

# Alianna Panganiban

User Experience/User Interface Designer & Front-End Developer - *Iselin, NJ*

acmpng5@gmail.com

732-781-6533

aliannapanganiban.com

github.com/acmp17

linkedin.com/in/alianna-panganiban/

## Experience:

### **Centric Brands - New York, NY**

**June - August 2023**

| Production Intern

- Optimized production workflows for global apparel and accessories for iconic licensed brands: Tommy Hilfiger, Calvin Klein, Quiksilver resulting in a 20% increase in production efficiency.
- Developed a comprehensive data-tracking system for production orders, inventory, and shipments ensuring 100% accuracy utilizing Microsoft Excel.
- Collaborated with design and production teams to maintain brand consistency and quality for products, reducing errors by 15% using SAP and PLM.

### **New Jersey Institute of Technology - Newark, NJ**

**September - December 2021**

| Information Systems Teacher's Assistant

- Provided guidance to 50+ undergraduate students with hands-on projects on Figma and Adobe XD, fostering an understanding of UX/UI principles, with 90% achieving higher project scores.
- Organized course content and materials on Canvas ensuring students have access to up to date resources.

### **Nordstrom - Edison, NJ**

**June - August 2021**

| Fulfillment Associate

- Retrieved 100+ customer orders daily with a 97% accuracy rate through efficient delivery to guarantee customer satisfaction.
- Conducted quality checks on products before packaging, reducing defect-related returns by 10% through inspection.

### **Freelance Experience - Iselin, NJ**

**September 2017 - Present**

| Photographer

- Captured high-quality images for events and personal branding, enhancing client visibility.
- Edited and retouched photos using Adobe Photoshop and Lightroom to ensure professional quality

## Technical Skills:

**Design:** HTML - CSS - Bootstrap - Figma - Adobe: Photoshop, Illustrator, and XD - Digital Photography - Photo Editing

**Programming:** Python - Java - Javascript - React - Flask - MySQL

**Misc:** Git - Docker - Heroku - SAP - PLM - Microsoft: Excel, Power - SPSS - User Research - Statistical Analysis - Wireframing - Prototyping - Information Architecture - Journey Mapping - Personas - A/B Testing - Survey Design - Data Visualization

## Certifications:

**Google UX Design Professional Certificate (In Progress)**

## Education:

### **New Jersey Institute of Technology**

**September 2020 - May 2024**

| Dean's List Spring 2022, Fall 2023

Bachelor of Science in Human Computer Interaction

Web and Multimedia Design Specialization

## Projects:

### **Visual Intelligence LLC: A Goal Towards Prevention and A Cure**

**January - May 2024**

| New Jersey Institute of Technology Spring 2024 Industry Capstone Project

- Designed a new website to showcase research of optical diagnostics, implemented an ecommerce platform, and real time chat bot on Wordpress, CSS, and React. Created user flows and wireframes, conducted usability testing based on feedback.

### **Maximizing Business Opportunities Through Artificial Intelligence**

**June - August 2023**

| First Place at Centric Brands 2023 Summer Internship Group Capstone Project

- Identified the potential benefits implementation of Artificial Intelligence and Machine Learning can bring to the fashion industry utilizing Microsoft Powerpoint, Midjourney, ChatGPT, SAP, IBP.

## Activities:

### **NJIT's Filipinos In Newark Engaging In SocioCultural Traditions (F.I.N.E.S.T.) -**

September 2020 - Present | *Newark, NJ*

External of Public Relations

### **God's Love We Deliver Volunteer -** July 2023 | *New York, NY*

Food Preparation

### **Jesus The Healer Filipino Church -** 2017 - Present | *Wayne, NJ*

Youth Group & Music Ministry

## References:

### **Janie Waldman**

Senior Director, Production, Centric Brands

[jwaldman@centricbrands.com](mailto:jwaldman@centricbrands.com)



+1 646-574-7346