

# WHY FOOTWEAR MATTERS

Your feet are the base for your entire body. It is important to protect and support them during your lifetime. Apex diabetic shoes are specifically designed and constructed for foot protection, pressure relief and support. They also have extra depth to accommodate prescribed inserts to ensure your feet are protected and comfortable throughout the day.

#### 1 Padded Collar & Tongue

Provides cushioned comfort and prevents heel slippage

#### **2** Customization

The added EVA insole allows you to easily customize the comfort and fit of the shoe by trimming the insole at the areas of pressure. The insole may also be fully removed for additional depth.

#### 3 Biomechanical Footbed

Contoured EVA insole provides support, cushioning and shock absorption

#### 4 Triple Density **Sculpted Midsole**

Designed to preserve balance between your body and ground forces

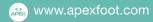
#### **5** Molded External **Heel Counter**

For supported rearfoot control

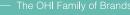




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### **YOUR #1 DESTINATION** FOR THE FINEST DIABETIC FOOTWEAR

Look and Feel Your Best From Heel to Toe!™

#### RECOMMENDED DIABETIC FOOTWEAR

Apex is widely recognized as the global leader in pedorthic footwear designed for people with diabetes, arthritis or other foot problems. The multiple removable layers, comfortable, soft linings and extra depth offer fitting flexibility and accommodate orthotics. Apex footwear represents the highest standards in comfort and protection allowing you to stay healthy and well, each and every day.

#### **Key Features:**

- Multiple removable insoles offer protection and allow you to insert orthotics
- Advanced polyurethane and rubber outsoles provide extra cushioning and shock absorption with every step
- Firm heel counters prevent heel slippage and promote stability while you walk
- High toe boxes help protect your feet from injury



## DIABETES AND YOUR FEET

Diabetes is a serious disease that can develop from the lack of insulin production in the body or the inability of the body's insulin to perform its normal everyday functions. People with diabetes can develop many different foot problems which can lead to very serious complications.

#### NEUROPATHY

With over 30 million Americans suffering from diabetes, 60-70% are estimated to have mild to severe nerve damage. Diabetic foot conditions evolve from a combination of causes, including poor circulation and neuropathy. Those suffering from neuropathy can develop minor cuts, scrapes, blisters, or pressure sores that may not be felt due to insensitivity. If these minor injuries are left untreated, complications may result and lead to ulceration and possibly even amputation. Neuropathy can also cause deformities such as bunions, hammer toes and Charcot Feet.

#### POOR CIRCULATION

Diabetes often leads to peripheral vascular disease, which inhibits a person's blood circulation. Poor circulation contributes to diabetic foot problems by reducing the amount of oxygen and nutrients supplied to the skin and other tissue, therefore inhibiting the healing of injuries. Poor circulation can also lead to swelling and dryness of the foot. Preventing foot complications is more critical for the patient with diabetes, since poor circulation impairs the healing process and can lead to ulcers, infection and other serious foot conditions.

#### YOUR DAILY CARE

It is very important for those with diabetes to take the necessary precautions to prevent all foot related injuries. Due to the consequences of neuropathy, daily observation of the feet is critical. By taking the necessary preventative footcare measures, you can help reduce the risks of serious foot conditions.

#### FOOT HEALTH CARE TIPS

- Inspect your feet daily for blisters, cuts and scratches. Always check between your toes.
- Wear shoes that are designed to protect your feet from injury.
- Wash your feet daily and dry carefully.
- Avoid extreme temperatures. Test water with your hands or elbow before bathing.
- If your feet feel cold at night, wear socks.
- Inspect the insides of your shoes daily for foreign objects and rough areas.
- Shoes should be fitted by a footcare specialist and be comfortable at the time of purchase.
- See your physician regularly and be sure to have your feet examined at each visit.

# GET THE MOST OUT OF YOUR APEX FOOTWEAR BY PAIRING WITH COPPER CLOUD SOCKS!

Doctor-recommended to help keep your feet wound-free, odor-free and feeling great!

#### **Copper Cloud Features:**

- Seamless design to curb ulceration
- Moisture-wicking to promote drier feet
- Ventilated airflow for temperature control
- Non-binding for improved circulation
- Copper yarn for antibacterial/antifungal/ anti-odor and softer skin
- Heel and forefoot padding for ultimate comfort
- · Light arch support to help relieve achiness
- Y-heel construction for perfect fit

Available in 4 sizes: Extra Small, Small, Medium, Large Available in 3 styles: Crew Length, Ankle and No-Show Available in 2 colors: Black & White





OUR MISSION

Apex Foot Health Industries is dedicated to providing the most stylish, comfortable and healthful footwear available. Apex shoes offer superior protection and are designed to eliminate foot problems that can lead to ulcerations, infections and other serious foot conditions. Apex footwear will keep you looking and feeling your best from heel to toe!™

APEXFOOT.COMPLETE LINE OF PRODUCTS AT: