GRACE HOPPER CELEBRATION



Bill.com's Excellent Adventure into Machine Learning



Agenda:

- Who am I
- What is Bill.com
- A Bill.com user story
- The "Intelligent Virtual Assistant" origin story, powered by MacBook Pro and pizza
- What's worked, and what hasn't
- And, what's next

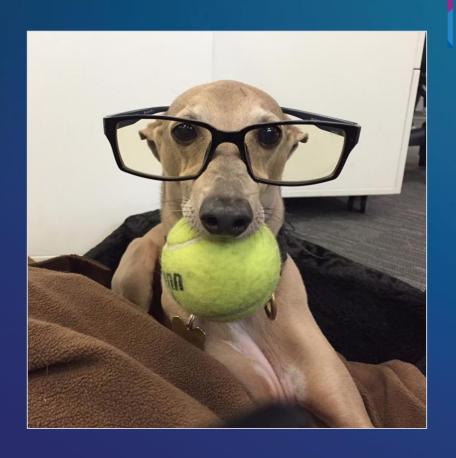


Hi! I'm Chung!



- BA in English from UC Berkeley 2003
- Worked in customer-facing roles for ~13 years
- Hackbright Academy September 2016
- Software Engineer at Bill.com February 2017
- Unapologetically love dogs, puns, and gifs

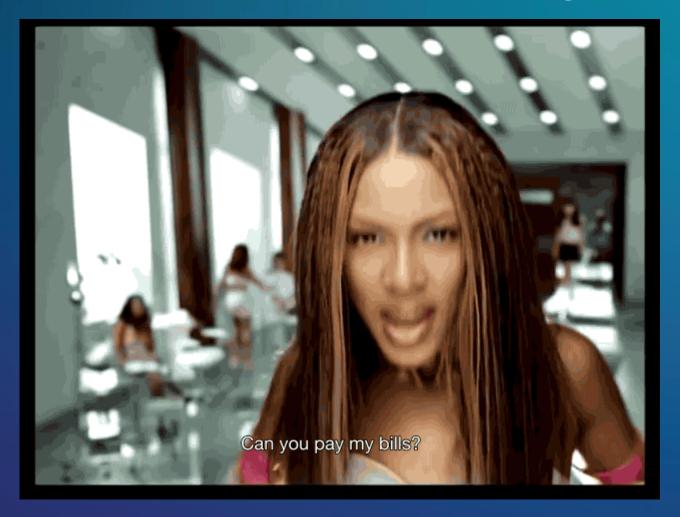
Billcom®



- We offer a platform for our customers to manage their bills and make payments
- HQ in Palo Alto, California and office in Houston, Texas
- \$70B processed annually
- Process over 60M bills and invoices annually
- Our company dog is Brown, an Italian Greyhound



A Bill.com User Story



A sample bill

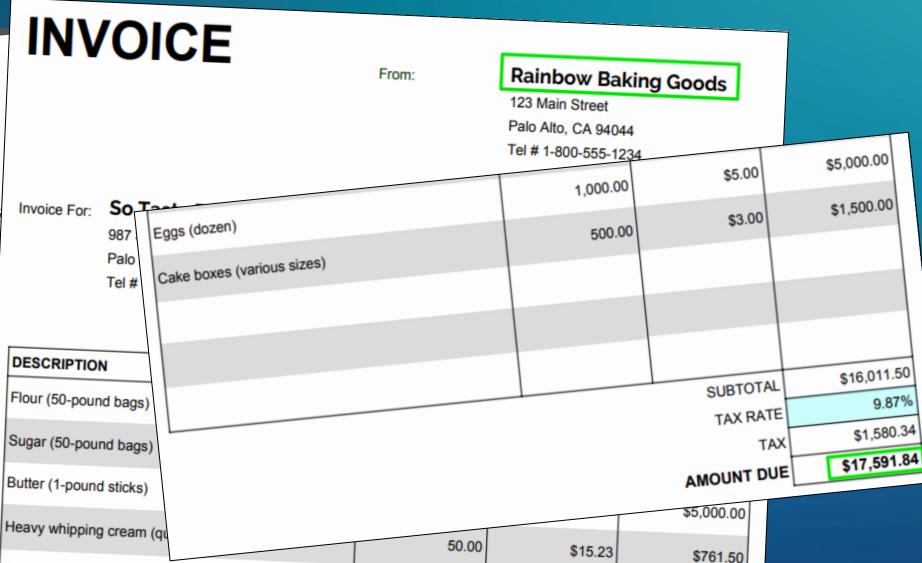


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\$E 000 00



Comments or special instructions for your clients.



1,000,00



Running a business without Bill.com





...and with Bill.com



^{*} Doge not included; please BYO doge

But it's not 100% effortless...



