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ANDREW RYAN

MEDIA TECH ANALYST

OBJECTIVE

Determined professional seeking a position to continue to expand knowledge of technical and analytic skills through relationship building, leadership roles, and rigorous training opportunities in a challenging, long-term position that rewards hard work.

WORK TIMELINE

MEDIA TECHNOLOGY ANALYST

 DigitasLBi - New York City, NY  May 2017 - current

- Responsible for implementing pixels, ad trafficking, client communication, campaign reporting, and multitasking tasks across multiple accounts
- Leading correspondence between the clients, partners, and our agency to ensure

ANALYTIC SPECIALIST 2

 Wells Fargo - Philadelphia, PA  Oct 2016 - Mar 2017

- Managed currency payments, SWIFT instructions, and credit limits for international GFI's
- Oversaw pricing, revenue, and financial account information
- Contributed new methods to improve productivity in processing client account

ADVANCED REPORTING ANALYST

 Regulatory DataCorp - KOP, PA  Oct 2012 - Oct 2016

- Created compliance reports unique for each client's needs that investigated legal and regulatory risks using KYC, LexisNexis, PACER, and D&B data
- Trained new staff on advanced reporting methods, maintained constant client

EDUCATION TIMELINE

COMMUNICATIONS : MEDIA

 Penn State University  Sept 2007 - May 2011

INTEGRATIVE ARTS : AUDIO ENGINEERING

 Penn State University  Sept 2007 - May 2011

CERTIFICATES & ACHIEVEMENTS

- Google Analytics Certification
- Google Adwords Certification
- Completed Front-End Web Development (HTML, CSS, JS) course
- Microsoft Excel Certification May 2018

PROFESSIONAL SKILLS & ABILITIES

- Well-versed at multitasking and prioritizing work across multiple accounts
- Quick technical learning curve
- Experience in onboarding new employees
- High attention to detail and quality control
- Able to work on ad-hoc projects independently as well as in a team setting

TECHNOLOGY SKILLS

DCM



HTML5



Javascript



CSS



Excel



Wordpress



Mac / PC



Photoshop



Pro Tools

