



911 TELEMEDICINE

www.mdally.com

“Anybody?”





EFFECT - LOWER AMBULANCE & ED AVAILABILITY

Catherine

LONG AMBULANCE WAIT = Deceased



15,000 Heart Attack Victims Lost/YR

Malyia

LONG ER WAIT = Amputee



8.9% Increased Risk of Death

¹CBC. (2017). *The face of health-care cuts: Grandmother dies and no paramedics available to help* / CBC News. [online]

²CNN.com. (2011). *Don't die waiting in the ER*. [online]

EXSTENSIVE FIELD RESEARCH & DOMAIN EXPERTISE



OUR LEADERSHIP TEAM



Shanel Fields

CEO & SVP of GROWTH

Leads Sales, Marketing, and Business Dev. Experienced in healthcare and mobility tech sales & marketing. Previously ran Enterprise Inside Sales at athenahealth for National Health Sys, Payers, ACOs, and IDNs.



Kojo DeGraft-Hanson

TECHNICAL LEAD

Implements platform strategy and development. Experienced project manager and consultant on software development, tooling, migration and implementation initiatives.



Kavelle Fields

OPERATIONS LEAD

Leads finance, sales and implementation operations. Former Marine Corps Military Police Officer, Watch Commander, Emergency Dispatcher and First Responder.



SOLUTION – MD ALLY 911 TELEMEDICINE+



VIRTUAL
MEDICAL CARE

+



LOW-COST
TRANSPORT

+



COMMUNITY
RESOURCES

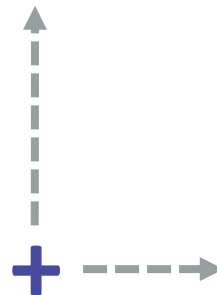
MD Ally



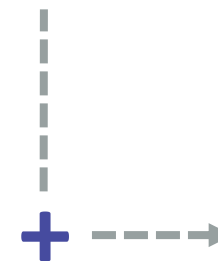
NON-EMERGENCY
CALLER



DISPATCHER



AMBULANCE



EMERGENCY
ROOM



IMPACTFUL COLLABORATIONS

+ MITRE & VETERANS AFFAIRS



CO-DEVELOPMENT

PTSD & SUICIDE

AI SPEECH DETECTION



TOTAL ADDRESSABLE MARKET = \$140B

PUBLIC SAFETY



CAPACITY SAVED
2 HOURS

PRICING
FREEMIUM

\$1.3B TAM

+

PAYERS



COST SAVED
-\$3,000 to -\$5,000

PRICING
\$.50 - 1.25 PMPM

\$6.7B TAM

+

PROVIDERS



REVENUE GAINED
+\$6,000.00 (CLV)

PRICING
\$35 - \$110/VISIT

\$132B TAM

King County, Washington

2.2M Citizens



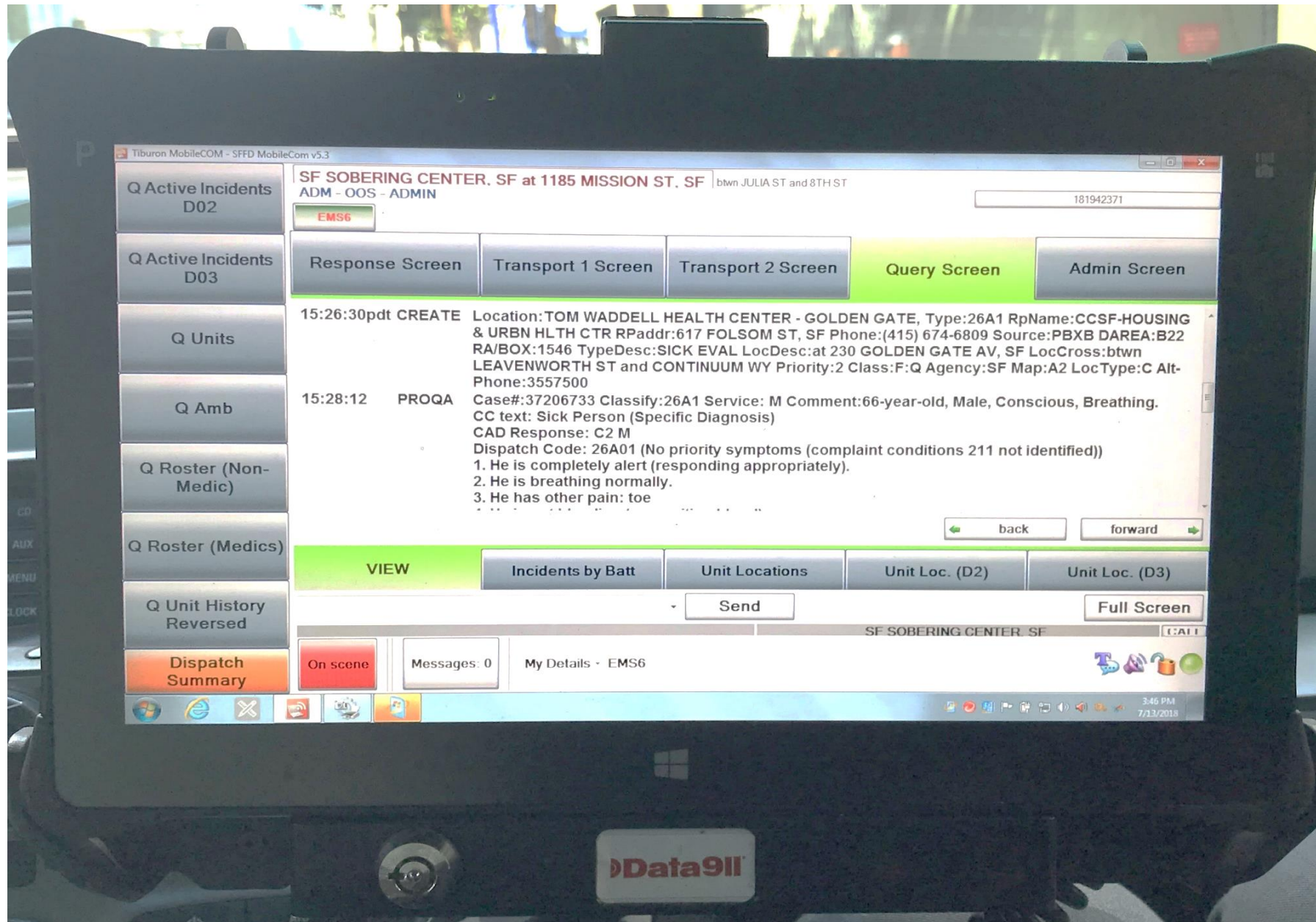
THANK YOU!

