

## **VLE CHALLENGE #1: GOAL**

### **Cinnamoroll Online Store: Goals & Plan**

#### **Goals**

1. Create a visually appealing, user-friendly website that reflects the cute, whimsical aesthetic of Cinnamoroll.
2. Establish trust and recognition with fans of the character and related merchandise.
3. Enable seamless browsing, selection, and checkout processes.
4. Optimize the store for desktop and mobile platforms.
5. Foster a community of fans through interactive elements (e.g., contacts and leaving their thoughts in Contact Us).
6. Design the website to easily accommodate future growth in product range and user base.

#### **Plan**

##### **1. Website Design & Development**

- **Theme:** Select a theme with pastel colors, rounded edges, and playful typography.
- **Pages:**
  - Home
  - Products
  - About Us
  - Contact Us
  - Blog

##### **2. Functionality**

- Make the website functional and easy to navigate to all users in different platforms

##### **4. Quality**

- The website must have a better quality to appeal all users.

##### **5. Ongoing Maintenance**

- Regularly update product listings and seasonal promotions.
- Monitor site performance and fix bugs promptly.

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This structure balances clear goals with actionable steps, making it easy to track progress for your Cinnamoroll store project!