acm x hackutd.

sponsorship packet 2022-2023

hackutd.

biggest hackathon in texas.

2022 Fall
stats

1000+
participants

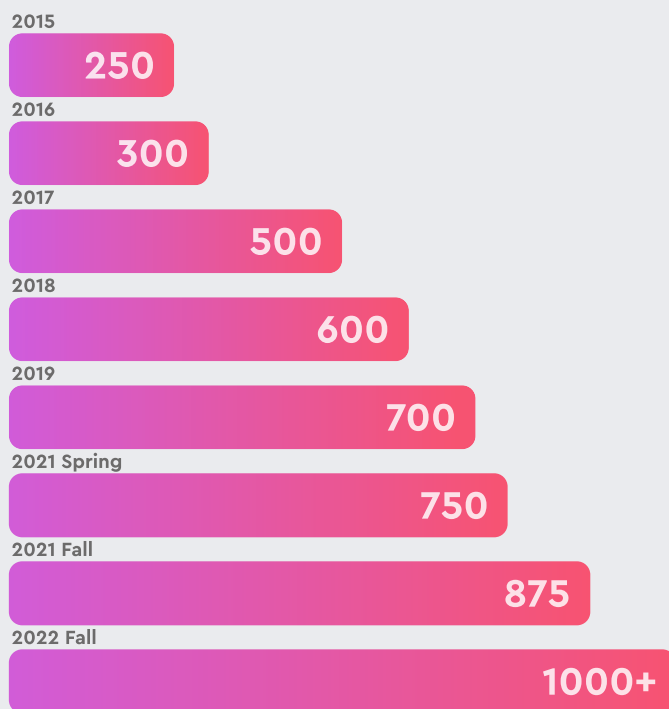submitted **193** projects | came from **30** universities

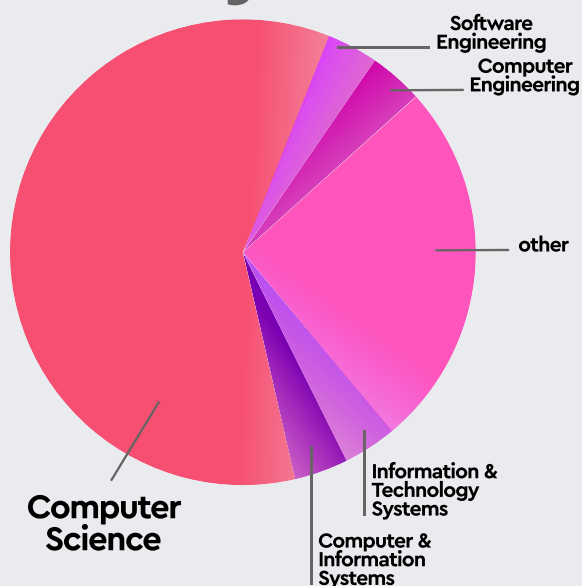**25%** of hackers from other schools | **76%** of hackers sought employment | **55%** of hackers had industry experience
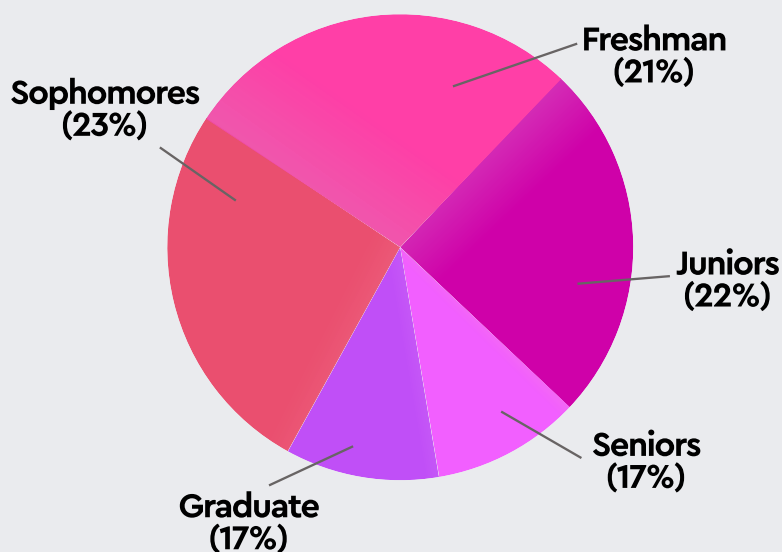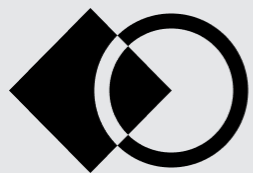
General Attendance

Year	Attendance
2015	250
2016	300
2017	500
2018	600
2019	700
2021 Spring	750
2021 Fall	875
2022 Fall	1000+

majors

- Software Engineering
- Computer Engineering
- other
- Information & Technology Systems
- Computer & Information Systems
- Computer Science

class

- Freshman (21%)
- Juniors (22%)
- Seniors (17%)
- Graduate (17%)
- Sophomores (23%)

hackutd.
sponsorship tiers

general perks	bronze $4K	silver $7K	gold $9K	platinum $12K	title $20K
resumes	✓	✓	✓	✓	✓
distribute swag	✓	✓	✓	✓	✓
logo on website	✓	✓	✓	✓	✓
career fair booth	✓	✓	✓	✓	✓
bring mentors	✓	✓	✓	✓	✓
lounge access	✓	✓	✓	✓	✓
insta + linkedin (tier post)	✓	✓	✓	✓	✓
challenge statement		✓	✓	✓	✓
sponsor booth		✓	✓	✓	✓
company judges		✓	✓	✓	✓
present at opening ceremony		1 min	2 mins	3 mins	5 mins
hackathon workshop			✓	✓	✓
1-on-1 interview room			✓	✓	✓
preferred booth location			✓	✓	✓
pre-hackathon event				✓	✓
pre-event custom email				✓	✓
pre-event resume access				✓	✓
seat on final judging panel				✓	✓
branded as "hackutd by {company}" + individual sponsored post					✓
keynote speaker					✓
special event during hackathon					✓
social media takeover – "day in the life of a swe at {company}"					✓

à la carte sponsorship

midnight event $2K	sponsored/branded meal $2K

acm
ut-dallas X

acmutd.co | hackutd.co
contact@acmutd.co
faculty mentor: john.cole@utdallas.edu