

Chad Ackerman

UX DESIGNER

EXPERIENCE

GE Digital (formerly GE Software)

Interaction Designer • UX Leadership Program

Jun 2014 – Present

San Ramon, CA

- Helped set the product road map, performed user research, created wireframes, collaborated with visual designers and supported the development team on the analytics product offering for GE's Asset Performance Management platform
- Worked on a 3 person team to design and build a functional prototype using 3D web technology for a new product initiative, that was later funded
- Conducted field research with end users at 5 sites for GE Transportation and delivered synthesis materials and solution opportunities
- Created medium to high fidelity prototypes for usability testing and trade shows

NiteLife Entertainment, LLC

Co-founder • Designer • Developer

Aug 2012 – Jun 2014

Cincinnati, OH

- Worked with partners on the business plan and product road map for NiteLife, an application designed to help users find the best happy hour specials in their area
- Designed, developed and delivered the iOS application to the Apple App Store
- Remotely collaborated with our team in NYC, Cincinnati and Seattle to ship the first version of NiteLife

Untitled (formerly Design & Acquisition)

Design Intern

Aug 2013 – Dec 2013

New York, NY

- Worked with 3 clients on various advertising campaigns including banner ads, commercial spots, environmental print marketing, etc.
- Designed and delivered 3 interactive Facebook sweepstakes games

Shutterstock

Design Intern

Jan 2013 – May 2013

New York, NY

- Created the first 7 animation tutorials for blog and social media content marketing
- Collaborated with a small team of designers and producers to storyboard, film and animate the Shutterstock Spectrum commercial announcement
- Designed print and digital content for trade shows and other events

Gaslight (formerly Gaslight Software)

Design Intern

Jun 2012 – Aug 2012

Cincinnati, OH

- Designed and developed web applications for clients in knowledge management, online event booking and travel and leisure
- Participated in Scrum and Agile development

RushCard

Design Intern

Jun 2011 – May 2012

Cincinnati, OH

- Designed email campaigns, animated banner ads, social media marketing and site enhancements for RushCard.com, a prepaid debit card company founded to help those who cannot or choose not to join a traditional bank
- Worked closely with account representatives and Visa to abide by legal requirements for Prepaid Visa® Debit Cards
- Built an in house photo studio for creating stock photography

CONTACT

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EDUCATION

Stanford Executive Education

Design Thinking Bootcamp
July 2015

University of Cincinnati

Bachelor of Science in Design
Class of 2014

SKILLS

Design

Adobe CC
Sketch
User Research
Prototyping
Usability Testing
Interaction Design
Mobile Design
Responsive Design
Motion Design

Development

HTML
CSS
JavaScript
jQuery
Bootstrap
GitHub
Xcode
Objective C

AWARDS

Above and Beyond

Recognition Award: Bronze (2)
GE, Summer 2015

Best Use of Stock Imagery

Graphic Design USA, Sep 2013