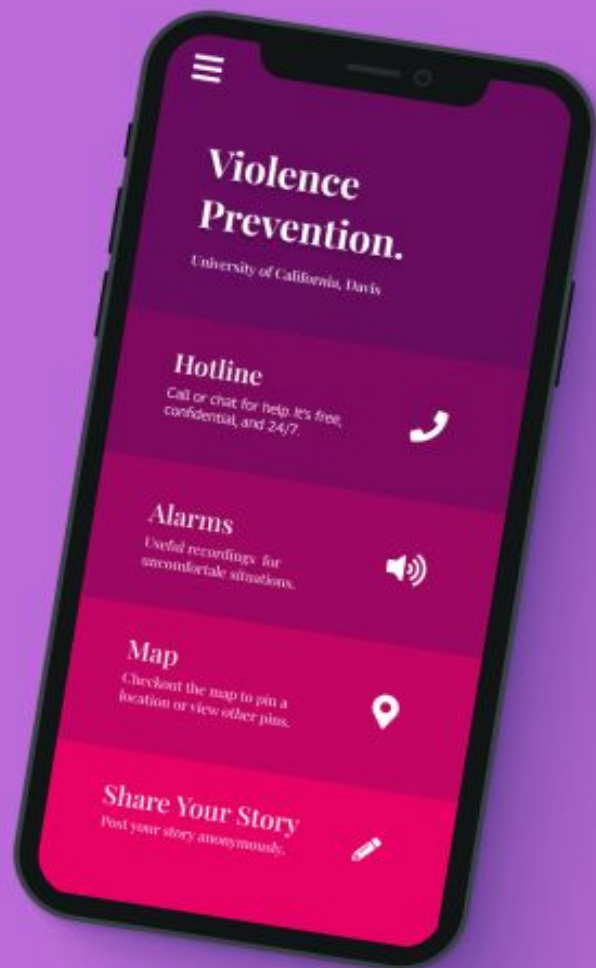


Violence Prevention

DES 157B Final Project

by Divya Nair & Annabel Koshy



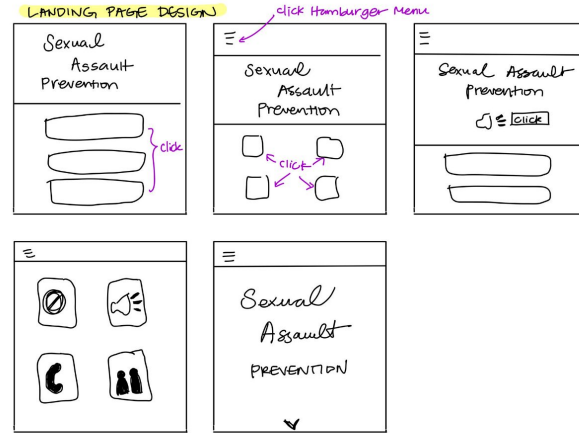
The Problem

Sexual violence on campus is pervasive. 13% of all students experience rape or sexual assault through physical force, violence, or incapacitation (among all graduate and undergraduate students).

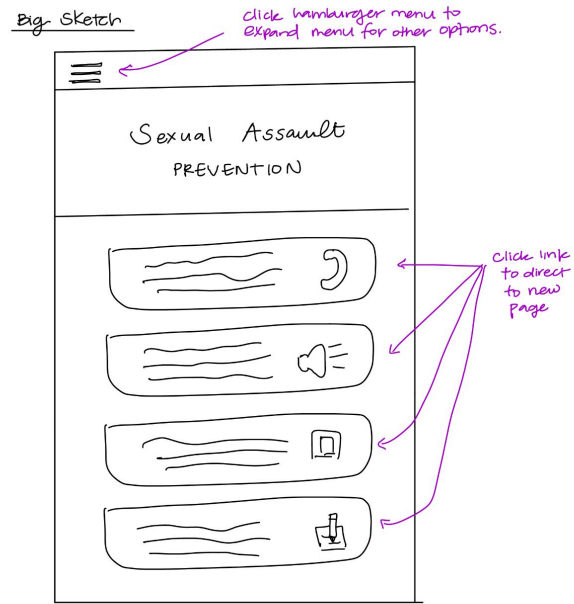
Project Overview

This project is a mobile application that can be used by students at UC Davis in order to prevent violence and sexual assault. It presents hotlines that people can call when they are in trouble, voice recordings to drive-off attackers, an interactive map that showcases dangerous areas where previous attacks occurred, and a page for people to share their story.

