

acm x hackutd.

sponsorship packet 2022–2023

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what is acm?

We are one of the largest Computer Science student organization at the University of Texas of Dallas (UTD). We're a team of divisions with one goal – a greater, more collaborative engineering community at The University of Texas at Dallas.



acm projects.

ACM Projects is a semester-long software development program teaching new college students new technologies, instilling core engineering principles like version control and team collaboration. We look for highly motivated students seeking practical experience outside the classroom.



acm education.

ACM Education helps students learn topics not traditionally taught in classrooms. We run the Mentor Program to pair up students to give them valuable advice and connections. We host the Technical Interview Prep program to help students by reviewing common data structures and techniques. We also conduct workshops on the latest technologies, skills, and languages used in the industry!



acm research.

ACM Research is a semester-long, research-based initiative for students who want to explore various subfields in computer science. You will be guided by a research lead and a UTD faculty advisor throughout the semester to successfully create a tangible research project.





HackUTD brings together over 875 students from all over the nation for the biggest hackathon in Texas. HackUTD IX in the Fall will be our biggest event yet, where participants will work together for over 24 hours to develop applications and solve real world problems.

acm industry.



ACM Industry hosts companies from the DFW metroplex and beyond to give students an inside view into the industry through technical workshops, mock interviews, and more. As our first division, industry events form the core of the ACM member experience.



acm development.



ACM Development provides students a platform to follow their passion in developing the next generation of software that powers our community to new heights. Using advanced cutting edge new technology, ACM Development will host open session discussions about various technical topics along with guest speakers throughout the semester.

acm media.



ACM Media is our newest creative team behind all the marketing and design responsibilities that encompass ACM at UTD. We are a team of designers and marketing specialists that conducts marketing campaigns and help promote ACM in the UTD campus.



why sponsor?

With a greater collaborative engineering community on the horizon, we are driven to become the largest and most prominent computer science organization at UT Dallas.

Through eight different divisions, we have had the incredible opportunity to teach, mentor, and support some of the brightest students in our community.

Sponsoring ACM will provide us with the resources to continue our mission and give unparalleled exposure to our engineering community.





acm at utd

2021–2022 Stats

400+
recognized
members

3,500+
mailing list
subscriptions



acm
projects.

700+
applicants | **70+**
participants



acm
research.

300+
applicants | **45+**
participants

100+
viewers on
presentation nights

Social Media Outreach

2.9k+



1k+



1k+



600+



acm sponsorship tiers

	free	bronze \$1.5K	silver \$2.5K	gold \$3K	platinum \$3.5K
general perks	api access & cloud credits 	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
logo on website		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
resume access		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
additional perks*		1	2	3	all
company spotlight		facebook	+ linkedin	+instagram	all
fall industry event			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
spring industry event				<input type="radio"/>	<input type="radio"/>
email newsletter				<input type="radio"/>	<input type="radio"/>
keynote speaker at kickoff event				fall only	fall + spring
tour of office space					<input type="radio"/>

	ACM	Education	Projects	Research	Media	Discord
additional perks	participate in coffee chats with ACM members	1-on-1 mock interview with TIP	option to have panel judge at projects presentation night	access to participant or officer resumes from Projects, Educations, and Research	newsletter feature	channel for sponsors and a private channel open for students pre and post event for recruiters to answer questions and connect w/ students
		internship listing publicized to TIP	option to provide mentor to guide + assist project teams every semester		company spotlights	



hackutd.

biggest hackathon in texas.

