

estúdio quadradão

CADERNO DE SINALIZAÇÃO exposição PLAYMODE

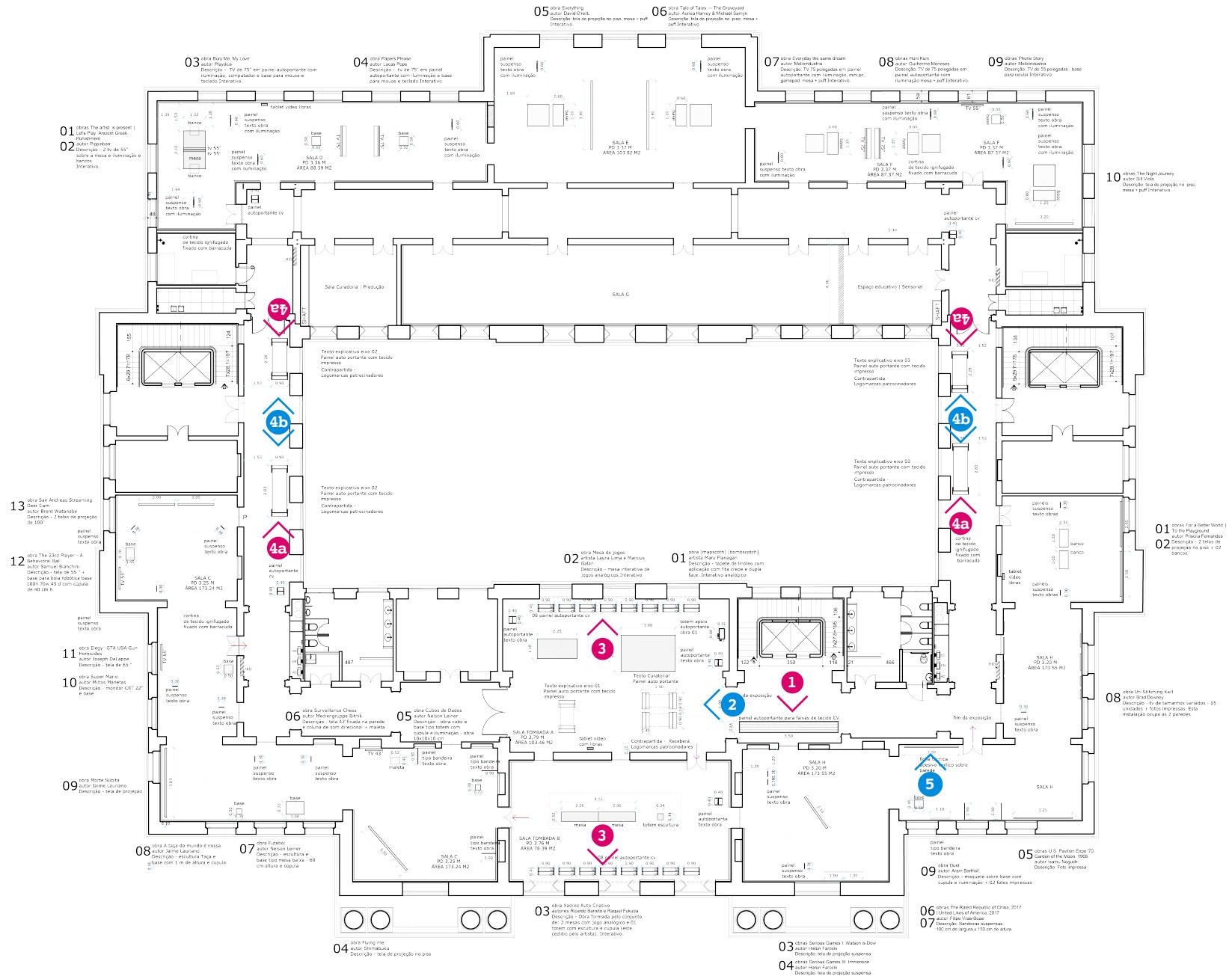
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quadradao@quadradao.com.br

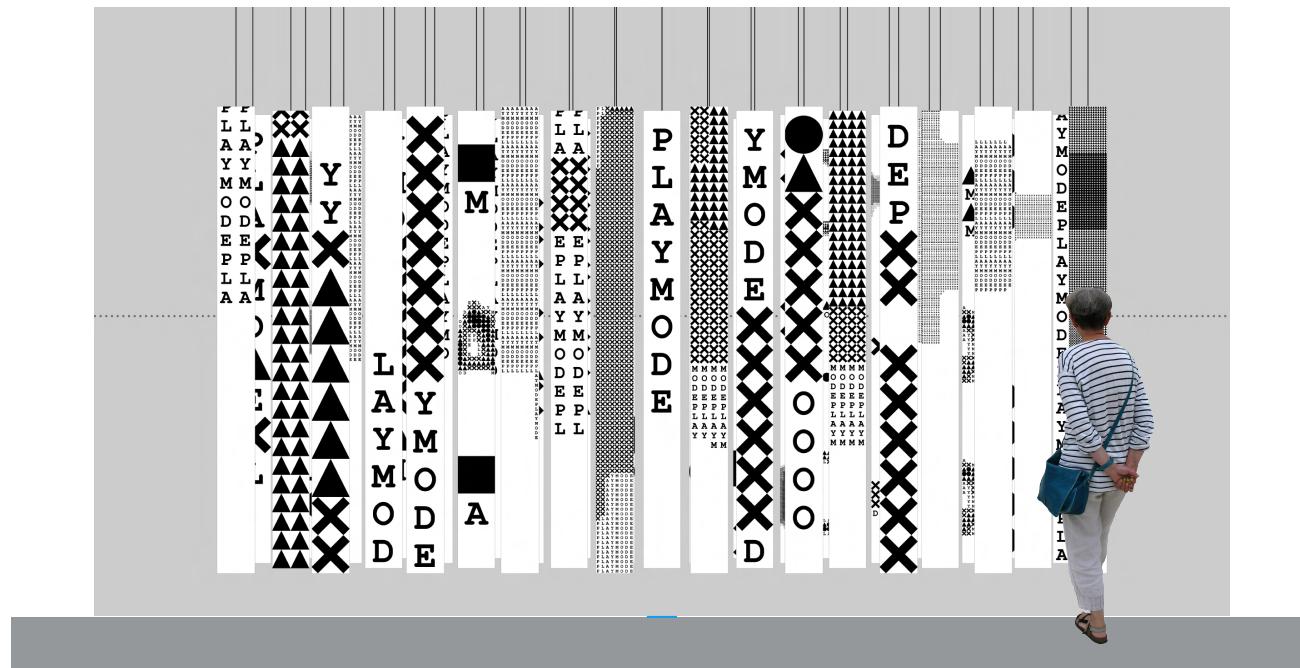
planta de sinalização

ambientação

comunicação visual



instalação entrada (vista frontal)

