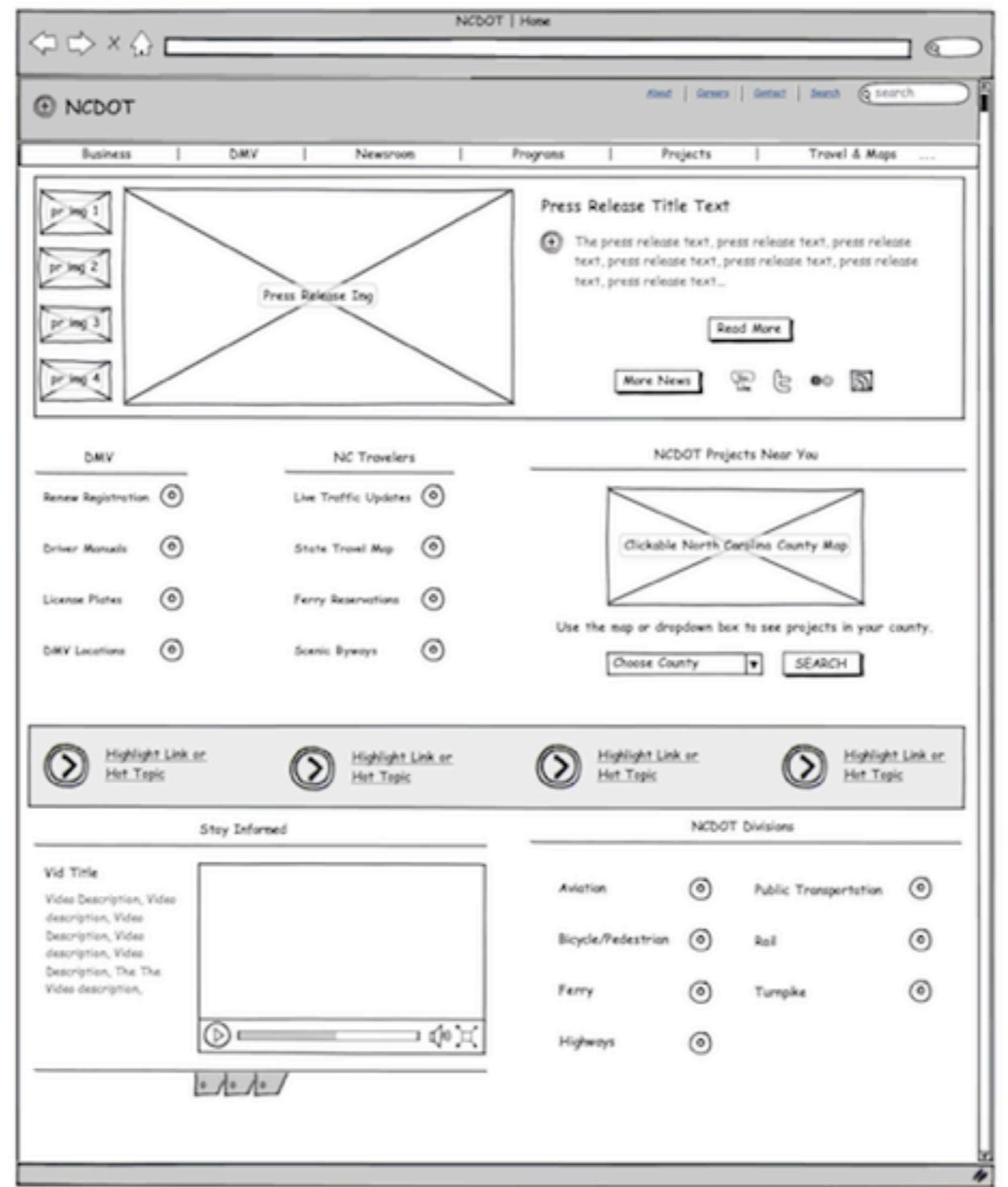


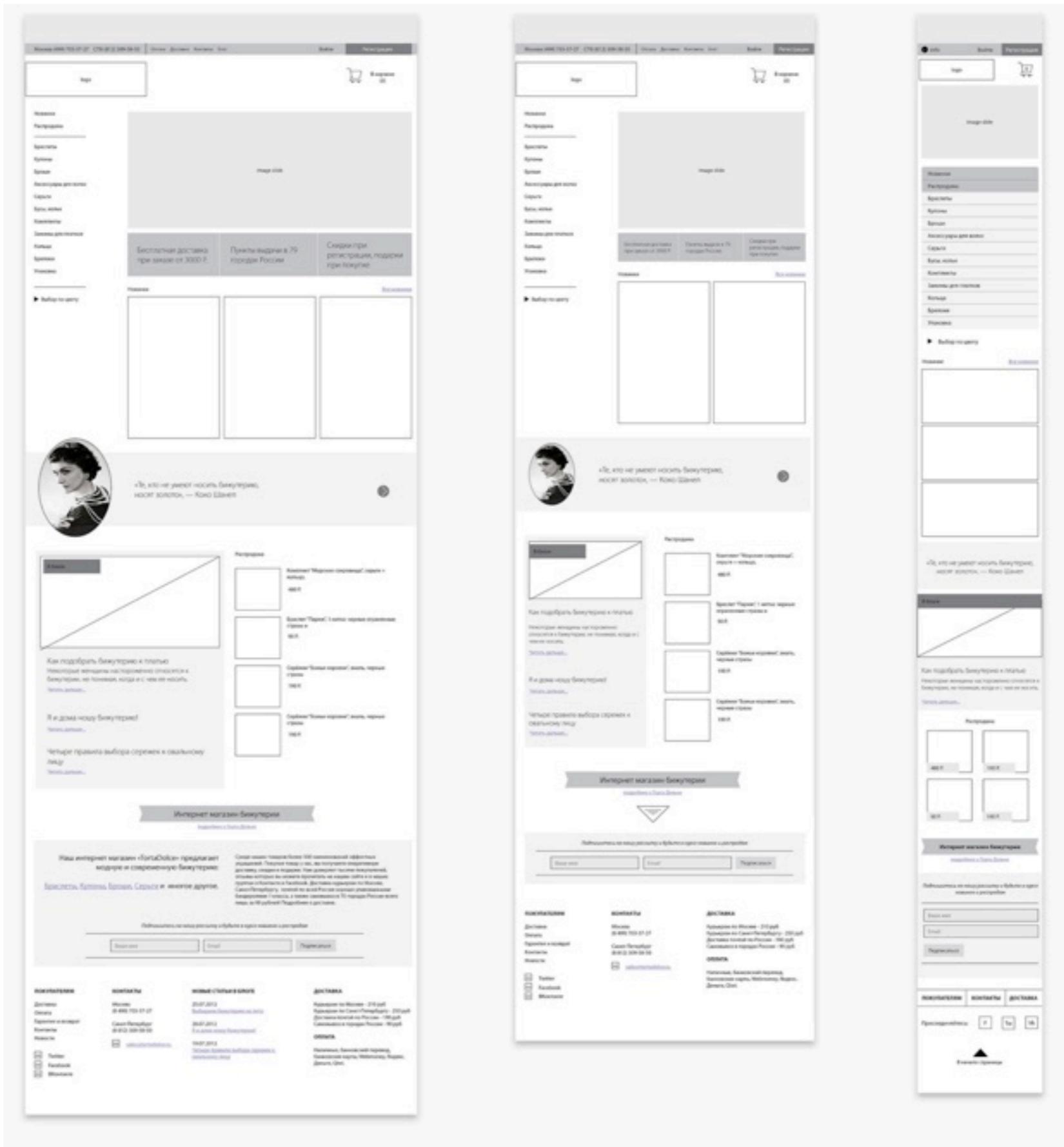
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Day #3

Wireframes



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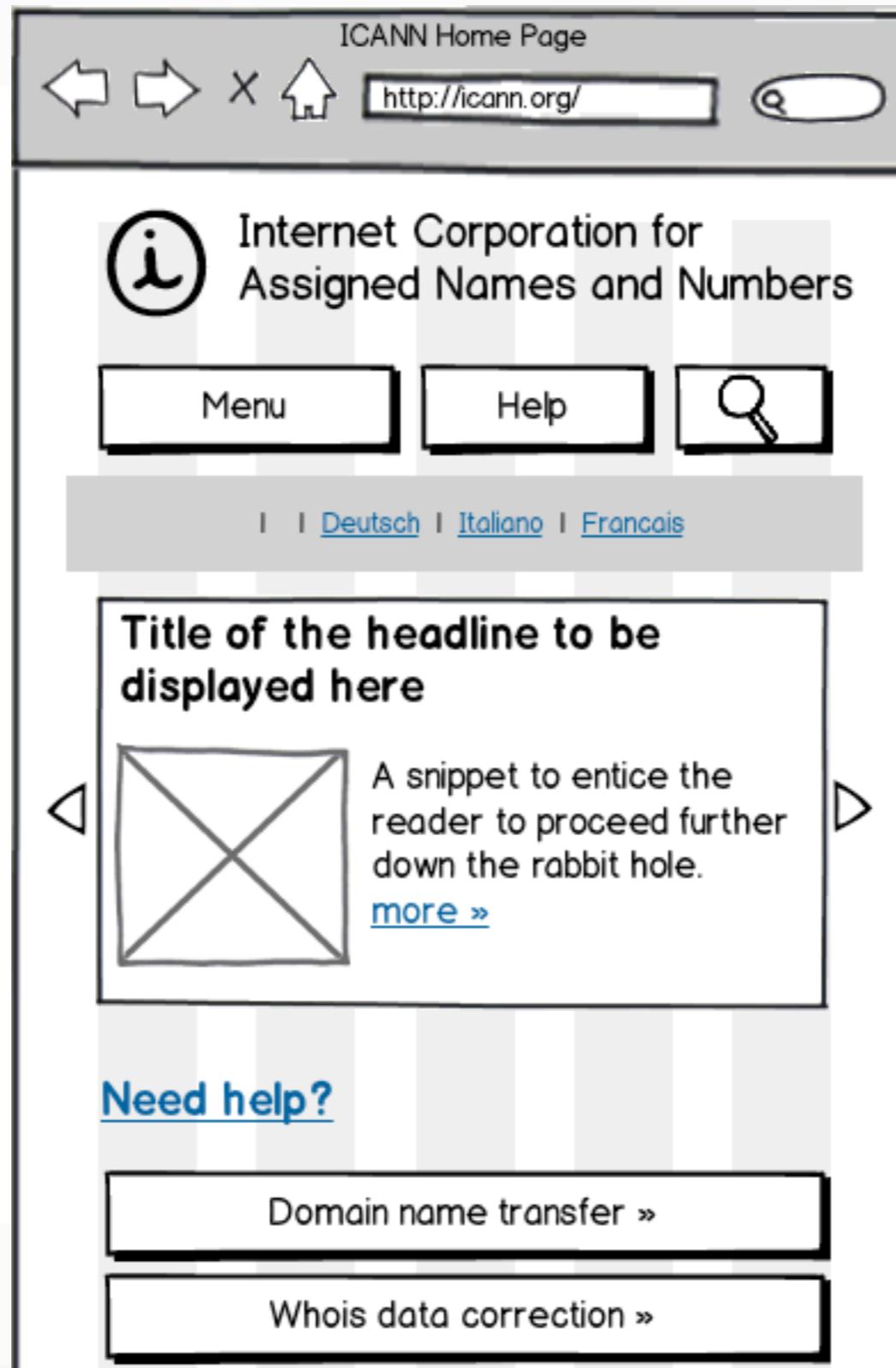


