



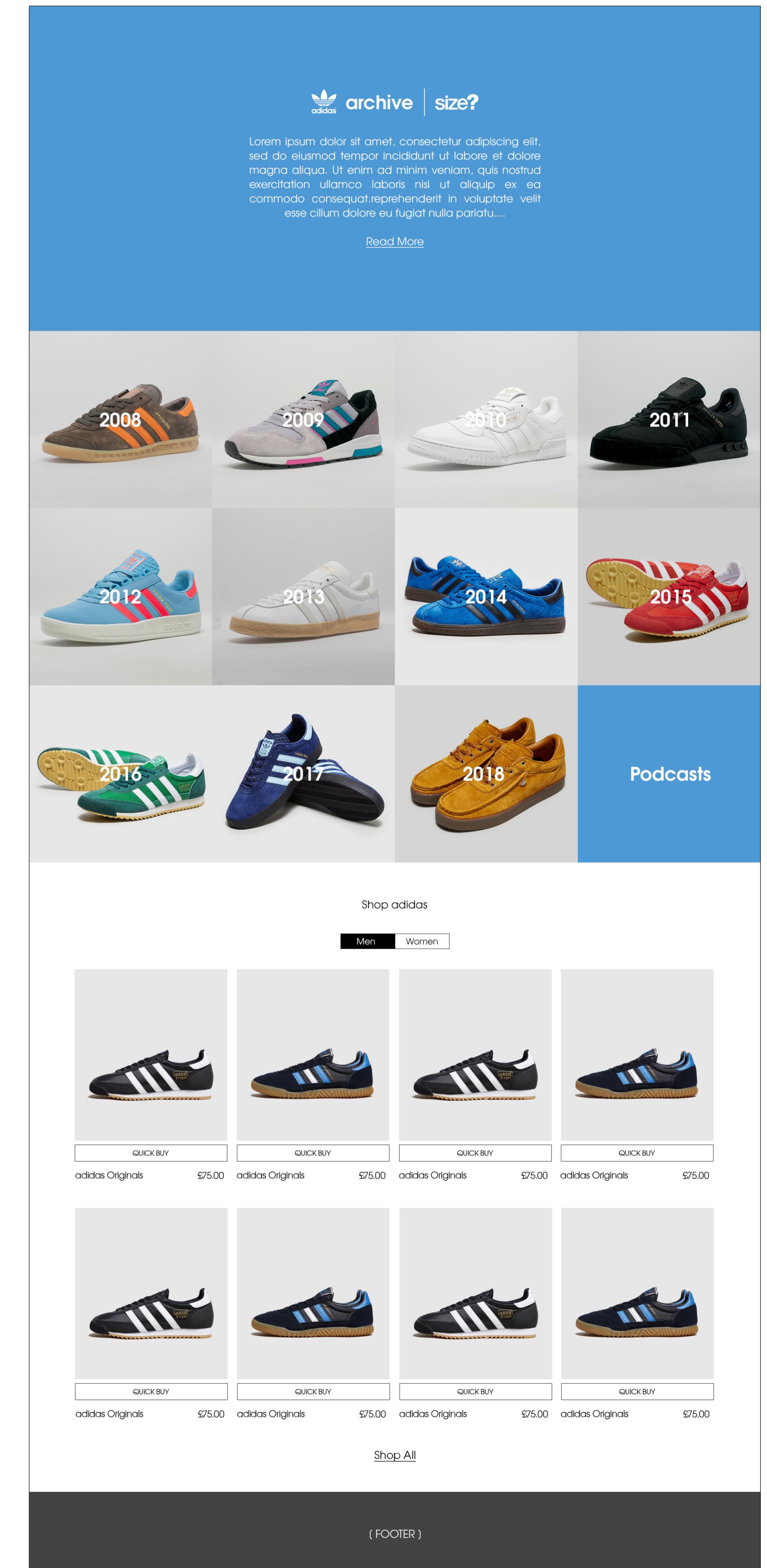
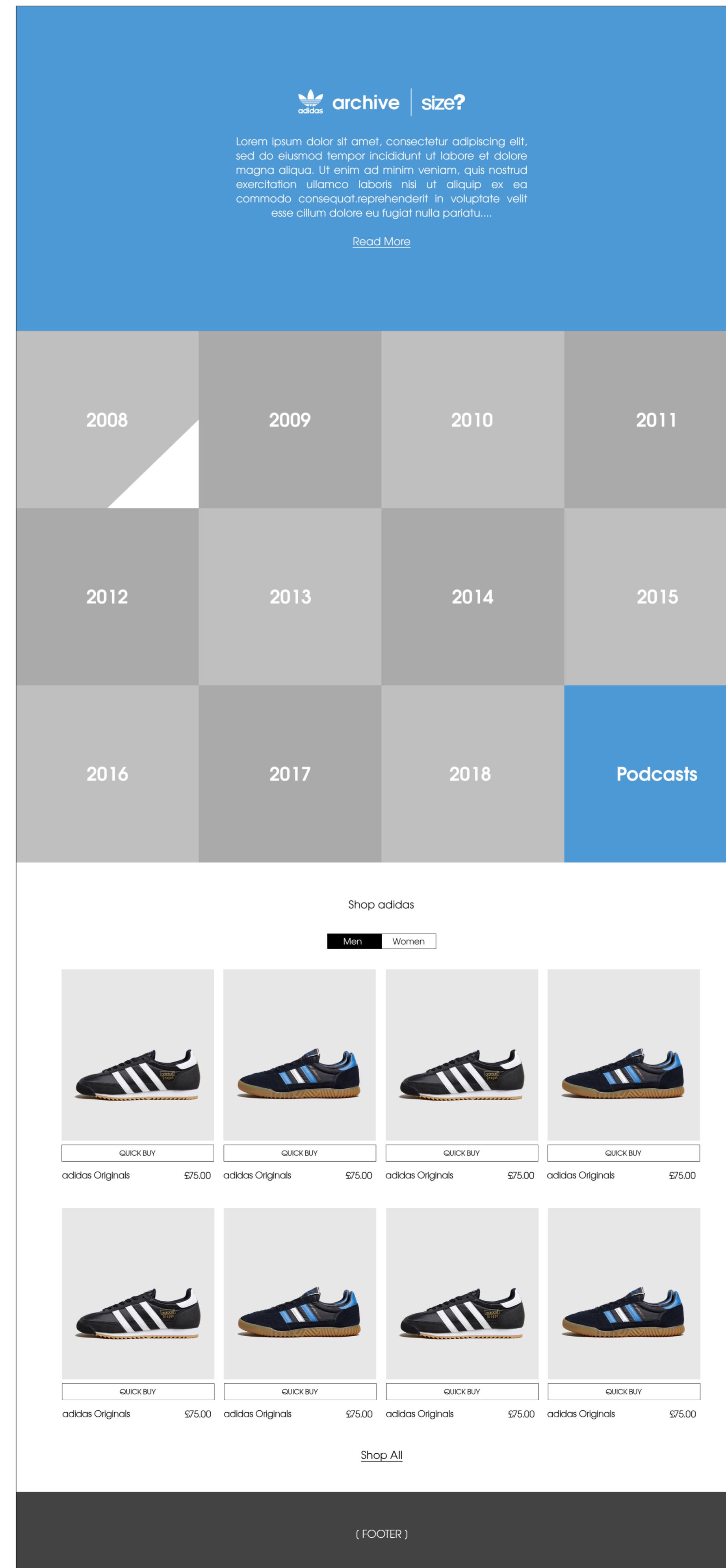
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desktop landing page

