

GRACE HOPPER CELEBRATION

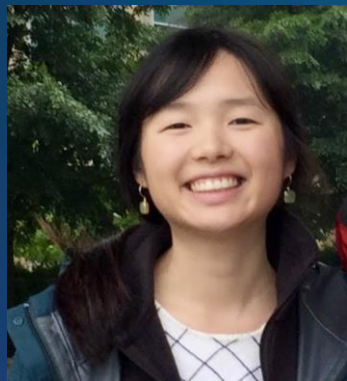


ANITA
B.ORG

Action Steps For Change: Ways to Create A Diverse Workforce at Every Level

October 2, 2019

Our Panel



Shu-Yi Zhou

Sr. Product Manager

[LinkedIn](#)



Cara Shortsleeve

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Tamara Mendelsohn

VP & GM, Consumer

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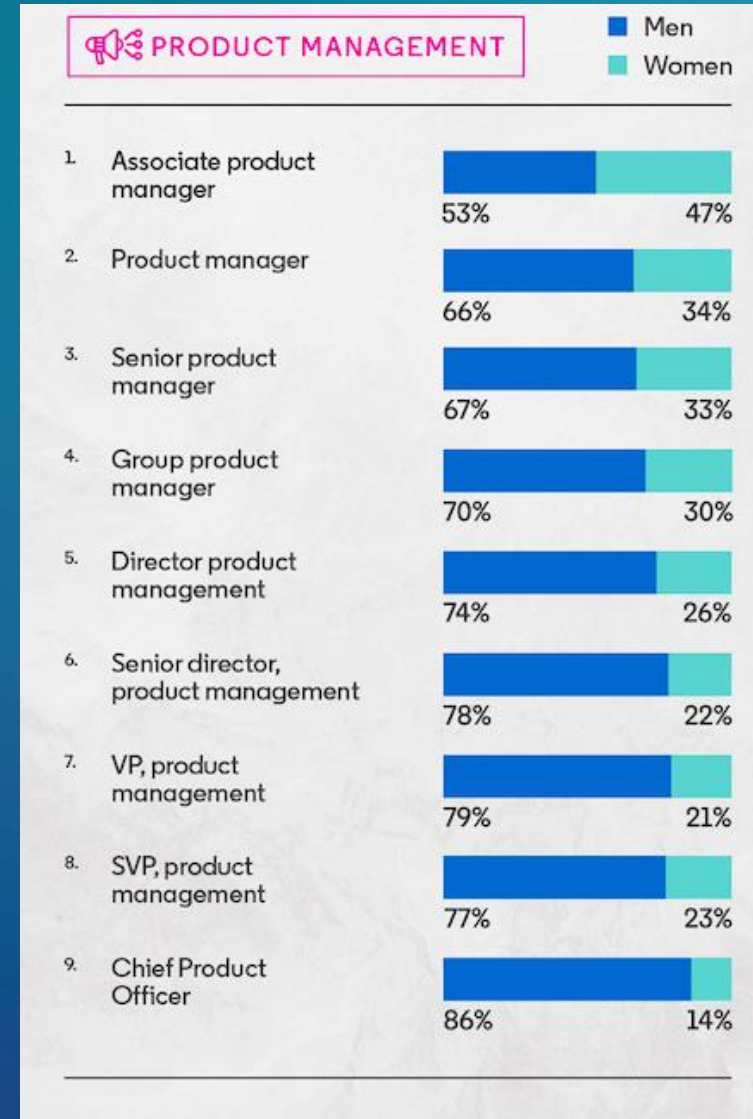
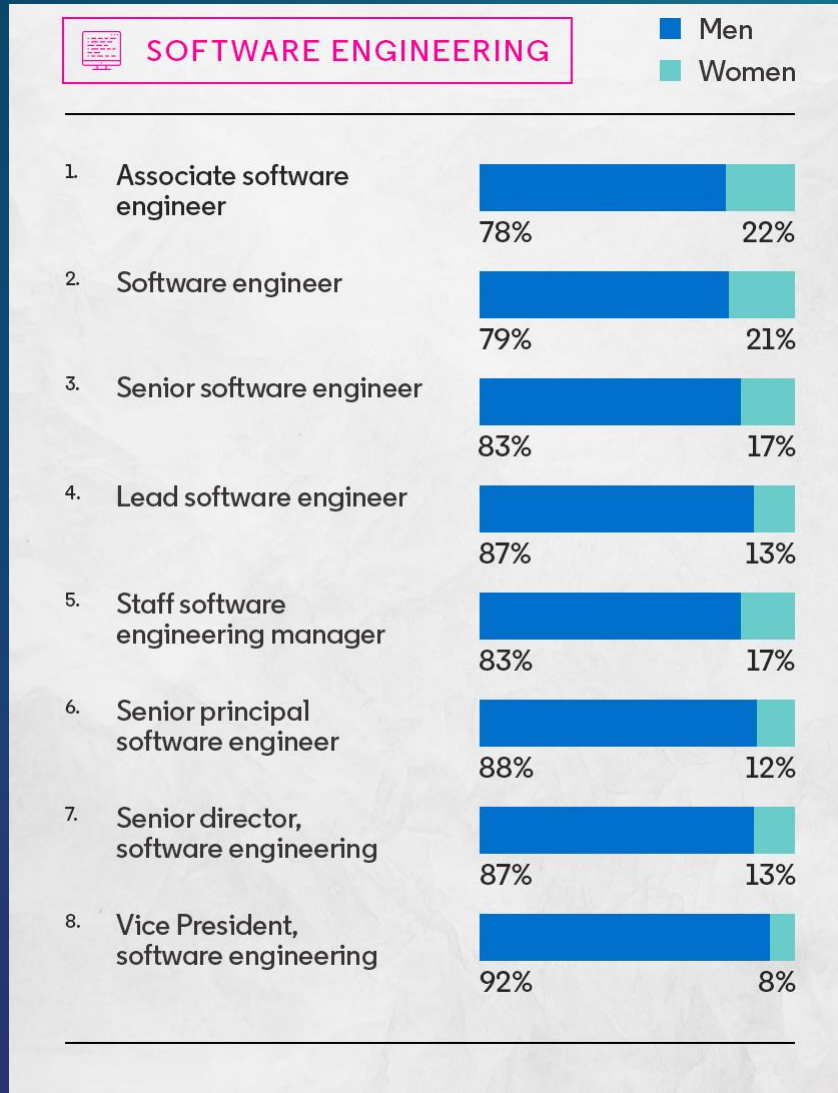


Anne Cocquyt

Founder

[The Guild](#)

Tech's Career Ladder Isn't Working For Women



Only 40% of participants in our WIP study stated they would recommend their companies to other female colleagues. What was missing?



TALENT AND RECRUITING

47% cited that a diverse talent pool was not prioritized in hiring initiatives



TRAINING AND INVESTMENT

36% stated they did not have enough training/support to reach the next step in their careers

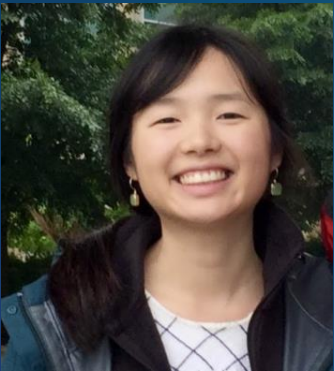


ROLE EXPECTATIONS AND PAY

37% noted lack of clear expectations and equal pay in review processes



Stay In Touch



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