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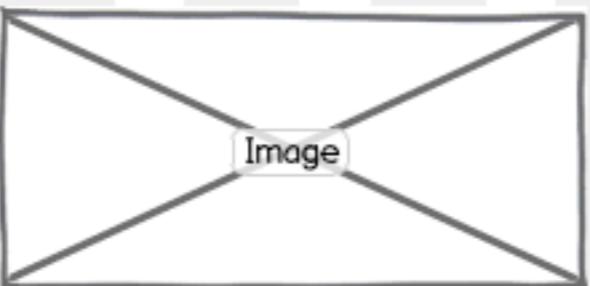
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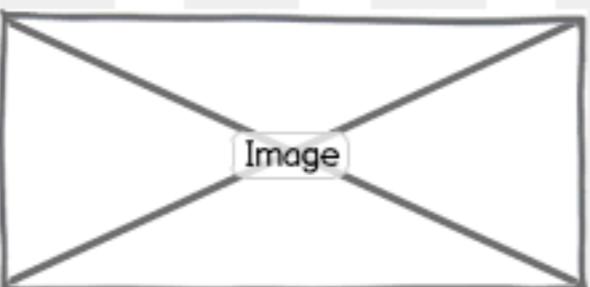
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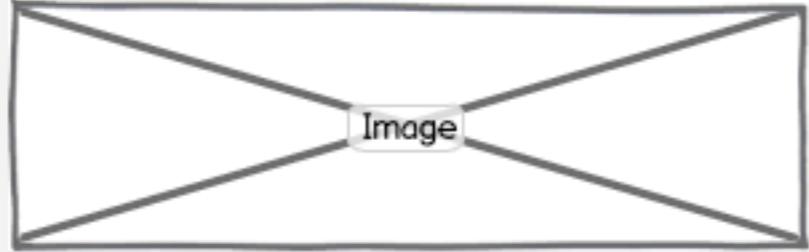
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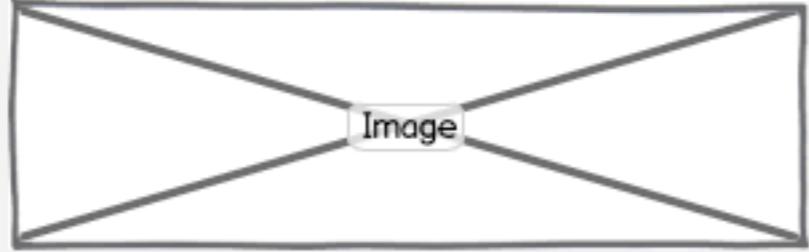
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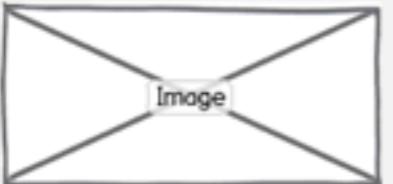
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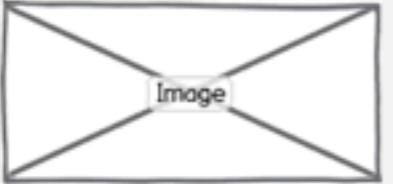
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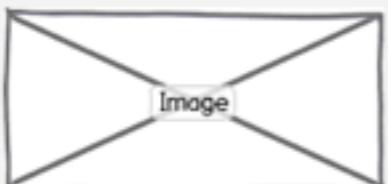
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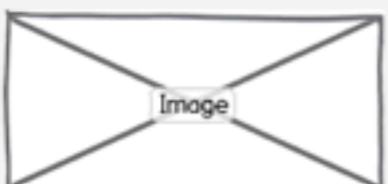
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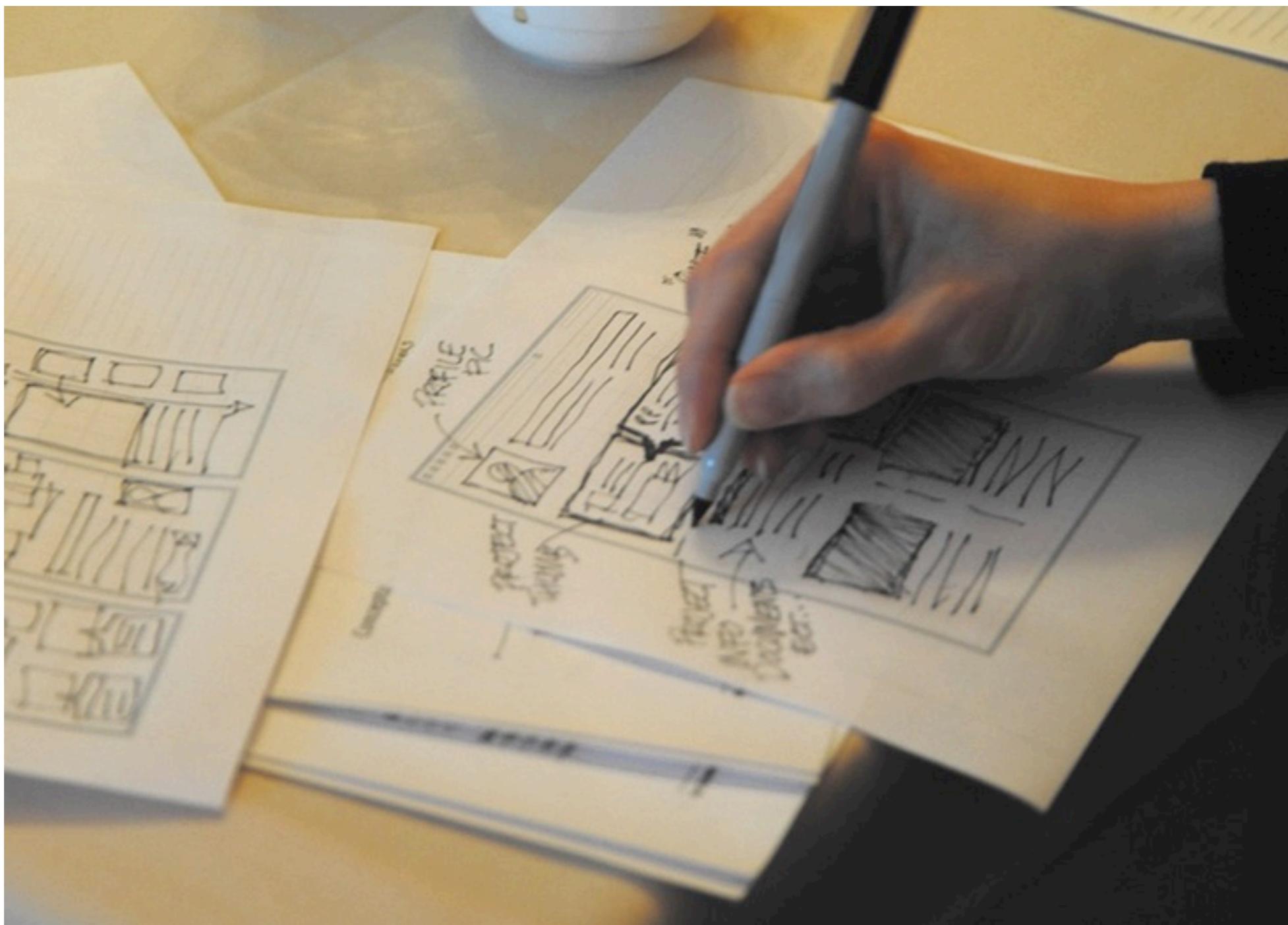
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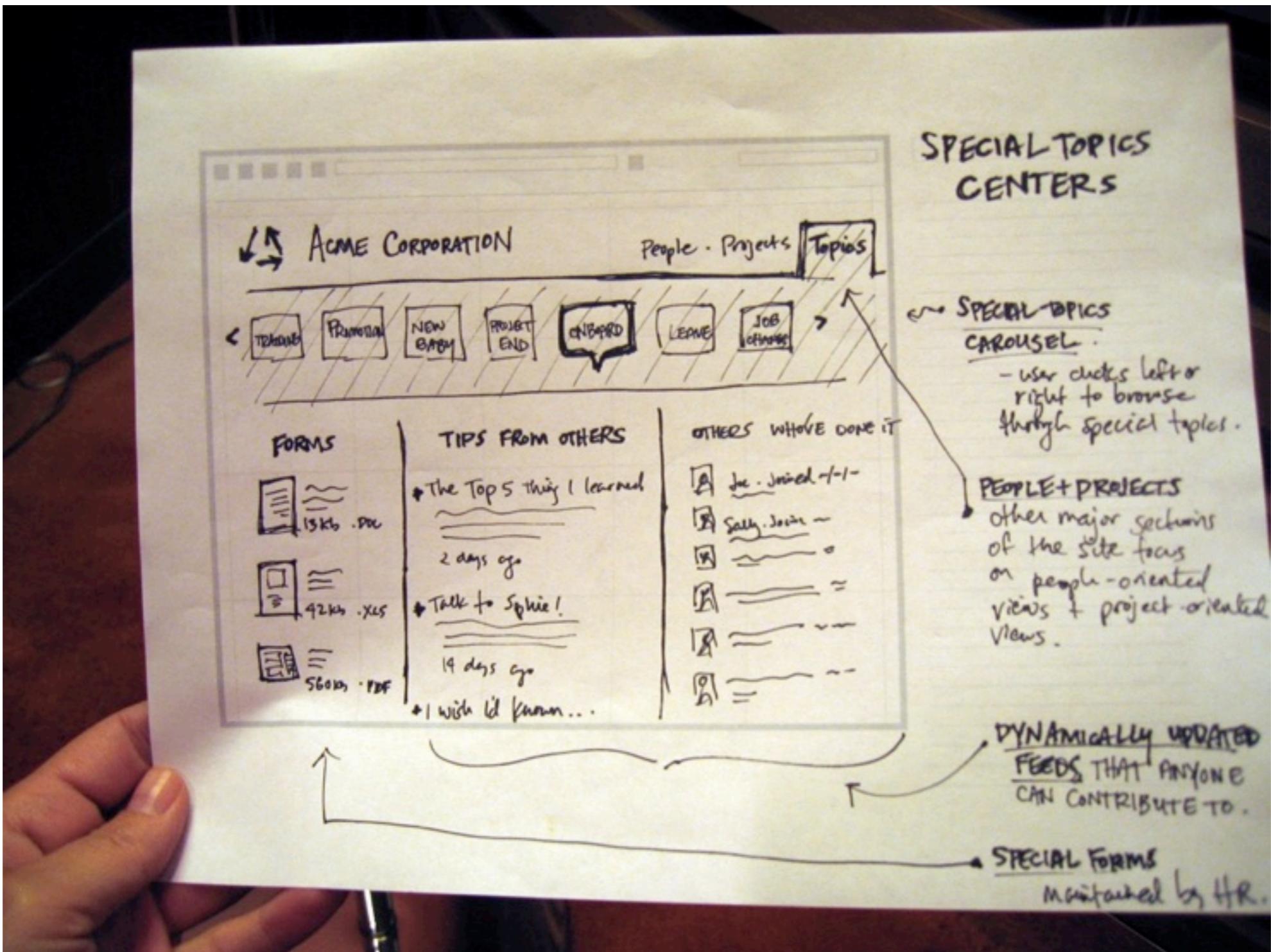
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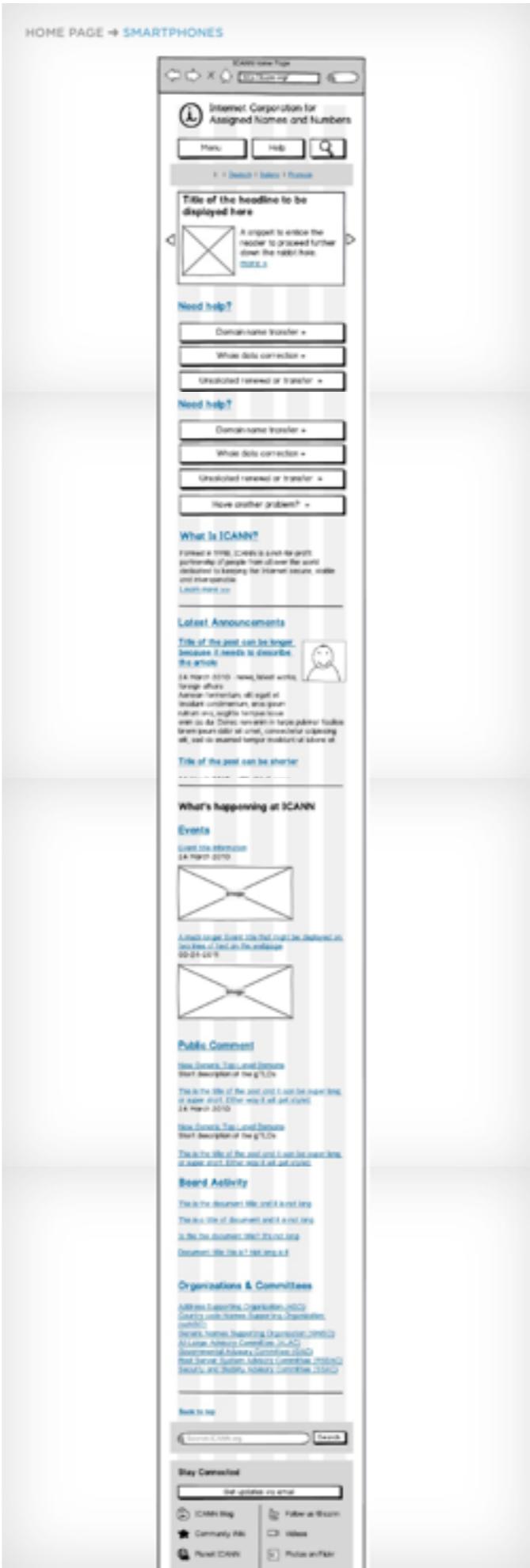
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Wireframes Examples

