

Alexander Coppock

CONTACT INFORMATION	Northwestern University Scott Hall 601 University Place Evanston, IL 60208	alex.coppock@northwestern.edu alexandercoppock.com Updated: June 30, 2025
ACADEMIC APPOINTMENTS	Northwestern University , Evanston, IL Associate Professor of Political Science (tenured), 2025 to present Yale University , New Haven, CT Associate Professor on Term (untenured) of Political Science, 2022 to 2025 Associate Professor, Jackson School of Global Affairs (by courtesy), 2022 to 2025 Assistant Professor of Political Science, 2016 to 2022	
EDUCATION	Columbia University , New York, NY Ph.D., Political Science, 2016 Dissertation: “Positive, Small, Homogeneous, and Durable: Political Persuasion in Response to Information” Fields: American Politics and Political Methodology M.P.A., School of International and Public Affairs, 2012 University of Chicago , Chicago, IL B.A., Interdisciplinary Studies in the Humanities, 2007	
BOOKS	Alexander Coppock. <i>Persuasion in Parallel: How Information Changes Minds about Politics</i> . Chicago Studies in American Politics. University of Chicago Press, Chicago, 2022 alexandercoppock.com/coppock_2022 Review: Matthew Levendusky. Can Information Persuade Rather Than Polarize? A Review of Alex Coppock’s <i>Persuasion in Parallel</i> . <i>Political Science Quarterly</i> , 2023 doi.org/10.1093/psquar/qqad076 Review: Taylor N. Carlson. <i>Persuasion in Parallel: How Information Changes Minds about Politics</i> . By Alexander Coppock. <i>Perspectives on Politics</i> , 21(3):1087–1088, 2023 doi.org/10.1017/S1537592723001299 Winner, 2024 APSA Political Psychology Section <i>Robert E. Lane Award</i> for Best Book Graeme Blair, Alexander Coppock, and Macartan Humphreys. <i>Research Design in the Social Sciences: Declaration, Diagnosis, and Redesign</i> . Princeton University Press, Princeton, NJ, 2023 book.declaredesign.org Co-winner of the 2024 APSA Experimental Section <i>Best Book Award</i>	

Ryan Baxter-King, Alexander Coppock, Graham Straus, and Lynn Vavreck. Endorsements vs. Information: Experimental Evidence of Backlash and Parallel Persuasion during the COVID-19 Public Health Crisis. *PNAS Nexus*, 2025

2024

Soubhik Barari, Alexander Coppock, Matthew H Graham, and Zoe Padgett. Did trump’s indictments rally his base? evidence from the counterfactual format. *Public Opinion Quarterly*, 88(4):1216–1233, 02 2024
doi.org/10.31219/osf.io/csh8g

Luke Hewitt, David Broockman, Alexander Coppock, Ben M. Tappin, James Slezak, Valerie Coffman, Nathaniel Lubin, and Mohammad Hamidian. How experiments help campaigns persuade voters: Evidence from hundreds of campaigns’ own experiments. *American Political Science Review*, 118(4):2021–2039, 2024
doi.org/10.1017/S0003055423001387

2023

Alexander Coppock, Kimberly Gross, Ethan Porter, Emily Thorson, and Thomas J. Wood. Conceptual Replication of Four Key Findings about Factual Corrections and Misinformation During the 2020 U.S. Election: Evidence from Panel Survey Experiments. *British Journal of Political Science*, 53(4):1328–1341, 2023
doi.org/10.1017/S0007123422000631

Diana Roxana Galos and Alexander Coppock. Gender composition predicts gender bias: A meta-reanalysis of hiring discrimination audit experiments. *Science Advances*, 9(18):1–11, 2023
doi.org/10.1126/sciadv.ade7979

Minali Aggarwal, Jennifer Allen, Andrew Beasley, James Barnes, Alexander Coppock, Dan Frankowski, Solomon Messing, Kelly Zhang, and Sylvan Zheng. The impact of digital advertising on turnout during the 2020 us presidential election: evidence from a massive campaign-level field experiment. *Nature Human Behavior*, 7:332–341, 2023
doi.org/10.1038/s41562-022-01487-4

