

GRACE HOPPER CELEBRATION




ANITA
B.ORG

Inclusive Face Augmentation

#GHC19

Inclusive Face Augmentation



Camera Camera on the phone, who's the fairest of us all? Lessons we learnt about Machine Learning fairness while building Google's Face Augmentation Framework.

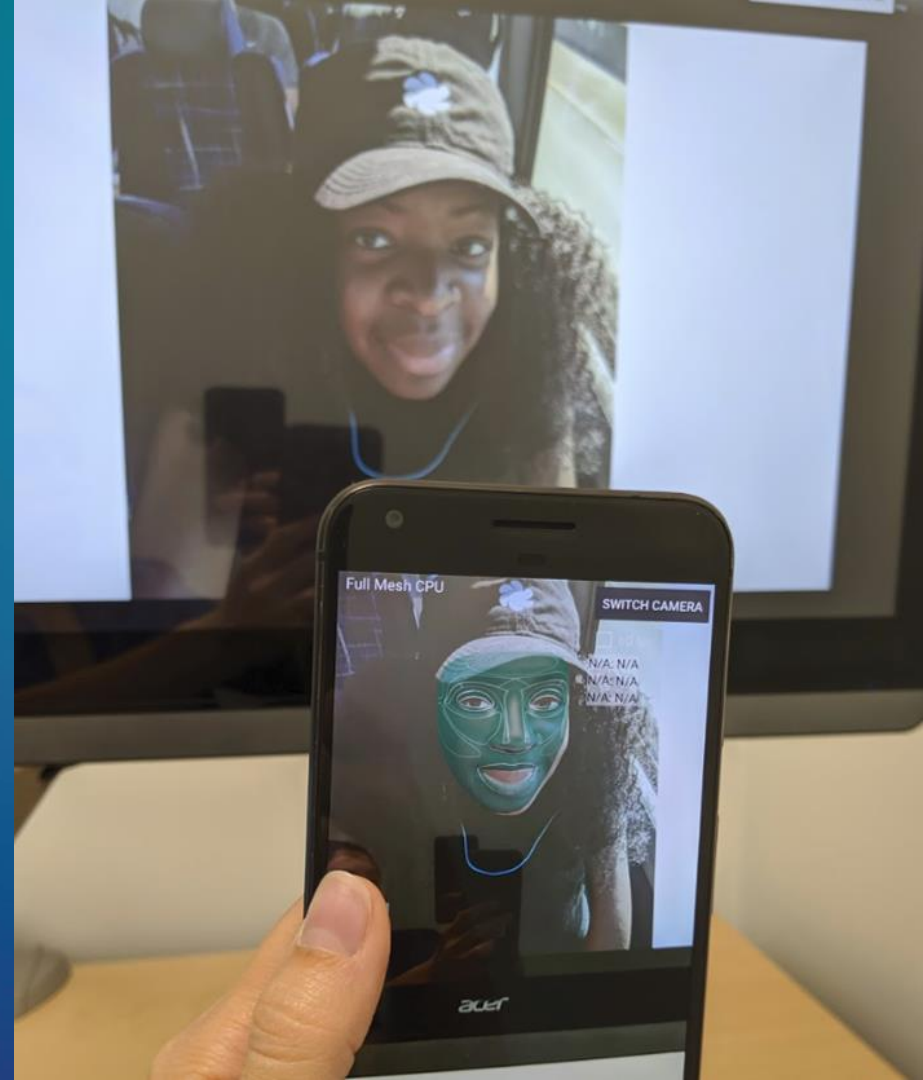
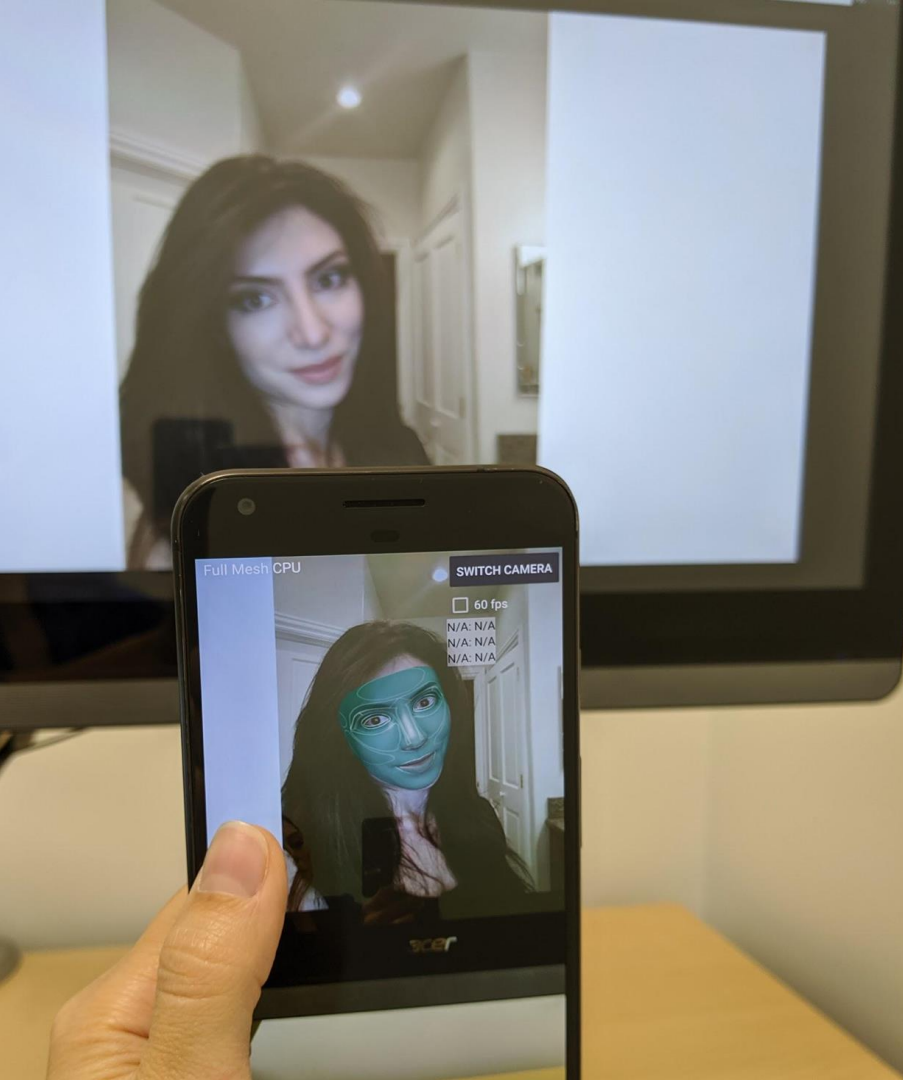
1.5B people have access to AR self expression apps