- 10 Fresh Beautiful Examples of Website Wireframes, Mockup Builder, 2013
- Wireframes on Pinterest
- 20 Examples of Web and Mobile Wireframe Sketches, Speckyboy Design Magazine, 2011
- Wireframe Showcase

Activity

- Pick any website and draw a wireframe of the existing front page (desktop width)
- Draw another wireframe of how you might redesign the layout.

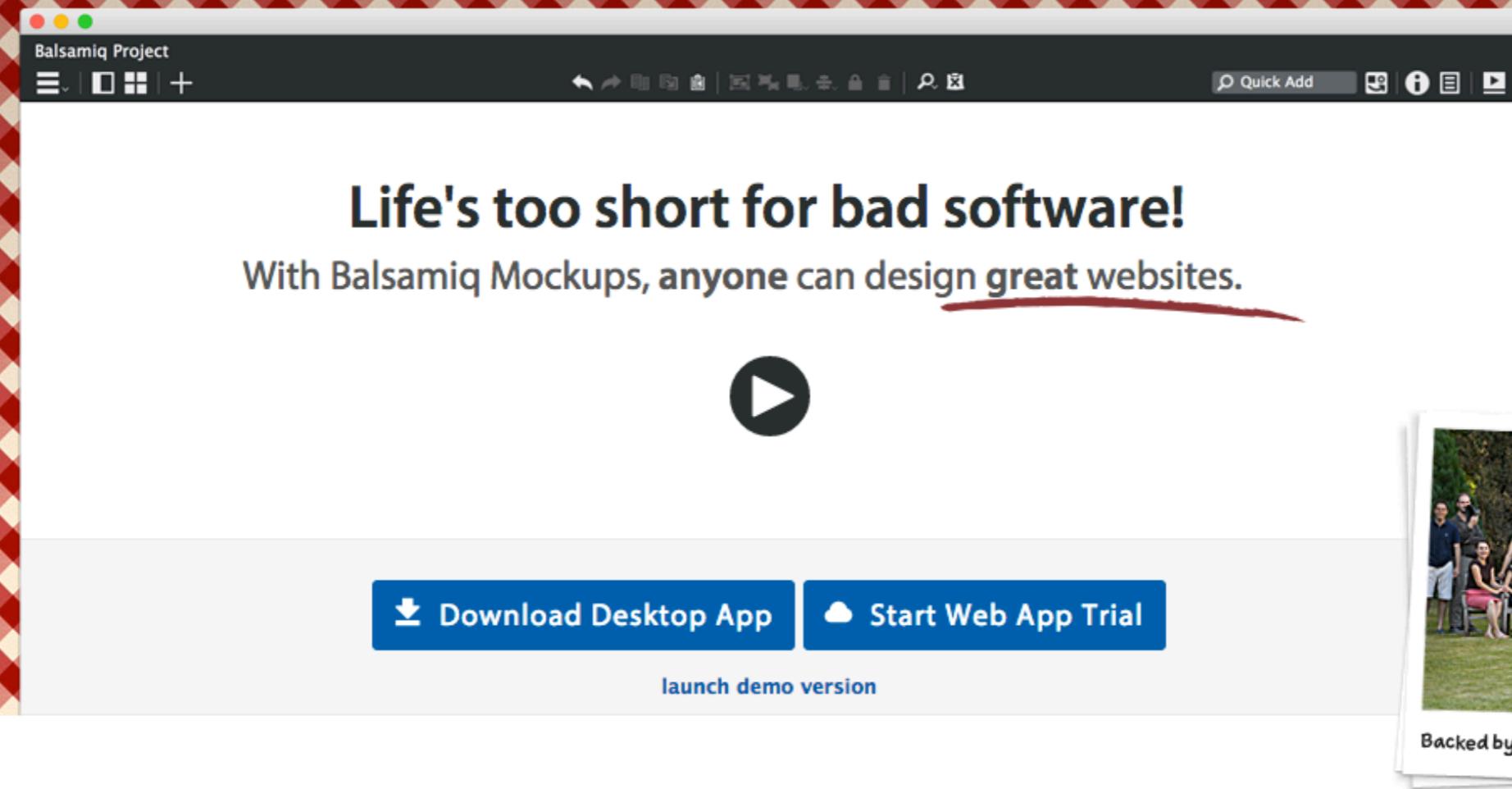
Wireframing Software

- Adobe Illustrator, Fireworks, Photoshop, InDesign (Adobe Creative Suite)
- Balsamiq
- PowerPoint or Keynote
- Omnigraffle (Mac) or Visio (Windows)

Balsamiq

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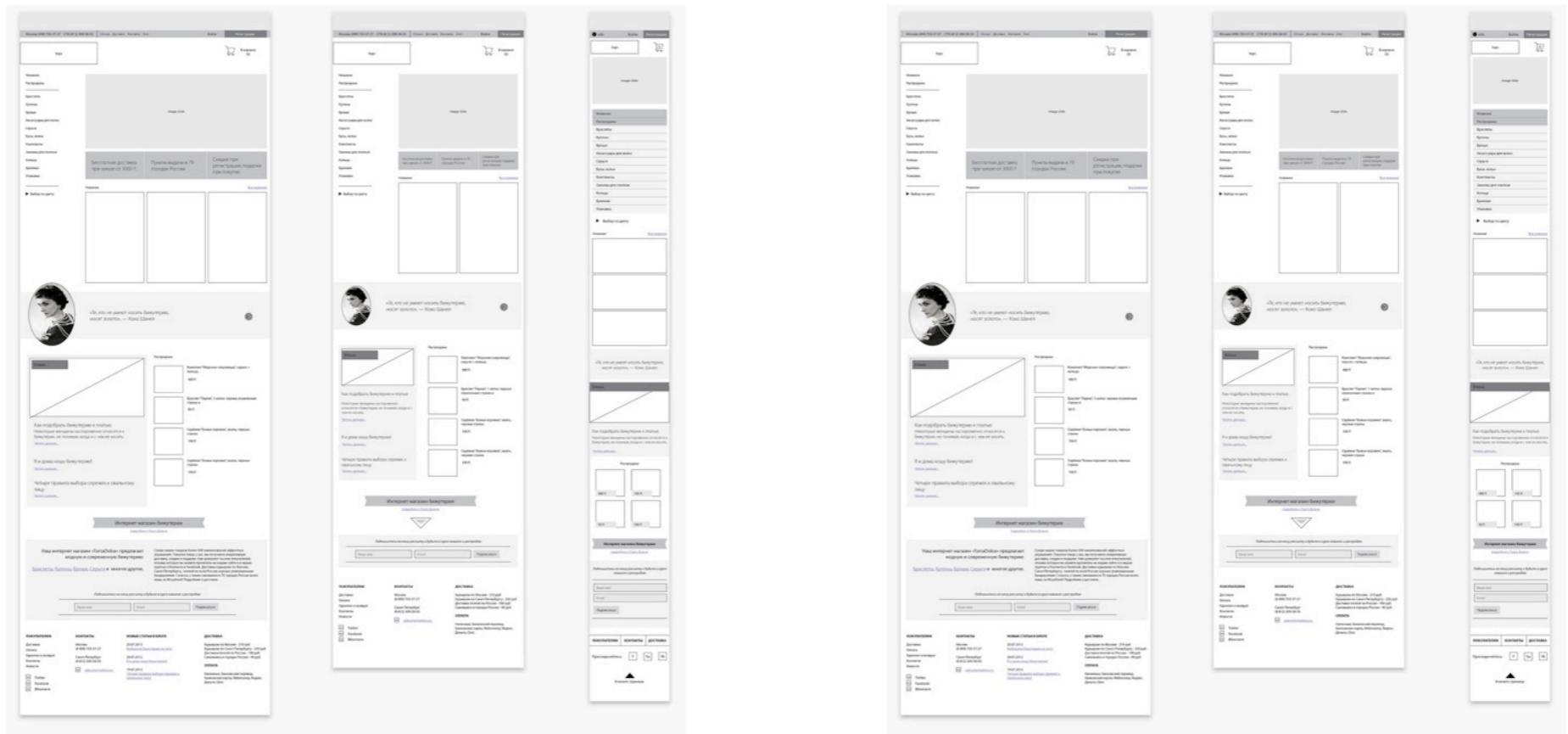
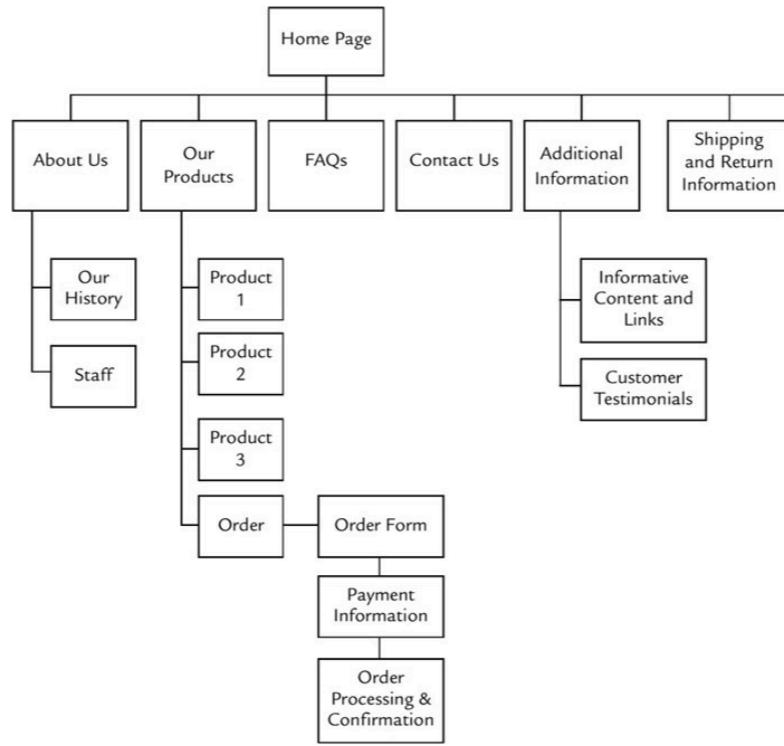
Balsamiq Mockups is a rapid wireframing tool that

