



# PICKHACKS

SPONSOR NEWSLETTER | FEBRUARY 2020

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## DEAR SPONSOR,

Can you believe there's only two months left until PickHacks 2020? With applications now open and our marketing efforts on full power, we're excited to see the support and anticipation for April's event.

This month, the PickHacks team was recognized on Major League Hacking (MLH)'s Top 50 list, which highlights the top hacker stories in the community. Going from a simple idea to Missouri's largest hackathon in less than two years was something we never could have imagined, and we couldn't be doing this without your support.

Christopher Gu and Luis Ocampo  
PickHacks Co-Directors

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## TEAM UPDATE

The big Spring marketing push has begun, and it's been quite busy! From giving away hot chocolate on campus to e-mailing over 50 different colleges, the Marketing team is hard at work making sure we achieve our 500 attendee goal. We have over 300 accounts in our application system just from the first few weeks!

In preparation for our attendees, Development is polishing off the resume database to make accessing our attendee information much easier for you all. Our [main website](#) has some pretty cool effects as well thanks to our amazing web developer and designers. Check it out if you haven't already!

Finance and Logistics are still going strong expanding our sponsor list and making sure the venue is all ready for April. We've also pushed the registration for mentorship as well - find the link on our website!

Finally, our new Design team has been working with the rest of the board to make our event as aesthetic and beautiful as possible. We've got swag designs, banners, social media assets, and so much more!

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