



REGRESION LOGISTICA

MACHINE LEARNING

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¿Magia?



Aplicabilidad

MARKETING



agriculture

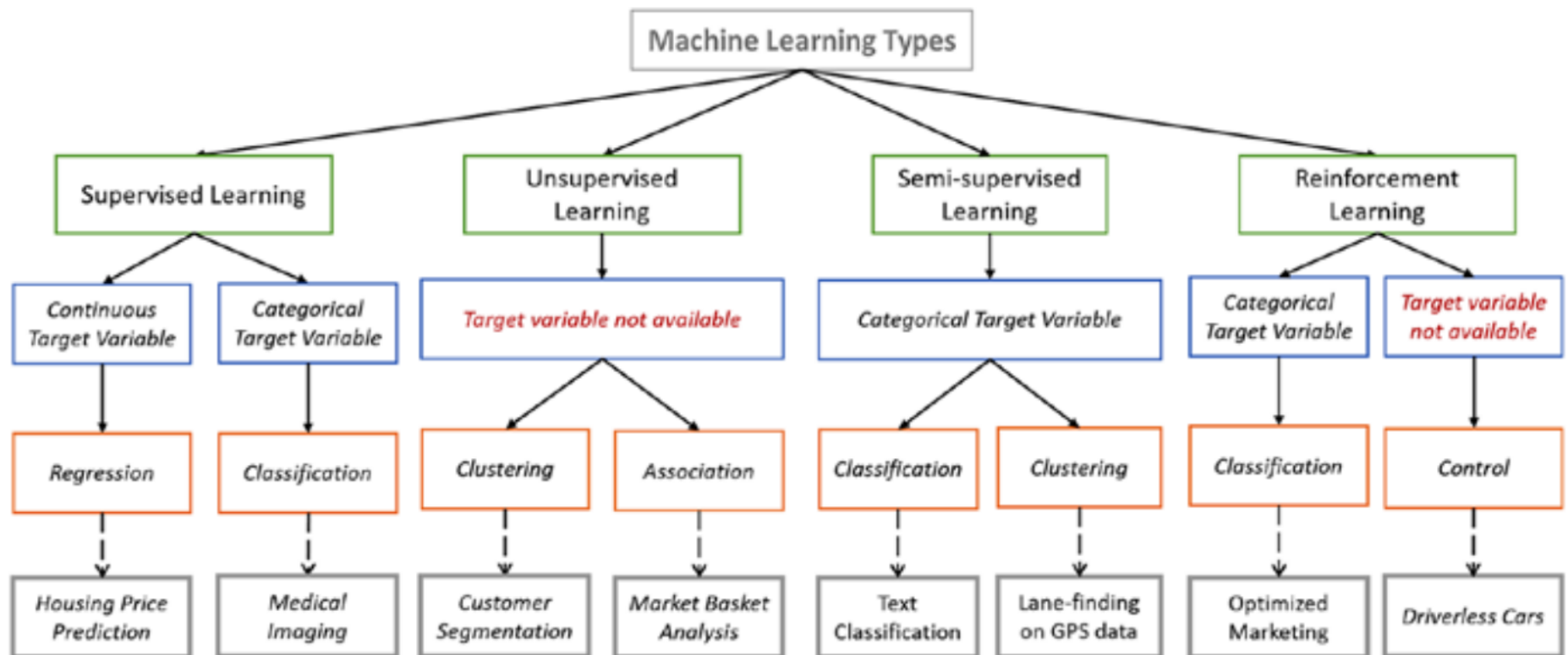


if x 100...



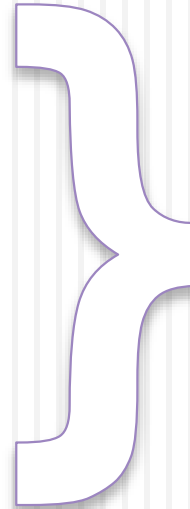
“si tiene más de 100 ifs, es inteligencia artificial, era”...

