

Alan Sarraf

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EXPERIENCE

Senior iOS Engineer

January 2024 – Present

HelloFresh SE

Berlin, Germany

- Developed and maintained a server configurable shopping screen used by millions of customers
- Led and refined technical initiatives within my squad
- Collaborated closely with Product Owners, Engineering Leads, Software Engineers, UI/UX Designers and User Research Teams
- Continuously helped improve processes within my direct squad, with impact extending to the broader tribe and alliance structures
- Received first place in company-wide Hackathon in 2024

iOS Engineer

February 2022 – January 2024

HelloFresh SE

Berlin, Germany

- Supported my squad by completing tasks associated with our initiatives
- Managed and modified complex legacy code while avoiding incidents and delivering new features to customers
- Wrote testable and maintainable code that reached large customer base across the globe
- Regularly presented to large audiences within the company

iOS Developer

January 2017 – January 2021

Supono Holdings

Beirut, Lebanon

- Designed user experiences applicable to multiple screen sizes, including both iPhone and iPad
- Integrated third party APIs to shorten development times and add functionality (Vision, AR, Translation, Speech Recognition)
- Followed Apple's Human Interface Guidelines to create products aligned with iOS UI norms
- Maintained ongoing education on mobile app development to expedite programming efforts
- Instructed junior developers on use of Swift Programming Language, creating a collaborative learning environment
- Included visible and unobtrusive ad placement opportunities within information apps, increasing revenue potential without disturbing usage

PROJECTS

Oil-SmartView, Tecson | *Swift*

June 2020-January 2022

- Built application allowing customers to monitor their oil usage in tanks
- Completed pre-existing design in short time period
- Collaborated with backend engineer to define and develop endpoints, handled with REST APIs

SHEILD EORE App | *Project Management*

January 2025 – July 2025

- Managed a project to raise awareness for children on Explosive Ordnance Risk Education (EORE)
- Coordinated with NGOs, Lebanese Mine Action Center, Engineers and Designers to deliver this application
- Supported multiple topics while integrating an established local mascot
- Used by SHEILD educators to facilitate educational settings in Lebanese schools

SKILLS

Skills: Swift, SwiftUI, Objective-C, git

Experience in: Agile Development, MVVM Architecture, VIP Architecture, Testing and Maintenance, App Localization, REST APIs, Project Management

Spoken Languages: English - C2, Arabic - B2, French - B1

EDUCATION

Monash University

Bachelor of Business Information Systems

Melbourne, Australia

Mar. 2013 – January 2017

Swinburne University of Technology

Bachelor of Business and Sports Management

Melbourne, Australia

Feb. 2015 – Jul. 2017