Initial Sketches



Initial Sketches



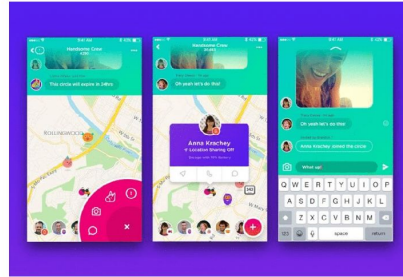
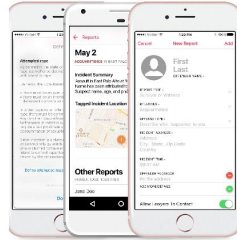
Visual Research



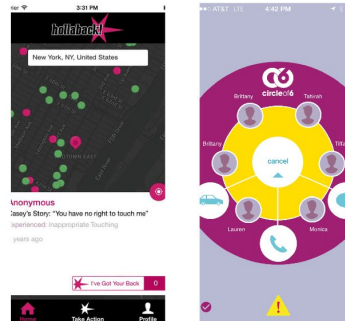
YOU ARE A **SURVIVOR.**



I said **STOP.**



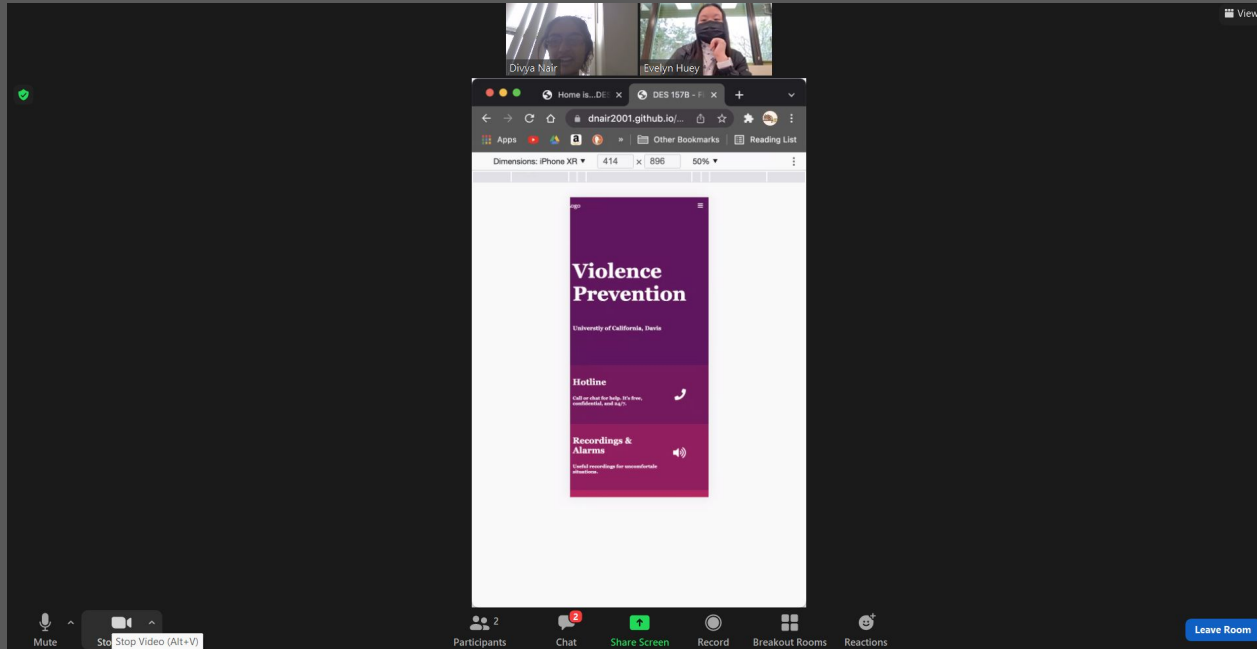
DON'T TOUCH ME.



Interactive Comp



Usability Testing





What next?

- Continue to refine UI/UX of project based on more user-testing
- Do more testing with at least 100 data inputs for map and story pages
- Fix bugs based on testing