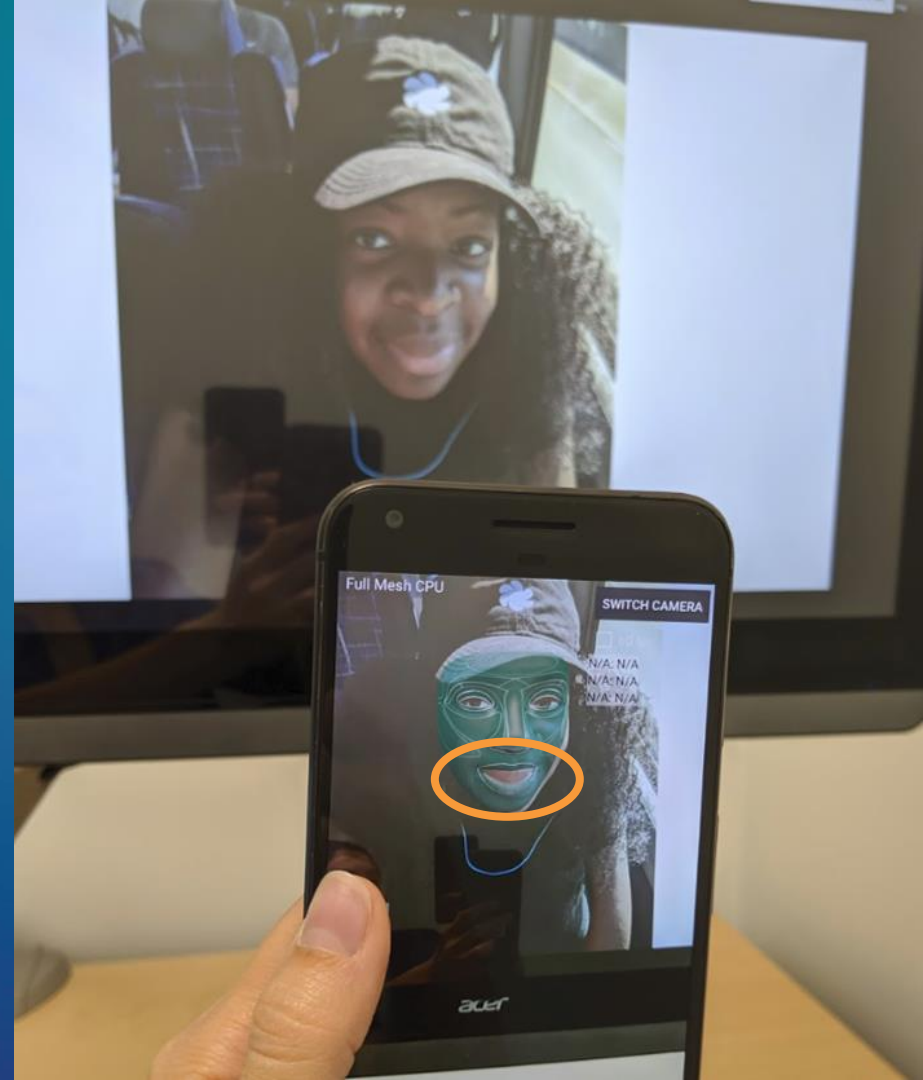
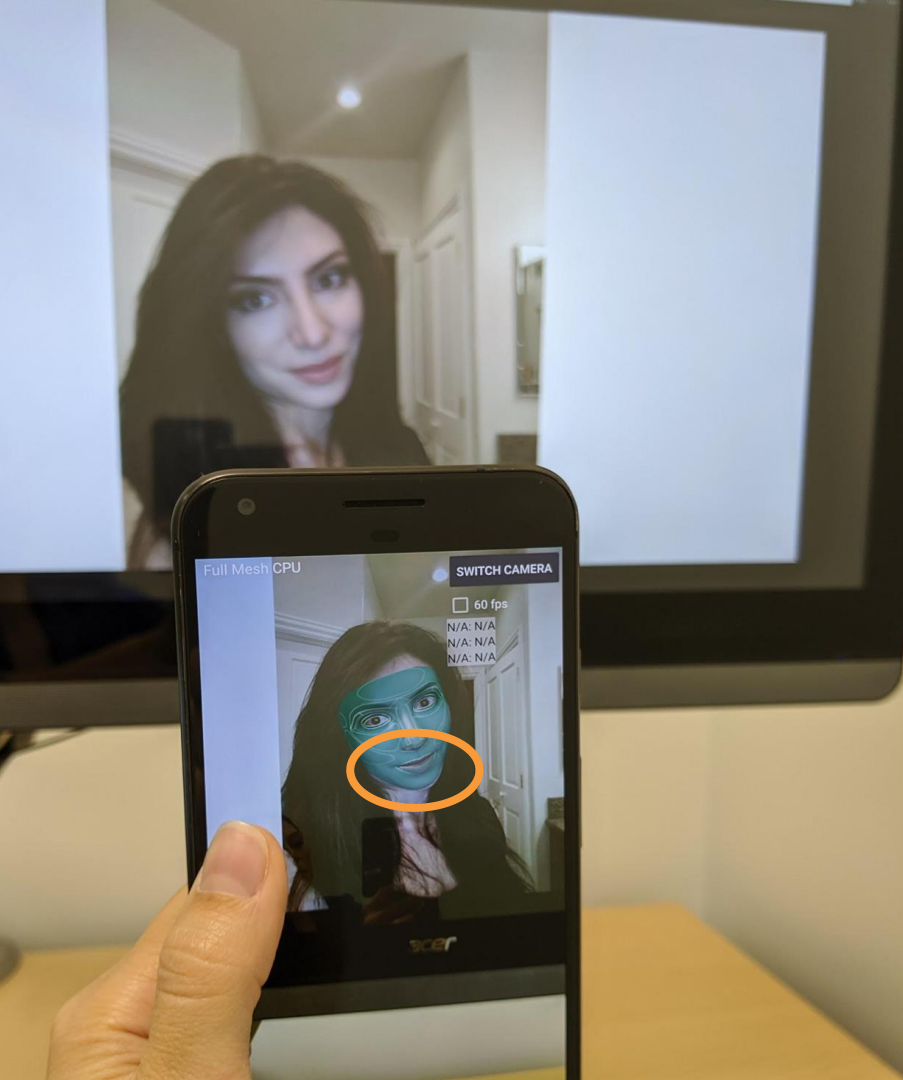


