



PICKHACKS

SPONSOR NEWSLETTER | DECEMBER 2019



DEAR SPONSOR,

Winter has finally arrived — the Stark family would be happy, and so are we! Despite the freezing weather here in Rolla, we've been hard at work continuing to plan and grow PickHacks.

This semester, we've expanded our organizing team to 18 members and sent over 40 students to hackathons across the nation!

Thank you again for your support for our event and our community. We wouldn't be able to do any of this without you.

Christopher Gu and Luis Ocampo
PickHacks Co-Directors

PARTICIPANT SPOTLIGHT

For Missouri S&T students Andrew Doing '20, Cliff Martin '19, Shane Bodimer '20, and Sam Osborne '20, PickHacks was an opportunity to put their diverse skillsets to the test. When brainstorming an idea to fit last year's theme of athletics, the group reflected on their experience in sports training.



Perfecting form is difficult for both the athlete and the coach; looking back on the knowledge they've learned through school and internships, they decided to develop Bluetrace, a personal motion tracker to record and analyze motion data.

By the end of the weekend, the finished project was a crowd favorite, with the team receiving the Best Data Hack, Wolfram, and overall First Place awards. Despite their victory, however, team Bluetrace reflected on their favorite part of the event: "Seeing everyone's projects. It's cool to see how everyone else interpreted the prompt and the technology they used. It's inspiring to see others' ideas and tech stack."

SPONSOR ADDITIONS

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World Wide Technology
UM System

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Digital Ocean
Girls Who Code
good! snacks
St. Louis Public Radio
Voiceflow

TEAM UPDATE

Despite the rush of job applications, final exams, and 'networking' events, we've still been hard at work!

With our venue secured, the Logistics team has been busy planning our layout, as well as finalizing everyone's favorite things: food, prizes, and activities!

We're constantly working to make sure our event runs as smoothly as possible, which is why our Development team is juggling quite a variety of projects, ranging from an internal resume database to a new check-in process utilizing NFC.

To make sure that we can reach our goal of 500 attendees, Marketing has been preparing for our big Spring marketing push. Be on the lookout for our new social media posts (@sandtpickhacks), and we're excited to showcase some on-campus strategies soon!

Finally, Finance has continually been reaching out to potential companies to ensure this amazing weekend is free for all students. In addition, we're beginning our search for judges and speakers — if you have any recommendations, let us know!

NEW MEMBERS



COLTON

CS | 2023

DEVELOPMENT

BHARAT

CS | 2023

LOGISTICS

LAUREN

BMS | 2022

MARKETING

HIMINISH

CS | 2023

FINANCE

ANNE

IST | 2021

MARKETING