

Simple Instruction

Hello JiaoJiao! How to improve employees' enthusiasm and promote cosmetics through event planning?

Ground_truth_answer:

Hello! By holding an internal makeup contest, employees can be encouraged to try and show the various ways to use the company's cosmetics, which can enhance work enthusiasm. At the same time, sharing the results of the event through social media can effectively promote cosmetics.

Response A:

Hello! By planning interesting team activities, you can improve employees' work enthusiasm. For example, organizing outdoor development activities and holding makeup competitions can not only allow employees to interact and communicate in a relaxed atmosphere, but also promote the cosmetics brand. At the same time, rewarding employees with outstanding performance can also stimulate their work enthusiasm.

A +

Is the response factually correct, meets user needs, is concise, well-structured, and complete enough to be a conference assistant agent?

Verbal Feedback

1.Factual Correctness: Activities suggested (outdoor development, makeup competitions) are reasonable and align with reference answer for improving employee enthusiasm and cosmetics promotion. **Score: 8.** ★

2.User Needs: Answer provides varied activities and reward systems to boost enthusiasm and promote cosmetics. However, lacks specific connection between makeup competitions and company products compared to reference. **Score: 7.**

3.Conciseness: Clear and appropriately worded response without redundancy. Multiple suggestions provided while maintaining brevity. **Score: 8.**

4.Structure: Well-organized response with logical flow from enthusiasm improvement to cosmetics promotion. Easy to follow. **Score: 8.**

5.Completeness: Covers various activities and reward mechanisms but misses social media promotion tie-in with makeup competitions mentioned in reference. **Score: 6.**

Scoring Decision

Factual Correctness ★★★★★ Satisfying User Needs ★★★★★ Conciseness ★★★★★

Structure ★★★★★ Completeness ★★★★★ Overall score ★★★★★

Complex Instruction

Based on our previous discussion about live streaming sales of cosmetics, what are the specific implementation methods of our current online and offline traffic diversion strategies?...

Ground_truth_answer: Online traffic diversion mainly involves hiring online trolls to post comments, adding interactive sessions (singing and dancing, etc.) and live streaming. Offline traffic diversion involves promoting products in crowded areas...

Relevant Context: We purchase products from manufacturers, so how do we control the quality? We have our own strict standards ...

Response B:

Based on the meeting content:

1. Cosmetics Sales Stimulation: Recommended strategies include hiring social media engagers for comments...2.Traffic Diversion Strategies: Online: Utilize paid engagement, interactive content, and...Offline: Focus on high-traffic locations and ...3.Anchor Ethics and Training: Implement monitoring personnel for behavior oversight...

B +

Based on relevant context of meeting, is the response factually correct, meets user needs, is concise, well-structured, and complete enough to be a conference assistant agent?

Verbal Feedback

1.Factual Correctness: Accurately represents meeting content regarding online/offline traffic strategies and anchor ethics/training. No significant errors compared to reference. **Score: 9**

2.Meeting User Needs: Comprehensively addresses traffic strategies and anchor standards/training with specific solutions that satisfy user requirements. **Score: 8**

3.Conciseness: Contains essential information but structure is somewhat verbose with multiple subdivided points causing redundancy. **Score: 6**

4.Structure: Clear point-by-point organization, though segmentation makes response less cohesive. **Score: 7**

5.Completeness: Covers all key aspects of user's question with more detail than reference answer. **Score: 9**

Scoring Decision

Factual Correctness ★★★★★ Satisfying User Needs ★★★★★ Conciseness ★★★★★

Structure ★★★★★ Completeness ★★★★★ Overall score ★★★★★