

Alianna Panganiban

User Experience Researcher with Data Analytics Focus

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Experience:

Centric Brands - New York, NY

June - August 2023

| Production Intern

- Optimized production workflows for global apparel and accessories for iconic licensed brands: Tommy Hilfiger, Calvin Klein, Quiksilver resulting in production efficiency.
- Developed a comprehensive data-tracking system using Microsoft Excel to monitor production orders, inventory, and shipments, achieving 100% accuracy.
- Analyzed production data to identify process improvements, collaborating with design and production teams to enhance quality while reducing errors in SAP and PLM software.

New Jersey Institute of Technology - Newark, NJ

September - December 2021

| Information Systems Teacher's Assistant

- Guided 50+ undergraduate students with hands-on UX/UI projects enhancing data analysis skills with 90% achieving higher project scores.
- Organized course content and materials on Canvas, maintaining accurate resources for improved student outcomes.

Nordstrom - Edison, NJ

June - August 2021

| Fulfillment Associate

- Retrieved and processed 100+ customer orders daily with 97% accuracy, demonstrating operational efficiency.
- Performed quality checks on products to reduce returns, analyzing trends in defects to recommend process improvements

Freelance Experience - Iselin, NJ

September 2017 - Present

| Photographer

- Captured high-quality images for events and personal branding, showcasing insights into client branding and market trends.

Skills:

Proficiencies: Git - Docker - SAP - PLM - Microsoft: Excel, Power BI - Statistical Analysis - Data Visualization - Data Cleaning & Transformation - Data Modeling - Problem Solving - Critical Thinking - Attention to Detail - Communication

Programming: Python - Java - Javascript - React - Flask - SQL

Design: HTML - CSS - Bootstrap - Figma - Adobe: Photoshop, Illustrator, and XD - Digital Photography - Photo Editing

Certifications:

Microsoft Certified: Power BI Data Analyst Associate (In Progress)

Education:

New Jersey Institute of Technology

September 2020 - May 2024

| Dean's List Spring 2022, Fall 2023

Bachelor of Science in Human Computer Interaction

Web and Multimedia Specialization

Projects:

Visual Intelligence LLC: A Goal Towards Prevention and A Cure

January - May 2024

| New Jersey Institute of Technology Spring 2024 Industry Capstone Project

- Designed a new website to showcase research of optical diagnostics, integrating an ecommerce platform and real time chatbot on Wordpress, CSS, and React.
- Conducted user testing and data analysis to refine user experience, iterating based on quantitative and qualitative feedback.

Maximizing Business Opportunities Through Artificial Intelligence

June - August 2023

| First Place at Centric Brands 2023 Summer Internship Group Capstone Project.

- Conducted market and data analysis to identify potential business impacts and opportunities, driving strategic recommendations for the implementation of AI-driven solutions.

Activities:

NJIT's Filipinos In Newark Engaging In SocioCultural Traditions (F.I.N.E.S.T.) -

September 2020 - Present | Newark, NJ

External of Public Relations

God's Love We Deliver Volunteer - July 2023 | New York, NY

Food Preparation

Jesus The Healer Filipino Church - 2017 - Present | Wayne, NJ


Youth Group

References:

Janie Waldman

Senior Director, Production, Centric Brands

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