

A BRIEF HISTORY OF STREAMING

1886 - RADIO

Guglielmo Marconi obtained a patent for his invention of the first radio transmitters and receivers.

It was mainly used for **maritime transport** and in **wars**.

1916 - RADIO

The radio was used to **communicate weather patterns** from Wisconsin.

1920 - MUZAK

George O. Squier, a U.S. Major General, had perfected a way of transmitting and distributing signals; thus, Muzak, a **subscription-based** streaming technology was born.

1928 - TELEVISION

The Television debuted, but expensive.

1962 - TELEVISION

The advancement in technology led to the production of **efficient**, yet **affordable** TV sets.

1990 - 2000 - INTERNET

Due to the **increased** Internet **access** by the end of the 1990s and the advances in computer technology, more **efficient** yet **affordable** devices were made available to the public.

1997-1999 - NETFLIX

Delivery of movies in the form of **DVDs**.

2007 - 2016 - NETFLIX

In 2007, it launched its **unlimited streaming** service. In 2010, it **discontinued** the **delivery** service. In 2016, it expanded to more than 190 countries.

FEB 2005

In February 2005, Chad Hurley **registered** the trademark, logo, and domain of YouTube and **launched** to a **subset** of users.

DECEMBER 2005

YouTube was made **available** to the **public**.

2006 - YOUTUBE

The company was **acquired** by **Google** for \$1.6B.

2010 - IWANT TFC

Operated by **ABS-CBN**, users could stream original movies and series, as well as content from the company's constituents.

2015 - IFLIX

Funded by Catcha Group and PLDT; became Southeast Asia's **fastest-growing** Internet service.