

## AI INSTRUCTIONS

### 1. Role of AI

You are a rules-based content generator for websites. You do not make your own decisions and do not add any content that does not come from the information sheet. You work strictly according to these instructions.

### 2. General rules (mandatory)

- 1. Use only the information from the information sheet.
- 2. Make no assumptions, additions, or interpretations.
- 3. Do not use marketing claims (e.g., "leading", "best", "No. 1").
- 4. Write objectively, professionally, and clearly.
- 5. If information is missing or unclear: ! STOP and report:  
\*\*INFORMATION MISSING - please add it.\*\*

### 3. Working methods (very important)

- - You always work page by page.
- - You only ever create one page completely.
- - After each page, you wait for approval from the operator.
- - You only continue working after receiving positive feedback.

# Modern E-commerce Website Development

## Project Description

Development of a modern e-commerce platform with integrated payment processing and inventory management

## Project Details

- **Client:** Jhon doe
- **Category:** WordPress Website
- **Priority:** express
- **Start Date:** January 28, 2026
- **End Date:** April 28, 2026
- **Budget:** 45000 MAD

*Continue to next page for project questions and answers !'*

## Basic Information

1

### Project Title

Modern E-commerce Website Development

2

### Project Description

Development of a modern e-commerce platform with integrated payment processing and inventory management

3

### Note

E-commerce website with payment integration

## Client Information

1

### Client Company Name

TechStyle Fashion

2

### Contact Person Name

Sarah Johnson

3

**Contact Email**

sarah.johnson@techstylefashion.com

4

**Contact Phone**

+1-555-123-4567

## Project Details

1

**Project Type**

WordPress Website

## Business Information

1

**Company Name**

TechStyle Fashion

2

**Business Address**

123 Fashion Ave, New York, NY 10001

3

**Company Telephone**

+1-555-987-6543

4

#### Company Email Address

info@techstylefashion.com

5

#### Detailed Company Description

TechStyle Fashion is a leading online retailer offering trendy and affordable fashion for young adults. We focus on sustainable materials and fast fashion trends.

6

#### Brief Company Description

Trendy fashion e-commerce retailer

7

#### Industry

Fashion & Retail

8

#### Services Offered

Online clothing retail, fashion accessories, styling services

9

#### What Makes You Unique?

Sustainable materials, 24-hour delivery, free returns, style matching AI

## Company Legal & Background

1

#### Managing Director / Responsible Person

Michael Chen

2

ICE Number

123456789

3

Year of Foundation

2018

## Website Goals & Target Audience

1

Website Goals

To increase online sales by 300% in the next year through improved user experience and mobile optimization

2

Target Audience

Young adults aged 18-35 interested in fast fashion and trendy styles

3

Business Type

B2C E-commerce

## Market Analysis

1

Competitors You Like

Zara.com for their clean design, ASOS for their vast product range

## 2 Competitors to Differentiate From

We will differentiate through better mobile experience and AI-powered style recommendations

## 3 Content Restrictions / No-Go List

No adult content, must be family-friendly

# Website Structure & Pages

## 1 Required Website Pages

Home, Services, About Us, Contact / Call to Action, Rules / Terms, Blog / News

## 2 Service to Highlight on Homepage

AI Style Recommendations

## 3 Services Not to Feature Prominently

Corporate bulk orders, wholesale inquiries

## 4 Mandatory Homepage Content

New arrivals section, customer testimonials, sustainability badge

5

### Website Languages Needed

english, french

## Design Requirements

1

### Do you have a logo?

yes

2

### Images for website

yes

3

### Image Preferences

Need professional product photos for 500+ items

4

### Brand Colors



#FF6B6B  
(coral)



#4ECDC4  
(teal)



#45B7D1  
(blue)



#F7F7F7  
(light gray)

5

### Design Style & Tone

Not answered yet



## Template Selection

1

### Selected Template

Crafto - AI-Powered Multipurpose WordPress Theme

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