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## 24-25 MAY
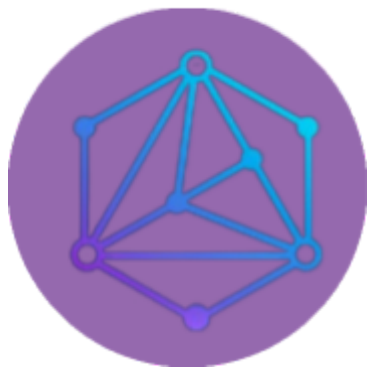
UI/UX Design

Register at: https://tally.so/r/3xv88r

Competition Overview:

- The competition duration is 10 hours.
- This competition will test students' quantitative, qualitative, and creative skills in UI/UX design.
- The problem will be provided to the participants 30 minutes before the start of the competition.
- The problem will be the theme of an application or a website with complete details of the functional requirements.

Competition Rules:

- The participants will be required to create only the designs of the web/app in the given time and submit the design files in Google Classroom or Google Drive.
- Design refers to the graphical layout of the application and the user experience (UX) of how accessible and easy the app is to use.
- The competition is not development-related and will not require participants to create application designs on HTML/CSS and other front-end technologies.
- The competition is designing the application's UI/UX that will be done on only designing tools.
- The competition organizers will be providing internet. However, teams are requested to bring their own internet in order to avoid any sort of inconvenience.
- **The tools currently allowed are:**
  - **Figma**
  - **Adobe XD**
- It is a must for participants to bring their own machines installed with the tools required for the competition.
- Participants must have their machines along with chargers. If they have a MacBook, they must bring appropriate adapters for it to connect to the projector through HDMI or VGA interface for the purpose of presentation in evaluations.
- **The decision of the Judges will be final and cannot be challenged.** Any team that fails to adhere to this rule may face disqualification.

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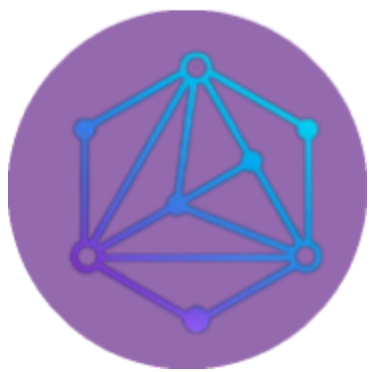
- Disqualification from the competition will result in removal from further participation, and their respective institutes will be notified.

Team Eligibility Criteria:

- Each team should consist of a **minimum of 1 and a maximum of 3 participants.**
- Participants must be enrolled in an **undergraduate degree program.**
- Cross university teams are allowed.

Evaluation Criteria:

- **Color Scheme:** Uses appealing, accessible, and harmonious colors.
- **Aesthetics:** Delivers visually engaging and balanced design.
- **Usability:** Ensures the design is intuitive and user-friendly.
- **Feedback:** Provides clear system responses and interaction cues.
- **Consistency:** Maintains uniformity in style and functionality.
- **First-Time Users:** Simplifies onboarding and supports new users effectively.

Registration:

- The registration fee is **PKR 1500.**
- The registration fee is **non-refundable.**