

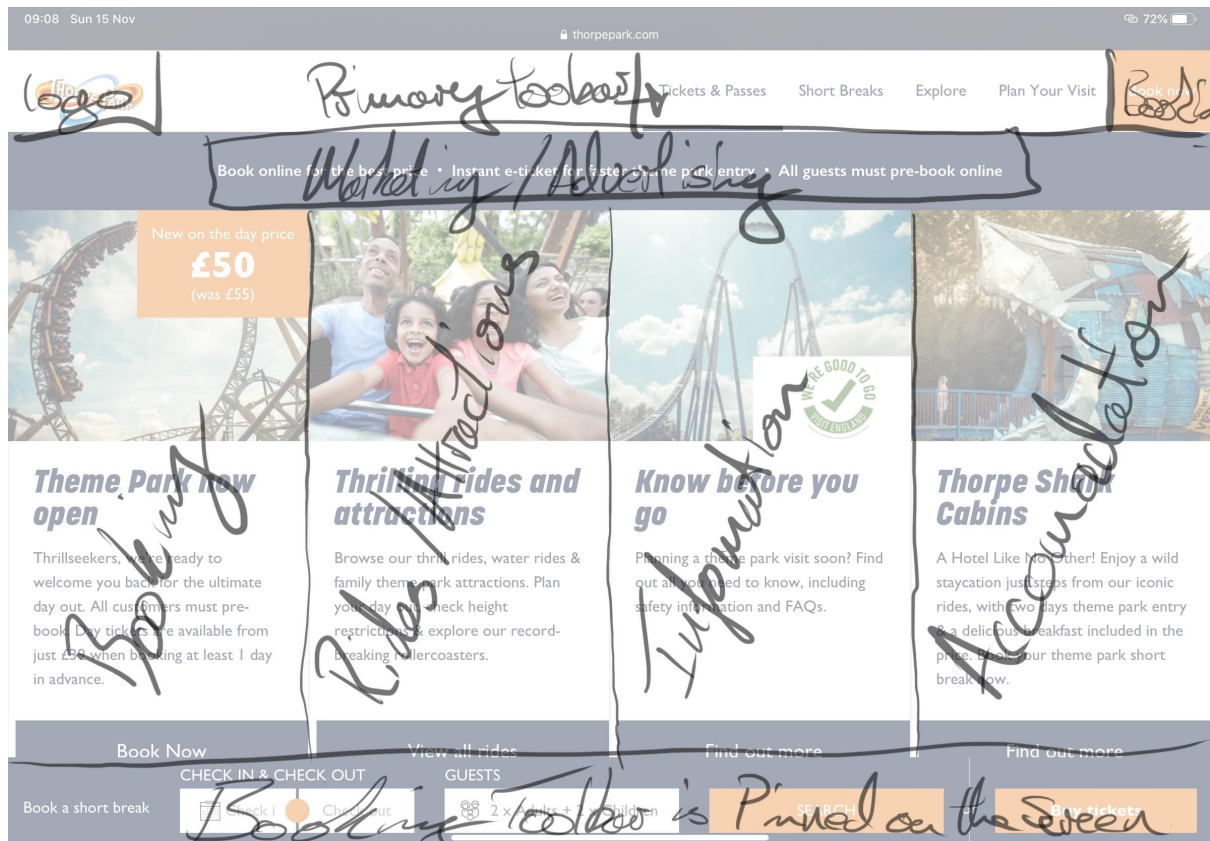
## Thorpe Park Website Research



Main page is dominated by a key sales/marketing image, which operates as a hyperlink to the booking options.

There are two pinned toolbars, one at the top provides quick links for booking, accommodation and trip planning tools. The second at the bottom once again is a booking tool.

At the very top of the page is a secondary toolbar with more corporate/business type links.



Further encouragement to book online and big obvious links to the most important information.



Social media links at the bottom of the page

Essentially an index of the website links are at the bottom of the page acting as a footer.