



acm x hackutd.

sponsorship packet 2022–2023



hackutd.

biggest hackathon in texas.

2022 Fall stats

1000+
participants

submitted
193
projects

came from
30
universities

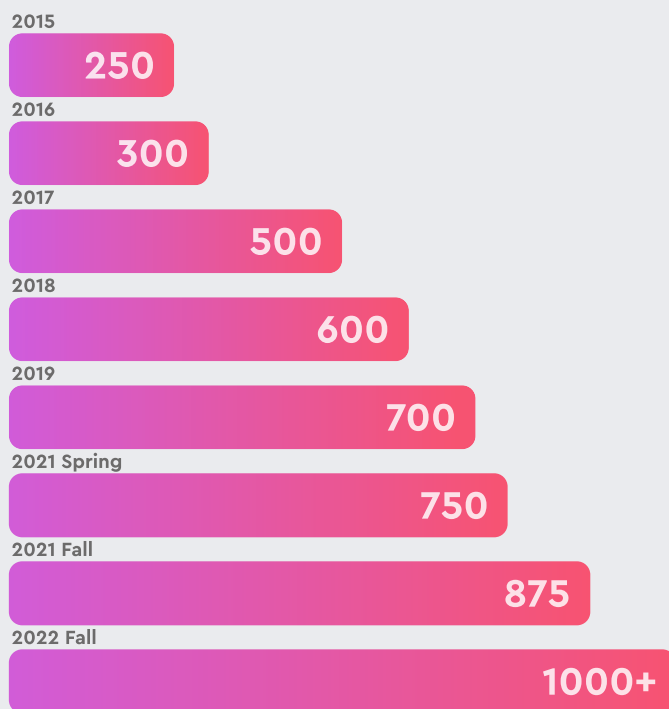
25%
of hackers from
other schools

76%
of hackers sought
employment

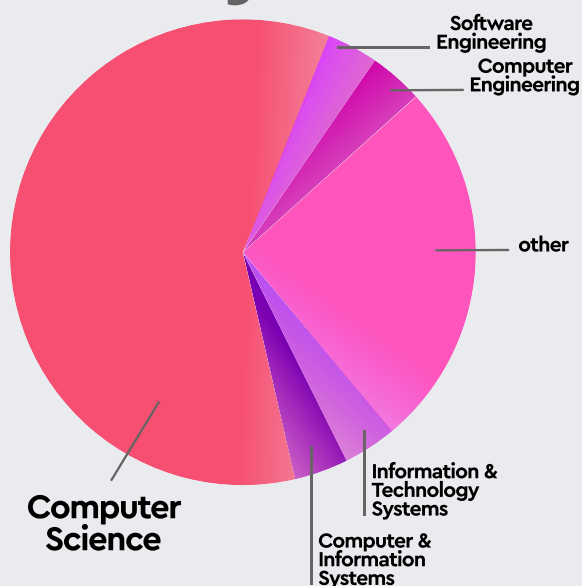
55%
of hackers had
industry experience



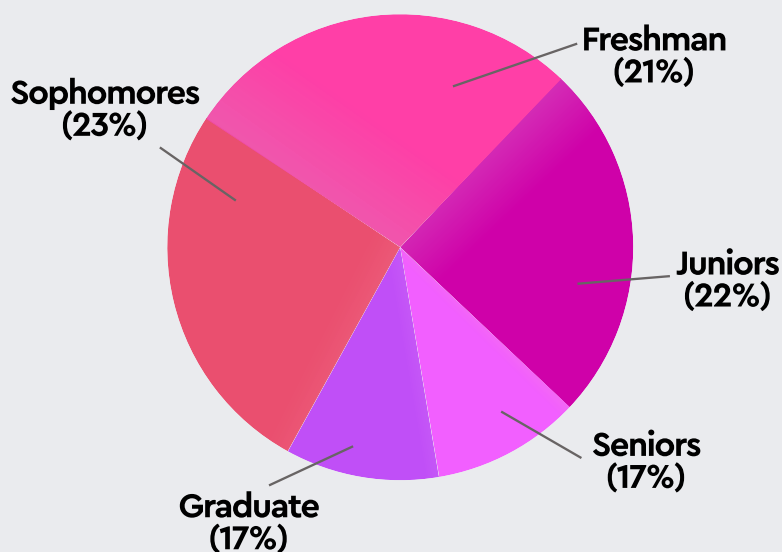
General Attendance



majors



class





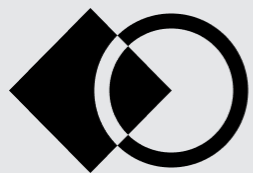
hackutd. sponsorship tiers

| | | bronze \$4K | silver \$7K | gold \$9K | platinum \$12K | title \$20K |
|---------------|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| general perks | resumes | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | distribute swag | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | logo on website | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | career fair booth | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | bring mentors | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | lounge access | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | insta + linkedin (tier post) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | challenge statement | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | throughout hackathon booth | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | company judges | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | present at opening ceremony | | 1 min | 2 mins | 3 mins | 5 mins |
| | hackathon workshop | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | 1-on-1 interview room | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | preferred booth location | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | pre-hackathon event | | | | <input type="checkbox"/> | <input type="checkbox"/> |
| | pre-event custom email | | | | <input type="checkbox"/> | <input type="checkbox"/> |
| | pre-event resume access | | | | <input type="checkbox"/> | <input type="checkbox"/> |
| | seat on final judging panel | | | | <input type="checkbox"/> | <input type="checkbox"/> |
| | branded as "hackutd by {company}" + individual sponsored post | | | | | <input type="checkbox"/> |
| | keynote speaker | | | | | <input type="checkbox"/> |
| | special event during hackathon | | | | | <input type="checkbox"/> |
| | social media takeover - "day in the life of a swe at {company}" | | | | | <input type="checkbox"/> |

à la carte sponsorship

midnight event
\$2K

sponsored/branded meal
\$2K



**acm
ut-dallas X**



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