



INVITATION TO SPONSOR

The 2025 Conferences of
the Association for
Computational Linguistics

Conference Schedule 2025

NAACL – Albuquerque, New Mexico
USA: April 29–May 4

ACL – Vienna, Austria: July 27–Aug. 1

EMNLP – Suzhou, China: Nov. 5–9



2025 ACL CONFERENCES

The Association for Computational Linguistics (ACL) is the preeminent venue for dissemination of the latest research in natural language processing and large language models. Our conferences bring together thousands of researchers, practitioners, and innovators from academia and industry to shape the future of language technology. 2024 had watershed attendance:

- ACL: 4,250 attendees (3,400 in person)
- EMNLP: 4,300 participants (3,500 in person)
- NAACL: 2,000 attendees (1,300 in person)
- EACL: 1,000 participants (800 in person)

In 2025, we're hosting three major conferences:

- NAACL: Albuquerque, New Mexico USA (April 29–May 4)
- ACL: Vienna, Austria (July 27–August 1)
- EMNLP: Suzhou, China (November 5–9)

We project continued growth, with expectations of 2,000+ in-person attendees at NAACL, 3,000+ at ACL, and up to 4,000 at EMNLP.

We offer sponsorship levels from Diamond to Bronze to match all budgets and goals. Diamond level sponsors receive premium exhibit space, 5 complimentary registrations, and maximum visibility, while all sponsors benefit from direct engagement with our global NLP community. We offer discounts for sponsoring multiple conferences. Sponsor two conferences for a 15% discount, or three for a 20% discount. All sponsors receive:

- Company recognition on conference websites and banners
- Access to our engaged community of NLP researchers and practitioners
- Gold and above get access to our recruitment network of attendees seeking employment

Additional sponsorship opportunities include our Diversity & Inclusion initiative, sponsorship of our prestigious Best Paper Awards, and exhibition booths to showcase your innovations. Join us to build lasting relationships with the NLP community.

The 2025 Annual Conference of the North American Chapter of the Association for Computational Linguistics (NAACL)

Sponsorship Levels for NAACL 2025

Diamond	\$30,000
Platinum	\$20,000
Gold	\$10,000
Silver	\$6,000
Bronze	\$3,000



NAACL will be held in Albuquerque, New Mexico USA from April 29–May 4. Details at <https://2025.nacl.org>.

- **April 29:** Welcome Reception
- **April 30–May 2:** Main Conference
- **May 3–4:** Tutorials and Workshops

63rd Annual Meeting of the Association for Computational Linguistics (ACL)

Sponsorship Levels for ACL 2025

Diamond	\$40,000
Platinum	\$27,500
Gold	\$15,000
Silver	\$9,000
Bronze	\$4,500

ACL will be held in Vienna, Austria from July 27–August 1, 2025. Details at <https://2025.aclweb.org>.

- **July 27:** Tutorials & Welcome Reception
- **July 28–30:** Main Conference
- **July 31–August 1:** Workshops



2025 Conference on Empirical Methods in Natural Language Processing (EMNLP)

Sponsorship Levels for EMNLP 2025

Diamond	\$40,000
Platinum	\$27,500
Gold	\$15,000
Silver	\$9,000
Bronze	\$4,500



EMNLP will be held in Suzhou, China: November 5–9.
Details will be available on the conference website.

SPONSORSHIP BENEFITS

Benefit Description	Diamond	Platinum	Gold	Silver	Bronze
Logo and hyperlink on conference website and on conference banner	✓	✓	✓	✓	✓
Number of complimentary registrations for company representatives to the full conference, including tutorials and workshops	5	3	2	1	0
Provision of a list of attendees interested in being contacted regarding employment opportunities	✓	✓	✓		
Complimentary exhibit space plus 2 complimentary staff registrations per day to manage the exhibit	✓ Double-wide exhibit space up to 16ft wide x 6ft deep;	✓ Single-wide exhibit space, 8ft wide x 6ft deep			

SPONSOR LEVELS BY CONFERENCE

	Diamond	Platinum	Gold	Silver	Bronze
NAACL 2025	\$30,000	\$20,000	\$10,000	\$6,000	\$3,000
ACL 2025	\$40,000	\$27,500	\$15,000	\$9,000	\$4,500
EMNLP 2025	\$40,000	\$27,500	\$15,000	\$9,000	\$4,500

Sponsoring 2 conferences gives a 15% multi-pack discount. Sponsoring 3 conferences gives a 20% multi-pack discount.

DIVERSITY & INCLUSION

D&I sponsorships support subsidies and services that alleviate barriers to conference attendance for researchers (especially from underrepresented communities and regions), such as travel and registration grants, childcare, disability assistance, VPN for virtual participants, and networking opportunities for affinity groups.