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<http://www.balsamiq.com>

Activity: Wireframes

- You have been hired to design a website for a local realtor
- Review independent realtor websites (not large chains) to find out what should be on your site
- Create a basic site map outlining your recommended site structure
- Create 3 wireframes for your homepage (mobile, tablet, desktop)
- Create 3 wireframes for a page that has details of a house (mobile, tablet, desktop)
- See next two slides for examples



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Exceptional quality in this well appointed and upgraded Bungalow Villa, in the picturesque Riverfront Development by Jayman Homes. If you're looking for luxury combined with the relaxation you'll enjoy backing onto the beautiful Bow River. Here's your chance. The upgraded gourmet kitchen offers top line stainless steel appliances, granite countertops, beautiful cabinetry and lighting. Hardwood floors are featured throughout the main floor, kitchens, living room and dining room. The master retreat has a large ensuite that includes double sinks, glass enclosed shower and soaker tub. The walkout basement is fully equipped for entertaining with a spacious family room with fireplace, games room and wet bar. Two more guest rooms and large bathroom complete the basement. This community has over a kilometers of walking/bike paths and a pedestrian bridge that gives access to downtown Cochrane and the Spruce Lakes Sports Centre. When you move here you're not just buying a beautiful home but enhancing your lifestyle.

General Info:

Prop. Type:	Attached
MLS# Num:	C26540
Status:	Active
Bedrooms:	3
Bathrooms:	3
Year Built:	2014

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Additional Info:

Heating:	Forced Air-1
Heating fuel:	Natural Gas
Construction:	Wood Frame
Foundation:	Concrete
Basement:	Ful, Walkout, Fully Finished
Roof:	Asphalt Shingles
Floor Finish:	Carpet, Ceramic Tile, Hardwood
Fireplaces:	1
Fireplace Fuel:	Gas Only
Garage:	1
Parking:	Double Garage Attached
Parking Plan Type:	Attached Garage
Parking Total/Covered:	2 / 2
Parking Places:	2.0
Parking Covered:	2.0
Exterior Finish:	Composite, Stone

Privacy

PIPEDA (Canada)

Organizations covered by the Act

- must **obtain an individual's consent** when they collect, use or disclose the individual's personal information.
- The individual has a **right to access personal information** held by an organization and to challenge its accuracy, if need be.
- Personal information **can only be used for the purposes for which it was collected**. If an organization is going to use it for another purpose, consent must be obtained again.
- Individuals should also be **assured that their information will be protected** by appropriate safeguards.

More information: [Privacy Toolkit: A Guide for Businesses and Organizations](#)

COPPA (U.S.)

The primary goal of COPPA is to place parents in control over what information is collected from their young children online. The Rule was designed to protect children under age 13 while accounting for the dynamic nature of the Internet.

GDPR

- The EU General Data Protection Regulation contains provisions and requirements pertaining to the processing of personal data of individuals inside the European Union.
- Applies to enterprises in the EU or any company (regardless of location) that is processing the personal data of people inside the EU.

Ethical Design by Laura Kalbag



Laura Kalbag

Designer at ind.ie / @laurakalbag

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Grid

Vermont Symphony Orchestra

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Season

Aaron Copland
The Tender Land
January 2007

Eric Satie
Gymnopedie 1, 2
February 2007

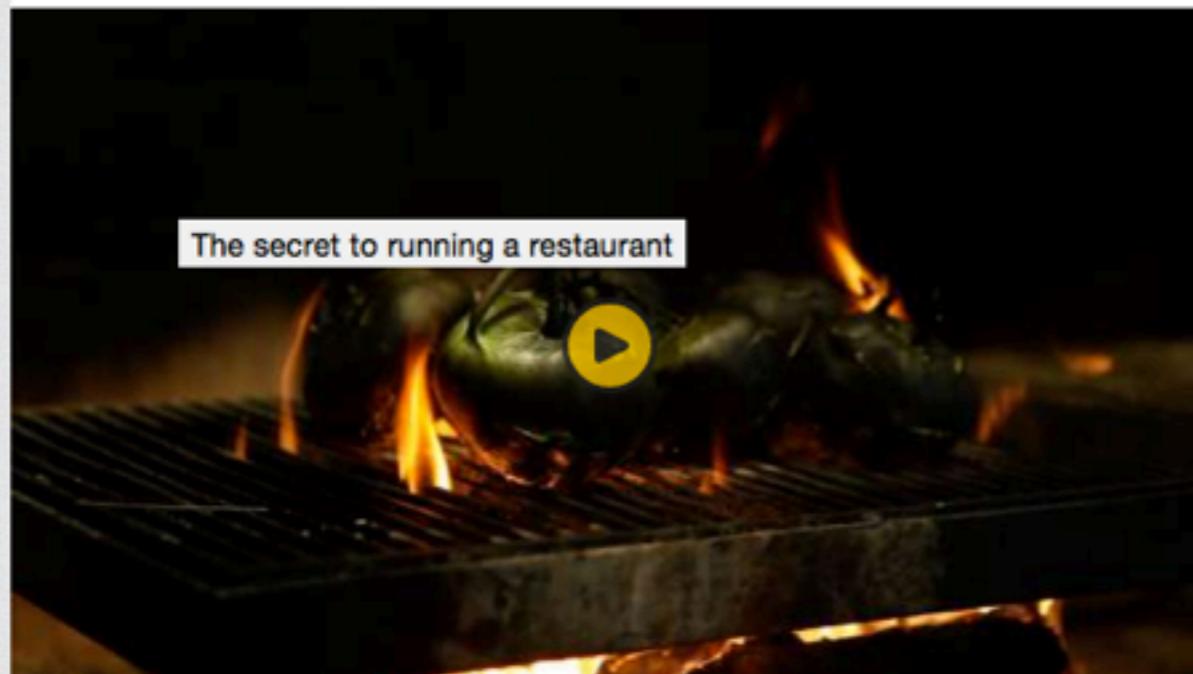
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FILM · 2 min video<https://monocle.com/film/entertaining/the-secret-to-running-a-restaurant/>

'Now we have mobilisation, enthusiasm as I've never seen before. People know it's urgent and want to take responsibility.'

– Nancy Pelosi on
Democrats' chances in the
2018 midterm elections



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Belt up

For some economists reviving the US's Rust Belt seems too grand a task. But a new study by the Lincoln Institute of Land Policy suggests there's one advantage working in the region's favour: communities in the country's

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Pizza delivery guy does the unthinkable A man fails to notice the camera, overfed as he eats his hunger get the better of him. "He ate the picked-over pizzas?"

London murder suspect family's 'profound shame' Relatives of British born Michael Adebolajo say they are horrified by his alleged attack on an off-duty...
• Many liver cancer on rise, but half of cases preventable
• Boston bomb suspect plead not guilty in drug case
• Tutsu appears in clothing as without his permission
• Canada asks Australian police to keep searching for Canadian
• Boston suspect's first call to mom: 'Everything will be fine'
• Hurricane warning issued for portion of Mexico as storm approaches
• Q-Cade letter shows \$1M paid for release of Canadian diplomat
• Mind Trick? Brain Thinks It Inhabits Virtual Body
• Video: Mound of oilseeds byproduct glowing on Windsor's shores
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CAD/USD: 0.96 0.11% TSX: 12,751.14 -0.25%

ENTERTAINMENT

Powerful celeb surprises talk show hosts Kelly Ripa and Michael Strahan thought the star was phoning in, but she was actually back stage.
• Angelina Jolie: "Black People Are the Most Judgmental People in the World"
• Mike Middleton's Mom, Carolyn Middleton, Rescues Local Dog...
• Kim Kardashian: I Can't Wait to See What Kim Kardashian...
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MOST POPULAR

Blind puppy warms hearts, wins friends A Facebook page dedicated to an adorable golden retriever is making some animal lovers forget about...
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• Newborn baby rescued from sewage pipe in China
• Tom controversy greets Toronto Mayor Rob Ford on 44th birthday
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Movies

"Spider-Man" stars kind act toward mini-me Andrew Garfield may be the lead actor in a blockbuster movie, but he's not too high-spirited to help a kid...
• Amanda Bynes, Chrissy Teigen Feud on Twitter: "You're an Old..."
• Miley Cyrus, Liam Hemsworth Break Up
• Selfie and drunken texting trouble Bridget Jones in new novel
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Canada

Canadian Saudi death row quietly released Mohamed Fahmi was sentenced to death in 2007 for his alleged role in a schoolyard fight that killed a...
• Nokia juice bottle, surveillance video of prayer led to arrest...
• Justice: UK soldier Rigby died from multiple cuts, stab wounds...
• Quebec judge found guilty of murdering his wife loses appeal
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YAHOO ORIGINALS

The Perfect Bite What's the healthiest cereal to eat? You may be surprised

U.S. A. **U.S. A.** Money Minute Cheapest items you can buy across the border

Primetime in No Time The creepiest 'Bachelor' blunder ever

Pulse of Canada Do you really trust Canada's politicians?