2022

Kyle Peyton, Gregory A. Huber, and Alexander Coppock. The Generalizability of Online Experiments Conducted During The COVID-19 Pandemic. *Journal of Experimental Political Science*, 9(3):379–394, 2022
doi.org/10.1017/XPS.2021.17

Alexander Coppock, Donald P. Green, and Ethan Porter. Does Digital Advertising Affect Vote Choice? Evidence from a Randomized Field Experiment. *Research & Politics*, 9(1):1–7, 2022
doi.org/10.1177/20531680221076901

Alexander Coppock and Dipin Kaur. Qualitative Imputation of Missing Potential Outcomes. *American Journal of Political Science*, 66(3):681–695, 2022
doi.org/10.1111/ajps.12697

Susanne Schwarz and Alexander Coppock. What Have We Learned About Gender From Candidate Choice Experiments? A Meta-analysis of 67 Factorial Survey Experiments. *Journal of Politics*, 84(2):655–668, 2022
doi.org/10.1086/716290

Alexander Coppock and Donald P. Green. Do Belief Systems Exhibit Dynamic Constraint? *Journal of Politics*, 48(2):725–738, 2022
doi.org/10.1086/716294

2021

Molly Offer-Westort, Alexander Coppock, and Donald P. Green. Adaptive Experimental Design: Prospects and Applications in Political Science. *American Journal of Political Science*, 65(4):826–844, 2021
doi.org/10.1111/ajps.12597

Matthew H. Graham and Alexander Coppock. Asking About Attitude Change. *Public Opinion Quarterly*, 85(1):28–53, 2021
doi.org/10.1093/poq/nfab009

Limor Peer, Lilla Orr, and Alexander Coppock. Active Maintenance: A Proposal for the Long-term Computational Reproducibility of Scientific Results. *PS: Political Science & Politics*, 54(3):462–466, 2021
doi.org/10.1017/S1049096521000366

2020

Alexander Coppock, Seth J. Hill, and Lynn Vavreck. The Small Effects of Political Advertising are Small Regardless of Context, Message, Sender, or Receiver: Evidence from 59 Real-time Randomized Experiments. *Science Advances*, 6(36):1–6, 2020
doi.org/10.1126/sciadv.abc4046

Graeme Blair, Alexander Coppock, and Margaret Moor. When to Worry About Sensitivity Bias: Evidence from 30 Years of List Experiments. *American Political Science Review*, 114(4):1297–1315, 2020
doi.org/10.1017/S0003055420000374

Andrew Guess and Alexander Coppock. Does Counter-Attitudinal Information Cause Backlash? Results from Three Large Survey Experiments. *British Journal of Political Science*, 50(4):1497–1515, 2020
doi.org/10.1017/S0007123418000327

Alexander Coppock. Visualize As You Randomize: Design-based Statistical Graphs for Randomized Experiments. In James N. Druckman and Donald P. Green, editors, *Advances in Experimental Political Science*, pages 320–336. Cambridge University Press, New York, 2020
doi.org/10.1017/9781108777919.022

2019

Graeme Blair, Jasper Cooper, Alexander Coppock, and Macartan Humphreys. Declaring and Diagnosing Research Designs. *American Political Science Review*, 113(3):838–859, 2019
doi.org/10.1017/S0003055419000194

David Yokum, Anita Ravishankar, and Alexander Coppock. A Randomized Control Trial Evaluating the Effects of Police Body-worn Cameras. *Proceedings of the National Academy of Sciences*, 116(21):10329–10332, 2019
doi.org/10.1073/pnas.1814773116

Alexander Coppock. Generalizing from Survey Experiments Conducted on Mechanical Turk: A Replication Approach. *Political Science Research and Methods*, 7(3):613–628, 2019
doi.org/10.1017/psrm.2018.10

