## Lecture 6: Word Embeddings

#### The Distributional Hypothesis

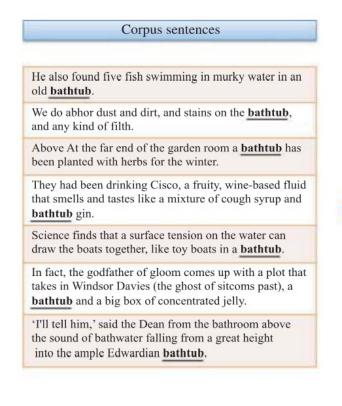
• The distributional hypothesis: words that are used and occur in the same contexts tend to have similar meanings (Harris, 1954)

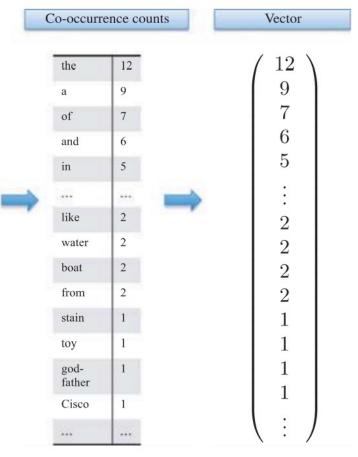
 Distributional semantics represents the meaning of words as a distribution over the word's contexts

#### Word Embeddings: Count-based Models

- Contexts are defined as neighboring words
  - Usually in a window of +/ K words

- Dimensions correspond to context wordforms
- Values in entries correspond to counts – the number of times a word and a context word co-occurred





#### How Do These Vectors Represent Meaning?

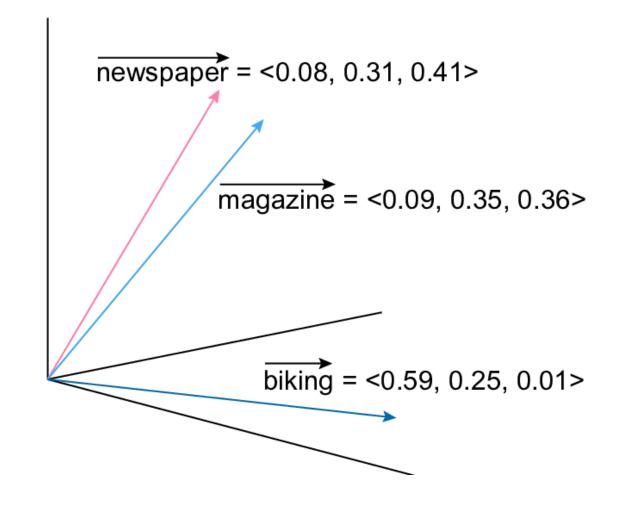
- Similarity can be measured using vector distance metrics
- A popular choice is the "cosine similarity":

similarity(w, u) = 
$$\frac{w \cdot u}{\|w\| \|u\|} = \frac{\sum_{i=1}^{n} w_i u_i}{\sqrt{\sum_{i=1}^{n} w_i^2} \sqrt{\sum_{i=1}^{n} u_i^2}}$$

#### How Do These Vectors Represent Meaning?

 Instead of representing words with 1-hot vectors (words are either the same or unrelated), embed them in a space that reflects their similarity patterns

 But taking neighboring wordforms as features is a bit naïve...



# From Word Counts to Dimensionality Reduction

- Distributional semantics makes intuitive sense if we think of the dimensions as representing semantic features
- For example, a dog is a mammal, which is terrestrial, a carnivore and often domesticated
  - A cat is then more similar to a dog than a goat is, since they share these traits, while goats share only some
- However, neighboring words are considerably less abstract
  - For example, car and automobile are synonyms; but are represented as distinct dimensions
  - This fails to capture similarity between a word with car as a neighbor and a word with automobile as a neighbor

#### From Word Counts to Dimensionality Reduction

- One way to overcome this would be using dimensionality reduction methods
  - Such as singular value decomposition (Schütze, 1993) or the information bottleneck (Pereira et al., 1993)
- These are strong methods, used (with some variation) today as well
- However, we will devote the rest of the chapter to the more recent, predictionbased models

#### Prediction-based Models

- Idea: instead of directly representing the distribution of a word, we can represent words as a vector from which the distribution of a word can be "decoded"
- Task: learn a network to predict a neighboring word from a given word
  - Sometimes called "self-supervision"
- An influential suite of methods for prediction-based embeddings is word2vec (Mikolov et al., 2013)
- We will review the basic implementation of the skip-gram model

