

Alianna Panganiban

User Experience/User Interface Designer & Front-End Developer - *Iselin, NJ*

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Experience:

- Centric Brands - New York, NY** **June - August 2023**
| Production Intern
 - Streamlined the process of production for global apparel and accessories for iconic licensed brands: Tommy Hilfiger, Calvin Klein, Quiksilver
 - Maintained accurate records of production orders, inventory, and shipments utilizing Microsoft Excel
 - Collaborated with design and production teams to ensure brand consistency and quality for products using SAP and PLM
- New Jersey Institute of Technology - Newark, NJ** **September - December 2021**
| Information Systems Teacher's Assistant
 - Provided guidance to undergraduate students with hands-on projects on Figma and Adobe XD, fostering an understanding of UX/UI principles
 - Managed and organized course content and materials on Canvas ensuring that they have access to up to date resources
- Nordstrom - Edison, NJ** **June - August 2021**
| Fulfillment Associate
 - Retrieved and verified customer orders efficiently in a specified time frame so it is processed quickly
 - Inspected items for quality and any defects before packaging them carefully to guarantee adequate customer service

Technical Skills:

Design: HTML - CSS - Bootstrap - Figma - Adobe: Photoshop, Illustrator, and XD
Programming: Python - Java - Javascript - React - Flask - MySQL
Misc: Git - Docker - Heroku - SAP - PLM - Microsoft Office - SPSS - Survey Design - Interviews - Statistical Testing

Certifications:

Google UX Design Professional Certificate (In Progress)

Education:

- New Jersey Institute of Technology** **September 2020 - May 2024**
| Dean's List Spring 2022, Fall 2023
Bachelor of Science in Human Computer Interaction
Web and Multimedia Design Specialization


Projects:

- Visual Intelligence LLC: A Goal Towards Prevention and A Cure** **January - May 2024**
| New Jersey Institute of Technology Spring 2024 Industry Capstone Project
 - Designed a new website to showcase research, implemented an ecommerce platform, and real time chat bot on Wordpress, CSS, and React. Created user flows and wireframes, conducted usability testing, and iterated based on feedback.
- Maximizing Business Opportunities Through Artificial Intelligence** **June - August 2023**
| First Place at Centric Brands 2023 Summer Internship Group Capstone Project
 - Identified the potential benefits implementation of Artificial Intelligence and Machine Learning can bring to the fashion industry utilizing Midjourney, ChatGPT, SAP, IBP.
- Hoops Prototype** **September 2021 - January 2022**
| Designing the User Experience
 - Designed interactive prototypes to highlight key moments for a basketball coaching app using Adobe XD. Conducted usability testing to refine the player feedback feature.

Activities:

- NJIT's Filipinos In Newark Engaging In SocioCultural Traditions (F.I.N.E.S.T.) -**
September 2020 - Present | *Newark, NJ*
External of Public Relations
- God's Love We Deliver Volunteer -** July 2023 | *New York, NY*
Food Preparation
- Jesus The Healer Filipino Church -** 2017 - Present | *Wayne, NJ*
Youth Group

References:

Janie Waldman
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