

DIGITAL USER CHURN DASHBOARD

ORDER DATE

Jan 1, 2020 - Dec 31, 2021

Total Orders
3,339

Total Sales
\$18,478,877

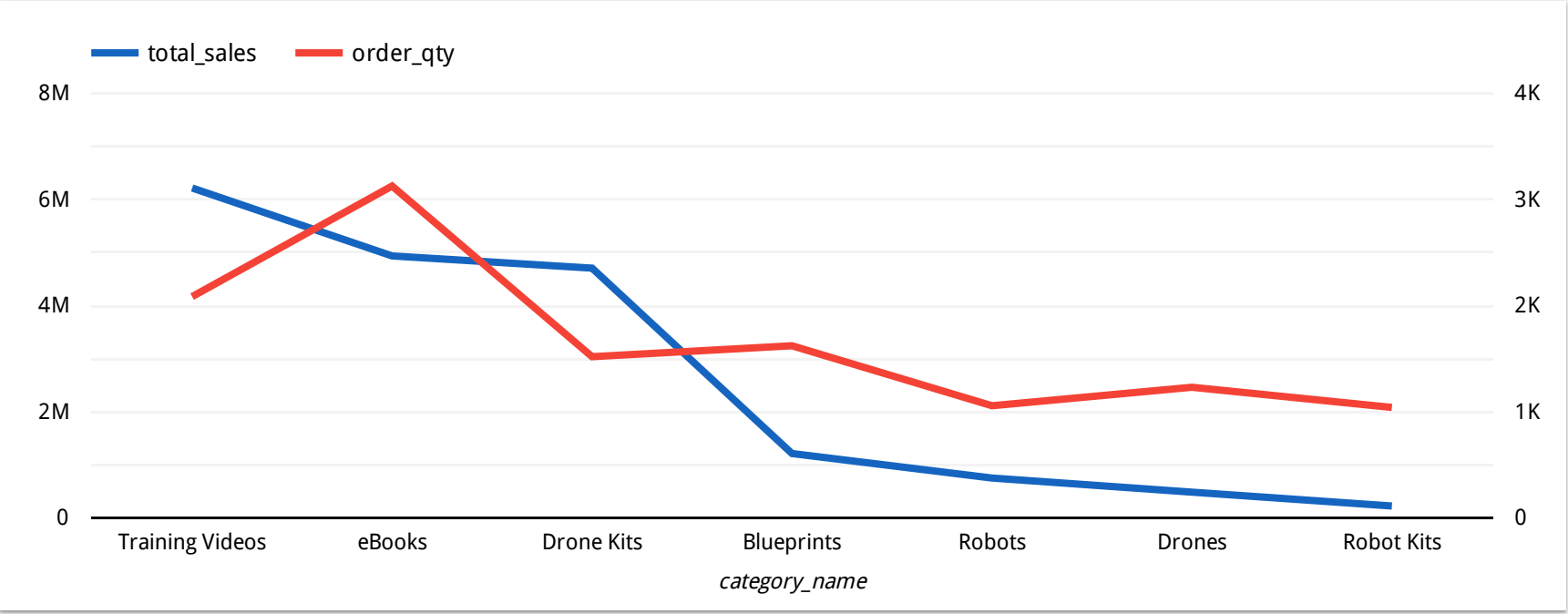