- Alexander Coppock and Oliver A. McClellan. Validating the Demographic, Political, Psychological, and Experimental Results Obtained from a New Source of Online Survey Respondents. *Research & Politics*, 6(1):1–14, 2019
doi.org/10.1177/2053168018822174
- Alexander Coppock. Avoiding Post-Treatment Bias in Audit Experiments. *Journal of Experimental Political Science*, 6(1):1–4, 2019
doi.org/10.1017/XPS.2018.9
- 2018 Alexander Coppock, Thomas J. Leeper, and Kevin J. Mullinix. Generalizability of Heterogeneous Treatment Effect Estimates Across Samples. *Proceedings of the National Academy of Sciences*, 115(49):12441–12446, 2018
doi.org/10.1073/pnas.1808083115
- Alejandro Flores and Alexander Coppock. Do Bilinguals Respond More Favorably to Candidate Advertisements in English or in Spanish? *Political Communication*, 35(4):612–633, 2018
doi.org/10.1080/10584609.2018.1426663
- Alexander Coppock, Emily Ekins, and David Kirby. The Long-lasting Effects of Newspaper Op-Eds on Public Opinion. *Quarterly Journal of Political Science*, 13(1):59–87, 2018
doi.org/10.1561/100.00016112
- Patricia A. Kirkland and Alexander Coppock. Candidate Choice Without Party Labels: New Insights from Conjoint Survey Experiments. *Political Behavior*, 40(3):571–591, 2018
doi.org/10.1007/s11109-017-9414-8
- 2017 Alexander Coppock. Did Shy Trump Supporters Bias the 2016 Polls? Evidence from a Nationally-representative List Experiment. *Statistics, Politics and Policy*, 8(1):29–40, 2017
doi.org/10.1515/spp-2016-0005
- Alexander Coppock, Alan S. Gerber, Donald P. Green, and Holger L. Kern. Combining Double Sampling and Bounds to Address Nonignorable Missing Outcomes in Randomized Experiments. *Political Analysis*, 25(2):188–206, 2017
doi.org/10.1017/pan.2016.6
- 2016 Alexander Coppock and Donald P. Green. Is Voting Habit Forming? New Evidence from Experiments and Regression Discontinuities. *American Journal of Political Science*, 60(4):1044–1062, 2016
doi.org/10.1111/ajps.12210
- Alexander Coppock, Andrew Guess, and John Ternovski. When Treatments are Tweets: A Network Mobilization Experiment over Twitter. *Political Behavior*, 38(1):105–128, 2016
doi.org/10.1007/s11109-015-9308-6
- Donald P. Green, Jonathan S. Krasno, Alexander Coppock, Benjamin D. Farrer, Brandon Lenoir, and Joshua N. Zingher. The Effects of Lawn Signs on Vote Outcomes: Results from Four Randomized Field Experiments. *Electoral Studies*, 41:143–150, 2016
doi.org/10.1016/j.electstud.2015.12.002