Who Knew? The least visited place on Earth

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02 Popeye 07 Kardashian baby sh...
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04 Moonwalking pieces 09 Happiest developed...
05 Fast and Furious 6 10 G20 cop in

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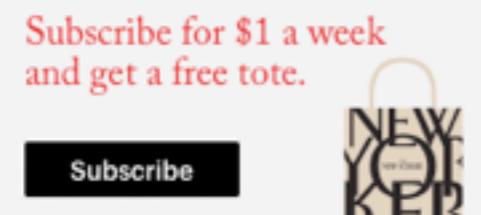
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NEWS DESK

THE BRITISH ARE STUNG BY LEAKS

By Anthony Lane

Authorities reportedly will no longer be sharing information on the Manchester bombing inquiry with their American counterparts.

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THE BRITISH ARE STUNG BY LEAKS

By Anthony Lane

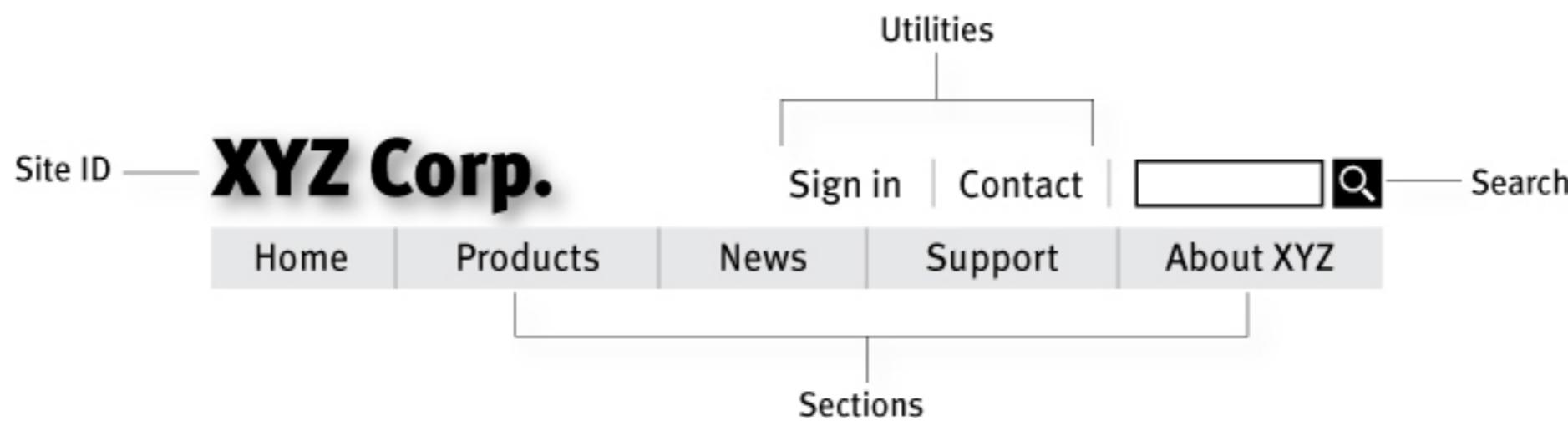
WHAT LIL YACHTY'S OPTIMISM MEANS



< > ⌂ ⌂ ⌂

Header & Navigation

Global Header (Persistent Navigation)



Credit: Steve Krug, *Don't Make Me Think*



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FRANÇAIS



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PREFERRED STORE:
CALGARY DALHOUSIE ...
TODAY'S HOURS:
8:00 am - 9:00 pm

DRIVING

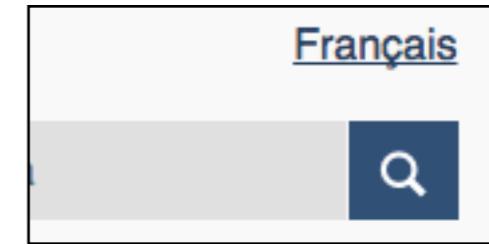
FIXING

LIVING

PLAYING

OUTDOOR LIVING

ON SALE



The screenshot shows the Yahoo homepage. At the top is a dark purple navigation bar with links for Home, Mail, News, Sports, Finance, Celebrity, Style, Movies, Weather, Answers, Flickr, and Mobile. To the right of the bar is a small Canadian flag icon. Below the bar is the Yahoo logo. To its right is a search bar with a blue "Search Web" button. On the far right of the header is a user profile for "Clarissa" with a red notification bubble showing "99+" and a "Mail" link.

List of all the two-letter language codes:

https://en.wikipedia.org/wiki/List_of_ISO_639-1_codes



What are you looking for?



Departments ▾

Back to School Halloween Clothing Electronics Toys

 Shop Groceries

Store Finder Flyers

Hello, Clarissa
My Account ▾



CHECK OUT THE **BACK TO SCHOOL** CENTRE >



Help

▼ Français

AdChoices

Store Locator



SEARCH



SHOP BY
CATEGORY



SHOP DEALS



INK & TONER
FINDER

STAPLES®



YOUR STORE
Calgary, AB



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REORDER



MY ACCOUNT
Please Sign In



0 ITEM(S)

Search over 250,000 products and services



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[SALE](#)



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Toys & Baby

Clothing, Shoes & Jewelry

Sports & Outdoors

Automotive & Industrial

Boutiques Francophones

Full Store Directory

Electronics

- All Electronics
- Electronics Deals
- TV & Video
- Home Audio & Theatre
- Camera, Photo & Video
- Cell Phones & Accessories
- Bluetooth & Wireless Speakers
- Headphones
- Office Electronics & Supplies
- Car Electronics
- Wearable Technology
- Smart Home
- Musical Instruments

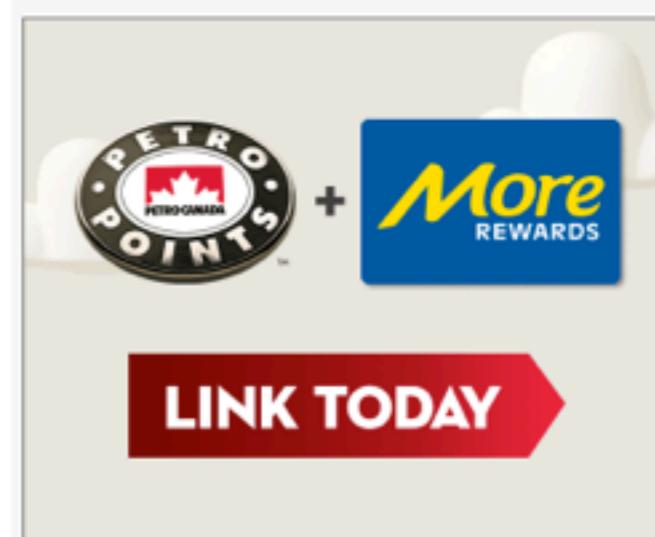
Amazon's Choice

Amazon is taking the guesswork out of finding products to fit your needs

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- All Computers
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- Tablets
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ENGLISH

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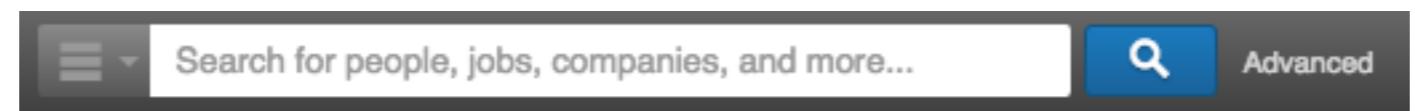
Search

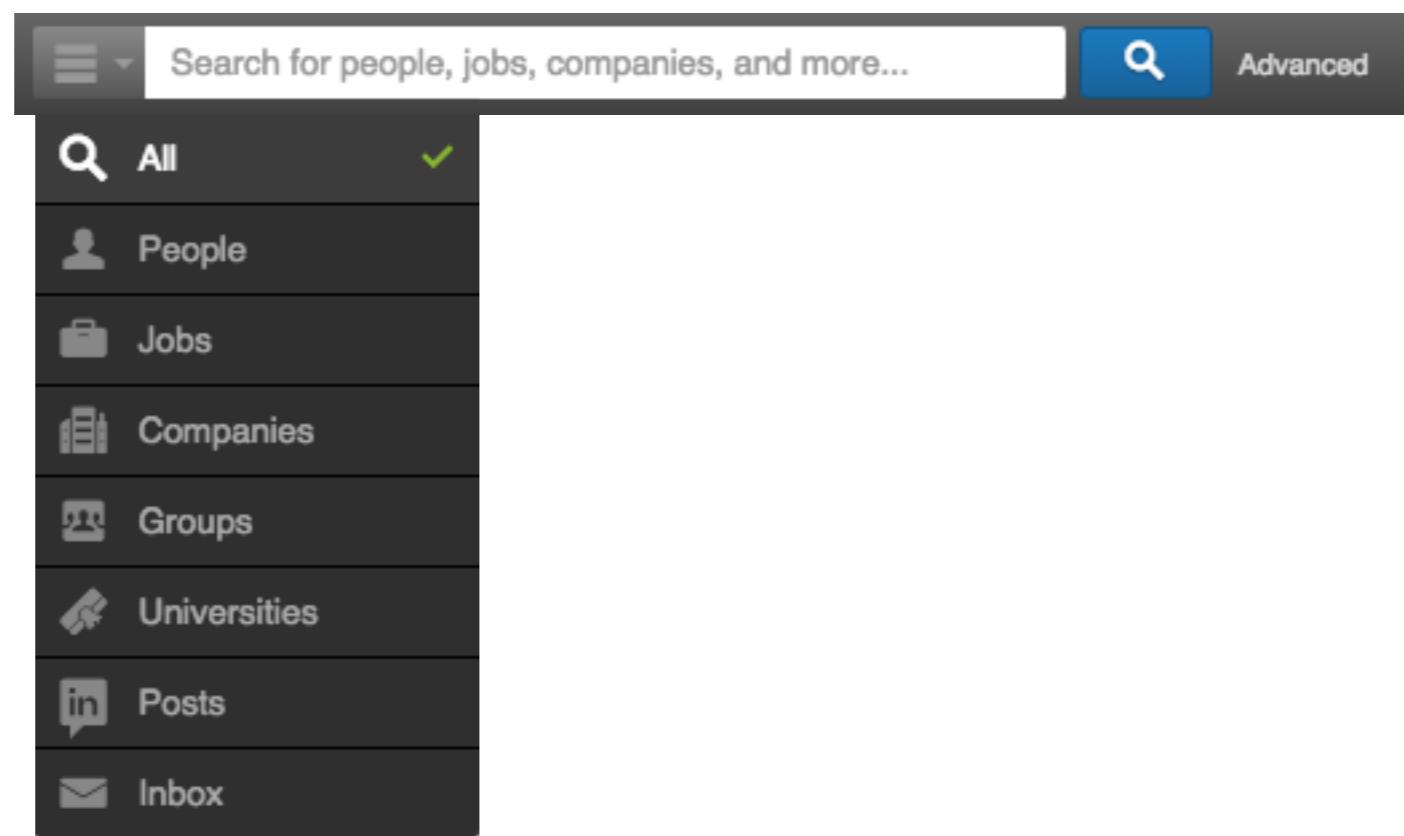
Search Go

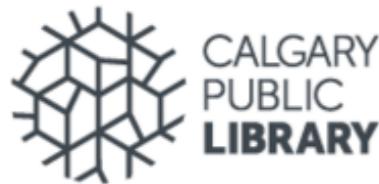


Search

Credit: Steve Krug, *Don't Make Me Think*







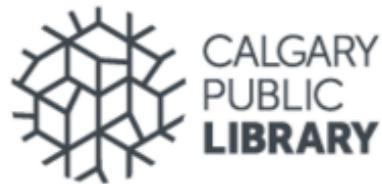
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Search

the

Catalogue ▾



▼

for

All Formats ▾



▼

by

Keyword ▾



▼



[advanced search](#)

