

**“Nearly a billion people entered the 21st century unable to read a book or sign their names  
from Poverty Facts and Stats 2011”**

**Books without borders(BWB)**



**“Literacy is a bridge from misery to hope. Literacy is, finally, the road to human progress and the means through which every man, woman and child can realize his or her full potential. — Kofi Annan ”**

**BWB is an innovative platform for sustainable learning.**

Picture: Elementary school children in the village of Pipie, Ghana





BWB **aims** to stimulate students **to** read more book and learn more life skills through **a** creative co-creating system.

Picture: Children in the No Limits classroom, Accra, Ghana



“Let us think of education as the means of developing our greatest abilities, because in each of us there is a private hope and dream. - John Fitzgerald Kennedy”

Picture: Children in the Seiperman, Ghana





**“We believe that the books that you have provided for the children in Ghana will be the chance for them to experience a whole new world, and to make bigger changes in themselves - Deok Yeop Kim, Good Books for Africa “**

Having partnership with a global NGO, BWB is creating value for a future together.

Picture: Children in the village of Pipie Ghana



"Together we want to help the world see and believe in a better future.- Ban Ki-moon, Secretary General of the United Nations"

BWB is working hard to implement a transparent system for international development process monitoring

Picture: Elementary school children in the village of Pipie, Ghana

## About us

“As recognized by the OECD's Working Party on Aid Effectiveness, at the beginning of the 21st century it became apparent that promoting widespread and sustainable development was not only about amounts of aid given, but also about how aid was given”

We are pursuing beyond aid – **the** actual effectiveness **of** aid- and helping make better relationships **s** between donors and beneficiaries.

**The** BWB platform will stimulate students to read books for the actual effectiveness.

**The** BWB platform **will** operate in **an** innovative **and** transparent system **that clearly shows changes on the** project site.

## Why **books**?

“Education is the most powerful weapon which you can use to change the world.”

Nelson Mandela, former president of South Africa, 1993 Nobel Peace Prize laureate

We believe that books will be **an** efficient way to learn about the world.

We believe that reading books will bring **a** bright future for students.

## Why **an** incentive model?

According to Mankiw's principles of economics No.4, People Respond to Incentives. Behavior changes when benefits change. BWB **is** focusing **the** benefit flow from donors to beneficiaries and the points they can leverage **in the** learning experience.

### Leverage what you read

**“There are no immovable barriers to education. Irina Bokova, Director-General of UNESCO”**

Many NGOs are working for library projects in developing countries and have difficulties to let students actually read books. Reading too few books is not only the specific project site's problem but also a world phenomenon.

BWB is an innovative learning online platform to stimulate students to read books.

### Learn how to read

**“Reading behaviors seem to relate to parental support for reading. Room To Read”**

Reading behaviors seem stronger when reading is emphasized in teaching and learning. BWB is introducing fun and creative activities to do during/after for teachers .

### Lighting Transparent Process

**“Transparency, which engenders truth, is the foundation for all this.”**

**— Robert David Steele, The Open-Source Everything Manifesto: Transparency, Truth, and Trust”**

Transparency is the key for BWB projects. The BWB platform will show the clear process of delivering donors' precious donations.



## **Partnership**

The BWB platform is open for partner NGOs around the world. Currently we are co-working with Good Schools for Africa (GSFA).

### **\* Good Schools for Africa (GSFA)**

#### **- Mission**

Good Schools for Africa is a non-profit organization bringing good schools, life-skills training, safe drinking water, sanitation and excellent leadership programs to children and adults in Africa. 100% of public donations go directly to fund Good Schools for Africa projects.

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Donor who donate more than 10 English books through BWB partnership NGOs will get the access code from BWB partnership NGOs.