

## **Challenge 01: Goals and Plans for your Website**

The Primary objective of my project is to create a functional website using the techniques and concepts that I learned from W3 Schools as well as applying the learning that I have gathered in the process. One of my goals is to create a website that is well designed and visually appealing to engage a lot of users. It also has to be user-friendly and an easy to navigate website ensuring that users will be encouraged to stay longer on my site since a difficult-to-navigate website can be confusing and might frustrate users causing them to leave the site quickly.

This plan serves as my guide in creating a website. I plan to create a website that provides product content and online shopping experience, an e-commerce website to be exact. By exploring existing websites, I'll gather ideas on how I will design and layout. I'll start by using HTML to create the basic structure. Then, I'll apply the W3 CSS for styling and integrate Java for interactive elements. After that, I will ensure that the website functions well.

This plan details my project. By setting this goals and steps, I am confident of being able to create a website.