

# Achyuth Unni

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## EDUCATION

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<b>Adi Shankara Institute of Engineering and Technology, Kalady</b> Bachelor of Technology in Computer Science Engineering CGPA: 7.0	<b>2020 - 2024</b>
<b>Vidyadhiraja Vidya Bhavan Higher Secondary School, Aluva</b> Higher Secondary Certificate in Mathematics, Physics, and Chemistry Percentage: 94.9%	<b>2019 - 2020</b>
<b>Vidyadhiraja Vidya Bhavan Higher Secondary School, Aluva</b> Secondary School Leaving Certificate Percentage: 100%	<b>2017 - 2018</b>

## SKILLS

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**Frontend Development:** HTML, CSS, JavaScript\*, PHP\*

**Backend Development:** Python\*

**Database Management:** MySQL\*

**Other technologies:** C, C++, Data Structures & Algorithms, Java,  
Graphic Design, Video Editing, UI/UX Design

\*courses in progress

## PROJECTS

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### EduAR : An Augmented Reality Education App

- Developed an AR application that scans textbook images and displays corresponding 3D models on the user's phone screen.
- Technologies Used:** Unity Game Engine

### Residential Property Rental Portal

- Designed a web portal for renting and selling properties, hosted locally by using XAMPP.
- Technologies Used:** HTML, PHP, JavaScript, MySQL

## PROFESSIONAL EXPERIENCE

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### Digital Marketing Intern - Techmindz, Ernakulam, Kerala (May 2023)

- Managed and optimized Google Ads campaigns to maximize ROI.
- Utilized HubSpot to nurture leads and automate email campaigns.
- Conducted domain audits to enhance marketing strategies.

### Office Audit - Edu Mithra Intellectual Services Pvt. Ltd., Kakkanad, Kerala (May 2023)

- Conducted a detailed audit of operational aspects, facilities and processes.
- Evaluated Olympiad exams to ensure compliance with standards.
- Actively participated in discussions and activities.

## **CERTIFICATES**

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### **NPTEL Certificates**

- “Problem Solving Through C Programming” from IIT Kharagpur.
- “Deep Learning” from IIT Ropar.

**Google IT Support Professional Certificate from Coursera**

**Google UX Design Professional Certificate from Coursera**

**Python Course from LCC foundation**

**Online industrial training in IoT from National Small Scale Industries Corporation Ltd.**

## **POSITIONS HELD**

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- Graphic Design Lead, Computer Society of India, Adi Shankara Student Chapter (Two consecutive years)
- Event Coordinator & Graphic Designer for National Tech Fest, Brahma.
- School Head Boy

## **CONFERENCE PRESENTATIONS**

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### **PAPER PRESENTATIONS**

- Presented a Survey Paper on "AR Based Education App" at the 6th International Conference on Recent Advances in Intelligent Computational Systems (RAICS 2024) conducted by IEEE.

## **OTHER ACHIEVEMENTS**

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- Achived first place in state-level music competitions and recognized at the Kerala State School Kalolsavam.