D&I Ally Benefits:

- Acknowledgement and hyperlink on the conference website and social media
- Inclusion of company logo and sponsor level in D&I section of prominently displayed banner

D&I Scholarships:

- For \$500 each, you can sponsor students, first-time and underprivileged attendees to help broaden participation
- Scholarship sponsors will be acknowledged on the conference's social media

	D&I Ally	Scholarships
NAACL 2025	\$3,750 USD	\$500 each
ACL 2025	\$5,000 USD	\$500 each
EMNLP 2025	\$5,000 USD	\$500 each

A Multi-pack Sponsorship gives a 20% discount for 3 conferences, or a 15% discount for 2 conferences.

In 2024, D&I subsidies enabled over 100 researchers to attend the ACL conferences.

ADD-ON: EXHIBITOR SPACE

Exhibition space is included for Diamond and Platinum sponsors. Other sponsorship levels may purchase exhibition space as an add-on.

Benefits:

- One exhibition space up to 8ft wide x 6ft deep
- Two complimentary staff registrations per day to manage the exhibit space
- Staff registration details
 - ◆ Includes access to exhibit space only
 - ◆ Does not include social events or welcome reception
 - ◆ Sponsors may purchase tickets to social events or welcome reception for their booth staff for an additional fee.

Cost:

- Exhibitor space is included for Diamond and Platinum sponsors. Others may purchase exhibition space separately.
- For publishers, we also offer a stand-alone discounted book display space up to 8ft wide x 6ft deep. Publishers are responsible for shipping and handling fees, and setup. We do not accept book donations in lieu of payments.
- The cost includes a 3 day rental of the exhibition space.

	Exhibit space	Book display
NAACL 2025	\$6,000	\$3,000
ACL 2025	\$7,500	\$4,000
EMNLP 2025	\$7,500	\$4,000

Exhibit space is an add-on that must be purchased along with a sponsorship.

ADD-ON SPONSORSHIP OPPORTUNITIES

Best Paper Awards (Diamond Level):

- Support recognition of outstanding research at any of the ACL conferences
- Available exclusively to Diamond-level sponsors
- Limited to 2 sponsors per conference, allocated on a first-come, first-served basis
- \$5,000 per conference
- Best papers are selected independently by the conference program committee with no involvement from sponsors

Sponsorship benefits include:

- Company logo displayed during best paper sessions
- Recognition in conference materials and awards ceremony
- Acknowledgment as award sponsor in announcements

Private Event Planning Support (Diamond Level):

- Exclusive benefit for Diamond sponsors
- Personalized consultation with our events team for hosting private dinners or gatherings

Services include:

- Venue recommendations
- Local logistics support
- Scheduling guidance to maximize attendance

Diamond-level sponsors may contact ACL Business Manager Jennifer Rachford for private event planning assistance.

ADD-ON SPONSORSHIP OPPORTUNITIES



Event Sponsorship (Diamond & Platinum Levels):

Choose from two exclusive event sponsorship opportunities

- Welcome Event Signage Sponsor: \$15,000
- Social Event Premium Sponsor: \$25,000

Benefits include:

- Prominent branding and signage throughout the welcome event or social event
- Special recognition during event announcements
- Opportunity to provide branded materials or displays

Maximum of 2 sponsors per conference, available only to Diamond-level and Platinum-level sponsors

Coffee Break Sponsorship (All Levels):

- Support the networking and discussion periods that fuel our community
- \$5,000 per break

Benefits include:

- Branded signage during sponsored coffee break
- Recognition in conference schedule and materials
- Company logo displayed at refreshment stations

Maximum of 6 sponsors per conference

HOW TO SPONSOR

Sponsoring events is easy!

- Contact the ACL Sponsorship Director indicating which conferences you want to sponsor, and at what level.
- We will generate an invoice for you and collect your logo and link for the websites.

ACL Sponsorship Director

Chris Callison-Burch

sponsorship@aclweb.org



ACL Sponsorship Conflict of Interest Policy



Following the ACM Conference on Fairness, Accountability, and Transparency (ACM FAccT), ACL has adopted the following sponsorship policy.

To ensure the independence and integrity of the conference, sponsors have no say over the paper selection process, awards selection, tutorial selection process, choice of invited speakers, the composition of conference are determined independently by the program committees and/or conference organizers.

The ACL will always acknowledge our sources of financial support.

The ACL will always disclose the benefits that funders receive as a condition of their contributions.

Sponsors can only contribute to a general fund; they cannot specify how their contributions are spent, with the following exceptions:

1. Sponsors are allowed to contribute toward a specific workshop hosted by an ACL conference.
2. Sponsors are allowed to contribute directly toward specific focus areas that are documented in our sponsorship booklet, with a recent example being sponsorship for Diversity and Inclusion efforts at conferences.

As one of the sponsor benefits, a Participant List may be requested by sponsors at any time and this list will contain name/email/affiliation, and country. Additionally, a separate list of those attendees wanting to talk with sponsors about employment opportunities will be made available. In both cases, inclusion in these lists is at the attendee's option. The lists may not be used for advertising or solicitation purposes.