Katharina Schuldheisz

Visual Designer

Education

Graphic Design - Bachelor of Fine Arts University of West Florida January 2018 - May 2021 I Pensacola, Florida

Received technical training in current industry-standard applications. Developed an in-depth understanding of the concepts of art and design. Utilized research, analysis, sketching, concept development, and teamwork to strengthen my design process.

Live and Performing Arts Management - Bachelor of Arts Columbia College Chicago January 2013 - May 2016

Learned how to lead and manage creative organizations.

Collaborated with classmates to manage and plan projects, events, performances, and exhibitions. Developed marketing strategies and raised funds for performances.

Experience

Graphic Designer I UWF Department of Art & Design (Internship) May 2020 - May 2021 I Pensacola, Florida

Work with the Pensacola Museum of Art and CFPA on the design and production of print and digital content for events in collaboration with the University of West Florida.

Art Lab Monitor & TA I UWF Department of Art & Design January 2020 - May 2020 I Pensacola, Florida

Designed informational signage for computer lab. Assisted students with design based software applications. Monitored activities in the computer lab to ensure a safe environment.

Box Office Agent / Artist Merchandise Sales I House of Blues March 2014 - May 2016 I Chicago, Illinois

Ticket sales and distributing accurate daily ticket counts to Artist Representatives. Collaborated with artists to maintain accurate inventory and sales of merchandise. Artist meet and greet liaison.

Certificates

Front End Development for Designers I Career Foundry September 2024-Ongoing I Stuttgart, Germany

Currently enrolled in the Front-End Development for Designers course, building foundational skills in HTML, CSS, and JavaScript. Engaging in hands-on projects to apply coding techniques and improve web design capabilities.

UI Immersion I Career Foundry January 2022 - September 2024 I Stuttgart, Germany

Gained expertise in user interface principles and design tools like Figma. Developed user-centered designs through hands-on projects. Collaborated with peers to enhance problem-solving skills and create impactful visual solutions.

Contact

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Skills

User Interface Design
Wire framing
User Research
Prototyping
Graphic Design
Page Layout
Branding
Web Design

Tools

Figma
Figjam
Adobe InDesign
Adobe Illustrator
Adobe XD
Adobe Photoshop

Languages

English (Native)
German (Elementary)