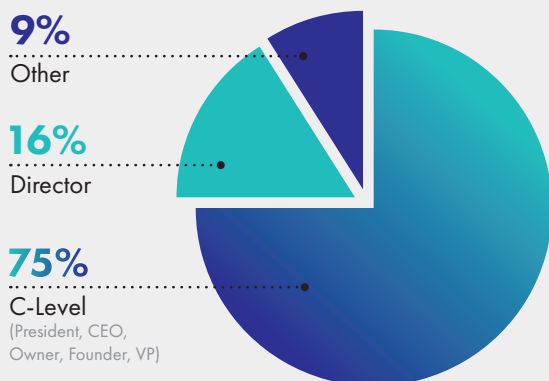


# Who is reading SoftEx?

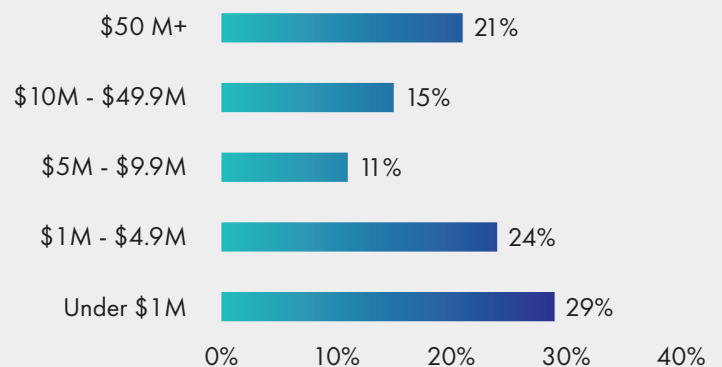


Software Executive magazine helps executives grow their businesses by showcasing best practices from established and innovative software companies. The publication reaches various job titles and functions within software organizations, with a primary focus on creating content that appeals to the C-suite and sales and marketing leadership.

## What Best Describes Your Title?



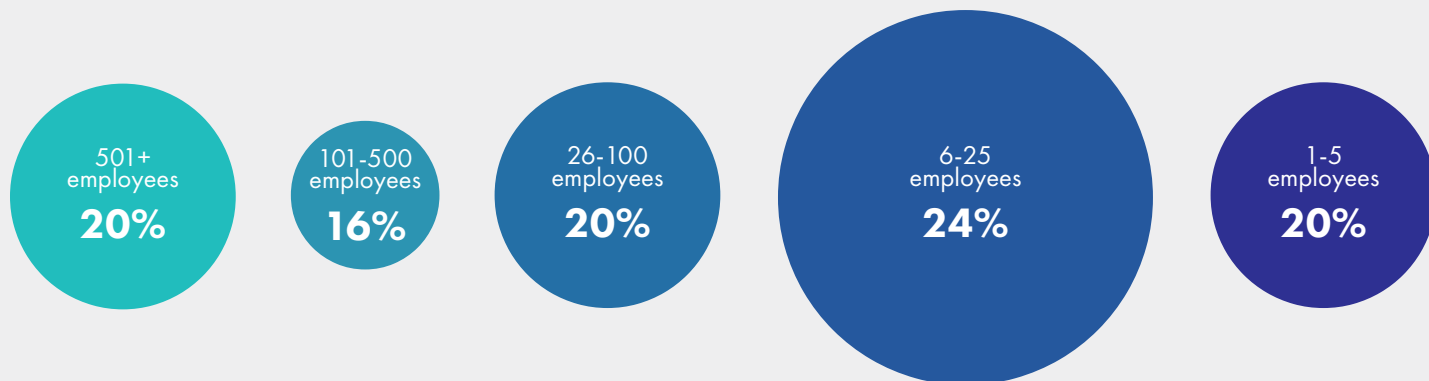
## Your Company's Annual Sales



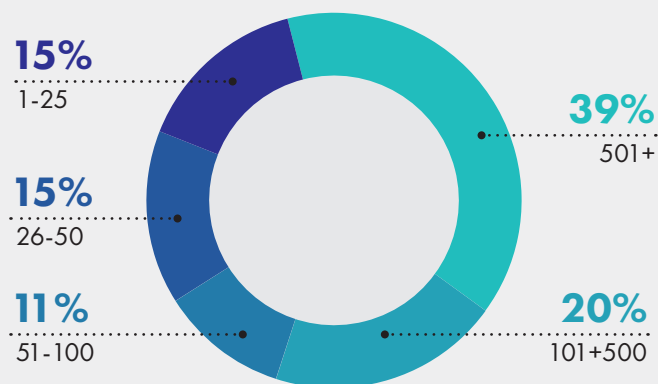
Software Executive magazine editorial is vertical and platform agnostic. The content covers all types of B2B software companies and emphasizes topics related to business management and applications.



## Your company's number of employees



## How many active customers do you have?



## How is your software available to purchase?