#### Skip-gram (Setup)

#### Notation:

- Denote the j-th wordform in the vocabulary with  $x_i$
- Denote the vocabulary size (number of distinct wordforms) with V
- *N* is a hyperparameter that determines the dimensionality of the embeddings

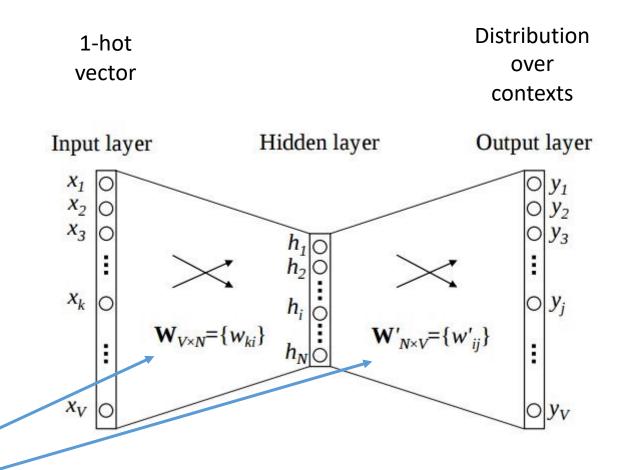
### Skip-gram (Model)

The probability of predicting the neighbor  $x_j$  given the word  $x_k$ 

Soft-max over the network's output

$$P(x_j|x_k) = \frac{e^{w'[:,j]\cdot w[k,:]}}{\sum_{j'=1,...,V} e^{w'[:,j']\cdot w[k,:]}}$$

W and W' are the parameters of the model



#### Skip-gram (Training)

Training is carried out by maximizing

$$argmax_{W,W'} log[P(text)] =$$

$$argmax_{W,W'} \sum_{(x_j,x_k)\in text} log[P(x_j|x_k)]$$

where  $x_k$  and  $x_j$  are any pair of words no more than K tokens apart

#### Skip-gram

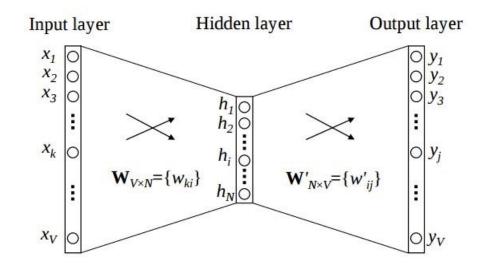
Each wordform now has two embeddings:

input embedding in the input matrix W

 Row j of the input matrix W is the N dimensional embedding for word j in the vocabulary.

output embedding v', in output matrix W'

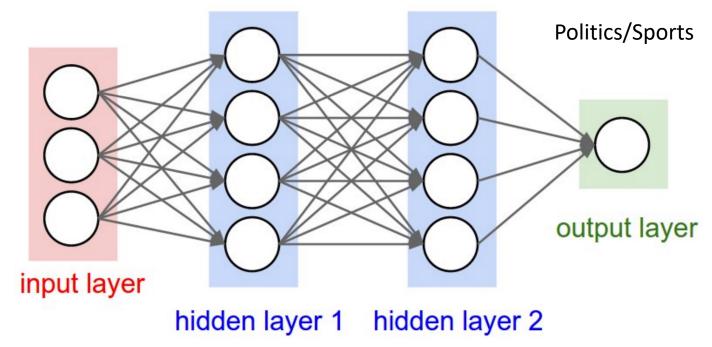
- Column j of the output matrix W' is a N dimensional vector embedding for word j in t vocabulary.
- The input and output embeddings are often concatenated to yield the word embedding for j



#### Word Embeddings as Features

- Word embeddings are often used as features to supervised learning tasks
- For instance, in text classification:

Instead of bag-of-words, one might input the sum of the embeddings of the words in the document



#### Word Embeddings as Features

- In this case, we don't really care what the dimensions represent
  - They are just useful feature representations, where the "semantics" of these features are unknown
- In fact, word embeddings are often used as initialization to the first layer of a neural network, and are later updated during training
  - This is sometimes called "fine-tuning"
  - Later in the course...
- Applications cover all aspects of NLP. Essentially any work in NLP that use neural networks (and not only them), will use distributional embeddings to represent the words
  - We will see an example next lesson, and more towards the end of the course