

# ALEX TREPTOW

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## PERSONAL STATEMENT

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I'm a self-taught, Meta-certified Frontend Developer eager to transition to a junior Frontend/Web Developer role. Over five years at my most recent employment, I cultivated transferable skills in problem-solving, teamwork, communication and time management when leading a team to produce/deploy video projects, creativity redesigning Squarespace websites, and adaptability when collaborating with senior management on bespoke event projects.

## SKILLS

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**Main Languages & Frameworks:** React, TypeScript, Bootstrap, JavaScript (ES6+), CSS, HTML

**Other Technologies:** Git, Bash, GitHub, Tailwind, GitHub Pages, Vercel, Vite, Markdown, Sass

**Design & Multimedia Tools:** Figma, Squarespace, Premiere Pro, Photoshop, InDesign, After Effects

## FRONTEND PROJECTS

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**Portfolio Website (more projects are available here):** [www.treptow.dev](http://www.treptow.dev)

**HD DVD Store** ([GitHub](#), [Website](#)) – React, TypeScript, Bootstrap

- React Router is used to navigate between the homepage, storefront, history page etc.
- Context API, various hooks (including a custom one), JSON, and local storage manage the state of the HD DVD shopping cart.

**Hangman Game** ([GitHub](#), [Website](#)) – React, TypeScript

- Randomly selects a word and tracks guessed letters to update the hangman drawing accordingly.
- Supports both mouse and keyboard inputs for guesses.

**Little Lemon Restaurant** ([GitHub](#), [Website](#)) - React

- Contains a table reservation feature that saves submissions into local storage.

**PlayStation Productions Homepage** ([GitHub](#), [Website](#)) – React, Bootstrap

- Uses higher-order functions like .map for its carousel component to adhere to DRY.

## WORK EXPERIENCE

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**Centre for the Study of Financial Innovation, London**

*Digital Content Manager*

*February 2020 – October 2022*

- Achieved a 20% increase in traffic by redesigning the CSFI Squarespace website with a more modern UI that focused on digital content.
- Digitised the CSFI product once in-person events were no longer possible. Produced over 400 videos, consisting of finance-related panel discussions, book reviews, interviews etc.
- Managed the YouTube channel, which averaged 10,000 views a month. A higher figure compared to the majority of the competition, including 250% more views than the larger institute who bought the CSFI.
- Increased viewership by around 15% via rendering audio-only versions to all major podcast platforms.
- Directed a team of freelance video editors and supervised an Adobe Suite workflow to ensure a faster project turnaround time than the competition. Usually within 24 hours.

*Events & IT Coordinator*

*October 2016 – January 2020*

- Increased number of partner-funded monthly series from 3 to 5. Achieved by employing soft skills to cultivate strong working relationships with senior figures in companies like Deloitte and Dentons.
- Decreased average expenditure of internally funded events by 22%. Increased the number of events from 66 in 2016 to just under 100 in 2019 with no increase to the CSFI budget.
- Increased average event turnout from 65% to over 90% through new database queries targeting those mostly like to come. Then utilising soft skills to ensure delegates enjoyed the event and come again.

## EDUCATION

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**Meta Frontend Developer Certification:** A 7-month course taught by Meta staff, completed in 2023.

**University of Essex:** BA in History and Politics, 2014 – 2:1