

ADAM RULE

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EDUCATION	June 2013 Seattle, WA	University of Washington M.S. Human Centered Design & Engineering GPA 3.95/4.00
	May 2011 Champaign, IL	University of Illinois, Champaign-Urbana B.S. Industrial Engineering Highest Honors GPA 3.97/4.00
EXPERIENCE	Summer 2012 Seattle, WA	Amazon Design Intern Conducted usability tests on the universal shopping experience of Amazon.com. Conducted card sort tests on Amazon.com navigation. Reported findings to interaction design team members.
	Summer 2012 Seattle, WA	PATH Technology Solutions Intern Consulted on user research methods and led usability evaluation of a cold-chain equipment management software for resource-constrained environments.
	Summer 2011 Pittsburgh, PA	Carnegie Mellon University User Research Intern Conducted literature review, two contextual inquiries, scenario design, and two speed-dating evaluations to inform the design of multi-user, multi-robot systems. Published academic paper about research.
	Summer 2010 Pittsburgh, PA	Intel Research User Research Intern Conducted an ethnographic case-study of a young man and his caregiver's experiences with caregiving. Developed a paper prototype and Python prototype of an appropriate interface for an assistive robot.
RECOGNITION	2012	Microsoft Design Expo Best Presentation
	2012	Adobe Design Achievement Award Semi-finalist
	2012	HRI 2012 Best Paper Nomination
	2011	University of Illinois Bronze Tablet Top 3% GPA
	2010	IESE Departmental Awards Outstanding IE Junior
SKILLS		User Research Contextual Inquiry, Directed Storytelling, Personas, Heuristic Evaluation Usability Testing Morae, Camtasia, WebSort User Experience Design HTML, CSS, Adobe Illustrator Engineering AutoCAD, AMPL, Java