- 2015 Peter M. Aronow, Alexander Coppock, Forrest W. Crawford, and Donald P. Green. Combining List Experiment and Direct Question Estimates of Sensitive Behavior Prevalence. *Journal of Survey Statistics and Methodology*, 3(1):43–66, 2015
doi.org/10.1093/jssam/smu023
- Alexander Coppock and Donald P. Green. Assessing the Correspondence Between Experimental Results Obtained in the Lab and Field: A Review of Recent Social Science Research. *Political Science Research and Methods*, 3(1):113–131, 2015
doi.org/10.1017/psrm.2014.10
- 2014 Alexander Coppock. Information Spillovers: Another Look at Experimental Estimates of Legislator Responsiveness. *Journal of Experimental Political Science*, 1(2):159–169, 2014. See “Information Spillovers: Another Look at Experimental Estimates of Legislator Responsiveness – CORRIGENDUM.” *Journal of Experimental Political Science* 3(2): 206-208
doi.org/10.1017/xps.2014.9
- BOOK REVIEWS
(NON
PEER-REVIEWED)
- Alexander Coppock. The effects of party cues are not the effects of partisanship. *Political Science Quarterly*, page qqaf037, 04 2025
doi.org/10.1093/psquar/qqaf037
- Alexander Coppock. Review of: Paul J. Lavrakas, Michael W. Traugott, Courtney Kennedy, Allyson L. Holbrook, Edith D. de Leeuw, and Brady T. West, eds. Experimental Methods in Survey Research: Techniques That Combine Random Sampling with Random Assignment. *Public Opinion Quarterly*, 84(4):1014–1016, 2020
doi.org/10.1093/poq/nfaa053
- CROWDSOURCED
COLLABORATIONS
- Abel Brodeur and 375 coauthors. Mass reproducibility and replicability: A new hope. I4R Discussion Paper Series 107, The Institute for Replication (I4R), 2024
econpapers.repec.org/RePEc:zbw:i4rdps:107
- Martin Schweinsberg and 161 coauthors. Same data, different conclusions: Radical dispersion in empirical results when independent analysts operationalize and test the same hypothesis. *Organizational Behavior and Human Decision Processes*, 165:228–249, 2021
doi.org/10.1016/j.obhdp.2021.02.003
- SOFTWARE
- Alexander Coppock, Jasper Cooper, and Neal Fultz. *randomizr: Easy-to-Use Tools for Common Forms of Random Assignment and Sampling*, 2015. R package version 0.20.0
- Graeme Blair, Jasper Cooper, Alexander Coppock, Macartan Humphreys, and Neal Fultz. *DeclareDesign: Declare and Diagnose Research Designs*, 2018. R package version 0.28.0
- Graeme Blair, Jasper Cooper, Alexander Coppock, Macartan Humphreys, and Luke Sonnet. *estimatr: Fast Estimators for Design-Based Inference*, 2020. R package version 0.22.0

Graeme Blair, Jasper Cooper, Alexander Coppock, Macartan Humphreys, Aaron Rudkin, and Neal Fultz. *fabricatr: Imagine Your Data Before You Collect It*, 2019. R package version 0.10.0

Alexander Coppock. *ri2: Randomization Inference for Randomized Experiments*, 2019. R package version 0.1.2

Alexander Coppock. *vayr: Extensions for 'ggplot2' to Visualize as You Randomize*, 2025. R package version 1.0.0

NON-PEER
REVIEWED
PUBLICATIONS

“This column will probably change your mind.” 2018. Monkey Cage post with Emily Ekins and David Kirby

“Shy Trump supporters? This new evidence says no.” 2016. Monkey Cage post

“Does social science have a replication crisis?” 2016. Monkey Cage post with Joshua Tucker, Kevin Mullinix, and Thomas Leeper

“10 Things You Need to Know about Multiple Comparisons.” 2015. EGAP Methods Guides

“10 Things You Need to Know about Spillovers.” 2014. EGAP Methods Guides

“10 Things You Need to Know about Statistical Power.” 2013. EGAP Methods Guides

INVITED TALKS

Duke University Behavior and Identities Workshop (October 2017)

Toronto Political Behavior Meeting (November 2017)

ISPS policy lab lunch talk (November 2017)

New York University (February 2018)

Stanford University (May 2018)

Northwestern University - Q center (May 2018)

Northwestern University - Druckman Lab (May 2018)

Brookings Institution symposium on misinformation (June 2018)

University of Copenhagen (September 2018)

University of Colorado Boulder (October 2018)

University of Utah (November 2018)

University of California, Los Angeles (January 2019)

University of California, San Diego (February 2019)

George Washington University (April 2019)

Georgetown University (April 2019)

University of California, San Diego (April 2019)

University of Tokyo (May 2019)

University of Chicago Harris School (October 2019)
 Northwestern University (October 2019)
 University of Montreal (April 2020)
 European University Institute (June 2020)
 ISPS Election Event (December 2020)
 Cornell Center for Behavioral Economics and Decision (March 2021)
 University of Minnesota RMCC Discussion Series (November 2021)
 London School of Economics Political Behavior Seminary (January 2022)
 University of Wisconsin-Madison (February 2022)
 Berkeley Institute for Transparency in the Social Sciences (May 2023)
 NYU Abu-Dhabi (September 2023)
 Columbia University (October 2023)
 Toronto University (November 2023)
 Ohio State University (December 2023)

