

# Alianna Panganiban

User Experience/User Interface Designer & Front-End Developer - *Iselin, NJ*

acmpng5@gmail.com      732-781-6533      aliannapanganiban.com      github.com/acmp17      linkedin.com/in/alianna-panganiban/

## Experience:

- Centric Brands - New York, NY** **June - August 2023**  
| Production Intern
  - Streamlined the process of production for global apparel and accessories for iconic licensed brands: Tommy Hilfiger, Calvin Klein, Quiksilver
  - Maintained accurate records of production orders, inventory, and shipments utilizing Microsoft Excel
  - Assisted in distribution of samples to different departments (sales, design, marketing) and quality control check to ensure products meet company standards using SAP and PLM
- New Jersey Institute of Technology - Newark, NJ** **September - December 2021**  
| Information Systems Teacher's Assistant
  - Guided undergraduate students with hands-on projects on Figma and Adobe XD
  - Offered constructive feedback on submissions to improve their understanding and skills
  - Managed and organized course content and materials on Canvas ensuring that they have access to up to date resources
- Nordstrom - Edison, NJ** **June - August 2021**  
| Fulfillment Associate
  - Retrieved and verified customer orders efficiently in a specified time frame so it is processed quickly
  - Inspected items for quality and any defects before packaging them carefully to guarantee adequate customer service

## Certifications:

**Google UX Design Professional Certificate (In Progress)**

## Education:

- New Jersey Institute of Technology** **September 2020 - May 2024**  
| Dean's List Spring 2022, Fall 2023  
Bachelor of Science in Human Computer Interaction  
Web and Multimedia Design Specialization

## Technical Skills:

**Design:** HTML - CSS - Bootstrap - Figma - Adobe: Photoshop, Illustrator, and XD  
**Programming:** Python - Java - Javascript - React - Flask - MySQL  
**Misc:** Git - Docker - Heroku - SAP - PLM - Microsoft Office - SPSS - Survey Design - Interviews - Statistical Testing


## Projects:

- Visual Intelligence LLC: A Goal Towards Prevention and A Cure** **January - May 2024**  
| New Jersey Institute of Technology Spring 2024 Industry Capstone Project
  - Designed a new website to showcase research for biomarkers in the pupil and their correlation to violent behavior, implemented an ecommerce platform, and real time chat bot on Wordpress, CSS, and React.
- Maximizing Business Opportunities Through Artificial Intelligence** **June - August 2023**  
| First Place at Centric Brands 2023 Summer Internship Group Capstone Project
  - Identified the potential benefits implementation of Artificial Intelligence and Machine Learning can bring to the fashion industry utilizing Midjourney, ChatGPT, SAP, IBP.
- Hoops Prototype** **September 2021 - January 2022**  
| Designing the User Experience
  - Created a mobile application on Adobe XD, where players can capture their basketball gameplay and receive feedback

## Activities:

- NJIT's Filipinos In Newark Engaging In SocioCultural Traditions (F.I.N.E.S.T.) -**  
September 2020 - Present | *Newark, NJ*  
External of Public Relations
- God's Love We Deliver Volunteer -** July 2023 | *New York, NY*  
Food Preparation
- Jesus The Healer Filipino Church -** 2017 - Present | *Wayne, NJ*  
Youth Group

## References:

**Janie Waldman**  
Senior Director, Production, Centric Brands  
[jwaldman@centricbrands.com](mailto:jwaldman@centricbrands.com)  
 +1 646-574-7346