Total Quantity
11,654

Average Sales
\$5,534

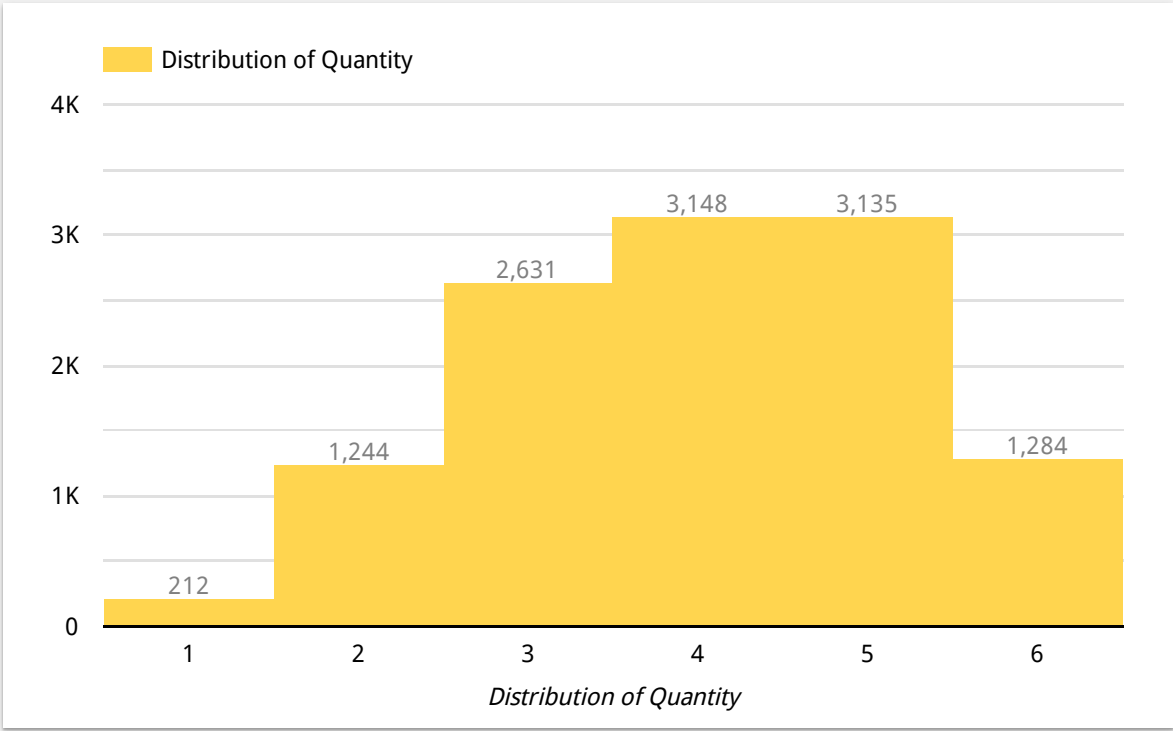
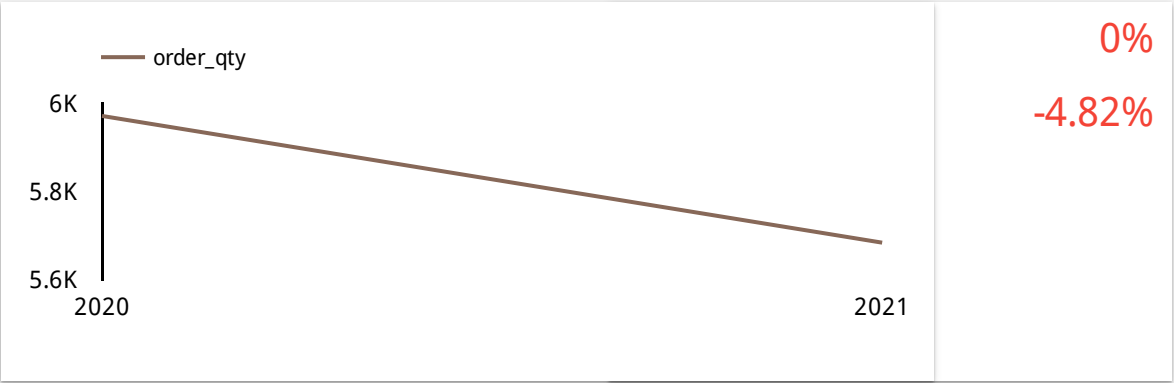