The main landing page features a time-line to help navigate which year the user wants to explore.

The two designs show how it would look with and without product imagery. This could be amended to feature close up or lifestyle shots.



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desktop styles page

Two variations for the product style.

1. A carousel style content spot will allow you to click through each colour-way of the particular shoe, this eliminates one extra click to get to the product page.

2. A simple list of all of the product styles. Once clicked, it will bring you to the same layout, featuring only that style of shoe in their different colours. The user would then have to click again to get the product page up.

archive | size?

2008

Product Name Year: 2008 Number: 015401781 Colour: ● ● ●



>

Product Name (different style) Year: 2008 Number: 015401781 Colour: ● ● ●



>

Product Name (different style) Year: 2008 Number: 015401781 Colour: ● ● ●



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Product Name (different style) Year: 2008 Number: 015401781 Colour: ● ● ●



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Product Name (different style) Year: 2008 Number: 015401781 Colour: ● ● ●



(FOOTER)

archive | size?

2008

Product Name Year: 2008 Number: 015401781 Colour: ● ● ●



Product Name Year: 2008 Number: 015401781 Colour: ● ● ●



Product Name Year: 2008 Number: 015401781 Colour: ● ● ●



Product Name Year: 2008 Number: 015401781 Colour: ● ● ●



(FOOTER)

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desktop product page

This product page will feature a larger image of the shoe as well as other angles to show detail and features.

It will also include product information where the user can read more about the history of the shoe and sit with some lifestyle imagery (on foot, etc).



2008

Product Name



Number: 015401781 Colour:

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(LIFESTYLE IMAGES)

(FOOTER)

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mobile landing page

The mobile landing page is a compact version of desktop, featuring a side by side timeline.

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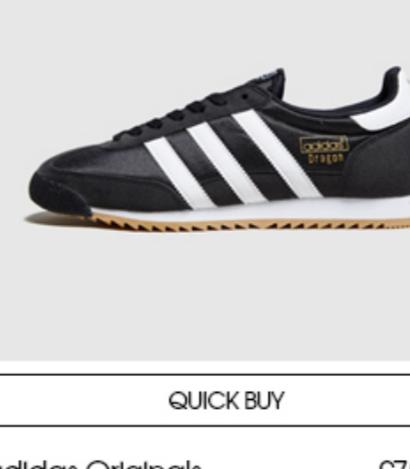
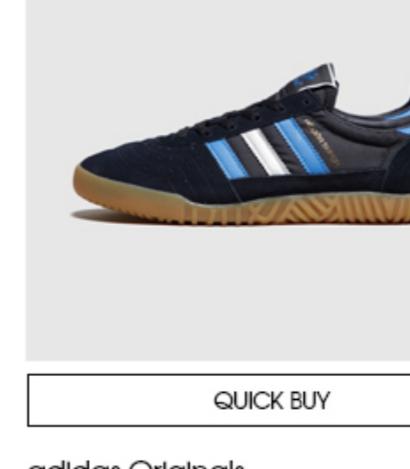
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mobile styles + information page

The styles page for mobile will work best using the carousel to flick through each product style. This means we have a shorter page length and the user does not get bored before reaching the bottom.

The information page is a compact version of desktop and will only feature two close-up images on screen at a time, to ensure images are not too small.