INVOICE

Froi

Rainbow Baking Goods

AMOUNT DUE

123 Main Street Palo Alto, CA 94044 Tel # 1-800-555-1234

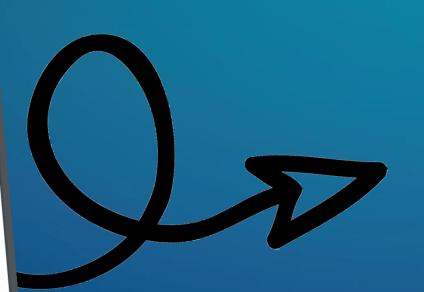
Invoice For: So Tasty Dough

987 Sweet Street Suite 50 Palo Alto, CA 94044 Tel # 1-888-555-9876 Invoice ID Issue Date Due Date 932 9/15/2019 9/15/2019 Due upon receipt

			AMOUNT
	QUANTITY	UNIT PRICE	\$2,500.00
DESCRIPTION	50.00	\$50.00	
Flour (50-pound bags)	50.00	\$25.00	\$1,250.00
		\$5.00	\$5,000.00
Sugar (50-pound bags)	1,000.00		\$761.50
Butter (1-pound sticks)	50.00	\$15.23	
Heavy whipping cream (quart)	1,000.00	\$5.00	\$5,000.0
		\$3.00	\$1,500.0
Eggs (dozen)	500.0	0	
Cake boxes (various sizes)			
		SUBTOTA	\$16,011
	,	TAX RAT	E 9.8
			e4 58

Notes

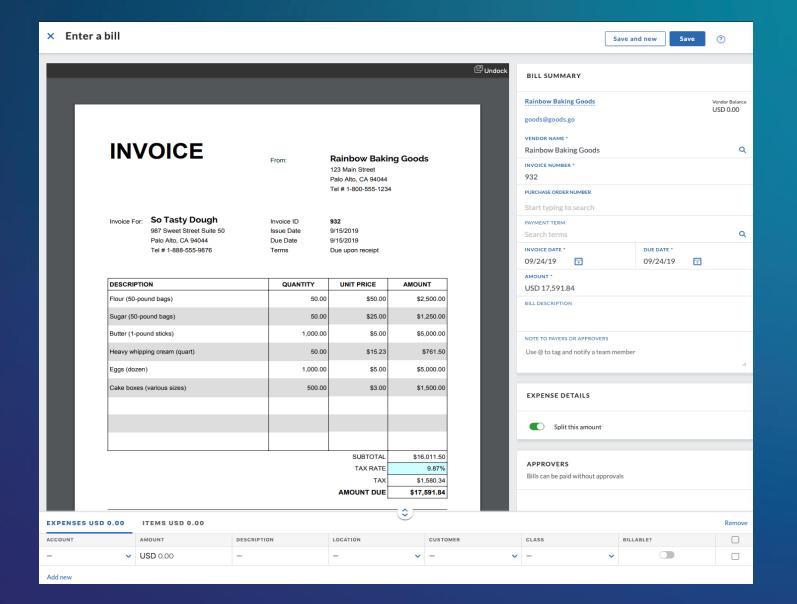
Comments or special instructions for your clients.





Using this form





Bill com[®]



Bill,com[®]



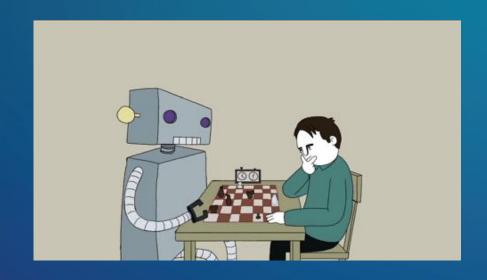


This has been our customers' workflow since forever.





And then, technology caught up!





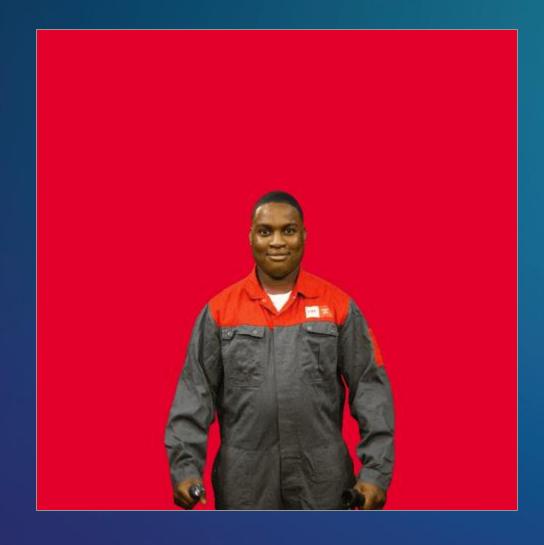
The "Intelligent Virtual Assistant" (IVA) Origin Story











What if machine learning can help our customers type less?

- Prevent typos
- Be more efficient
- Spend more human time doing fun human things instead



Q1: How can I read this?

A: Google OCR





Q2: Where's the info I need?

A: Modeling





Theory: "First 10"

 Important data happens in the first 10 lines of the document

Conclusion:





Theory: "Label Detection"

 Info we want comes paired with a label like "due date" or "amount due"

Conclusion:



Bill.com[®]





Theory: "YOMO"

 Each invoice gets a fingerprint generated based on words and position of words

Conclusion:

Computing power over the years:





20 hours, run 1 model





20 hours, run n-models





1. Prediction accuracy goals:



2. How else can the Intelligent Virtual Assistant protect businesses?





To wrap it all up:

- Invoices come in a lot of different patterns
- Google OCR
- Computing power is key

Super duper important:

- 1. We all start somewhere
- 2. Have fun!



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data, manager, QA, and software.

https://www.bill.com/about-us/careers/

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