Navigation Styles

Top Navigation



ENOCHS

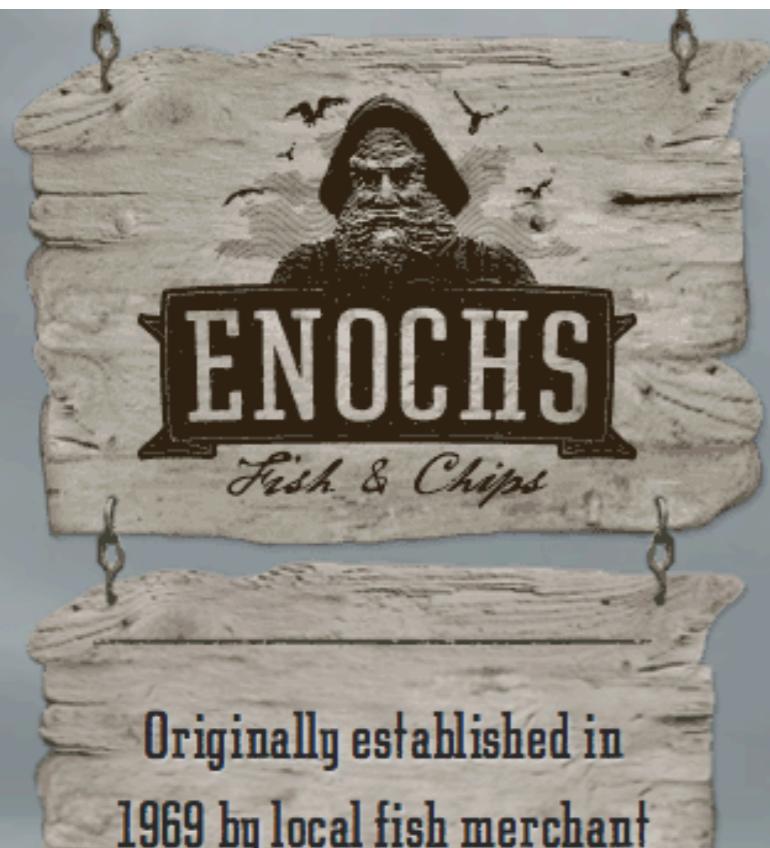
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1969 by local fish merchant

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With our carefully curated vendor list, you'll know what to buy.

* photo by Clare Barboza



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<http://foodsense.is/>

Toggle Navigation

The screenshot shows the Starbucks website homepage as it would appear in a desktop browser. The top navigation bar includes links for Safari, File, Edit, View, History, Bookmarks, Develop, Window, Help, and various system status icons. The URL bar shows "www.starbucks.com". The main content area features the Starbucks logo and navigation links for Coffee, Menu, Coffeehouse, Responsibility, Card, and Shop. A large banner on the left promotes Valentine's Day deals, showing three coffee drinks (Caffè Mocha, Hot Chocolate, Vanilla Spice Latte) with a red heart overlay and the text "Share the love. Valentine's Day, 2 to 5 p.m. Buy one of these drinks and we'll give you one for a friend." To the right of the banner are four promotional cards: "Get two-for-one drinks on V-Day.", "Share V-Day warmth with someone.", "Have you heard about Dan's run?", and "We'd like to give you some coffee." with a Verismo logo. At the bottom, there are links to Facebook and Twitter, a "What's New" section featuring "Rebuilding an American Dream in East Liverpool, Ohio", and a "See More" button.

<https://www.starbucks.com/>

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Collection Color Width Fabric Pattern

SIGN IN REGISTER



Search



Black



Blue



Collegiate



Cotton



Favorites



Graphic



Plaid



Silk



Striped

Start dressing better.

Tie Bars

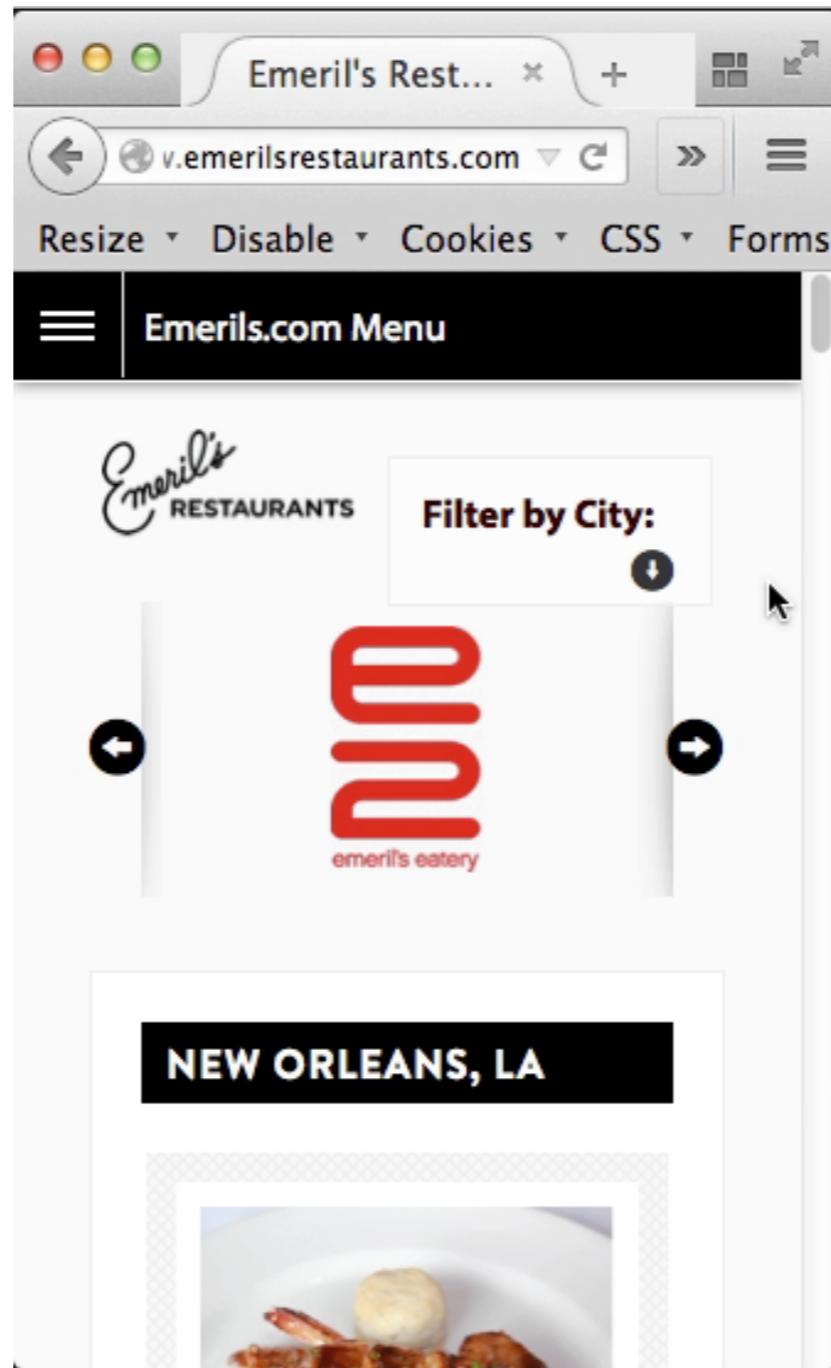


Solid
Satin

Popular

<https://skinnyties.com/>

Left Nav Flyout



<http://emerilsrestaurants.com/>

C Country Decor, Craft Ideas, C X Clarissa

www.countryliving.com

X

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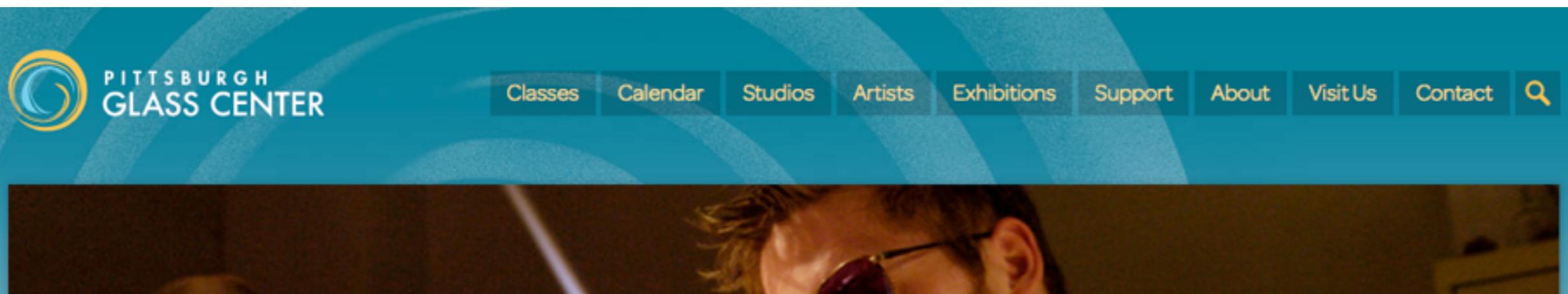
A BREATHTAKING NEW YORK FARMHOUSE RESTORATION ALASKA'S MOST BEAUTIFUL TRAIN TRIP THIS SOUTHERN CABIN IS THE EPITOME OF COMFORT THE BEST SMALL TOWNS IN AMERICA FOR HALLOWEEN GREAT LAUNCH

Deerfoot INN & CASINO CALGARY'S MOST EXCITING HOTEL Breathtaking Mountain and City Views LEARN MORE

BARN LIVING

The screenshot shows the homepage of CountryLiving.com. At the top, there's a navigation bar with links for Design Ideas, Real Estate, Remodeling & Renovation, Home Maintenance, Food & Drinks, Entertaining, Gardening, Crafts & DIY Projects, Country Life, Shopping, Country Living Fair, Subscribe, and Newsletter. Below the navigation is a large, bold title 'CountryLiving' set against a background of red wooden planks. Underneath the title is a horizontal menu with links for DESIGN IDEAS, FOOD & DRINKS, CRAFTS, and CL FAIR, along with a 'SUBSC' button. The main content area features several thumbnail images with captions: 'A BREATHTAKING NEW YORK FARMHOUSE RESTORATION', 'ALASKA'S MOST BEAUTIFUL TRAIN TRIP', 'THIS SOUTHERN CABIN IS THE EPITOME OF COMFORT', 'THE BEST SMALL TOWNS IN AMERICA FOR HALLOWEEN', and a partially visible 'GREAT LAUNCH'. Below this is a promotional banner for 'Deerfoot INN & CASINO' in Calgary, highlighting 'Breathtaking Mountain and City Views' and a 'LEARN MORE' button. At the bottom, there's a section titled 'BARN LIVING' with an image of a white barn.

