

Alianna Panganiban

User Experience/User Interface Designer & Front-End Developer - *Iselin, NJ*

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Education:

New Jersey Institute of Technology | Rutgers University - Newark, NJ

September 2020 - May 2024 | Dean's List Spring 2022, Fall 2023

Bachelor of Science in Human Computer Interaction

Web and Multimedia Design Specialization

Experience:

Centric Brands - New York, NY

| Production Intern

June - August 2023

- Assisted in the production of global apparel and accessories for iconic licensed and owned brands
- Communicated with multiple departments to keep track of costing charts and InTransit Reports using Excel, SAP, and PLM

New Jersey Institute of Technology - Newark, NJ

| Information Systems Teacher's Assistant

September - December 2021

- Organized the Designing the User Experience course curriculum utilizing Canvas
- Designed interactive prototype utilizing Figma/Adobe XD

Nordstrom - Edison, NJ

| Web Search Associate

June - August 2021

- Optimized logging inventory and handling customer service
- Collaborated with a team of associates to navigate online orders

Technical Skills:

Design: HTML - CSS - Bootstrap - Figma - Adobe: Photoshop, Illustrator, and XD

Programming: Python - Java - Javascript - React - Flask - MySQL

Misc: Git - Docker - Heroku - SAP - PLM - Microsoft Office - SPSS - Survey Design - Interviews - Statistical Testing

Projects:

Maximizing Business Opportunities Through Artificial Intelligence

| First Place at Centric Brands 2023 Summer Internship Group Capstone Project

June - August 2023

- First place of Centric Brands Summer Internship Group Capstone Project annual competition
- Identified the potential benefits implementation of Artificial Intelligence and Machine Learning can bring to the fashion industry utilizing Midjourney, ChatGPT, SAP, IBP.

Visual Intelligence LLC: A Goal Towards Prevention and A Cure

| New Jersey Institute of Technology Spring 2024 Industry Capstone Project

January - May 2024

- Researched for biomarkers in the pupil and their correlation to violent behavior
- Created a new website to showcase research, implemented an ecommerce platform, and real time chat bot using Wordpress, CSS, React.

Hoops Prototype

| Designing the User Experience

- Created a mobile application on Adobe XD, where players can capture their basketball gameplay and receive feedback

Certifications:

Google UX Design Professional Certificate (In Progress)

Activities:

NJIT's Filipinos In Newark Engaging In SocioCultural Traditions (F.I.N.E.S.T.) -

September 2020 - Present | Newark, NJ

External of Public Relations

God's Love We Deliver Volunteer - July 2023 | New York, NY

Food Preparation

Jesus The Healer Filipino Church - 2017 - Present | Wayne, NJ

Youth Group

References:

Janie Waldman

Senior Director, Production, Centric Brands

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