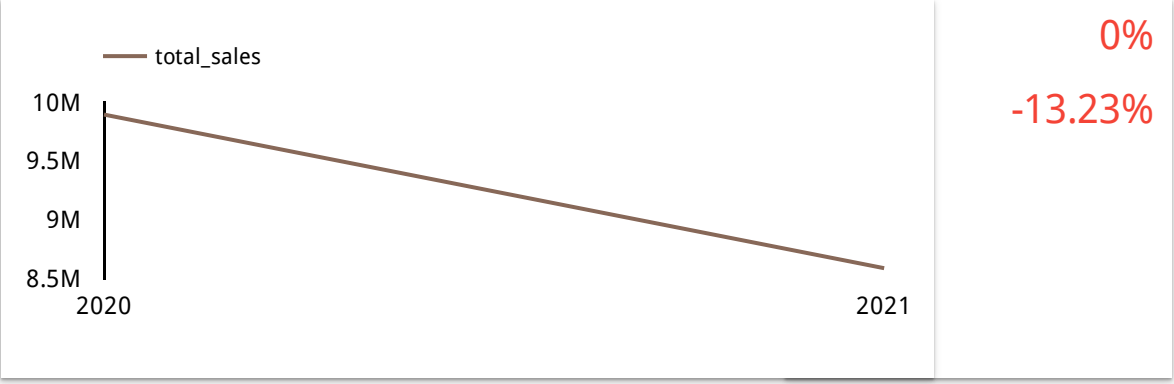
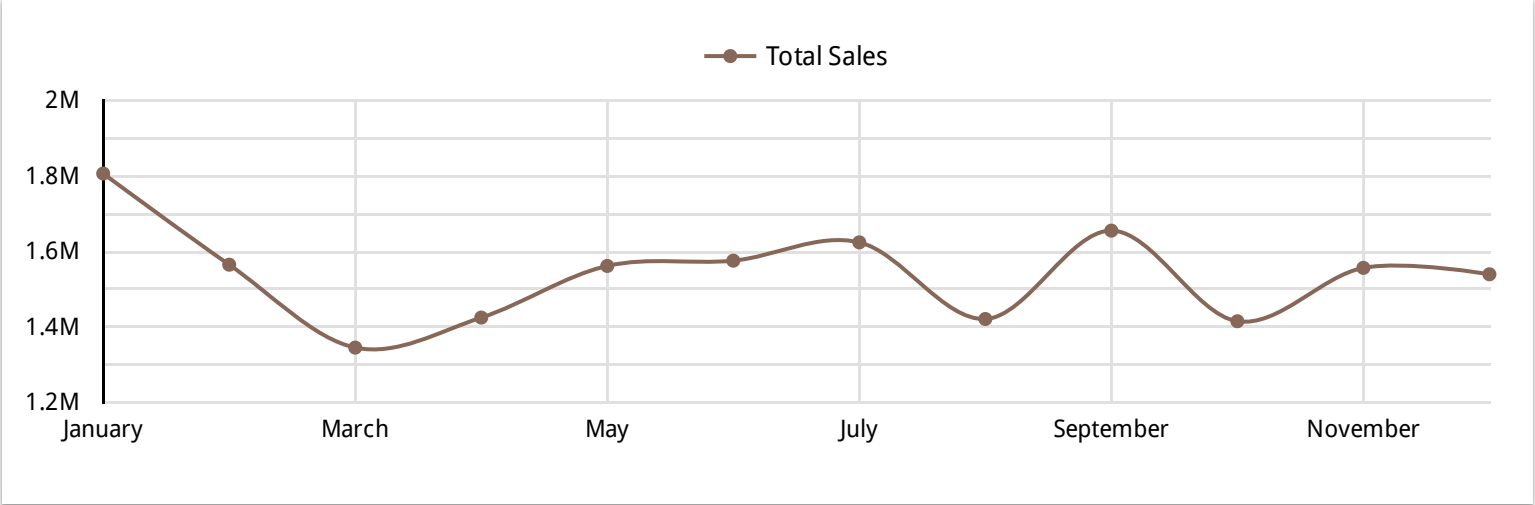
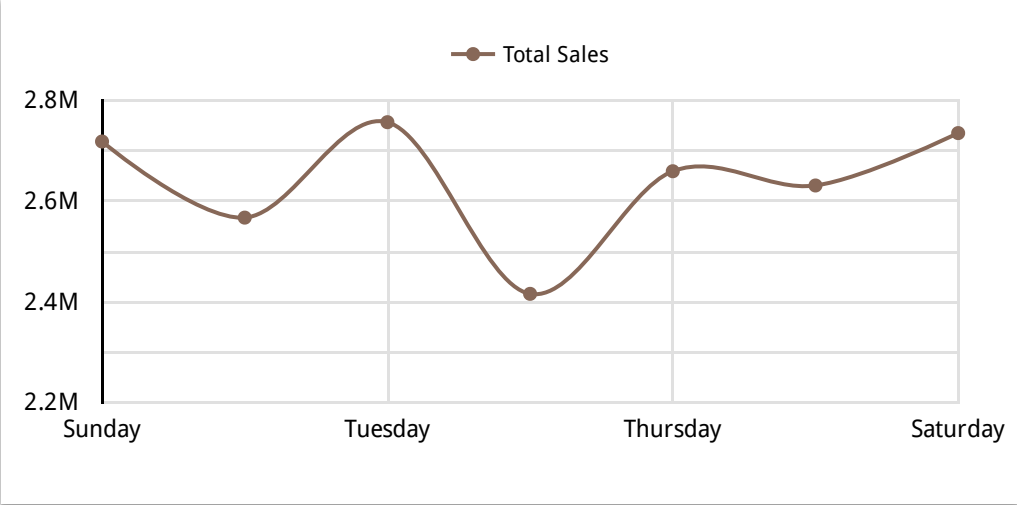
Average Quantity
3.49

