ADAM RULE

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RESEARCH INTERESTS		Distributed Cognition, Naturalistic Decision Making, Interruption, Health Information Technology

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EDUCATION	June 2013 Seattle, WA	**University of Washington** M.S. Human Centered Design & Engineering GPA	3.95/4.00
	May 2011 Champaign, IL	**University of Illinois, Champaign-Urbana** B.S. Industrial Engineering	Highest Honors GPA	3.97/4.00

EXPERIENCE	Summer 2012 Seattle, WA	**Amazon** Design Intern	Conducted usability test on the shopping experience of Amazon.com. Conducted card sort tests on Amazon.com navigation.
	Summer 2012 Seattle, WA	**PATH** Technology Solutions Intern	Led usability evaluation of a cold-chain equipment management software for resource-constrained environments. Created geospatial visualizations for the same tool.
	Summer 2011 Pittsburgh, PA	**Carnegie Mellon University** User Research Intern	Conducted contextual inquiries, scenario design, and speed-dating evaluations to inform the design of multi-user, multi-robot systems. Published research.
	Summer 2010 Pittsburgh, PA	**Intel Research** User Research Intern	Conducted an ethnographic case-study of a young man and his caregiver's experiences with caregiving. Developed a digital prototype of an appropriate interface for an assistive robot.

PUBLICATION	Best Paper Nomination	Rule, A. Forlizzi, J. (2012) Designing interfaces for multi-user, multi-robot systems. Proceedings of the seventh Annual ACM/IEEE international conference on Human-Robot Interaction. 97-104

RECOGNITION	2012	Microsoft Design Expo	Best Presentation
	2012	HRI 2012	Best Paper Nomination
	2011	University of Illinois Bronze Tablet	Top 3% GPA
	2010	IESE Departmental Awards	Outstanding IE Junior

SKILLS		**User Research**	Contextual Inquiry, Directed Storytelling, Heuristic Evaluation **Usability Testing**	Morae, Camtasia, UserZoom **User Experience Design**	HTML, CSS, Javascript, Adobe Illustrator **Engineering**	AutoCAD, AMPL, Java