

## Challenge #1: Goal

**Website Name:** The Beeyoungcakes Bakeshoppe

**Purpose of the Website:**

The website for “*The Beeyoungcakes Bakeshoppe*” will function as an inviting and vibrant platform to highlight the bakery’s artisan creations. Its main goals are to:

- ✓ Feature a visually appealing gallery of signature cakes, cookies, and pastries.
- ✓ Provide visitors with detailed information about customization options, pricing, and the ordering process.
- ✓ Serve as a community hub for sharing baking knowledge, recipes, and promoting special events or seasonal offers.

**Target Audience:**

1. **Individuals** looking for premium, handcrafted baked goods for personal celebrations or daily indulgence.
2. **Corporate clients** seeking custom desserts for events or client gifting.
3. **Baking lovers** interested in learning new recipes and tips from professionals in the industry.

**Homepage:**

The homepage will feature a stunning showcase of our best-selling baked goods, with easy navigation to browse the menu, view current promotions, and place orders effortlessly

**Website Content:**

1. **Gallery:** A high-resolution, curated gallery of the bakery’s range of products, including cakes, cookies, pastries, and desserts.
2. **Menu:** A detailed list of items, featuring product descriptions, prices, and options for customization.
3. **About Us:** The story of The Beeyoungcakes Bakeshoppe, detailing the passion behind the brand, its journey, and its team of bakers.
4. **Blog:** A regularly updated blog offering baking tutorials, behind-the-scenes content, and exclusive recipes from the bakeshoppe.
5. **Contact Us:** A user-friendly contact form, along with the bakery’s contact information, making it easy for customers to reach out for orders or inquiries.