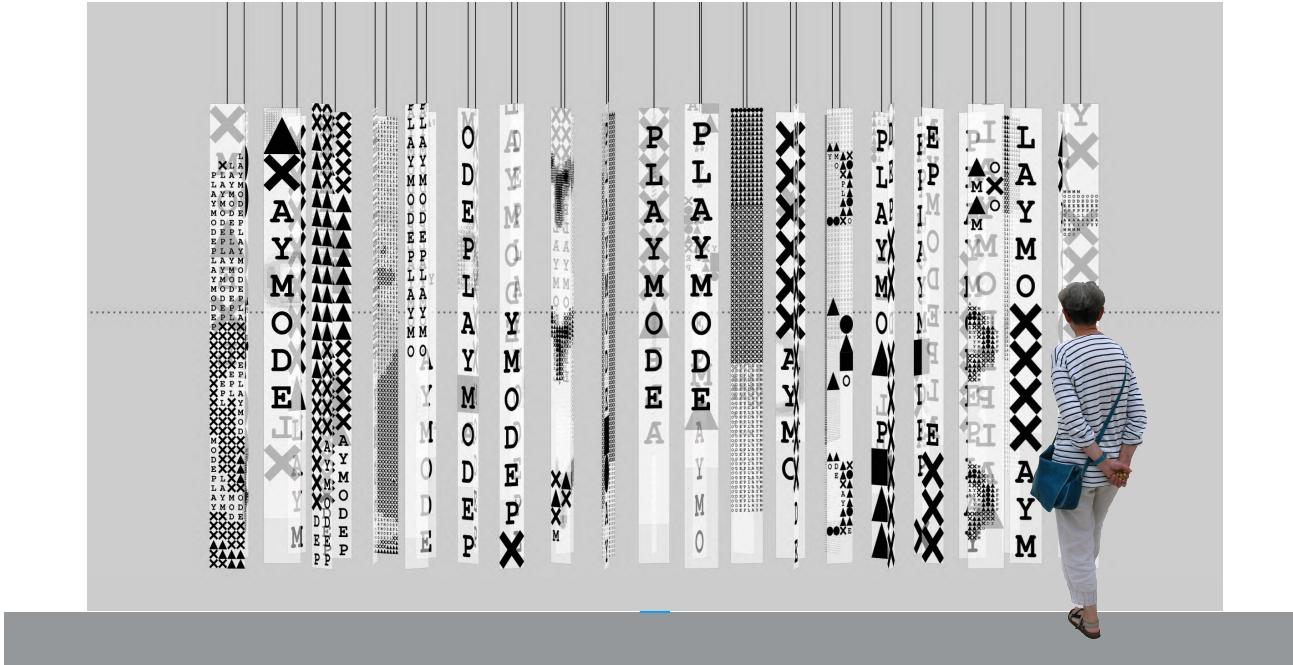


1



referência visual

instalação entrada (simulação movimento)



