



# ARIELE MARTINEZ

UX/UI Designer



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646.691.6288

Oct 2015  
to  
Dec 2015

## BeerMenus

Design Consultant • New York, NY

Created customizable point-of-sale marketing materials for BeerMenus clients to display at their business locations.

Oct 2015  
to  
Dec 2015

## Startup Institute

Web Design Student • New York, NY

Selected from a competitive applicant pool for an eight-week immersive program. Startup Institute helps individuals to develop the skills, mindset, and network to be high-impact at a high-growth company.

The Web Design Track specifically focuses on HTML + CSS, jQuery, JavaScript, user-centered design, rapid ideation, navigation, and flow.

Sep 2013  
to  
Jul 2015

## Chuck Cooper Foundation

Program Director, Development Officer • Pittsburgh, PA

Designed, implemented, and evaluated the inaugural Leadership Development Program, providing graduate and undergraduate students with mentoring, leadership training, and community service experience. Acquired over \$80,000 in grant funding from major foundations to support programming and operations.

Jun 2013  
to  
Aug 2013

## Practical Learning Center

Assistant Teacher • Brooklyn, NY

Facilitated Nursery and Pre-Kindergarten classes; taught basic numbers, shapes, colors, and arithmetic; encouraged motor development through song and dance.

## Skills

- Adobe Illustrator
- Adobe Photoshop
- HTML5
- CSS3
- JavaScript
- jQuery
- Sketch App
- InVision
- Bootstrap
- GitHub

## Education & Certifications

New Marketing Institute  
New York, NY  
Digital Marketing  
Certification

Bryn Mawr College  
Bryn Mawr, PA  
BA in Psychology  
Minor in Biology