Priority Navigation



<https://www.pittsburghglasscenter.org/>

Responsive Patterns

A collection of patterns and modules for responsive designs.

Layout

Reflowing Layouts

- Mostly Fluid
- Column Drop
- Layout Shifter
- Tiny Tweaks
- Main column with sidebar
- 3 column
- 3 column v2

Equal Width

- 2 equal-width columns
- 3 equal-width columns
- 4 equal-width columns
- 5 equal-width columns
- 6 equal-width columns

Off Canvas

- Top
- Left
- Right
- Left and Right
- Bottom

Source-Order Shift

- Table Cell

Lists

- List with Thumbnails

Grid Block

- 4-up Grid Block

BJL

Splash Pages

Disclaimers



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DRINK RESPONSIBLY.

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 English ▾

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Languages



مرحباً • 欢迎光临 • Welcome • Bienvenue • Добро пожаловать • Bienvenidos

WIKIPEDIA

English

The Free Encyclopedia

5 027 000+ articles

日本語

フリー百科事典

994 000+ 記事

Español

La enciclopedia libre

1 218 000+ artículos

Italiano

L'enciclopedia libera

1 240 000+ voci

中文

自由的百科全書

850 000+ 條目

Deutsch

Die freie Enzyklopädie

1 883 000+ Artikel

Русский

Свободная энциклопедия

1 273 000+ статей

Français

L'encyclopédie libre

1 703 000+ articles

Português

A encyclopédia livre

896 000+ artigos

Polski

Wolna encyklopedia

1 147 000+ hasło



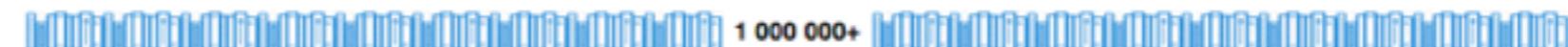
English



Find a language:

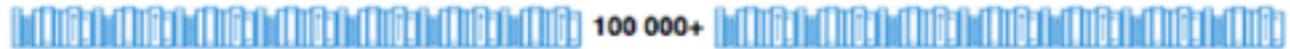


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100 000+

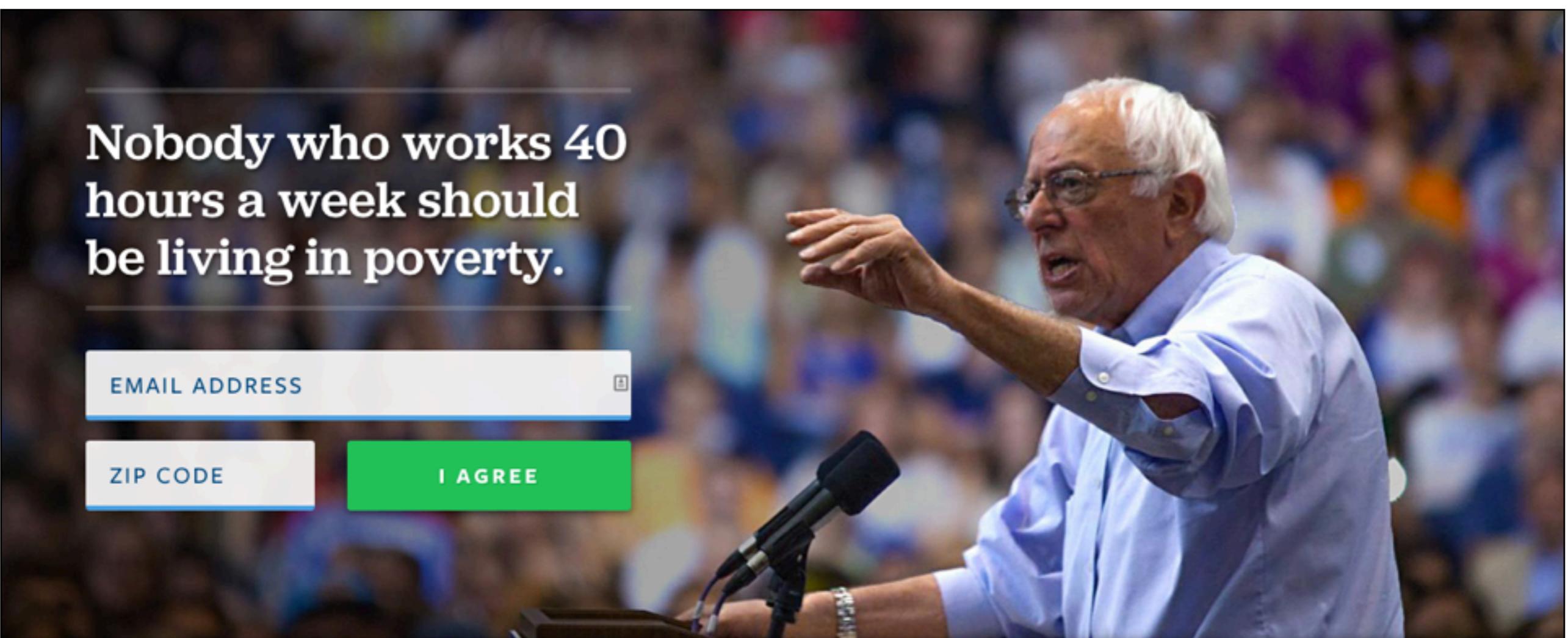


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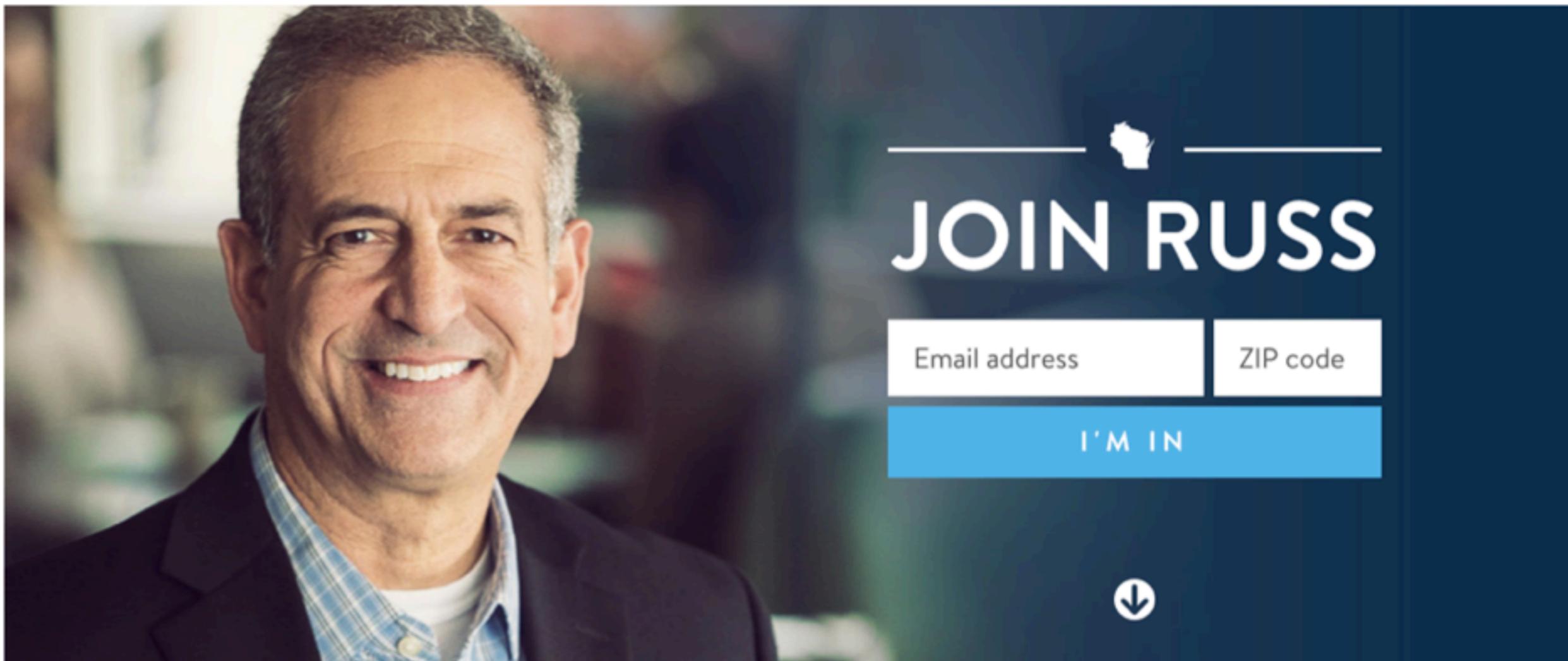
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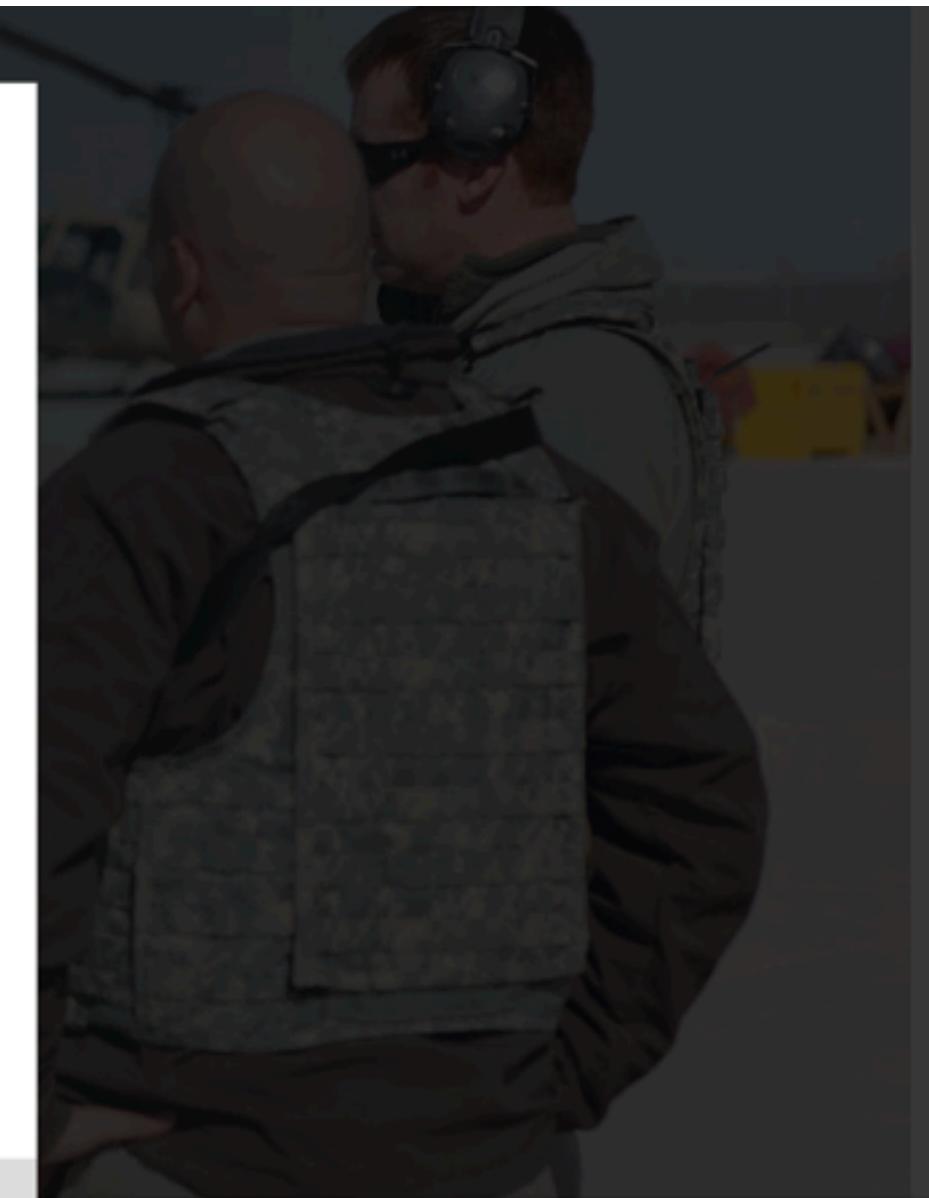
Email