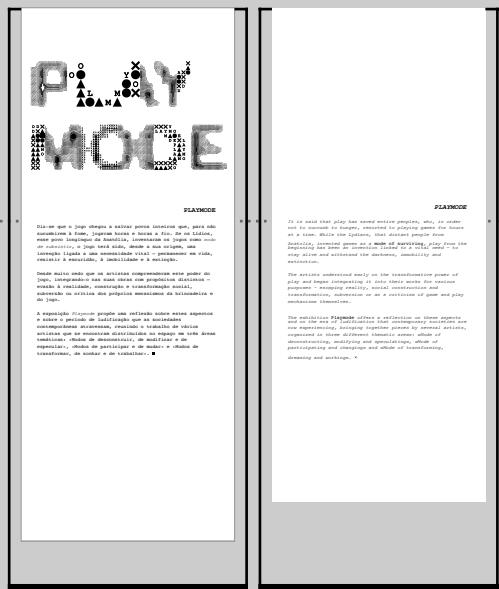
1

referência visual



suporte autoportante duplo - texto curatorial

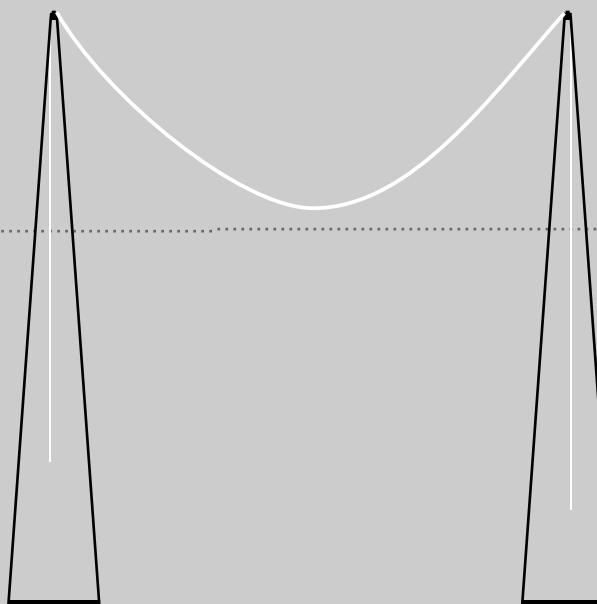
referência visual



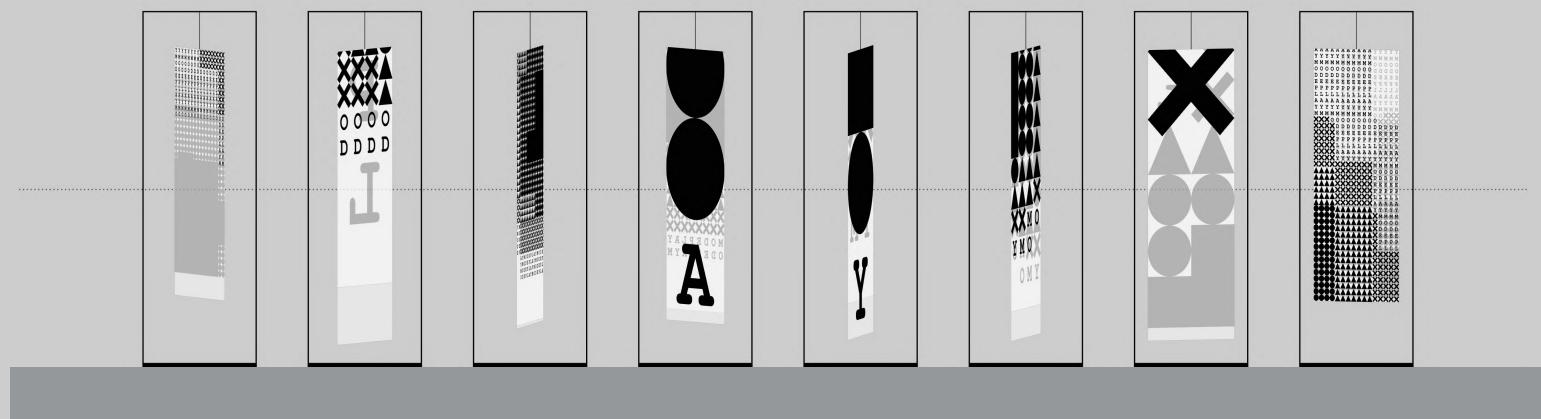
vista frontal

2

vista lateral



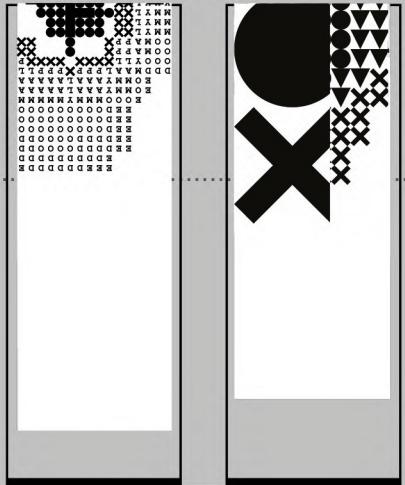
painel com 8 suportes autoportantes simples - identidade aplicada



3

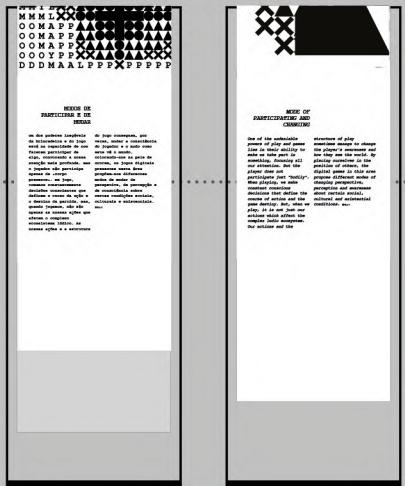
suporte autoportante duplo - texto curatorial

4a



frente - identidade

4b

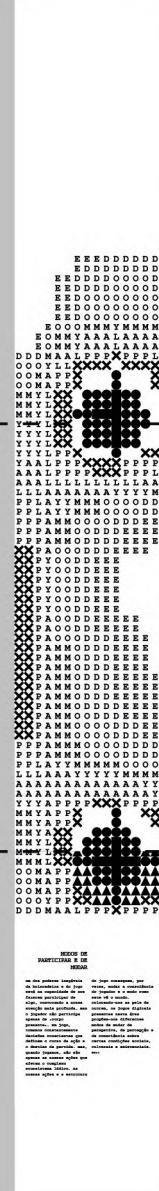


verso - texto eixo curatorial

4a



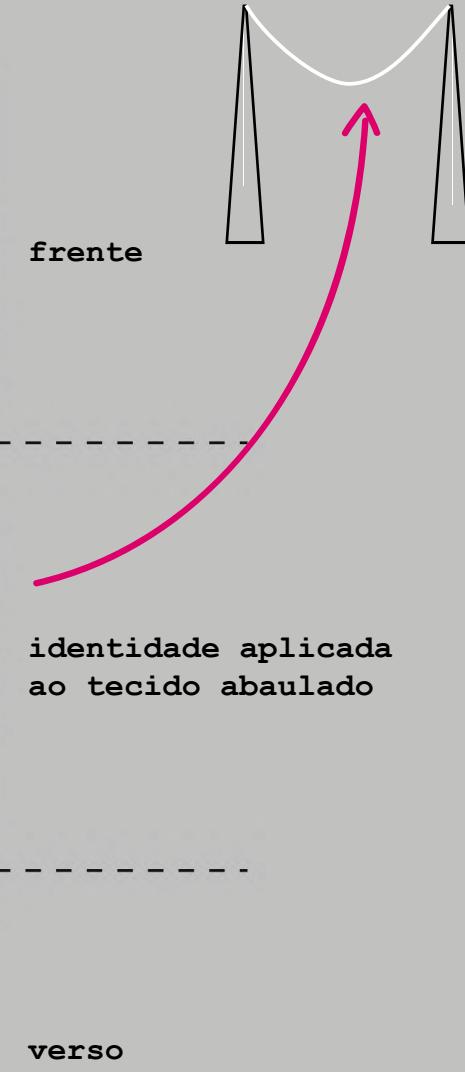
4b



4a



4b



painel de créditos



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