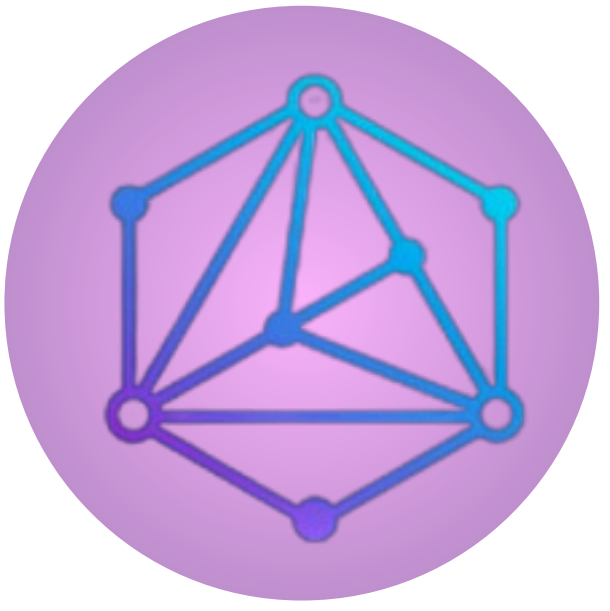


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# TECHNO VERSE

# 4.0

24-25 MAY



# THINK TANK COMPETITION

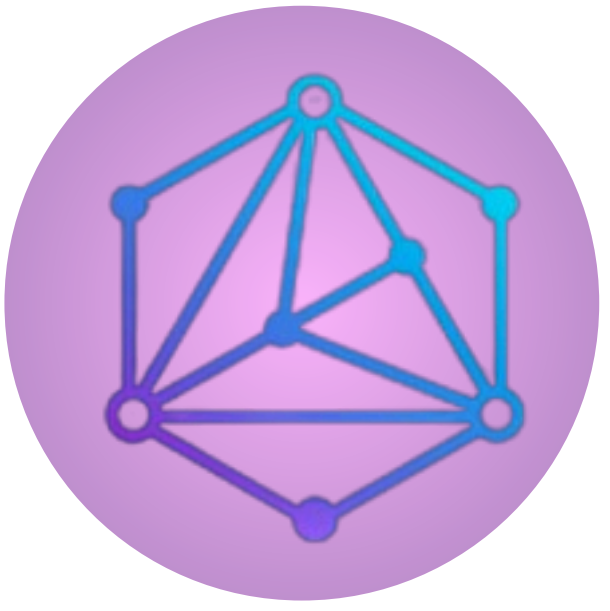
Register at: <https://tally.so/r/3xv88r>

## Competition Overview:

The Think Tank competition is a high-stakes startup challenge where teams present their innovative business ideas to a panel of industry experts and investors. Inspired by events like ITC ASIA 2024, this competition focuses on clear, compelling, and well-structured startup pitches that showcase scalability, innovation, and market potential.

## Competition Format:

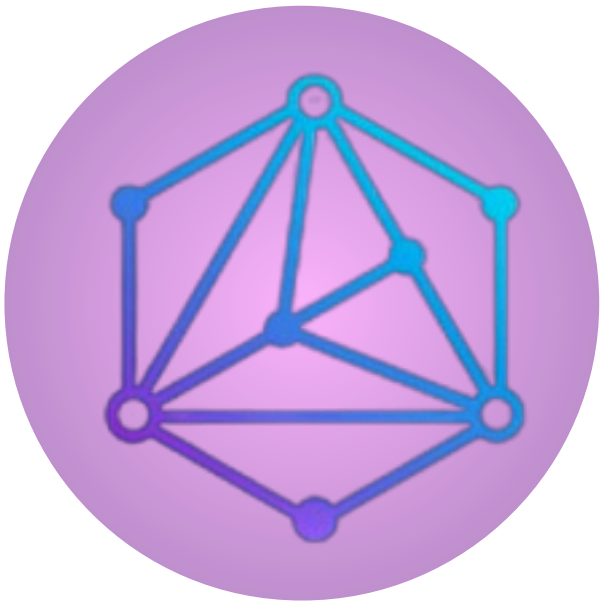
- Each team submits a 10-12 slide pitch deck before the deadline.
- Shortlisted teams pitch live in 5-7 minutes, followed by a Q&A session with judges.
- The evaluation focuses on problem identification, solution uniqueness, business model, market potential, traction, and financial projections.



## Competition Rules:

- During the competition, participants are not allowed to go outside the university premises.
- The teams are required to bring their slides on event day in a portable device e.g.USB.
- Teams are encouraged to bring a physical model to support their ideas, however, this is not mandatory. They will get bonus points for this.
- The pitch must adhere to the given theme or topic.
- All content used in the pitch must be original or properly credited.
- **The use of copyrighted material without permission is prohibited.**
- **The decision of the judges will be final and cannot be challenged.** If any team keeps arguing with the host team on this matter, they will be disqualified.
- **Pitches should not contain any inappropriate or offensive content.**
- **All participants are required to be there at the time of presentation.** Failure to appear before the judge at the time of evaluation will automatically disqualify the project from the competition.
- Disqualification from the competition will result in removal from further participation, and their respective institutes will be notified.





## Team Eligibility Criteria:

- Each team should consist of a **minimum of 2** and a **maximum of 4 participants**.
- Participants must be enrolled in an **undergraduate degree program**.
- Cross university teams are allowed.

## Registration:

- The registration fee is **PKR 1200**.
- The registration fee is **non-refundable**.