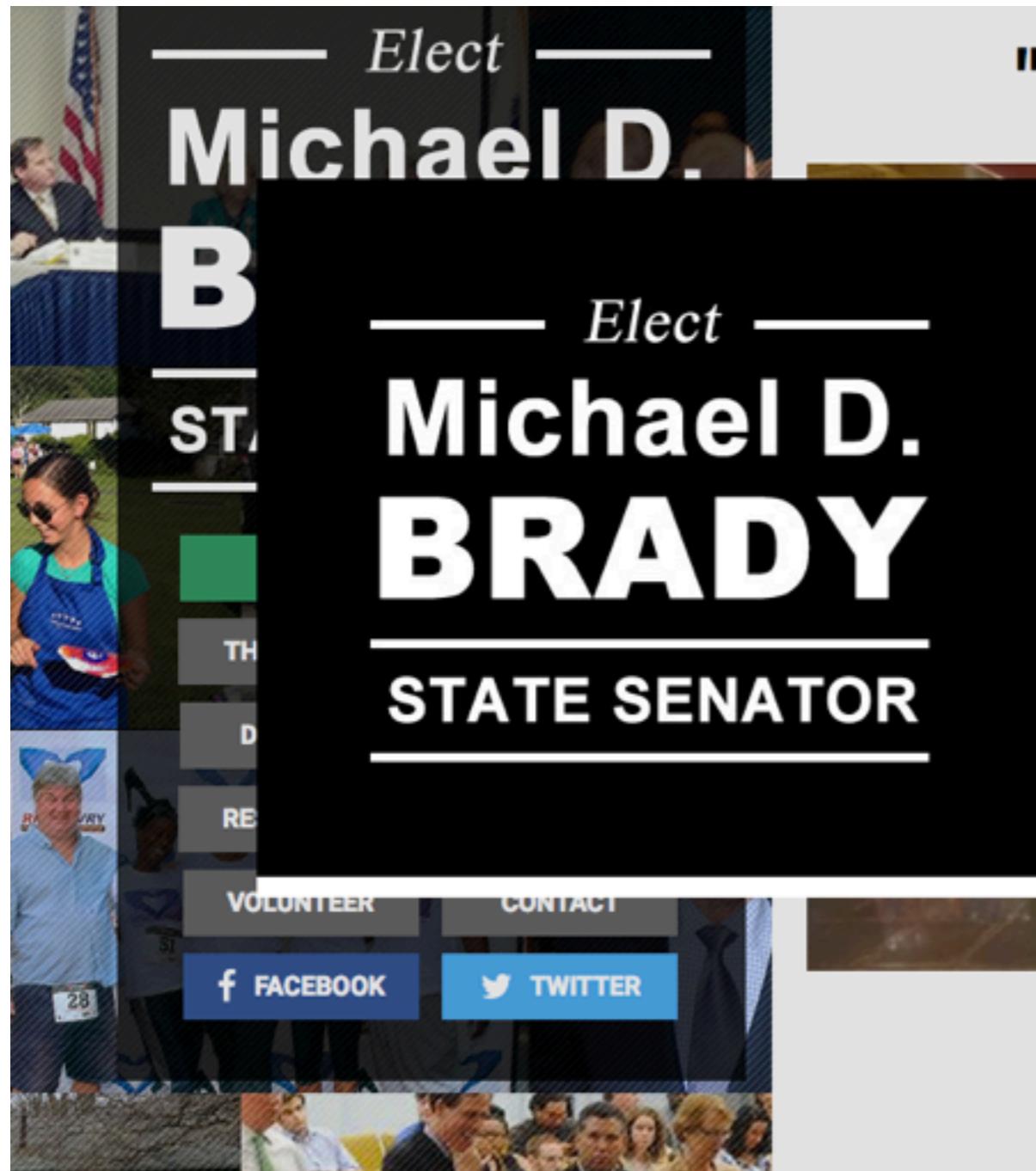
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Activity: Navigation

- Resize your browser to the narrowest width (or use your phone)
 - Find two responsive websites that you think have good navigation at narrow width and discuss why
 - Find two responsive websites that you think have bad navigation at narrow width and discuss why
- For all four sites, resize the browser and see how the navigation changes.

The Curious Properties of Intuitive Web Pages by Jared M. Spool



<http://aneventapart.com/news/post/curious-properties-of-intuitive-web-pages-by-jared-spool-an-event-apart>



Stock questions

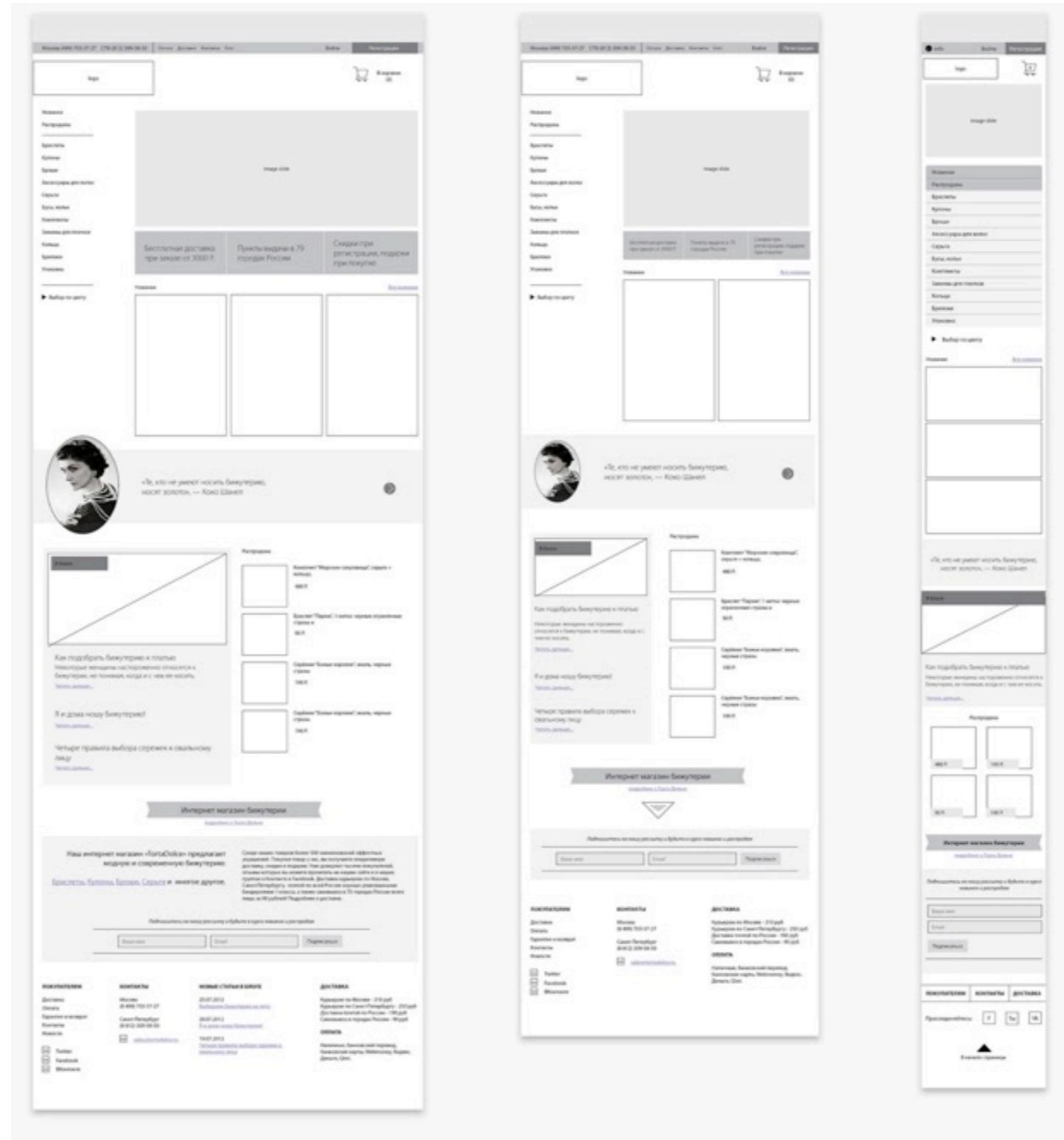
- ✓ What is the food you least liked as a child?
- What is the name of your first stuffed animal?
- What did you earn your first medal or award for?
- What is your favorite security question?
- What is the toy/stuffed animal you liked the most as a kid?
- What was the first computer game you played?
- What is your favorite movie quote?
- What was the mascot of the first sports team you played on?
- What music album or song did you first purchase?
- What is your favorite piece of art?
- What was your grandmother's favorite dessert?**
- What was the first thing you learned to cook?
- What was your dream job as a child?
- Where did you have your first kiss?
- Where did you meet your spouse/significant other?
- Where did you go for your favorite vacation?
- Where were you on New Year's Eve in the year 2000?
- Who is your favorite speaker/orator?
- Who is your favorite book/movie character?
- Who is your favorite sports player?

Assignment #2: Redesign the home page of VisitCalgary.com

Due Tuesday morning by email -

heather@htovey.com

- Make it responsive
- You may or may not include all the same content/elements that are currently on the front page
- 3 wireframes (mobile, tablet, desktop)
- Export from Balsamiq as PNG or PDF (3 files)



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