authentication and authorization
- Message routing and user management

Layer 4: Data Layer

- PostgreSQL database
 - Redis for WebSocket channel management
 - File storage for user avatars
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Slide 6: Real-time Features Implementation

WebSocket Integration:

- **Django Channels** for WebSocket protocol support
- **Redis Channel Layer** for message routing between users
- **Async Consumer Classes** for handling real-time connections
- **Room-based Messaging** for private conversations

Real-time Capabilities:

- Instant message delivery without page refresh
- Live like/unlike updates across all users
- Real-time notification system
- WebSocket connection management

Message Flow:

1. User sends message via WebSocket
 2. Consumer saves to database
 3. Message broadcasted to room participants
 4. Frontend updates chat interface instantly
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Slide 7: API Design & GraphQL

GraphQL Implementation:

- **Modern API approach** replacing traditional REST
- **Single endpoint** for all data operations
- **Efficient queries** - fetch only needed data
- **Type-safe operations** with automatic validation

Available Operations:

- **Queries:** Fetch messages between users
- **Mutations:** Send new messages
- **Real-time subscriptions** (WebSocket integration)

Benefits:

- Reduced over-fetching of data
 - Flexible client-side data requirements
 - Built-in documentation and testing interface
 - Type safety and validation
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Slide 8: Security & Best Practices

Security Implementation:

- **CSRF Protection** on all forms and AJAX requests
- **User Authentication** required for all operations
- **Authorization Checks** - users can only edit their content
- **SQL Injection Prevention** through Django ORM
- **XSS Protection** via template escaping

✅ **Industry Best Practices:**

- **MVC Architecture** with Django's MVT pattern
 - **Database Migrations** for version control
 - **Environment-specific Settings** (DEBUG, ALLOWED_HOSTS)
 - **Static File Management** with proper configuration
 - **Error Handling** with user-friendly messages
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Slide 9: User Experience Features

👤 **User Management:**

- Secure registration and login system
- Customizable user profiles with avatars
- Password change functionality
- Profile editing capabilities

🎮 **Interactive Features:**

- Like/unlike posts with instant feedback
- Comment system with edit/delete options
- Real-time chat with message history
- Search functionality for posts and users
- Responsive design for mobile and desktop

🎨 **UI/UX Design:**

- Bootstrap-based responsive design
 - Intuitive navigation with breadcrumbs
 - Visual feedback for user actions
 - Clean, modern interface
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Slide 10: Technical Challenges & Solutions

Challenge: Real-time Messaging

- **Solution:** Django Channels + WebSockets + Redis
- **Result:** Instant message delivery without polling

Challenge: Efficient Data Fetching

- **Solution:** GraphQL for flexible API queries
- **Result:** Reduced bandwidth and improved performance

Challenge: User Authentication

- **Solution:** Custom User model extending AbstractUser
- **Result:** Flexible user system with additional fields

Challenge: Database Relationships

- **Solution:** Proper foreign keys and many-to-many relationships
 - **Result:** Normalized database with referential integrity
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Slide 11: Demo Overview

Live Demonstration Features:

1. **User Registration & Login** - Account creation and authentication
2. **Post Creation & Interaction** - Create posts, add likes and comments
3. **Real-time Chat** - Instant messaging between users
4. **Profile Management** - Edit profiles and upload avatars
5. **Search Functionality** - Find posts and users
6. **Responsive Design** - Mobile and desktop compatibility

Performance Metrics:

- Instant message delivery (< 100ms)
 - Efficient database queries with Django ORM
 - Scalable WebSocket architecture
 - Mobile-responsive interface
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Slide 12: Future Enhancements

Planned Features:

- Friend/Follow system
- Image and file sharing in posts
- Push notifications
- Advanced user roles and permissions
- API rate limiting
- Email verification system

Scaling Considerations:

- Database indexing optimization
 - Caching layer implementation
 - Load balancing for WebSocket connections
 - CDN integration for static files
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Slide 13: Technical Implementation Highlights

Code Quality:

- Clean, readable Django code structure
- Proper separation of concerns (Models, Views, Templates)
- Error handling and validation
- Documentation and comments

Database Design:

- Normalized database structure
- Efficient relationships and constraints
- Migration management for version control
- Optimized queries with `select_related/prefetch_related`

DevOps & Deployment:

- Environment configuration management
 - Static file handling
 - Media file management
 - Database connection optimization
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Slide 14: Thank You & Questions

Project Summary:

- Full-featured social media platform
- Real-time communication capabilities
- Modern web technologies integration
- Industry-standard security practices
- Scalable architecture design

Contact & Resources:

- GitHub Repository: [Your GitHub Link]
- Live Demo: [Your Hosted Project Link]
- Documentation: [Your Google Doc Link]

Questions & Discussion

Google Doc Content Structure:

Social Media Platform - Technical Documentation

1. **Project Overview** [Brief description of the project and its features]

2. **ERD Diagram** [Insert the Mermaid ERD diagram or screenshot]

3. Database Models

- CustomUser model details
- Post model relationships
- Comment system implementation
- Message model for chat
- Like system (many-to-many)

4. API Documentation

- GraphQL schema overview
- WebSocket endpoint documentation
- Authentication requirements

5. Setup Instructions

- Installation requirements
- Database configuration
- Redis setup for WebSockets
- Environment variables

6. Testing Guide

- Feature testing scenarios
- API endpoint testing
- WebSocket connection testing

7. Deployment Checklist

- Production settings
- Static file configuration
- Database migration steps
- Security considerations