#### **OBJECTIVE**

To leverage my creative skills and intermediate expertise in graphic design to produce visually compelling designs that enhance brand identity and user engagement.

#### CONTACT

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### **EDUCATION**

Bachelors in computing INFORMATICS COLLEGE POKHARA

#### **SKILLS**

- Graphic Design
- Usability testing
- Project management
- User\_Research

# Mandip Das

## **GRAPHICS DESIGNER**

I am an intermediate-level Graphic Designer with a passion for creating visually engaging designs. I am skilled in Adobe Photoshop, Illustrator, and branding, I enjoy transforming ideas into creative visuals that enhance user experience. Always eager to learn and innovate, I strive to bring fresh and impactful designs to every project.

#### **EXPERIENCE**

SENIOR GRAPHIC DESIGNER SNORES STORE PVT. LTD.
Jul 2021 - Present

Managed the design team and mentored junior designers to improve design quality and efficiency. Created Prints for the clothes they produce and took branding responsibility. Worked closely with clients to understand their needs and goals and translate them into effective design solutions.

**GRAPHIC DESIGNER** SNORES STORE PVT. LTD. Oct 2020 - Jul 2021

Led the redesign of the company's e-commerce platform, resulting in a 25% increase in sales. Made business posts that made their social media pages more appealing for the customers.