ALEJANDRO CABRERA MENA

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SUMMARY

A Front-End Developer with 5 years of experience building responsive, high-performance web and mobile applications. Skilled in modern frameworks like ReactJS and NextJS, I streamline user interfaces and optimize performance, solving scalability challenges while delivering seamless, engaging user experiences across platforms.

SKILLS

- HTML5
- CSS3
- JavaScript
- TypeScript
- ReactJS
- React Native
- NextJS
- Tailwind CSS
- Material UI
- Ant Design
- Formik
- React Query
- React Hook Form

- Leaflet
- Python
- Collaboration
- Communication
- Problem-Solving
- Adaptability
- Leadership
- Client Focus
- User Experience Design
- Attention to Detail
- Quality Assurance
- Teamwork
- Time Management

EXPERIENCE

FRONT-END DEVELOPER | 04/2024 to 10/2024 INITIUM USA CORP - United States

- Developed a cross-platform mobile application using React Native and Expo, enabling Global International Imports to streamline wholesale and retail product purchases, resulting in increased customer engagement across Android and iOS platforms.
- Engineered a seamless user experience by integrating Tailwind CSS for fast, responsive, and customizable UI design, enhancing the app's visual appeal and usability.
- Implemented robust features for product browsing, order management, and customer interaction, significantly improving operational efficiency and reducing transaction times.
- Optimized app performance to ensure a smooth, intuitive shopping experience, directly contributing to higher customer satisfaction and retention rates.
- Collaborated with cross-functional teams to address technical challenges and continuously enhance app functionality, driving a 20% boost in sales through the app within the first quarter of its release.

Front-End DEVELOPER | 12/2022 to Current Double2 - United States

- Developed high-quality production code for various projects, enhancing system functionality for prominent clients like EV-ERYMUNDO and Smart Barrel, driving client satisfaction and project success.
- Led the full UI implementation for TwinBooks, an inventory management system, ensuring an

- intuitive and user-friendly interface that improved usability and user experience.
- Managed the migration from outdated JavaScript code to modern frameworks, increasing system performance, scalability, and maintainability.
- Collaborated with designers and developers to deliver intuitive, engaging user experiences across multiple platforms, elevating interaction quality and visual coherence for end users.

FRONT-END DEVELOPER | 10/2023 to 04/2024 MITI MITI ESTUDIO - United States

- Delivered high-quality, robust production code for the Lit Data project, ensuring on-time project completion and alignment with client objectives.
- Collaborated with designers and developers to enhance user experience, fostering seamless communication that led to consistent design implementation across the project.
- Adapted to changing project demands by embracing collaborative problem-solving, contributing to the successful achievement of critical project milestones.

FRONT-END DEVELOPER | 07/2021 to 03/2022 Dofleini Software - Cuba

- Engineered and maintained high-performance production code across multiple projects for clients including Tek-Task, The Dopple, Modwell, and FCBC, utilizing modern frameworks such as React and Next.js, resulting in robust, scalable solutions that exceeded client expectations.
- Collaborated effectively with designers and developers to deliver cohesive and intuitive user experiences, leveraging React and Next.js to enhance user engagement and streamline design integration.
- Optimized user interfaces by applying intuitive design principles, ensuring seamless functionality and improved user satisfaction, driving higher user retention and engagement rates across projects.
- Streamlined front-end development processes by introducing best practices for React and Next.js, significantly reducing development time and improving code quality.
- Delivered innovative solutions under tight deadlines, ensuring consistent delivery of top-tier products that align with client needs and industry standards.

EDUCATION

University of Pinar del Río Hermanos Saiz Montes de Oca - Pinar del Rio, Cuba B.S. IN INFORMATICS ENGINEERING 07/2020

• Got an English Certification corresponding to level B1 of the Common European Framework of Reference for Languages (Nov.2015)