Shanel Fields, CEO
shanel@mdally.com



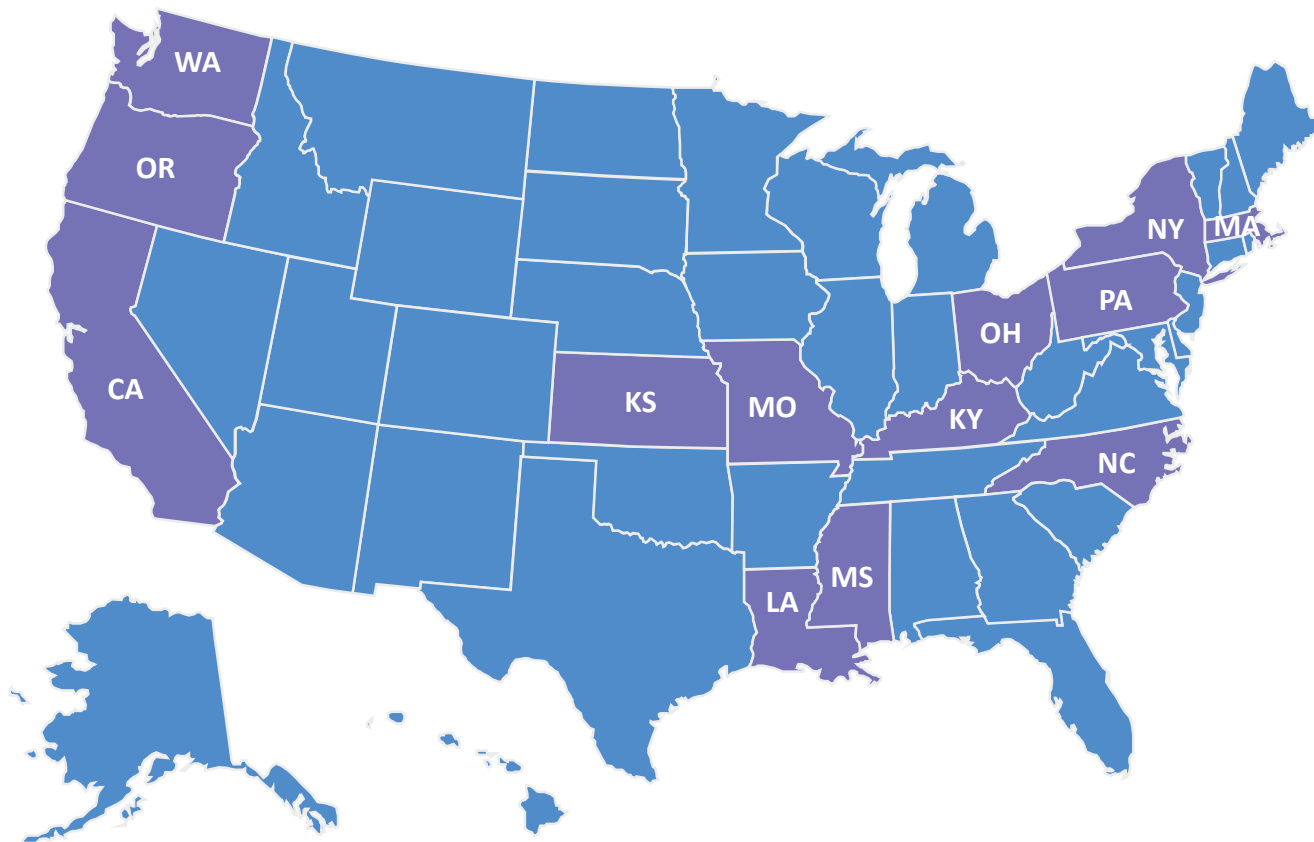


PROBLEM – NON-EMERGENCY UTILIZATION





\$35,000 FOR MARKET LAUNCH



HELP US FIX 911 IN 13 STATES

\$35K

MARKET LAUNCH

For successful launch of AllyNet in 13 states

1. Washington
2. Oregon
3. California
4. Kansas
5. Missouri
6. Louisiana
7. Mississippi
8. Kentucky
9. Ohio
10. Pennsylvania
11. North Carolina
12. New York
13. Massachusetts

