

# ALEX TREPTOW

[alex@treptow.dev](mailto:alex@treptow.dev) • 07510 - 543954 • [linkedin.com/in/acktreptow](https://linkedin.com/in/acktreptow)

## SKILLS

---

**Main Languages & Frameworks:** React, TypeScript, Bootstrap, JavaScript (ES6+), CSS, HTML

**Other Technologies:** Git, Bash, GitHub, Tailwind, GitHub Pages, Vercel, Vite, Markdown, Sass

**Design & Multimedia Tools:** Figma, Squarespace, Premiere Pro, Photoshop, InDesign, After Effects

## FRONTEND PROJECTS

---

**Portfolio Website (more projects are available here):** [www.treptow.dev](http://www.treptow.dev)

**Little Lemon Restaurant** ([GitHub](#), [Website](#)) - React

- A single-page application using react-router-dom to navigate the restaurant's website.
- Contains a table reservation feature that saves submissions into local storage.

**Hangman Game** ([GitHub](#), [Website](#)) – React, TypeScript

- Randomly selects a word and tracks guessed letters to update the hangman drawing accordingly.
- Supports both mouse and keyboard inputs for guesses.

**PlayStation Productions Homepage** ([GitHub](#), [Website](#)) – React, Bootstrap

- Uses higher-order functions like .map for its carousel component to adhere to DRY.

**Calculator App** ([GitHub](#), [Website](#)) - React

- Uses multiple React hooks and a controlled form for its logic.
- Custom CSS to create a realistic looking calculator for a more engaging UX.

**Client Portfolio Website** ([GitHub](#), [Website](#)) - React, Chakra UI, Formik, Yup

- Contact me form has instant validation with differing parameters for each input.

**Movie Recommender** ([GitHub](#), [Website](#)) - ES8 Asynchronous JavaScript, TMDB API

- Randomly picks a movie for user to watch once a genre has been chosen.
- User can like or dislike the choice before moving to next suggestion.

## WORK EXPERIENCE

---

**Centre for the Study of Financial Innovation, London**

*Digital Content Manager*

*February 2020 – October 2022*

- Achieved a 20% increase in traffic by redesigning the CSFI Squarespace website with a more modern UI that focused on digital content.
- Digitised the CSFI product once in-person events were no longer possible. Produced over 400 videos, consisting of finance-related panel discussions, book reviews, interviews etc.
- Managed the YouTube channel, which averaged 10,000 views a month. A higher figure compared to the majority of the competition, including 250% more views than the larger institute who bought the CSFI.
- Increased viewership by around 15% via rendering audio-only versions to all major podcast platforms.
- Directed a team of freelance video editors and supervised an Adobe Suite workflow to ensure a faster project turnaround time than the competition. Usually within 24 hours.

*Events & IT Coordinator*

*October 2016 – January 2020*

- Increased number of partner-funded monthly series from 3 to 5. Achieved by employing soft skills to cultivate strong working relationships with senior figures in companies like Deloitte and Dentons.
- Decreased average expenditure of internally funded events by 22%. Increased the number of events from 66 in 2016 to just under 100 in 2019 with no increase to the CSFI budget.
- Increased average event turnout from 65% to over 90% through multi-level database queries targeting those mostly like to come. Then utilising on-site soft skills to ensure delegates enjoyed the event and would continue coming back.

## EDUCATION

---

**Meta Frontend Developer Certification:** A 7-month course taught by Meta staff, completed in 2023.

**University of Essex:** BA in History and Politics, 2014 – 2:1