2021 Fall

stats

875+

participants

116 | **32**
projects | events

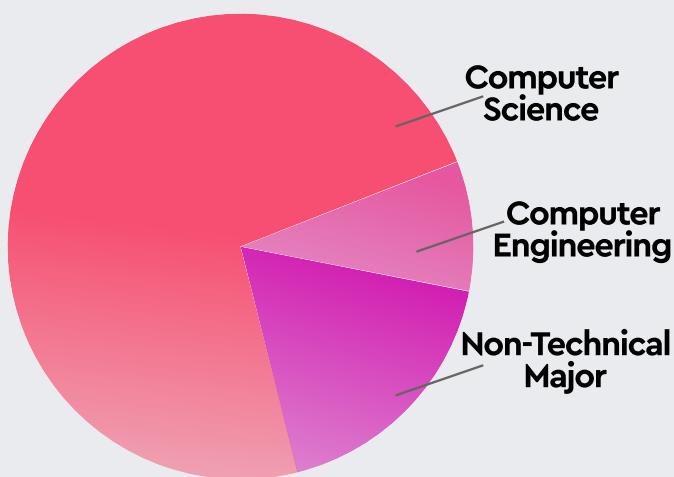
24
hours



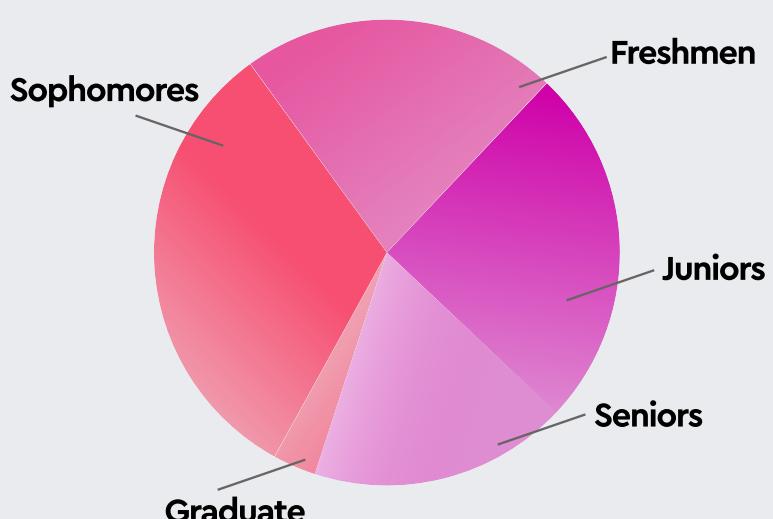
General Attendance



majors



standing





hackutd. sponsorship tiers

general perks	free	bronze \$3K	silver \$5K	gold \$7K	platinum \$10K
api access & cloud credits	●	●	●	●	●
distribute swag		●	●	●	●
bring mentors		●	●	●	●
sponsored booth		one table	one table	two tables	custom
sponsor lounge access		●	●	●	●
sponsorship article		post-event	post-event	pre-event	pre-event
resume access		post-event	post-event	pre-event	pre-event
sleeping accommodations		@ hackathon	hotel for 2	hotel for 4	hotel for 8
parking		green	green	gold	orange
challenge statement			●	●	●
present at opening ceremony			2 mins	3 mins	5 mins
bring judges for sponsor challenge			●	●	●
pre-event coffee chats				●	●
sponsored event				●	●
one-on-one room				lounge	conference room
medium article					●
first pick at booth location					●
keynote speaker					●
custom event					●

a-la carte sponsorship

co-host

\$5K

presenting sponsor

\$7K

only 1 co-host or presenting sponsor, must be platinum sponsor already

sponsored/branded meal

\$2K

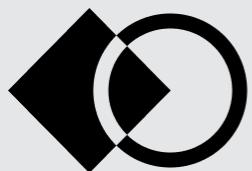
includes custom branding and announcements,
no other sponsorship required to purchase

contact for custom sponsorship packages

merged hackutd x acm sponsorship

hackutd		bronze \$3K	silver \$5K	gold \$7K	platinum \$10K
acm	bronze \$1.5K	bronze-bronze \$4,387 2.5% off	*	*	*
silver \$2.5K	*	silver-silver \$7,125 5% off	*	*	*
gold \$3K	*	*	*	gold-gold \$9,275 7.5% off	*
platinum \$3.5K	*	*	*	*	platinum-platinum \$12,150 10% off

*Other discounted tier combinations are possible
Contact for more details



**acm
ut-dallas X**



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