Total Customers
1,671

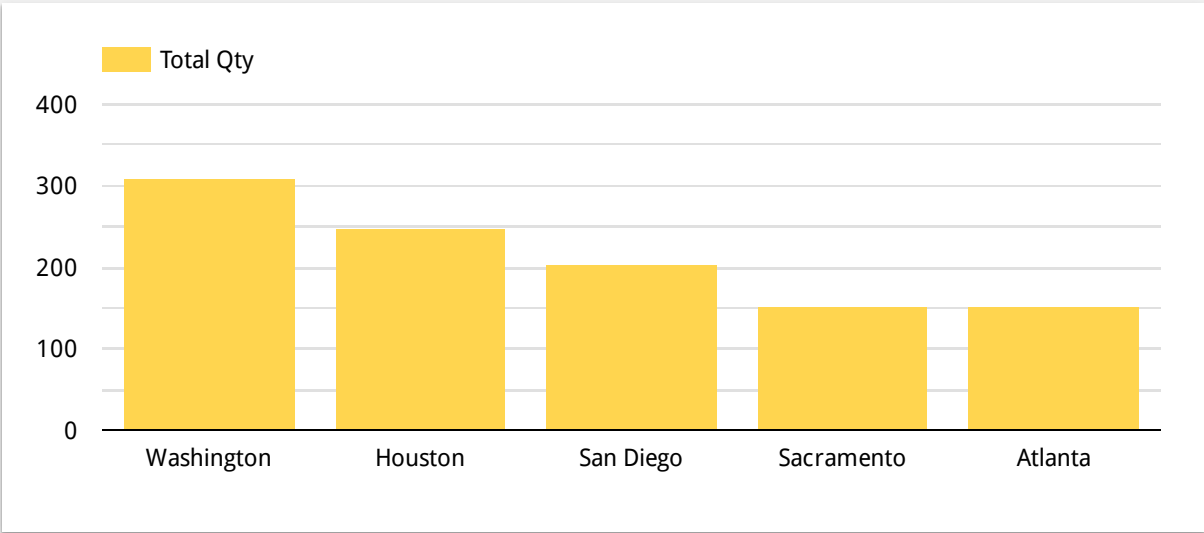
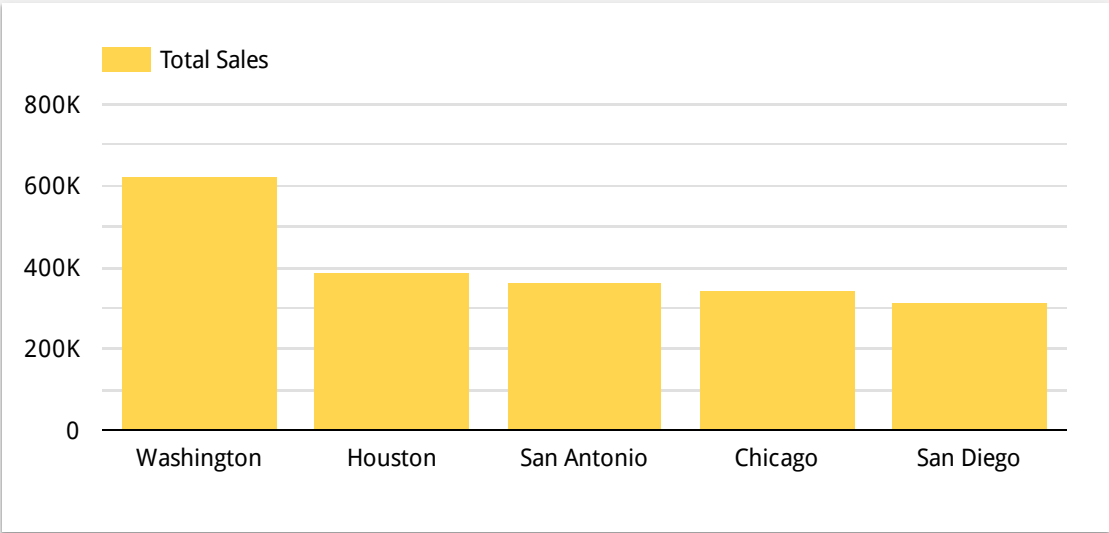
TOTAL SALES AND QUANTITY BY CATEGORY NAME



Day of Week VS Month Total Sales



TOP 5 SALES AND QUANTITY BASED ON CITY



TOP 5 PRODUCT NAME BY SALES AND QUANTITY

	product_name	total_sales
1.	BYOD-400S	1,910,265
2.	BYOD-350	1,547,140
3.	BYOD-200	1,125,945
4.	AI for Educators	1,053,945
5.	Understanding Automation	822,585

	product_name	Quantity
1.	Sleepy Eye Blueprint	312
2.	DTI-84 Drone	231
3.	AI for Educators	211
4.	Building Your Own Drone	210
5.	RCB-889 Robot	208