PERSUASION IN
 PARALLEL TOUR

Aarhus University (December 2022)
 University of California, Berkeley (January 2023)
 University of California, Davis (January 2023)
 University of California, Los Angeles (February 2023)
 University of California, Santa Barbara (February 2023)
 University of California, Irvine (February 2023)
 Harvard University (February 2023)
 Dartmouth College (February 2023)
 Columbia University (February 2023)
 New York University (February 2023)
 University of Pennsylvania (February 2023)
 Temple University (February 2023)
 Swarthmore College (February 2023)
 Yale Center Beijing (February 2023)
 George Washington University (February 2023)
 Princeton University (March 2023)
 Yale University (April 2023)

CONFERENCE
PRESENTATIONS

Evidence in Governance in Politics (May 2017)

Midwest Political Science Association (2017, 2018, 2019, 2024)

Society for Personality and Social Psychology (2018)

American Political Science Association (2017, 2018, 2019, 2020, 2021, 2023*)

Regime Evolution conference (2018)

Advances in Experimental Political Science (2019)

NYU Center for Experimental Social Science (2020)

European Political Science Association (2020)

Southern Economic Association Conference (2017)

EXTERNAL
GRANTS

EGAP Standards Grant, 2017. For “ri2: statistical software for randomization inference.”

Laura and John Arnold Foundation, 2016. With Graeme Blair, Jasper Cooper, and Macartan Humphreys for “Declaring and Diagnosing Research Designs.”

Time-Sharing Experiments for the Social Sciences, Young Investigator Special Competition. 2016. With Andrew Guess for “Gun Control, Attitude Change, and Bayesian Updating.”

Time-Sharing Experiments for the Social Sciences. 2015. For “Proposal to Replicate and Extend Seven TESS Studies.”

COURSES TAUGHT

PLSC 500: Quantitative Methods I: Research Design and Data Analysis, Graduate level: Fall 2016 (23 enrolled) and Fall 2017 (20)

PLSC 504: Advanced Quantitative Methods, Graduate level: Fall 2019 (21)

PLSC 349: The Visualization of Political and Social Data, Undergraduate level: Fall 2020 (46) and Fall 2021 (44)

PLSC 341: The Logic of Randomized Experiments, Undergraduate level: Spring 2017 (13), Spring 2018 (15), Spring 2020 (23), and Spring 2021 (22)

PLSC 512: The Design and Analysis of Field Experiments, Graduate level: Spring 2017 (9), Spring 2018 (17), Spring 2020 (14), Spring 2021 (6), Spring 2024 (5)

PLSC 536/438: Applied Quantitative Methods, Advanced undergraduate and graduate level: Fall 2021 (31)

HONORS AND AWARDS	Emerging Scholar Award (Co-winner), Elections, Public Opinion, and Voting Behavior Section, 2024
	Best Book Award (Research Design: Declaration, Diagnosis, and Design), American Political Science Association Experimental Section, 2024
	Robert E. Lane Award for Best Book (Persuasion in Parallel), American Political Science Association Political Psychology Section, 2024
	Commendation (DeclareDesign), Society for the Improvement of Psychological Science, 2020.
	Best Software Award (DeclareDesign), American Political Science Association Political Methodolgy Section, 2019.
	Hoffenberg Visitng Fellow, University of California, Los Angeles, Winter 2019.
	Best Dissertation, American Political Science Association Experiments Section, 2017.
	Giancarlo Doria Prize, Columbia University, 2014
AFFILIATIONS	Fellow, Institution for Policy Research, Northwestern University
	Member, Evidence in Governance and Politics
CURRENT AND FORMER STUDENTS	Deepika Padmanabhan (Dissertation completed 2025)
	Angele Delevoye (Dissertation completed 2022)
	Ian Adams (PhD candidate at University of Utah, dissertation completed 2022)
	David Allison (Dissertation completed 2022)
	Elizabeth McGuire (Dissertation completed 2021)
	Diana Galos (Fulbright Scholar at Yale AY 2019-2020)
	Matthew Graham (Dissertation completed 2020)
	Paul Merkinger (Dissertation completed 2020)
	Deepika Padmanabhan (Dissertation to be completed 2025)
DISCIPLINARY SERVICE	Reviewer for 249 total articles: <i>The Journal of Politics</i> (27), <i>American Journal of Political Science</i> (23), <i>Political Behavior</i> (19), <i>British Journal of Political Science</i> (16), <i>American Political Science Review</i> (15), <i>Journal of Experimental Political Science</i> (12), <i>Public Opinion Quarterly</i> (11), <i>Proceedings of the National Academy of Sciences</i> (11), <i>Research & Politics</i> (8), <i>Political Science Research and Methods</i> (7), <i>Electoral Studies</i> (7), <i>Political Analysis</i> (7), <i>Political Research Quarterly</i> (6), <i>Political Communication</i> (5), <i>International Journal of Public Opinion Research</i> (5), <i>Acta Politica</i> (4), <i>PS: Political Science & Politics</i> (4), <i>Journal of Elections, Public Opinion and Parties</i> (4), <i>Communications Psychology</i> (3), <i>Politics & Gender</i> (3), <i>Nature Communications</i> (3), <i>Politics, Groups, and Identities</i> (3), <i>Nature Climate Change</i> (3), <i>Psychological Methods</i> (3), <i>Justice Quarterly</i> (2), <i>Legislative Studies Quarterly</i> (2), <i>Perspectives on Politics</i> (2), <i>American Journal of Education</i>