#GHC19

The human face is fundamental to self-expression



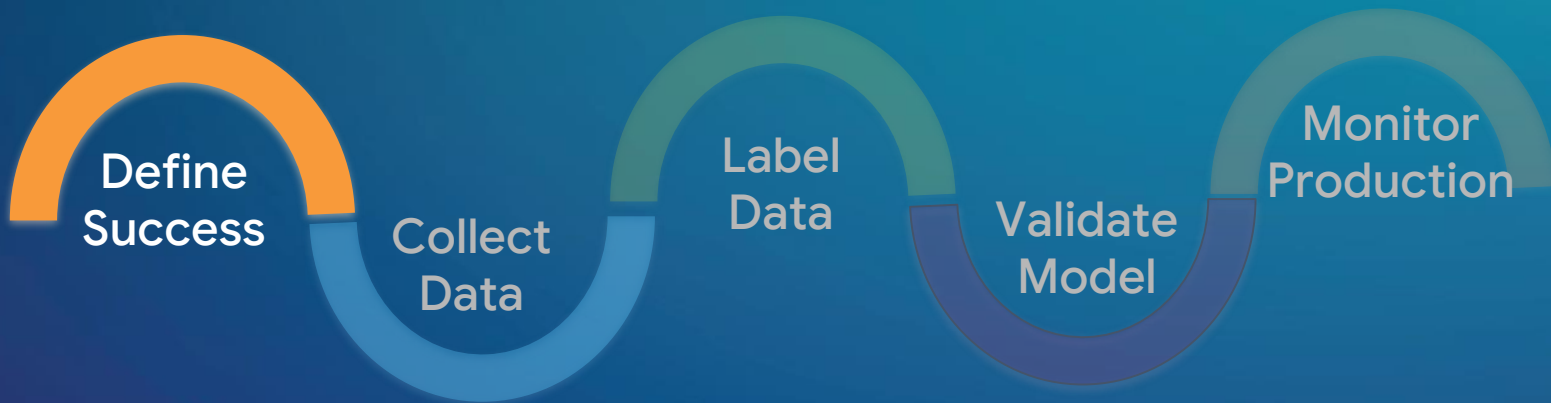




Validation Pipeline



Validation Pipeline



Inclusion Quality



User Scenarios



Perceived Errors

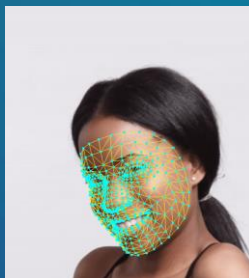


User Subgroups

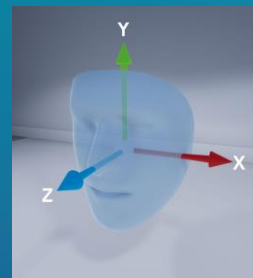
