# **Capstone Three: Project Proposal**

Proposal: Book Recommendation System with Comprehensive Literary Greats Dataset

#### Introduction:

The book industry is vast, and there are millions of books available for readers to choose from. However, it can be challenging for readers to find books that match their interests and preferences. A book recommendation system can help users discover books that they are likely to enjoy. The aim of this project is to build a book recommendation system that can suggest books to users based on their interests and preferences. The dataset used for this project is the Comprehensive Literary Greats Dataset, which provides information on over 50,000 books, including their title, author, rating, description, language, genres, and characters.

#### Problem Statement:

The problem to be solved is to build a book recommendation system that can suggest books to users based on their interests and preferences. The book recommendation system should provide accurate recommendations to users based on their interests and preferences. The system should also be user-friendly, with a clear and intuitive interface. Additionally, the system should be scalable and able to handle a large user base.

# Client and Importance:

The client for this project includes book enthusiasts, publishers, and bookstores. Book enthusiasts will benefit from the book recommendation system by discovering books that match their interests and preferences. Publishers and bookstores will benefit from increased sales and customer satisfaction.

#### Data:

The dataset used for this project is the Comprehensive Literary Greats Dataset, which provides information on over 50,000 books, including their title, author, rating, description, language, genres, and characters. The dataset can be acquired from public book databases or by web scraping.

## Methodology:

The project will involve the following methods and techniques:

- 1. Data preprocessing: The first step would be to preprocess the book data in order to clean and transform it into a format suitable for recommendation. This could involve techniques such as removing duplicates, handling missing values, and encoding categorical variables such as genres and language.
- Feature engineering: After preprocessing the data, the next step would be to engineer relevant features that capture patterns in the data that could be used to recommend books to users. This could include features such as author similarity, genre similarity, and book popularity.
- 3. Recommendation modeling: Once the features are engineered, the next step would be to model the book data using recommendation algorithms such as Collaborative

Filtering, Content-Based Filtering, or Hybrid Filtering. Collaborative Filtering models are based on the idea that people who have similar preferences in the past will have similar preferences in the future. Content-Based Filtering models recommend items based on their attributes such as genre, author, and language. Hybrid Filtering models combine both Collaborative and Content-Based Filtering to improve the recommendation accuracy.

- 4. Model evaluation: After modeling the book data, the next step would be to evaluate the performance of the recommendation model using metrics such as precision, recall, and F1 score. The model could also be evaluated using techniques such as A/B testing, which involves testing the model's performance on a subset of users and comparing it with a baseline model.
- 5. Model optimization: Finally, the recommendation model could be optimized to improve its performance. This could involve techniques such as hyperparameter tuning, model selection, and ensemble modeling.
- 6. User interface design: The recommendation system could also include a user interface where users can input their preferences and receive personalized book recommendations. The user interface could also include features such as book reviews, author recommendations, and user feedback to improve the accuracy of the recommendation system.

## Deliverables:

The deliverables for this project include:

- 1. A report outlining the data preprocessing, feature engineering, recommendation modeling, model evaluation, and model optimization techniques used in the project.
- 2. A working book recommendation system that can suggest books to users based on their interests and preferences.

#### Conclusion:

In conclusion, the book recommendation system built using the Comprehensive Literary Greats Dataset will provide book enthusiasts with personalized book recommendations based on their interests and preferences. The system will also benefit publishers and bookstores by increasing sales and customer satisfaction. The methods and techniques used in this project will significantly enhance my data science portfolio, demonstrating my understanding of applying advanced machine learning methods such as recommendation systems.