



MAI SARI

Visual/Product Designer & Illustrator

I build brands and design products end-to-end for startups, small businesses, and non-profits. I have a strong, diverse background in branding and visual design, which combined with over 10 years of industry experience helps me take a holistic approach to any product design challenge.

I bring my empathetic personality to any project, making the processes of solving user pain points and meeting business needs flow organically and generate optimal results. Now, I'm seeking a Product Designer role at a mission driven company.

REFERENCES

Doug Carrillo

Founder, Bitstop & HODL Wallet

Phone : (305) 720-6782

Lauren Ventura

Software Engineer, Bitstop

Phone : (305) 494-2890

Rebecca Lee

Designer, Bitstop

Phone : (954) 254-0108

EXPERIENCE

05/2017 - 12/2019	Product Designer, Art Director Bitstop, bitstop.co
04/2018 - 06/2019	Product Designer HODL Wallet, hodlwallet.com
03/2016 - Present	Co-Founder, Contributor The Plantain, theplantain.com
01/2014 - 10/2015	Creative Director the LAB Miami, thelabmiami.com
01/2012 - 01/2016	CEO, Co-Founder Dark Matter Collective
01/2010 - Present	Visual/Product Designer & Illustrator maisari.com

SKILLS

UI Design	Visual Design
Wireframes	Branding
Prototypes	Mockups
Analysis	Style Guides
Persona	Art Direction
User Flows	Strategy
Info Architecture	Illustration
User Testing	Motion Graphics

EDUCATION

Bachelor of Fine Arts in Digital Media University of Florida's New World School of the Arts
Associates in Graphic Design Miami-Dade College
Art Magnet Program Dr.Michael M. Krop Senior High School