More Inclusion



Glasses

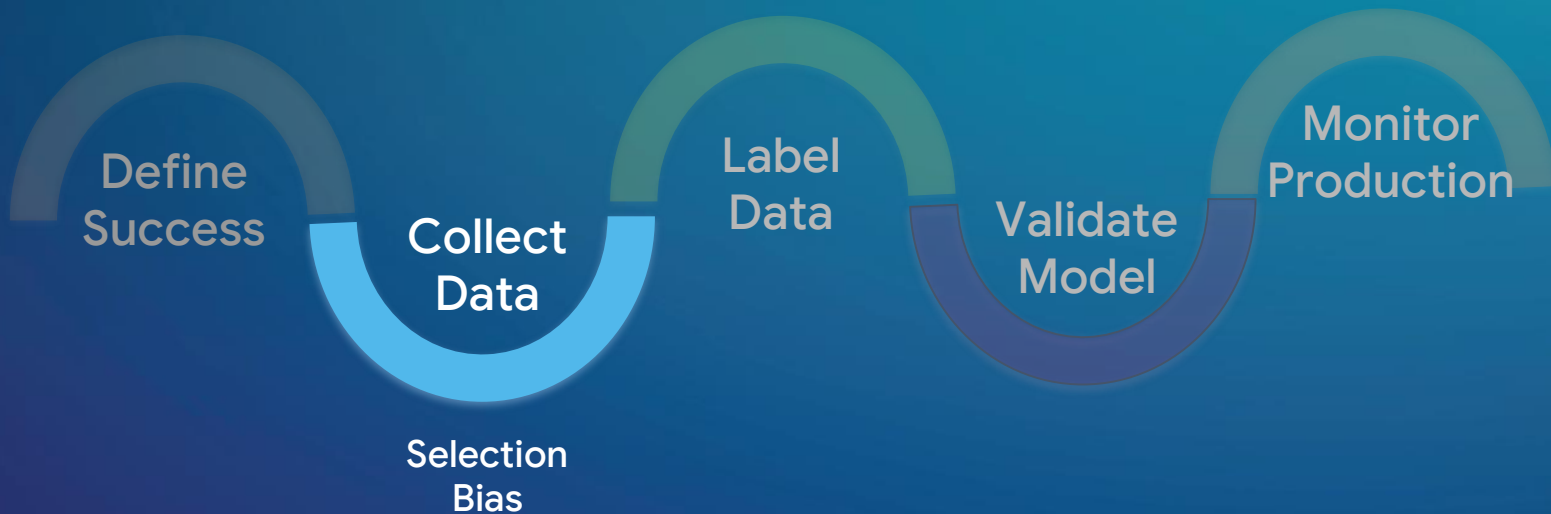


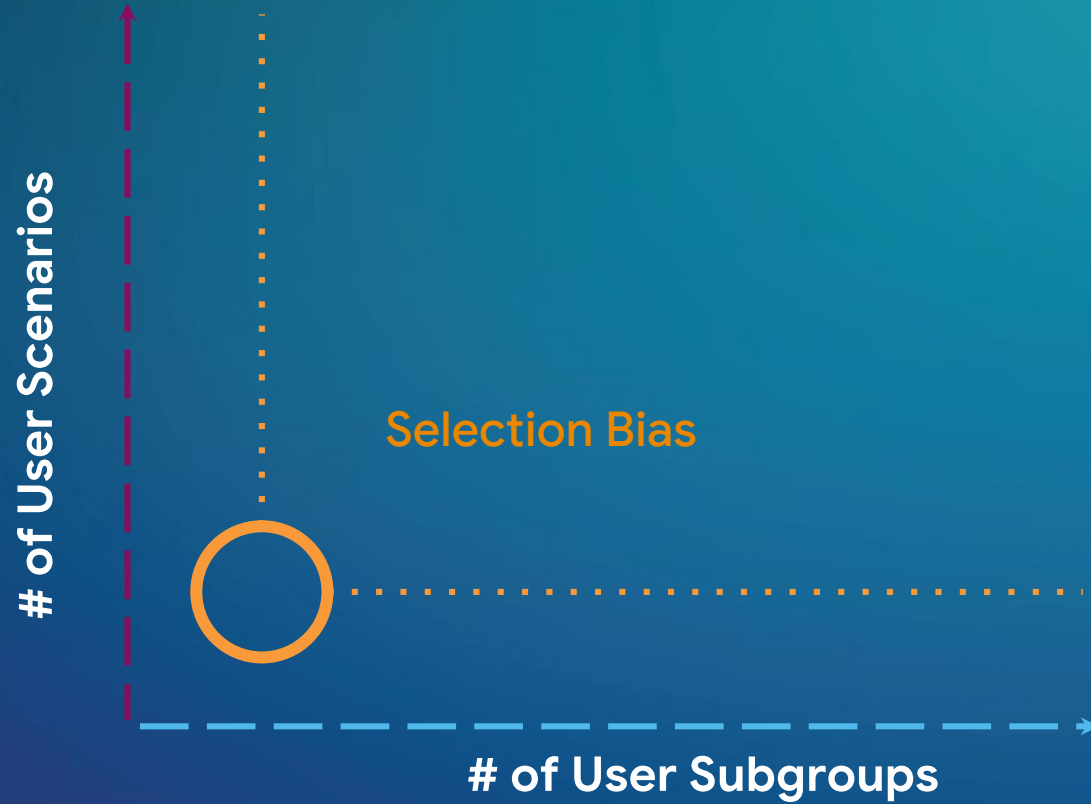
Jitter



Face Rotation

Validation Pipeline





of User Scenarios

of User Subgroups

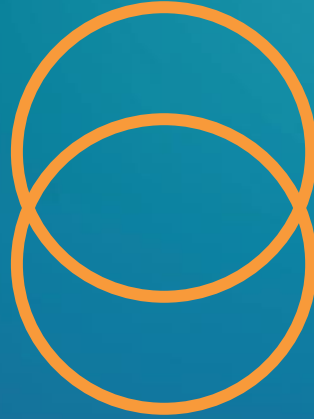


Statistically
Significant

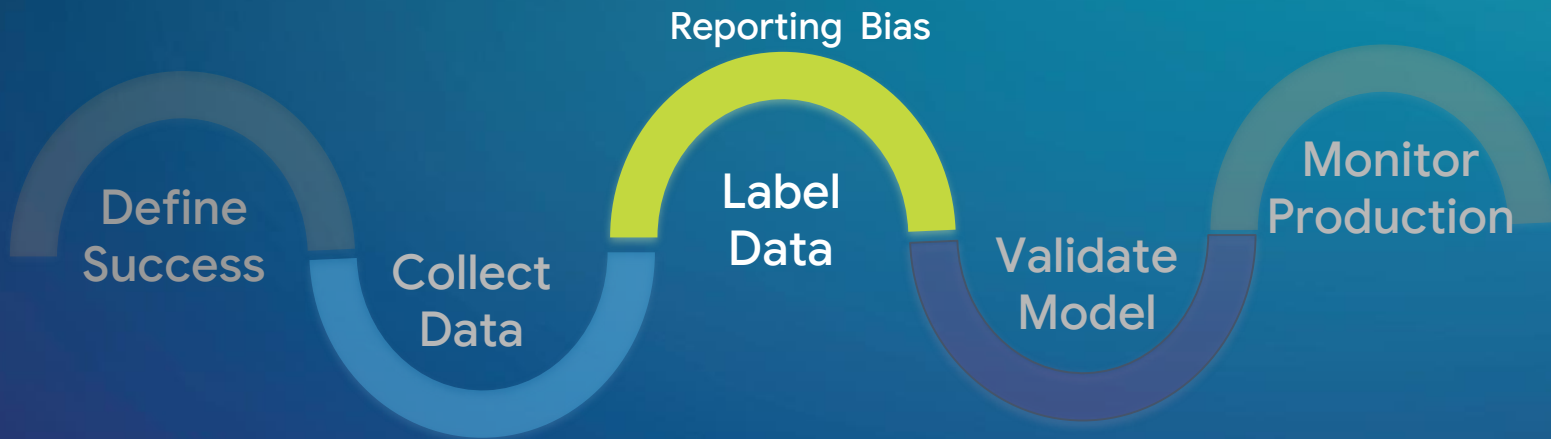
