

ALEX TREPTOW

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PERSONAL STATEMENT

I'm a self-taught, Meta-certified Frontend Developer eager to transition to a junior Frontend/Web Developer role. I'm enthusiastic about this field and have completed a range of projects using Next.js, React, TypeScript, Bootstrap, JavaScript, CSS, and HTML. My previous work experience honed transferable skills in problem-solving, collaboration (with peers and senior management), communication, time management, and adaptability, e.g. I led a team to produce videos projects for numerous organisations.

SKILLS

Main Languages & Frameworks: Next.js, React, TypeScript, Tailwind & Bootstrap, JavaScript, CSS, HTML

Other Technologies: Git, Bash, GitHub, GitHub Pages, Vercel, Vite, Markdown, Sass, Hostinger

Design & Multimedia Tools: Figma, Squarespace, Premiere Pro, Photoshop, InDesign, After Effects

FRONTEND PROJECTS

Portfolio Website (more projects are available here): www.treptow.dev

HD DVD Store ([GitHub](#), [Website](#)) – React, TypeScript, Bootstrap

- React Router is used to navigate between the homepage, storefront, history page etc.
- Context API, hooks (including a custom one), JSON, and local storage manage the state of the cart.
- Applies TypeScript for clean, type-safe JavaScript throughout the code.

PS5studios.com ([GitHub](#), [Website](#)) – Next.js, React, TypeScript, Tailwind CSS

- A public, interactive 27-page website deployed through Vercel and registered via Hostinger.
- Server-side Rendering and Next.js components like 'Image' create an optimised website.
- Tailwind CSS was used to create a visually appealing UI/UX that's mobile/tablet responsive.

Photo Showcase ([GitHub](#), [Website](#)) - Next.js, React, TypeScript, Tailwind CSS, Unsplash API

- Unsplash photos explore various fetching and caching strategies available in the Next.js framework.

Hangman Game ([GitHub](#), [Website](#)) – React, TypeScript

- Randomly selects a word and tracks guessed letters to update the hangman drawing accordingly.
- Supports both mouse and keyboard inputs for guesses.

WORK EXPERIENCE

Centre for the Study of Financial Innovation, London

Digital Content Manager

February 2020 – October 2022

- Achieved a 20% increase in traffic by redesigning the CSFI Squarespace site with a more modern UI.
- Digitised the CSFI product once in-person events were no longer possible. Produced over 400 videos, consisting of finance-related panel discussions, book reviews, interviews etc.
- Managed the YouTube channel, which averaged 10,000 views a month. A higher figure compared to the majority of competition, including 250% more views than the large institute who bought the CSFI.
- Directed a team of freelance video editors and supervised an Adobe Suite workflow to ensure a faster project deployment time than the competition. Usually within 24 hours.
- Increased views by 15% via rendering audio-only versions to all major podcast platforms.

Events & IT Coordinator

October 2016 – January 2020

- Increased number of partner-funded monthly series from 3 to 5. Achieved by employing soft skills to cultivate strong working relationships with senior figures in companies like Deloitte/Dentons.
- Decreased average expenditure of internally funded events by 22%. Increased the number of events from 66 in 2016 to just under 100 in 2019 with no increase to the CSFI budget.
- Increased average event turnout from 65% to 90% via improved, more granular database queries.

EDUCATION

Meta Frontend Developer Certification: A 7-month course taught by Meta staff, completed in 2023.

University of Essex: BA in History and Politics, 2014 – 2:1