



ConnectED with Sakshi Priyadarshini

Meeting Notes

Recording: <https://app.bluedothq.com/preview/67caf7771ea3c2403e633bd0>

Machine Learning and Data Analytics in Business:

- Data is now central to business operations, driving decision-making and strategy.
- Companies use data analytics to optimize promotions, discounts, and product offerings.
- L'Oreal uses machine learning for tasks like customer segmentation and object detection.

Trends in AI and Data Science

- Agent Space and Deep Learning: Notable figures like Andrew Ng are making significant contributions.
- LLM (Large Language Models) and Agent AI: Tools like CrewAI and Hugging Face are gaining attention.
- Ethical AI: Ensuring inclusivity and reducing bias in AI models is crucial.

L'Oreal's Use of Machine Learning

- L'Oreal is undergoing digital transformation with a centralized data team.
- Projects include customer segmentation using K-means clustering and object detection for supply chain optimization.



Misconceptions in Machine Learning and Data Science

- Many believe data scientists should remain in the background, but they need to be central in decision-making.

Internships and Career Advice:

Networking

- Networking is essential for career advancement, especially in Dubai.
- Personal branding and active engagement on platforms like LinkedIn are recommended.
- Attend conferences and meetups to expand professional networks.

Leveraging Internships and Certifications

- Internships provide valuable practical experience; take initiative to work on projects.
- Online certifications should offer something new and valuable; they are not a guarantee of job placement.

Standing Out in Job Applications

- Develop a strong personal brand and practice your pitch.
- Highlight achievements and experiences that demonstrate skills and personality.

Advice for Introverts Without Industry Connections

- Use existing company data to create personal projects and demonstrate skills.
- This approach can help gain recognition even without strong networking.



Women in Tech

Challenges

- Being overlooked or having ideas manipulated by others.
- Standing ground and being vocal are important strategies to overcome these challenges.

Advice

- Focus on personal branding and standing out in the field rather than viewing it as male-dominated.

AI

Staying Relevant in AI

- AI is not a replacement for human skills; it enhances them.
- Stay updated with new tools and technologies to remain relevant.

Ethical AI and Data Usage

- Ensuring AI models are inclusive and unbiased is critical for ethical AI.
- L'Oreal works on integrating diverse data to reduce bias in AI-generated content.



**Association for
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Opportunities in L'Oreal

Qualities L'Oreal Looks for in Data Science Candidates:

- Strong technical skills, good communication skills, and the ability to create value for the organization.
- Personality and charm are important for presenting complex ideas to non-technical stakeholders.

Entry-Level Opportunities at L'Oreal

- L'Oreal offers a Graduate Trainee Program with roles in data analysis, marketing intelligence, and supply chain operations.
- Internships start in January and July.