of User Scenarios

Perceived
Errors

of User Subgroups



Validation Pipeline







The Fitzpatrick Scale



#GHC19

Keep the data secure



Data Access

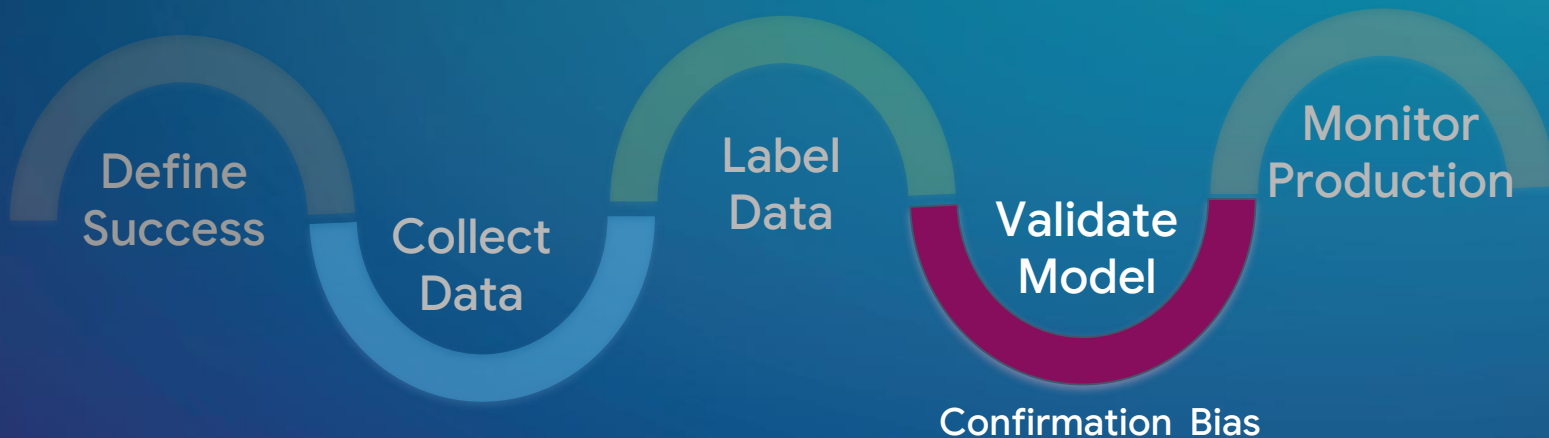


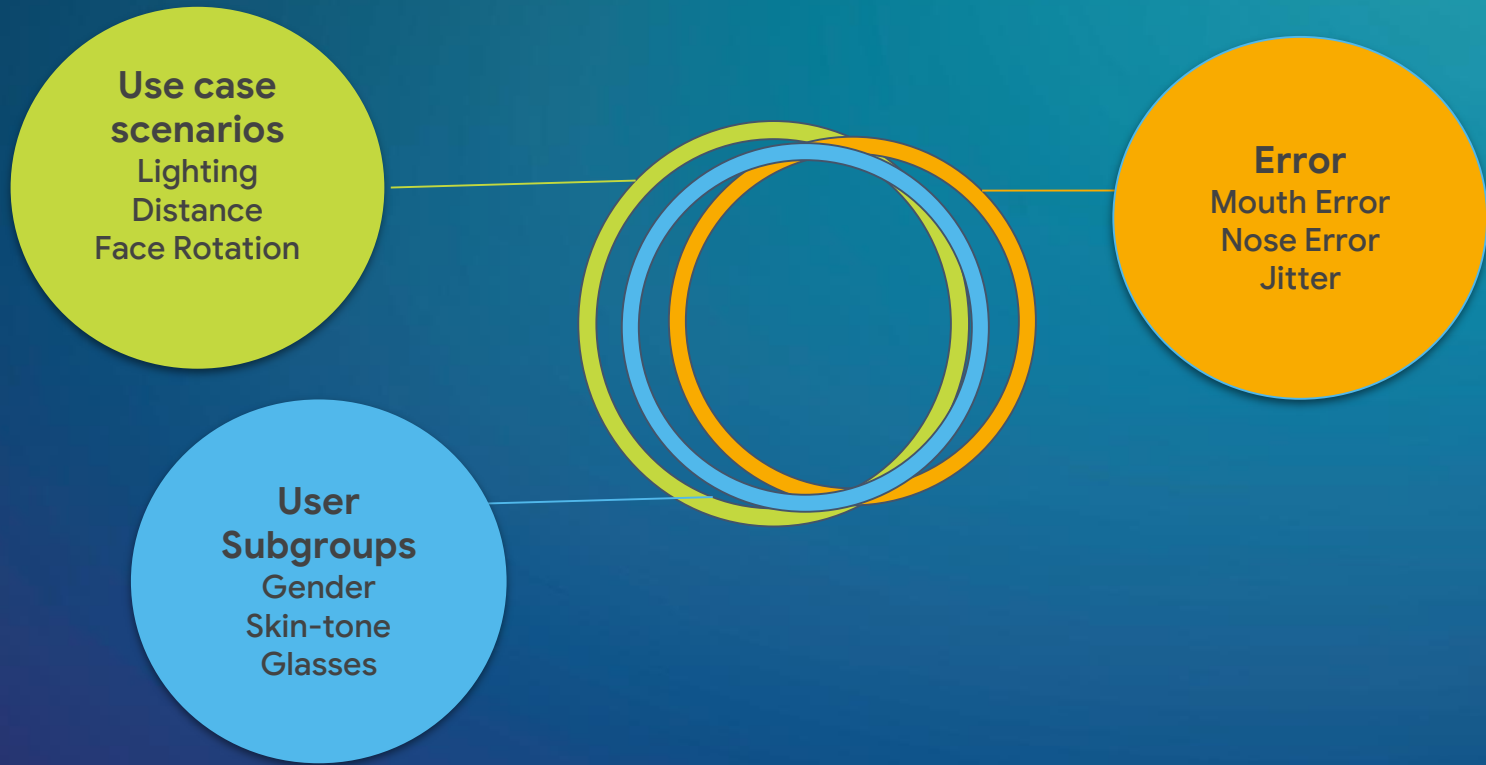
Data Retention



Data Sharing

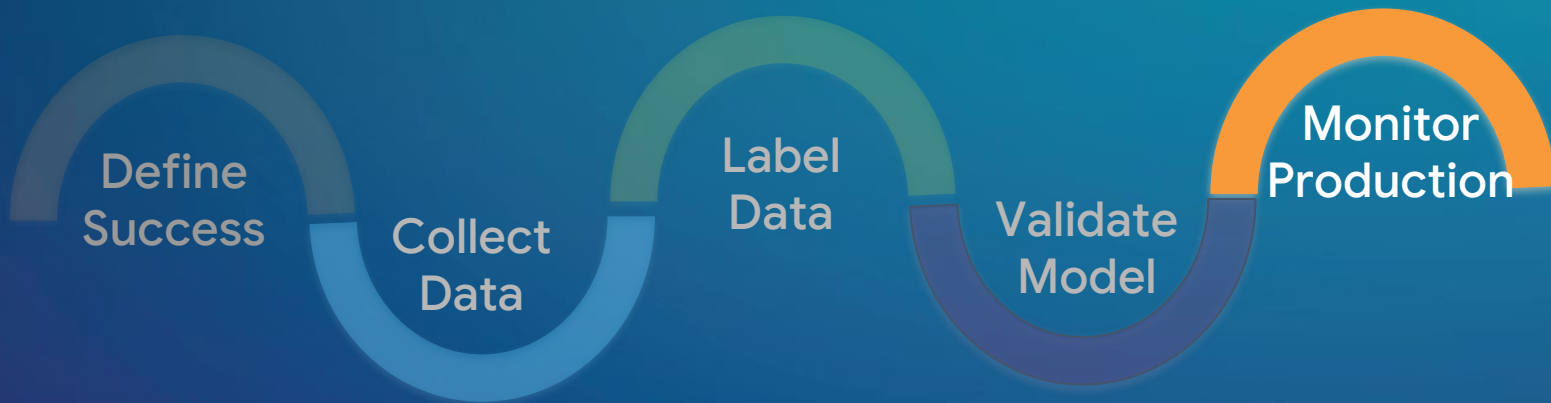
Validation Pipeline





Metrics = Use case scenarios × User subgroups × Error

Validation Pipeline





Keep an eye!

#GHC19

Hypothetical Usage



In Summary



Define
Success



Collect
Data



Label
Data



Validate
Model



Monitor
Production

Start with user behavior Choose datasets wisely Self-reporting is key

Minimize loss in
subgroups

Understand in-field use

Keep everything safe

#GHC19

For further reading,

- <https://developers.google.com/ar>
- <https://developers.google.com/machine-learning>
- <http://deeplearning.net/datasets/>



**Please remember to complete the session
survey in the mobile app.**

#GHC19