(2), *Communication Methods and Measures* (2), *Journal of Law, Economics, and Organization* (2), *Sociological Methods & Research* (2), *Science* (2), *Royal Society Open Science* (2), *Policy & Internet* (2), *American Politics Research* (1), *Time-Sharing Experiments for the Social Sciences* (1), *Journal of Survey Statistics and Methodology* (1), *Nature Human Behaviour* (1), *International Migration Review* (1), *Advances in Methods and Practices in Psychological Science* (1), *Journal of Public Economics* (1), *Journal of Experimental Social Psychology* (1), *Political Studies Review* (1), *Behavior Research Methods* (1), *International Journal of Press/Politics* (1), *Science Advances* (1), *Political Psychology* (1), *Behavioural Public Policy* (1), *Policing: A Journal of Policy and Practice* (1), *Survey Research Methods* (1), *Comparative Political Studies* (1), *Consciousness and Cognition* (1), *Cambridge Elements* (1), *Journal of Environmental Psychology* (1)

Action Editor, *Sociological Methods & Research* (handled 1 manuscript)

Member, EGAP Metaketa V Steering Committee 2019 - present.

APSA Experiments Section, Best Dissertation Prize Committee (2020, 2024)

APSA EPOVB Section, Best article in *Political Behavior* Prize Committee (2024)

MPSA annual meeting Experiments Section Chair, 2025

APSA annual meeting Experiments Section Chair, 2025

APSA EPOVB Section Converse Book Award Committee, 2025

APSA Political Psychology Section Lane Book Award Committee, 2025

Editorial board member, *Political Behavior*

DEPARTMENTAL AND UNIVERSITY SERVICE

Co-organizer, MacMillan-CSAP Workshop on Quantitative Research Methods 2016-2017 and 2017-2018.

Faculty Advisor, Graduate Student Experiments Workshop, 2017-2020.

Member, Faculty of Arts and Sciences Senate Election Committee, 2017 and 2018.

Member, Graduate Admissions Committee 2016, 2020, 2024

Organizer, Yale Collaborative Lucid Survey (2020)

Travelled to Duke to recruit students from the Ralph Bunche Summer Institute (2018)

Senior Essay Prize Committee (2016, 2022)

Senior Essay Advisor: Elizabeth Zeitz (2021), Mercy Idindili (2021), Joy Lian (2021), Paul Gross (2020, winner of the 2020 John Addison Porter Prize), William Hunt (2018), Peter Tortora (2017)

Dahl Fellowship Faculty Advisor: Margaret Moor (2017), Grace Foley (2021)

Research and Writing Advisor: John Ternovski (2018), Julia Bleckner (2017), Matthew Graham (2017)

Member, Quantitative Methods Exam committee (August 2017, January 2018, August 2019, January 2020)

Member, selection committee for the CIPE Government Service Fellowships