Modelos

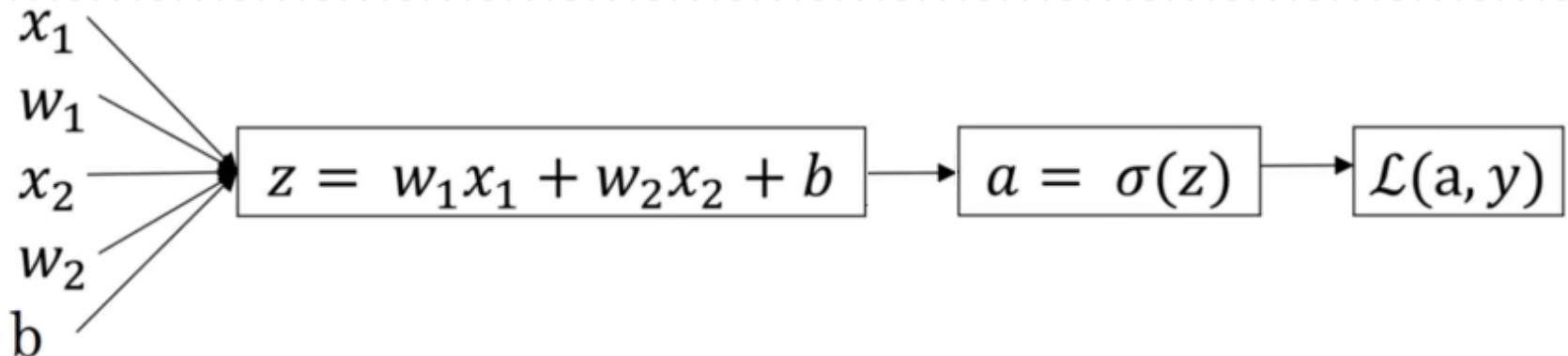


Regresión Logística

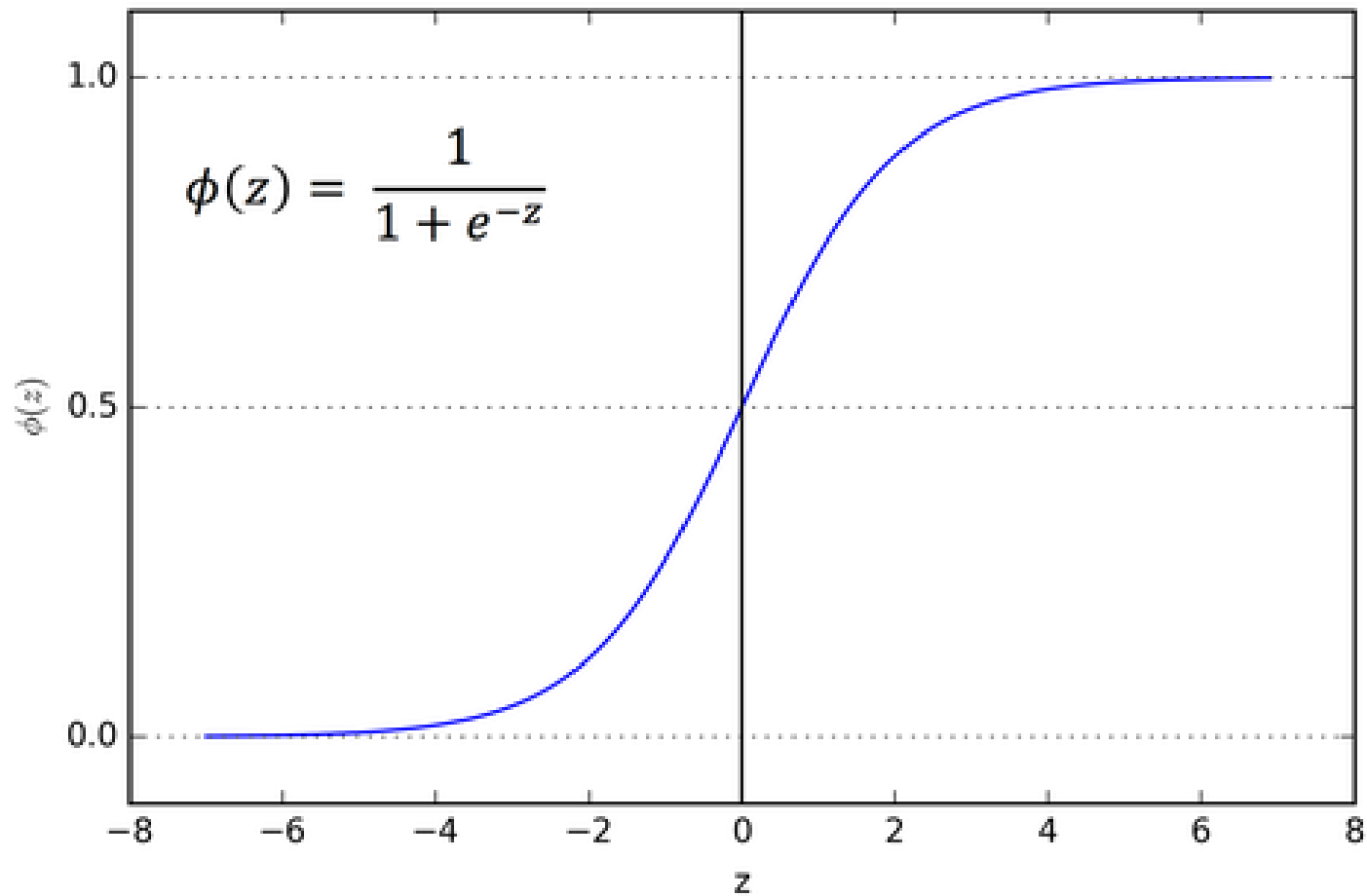
| Salary | Sex | Age | Buy widget |
|--------|--------|-----|------------|
| 15000 | male | 19 | No |
| 25000 | male | 33 | Yes |
| 23000 | female | 50 | No |
| 16000 | male | 40 | No |
| 200 | male | 10 | No |
| 30000 | female | 30 | No |
| 25000 | male | 23 | Yes |
| 18000 | female | 55 | No |
| 50000 | male | 57 | Yes |
| 51000 | female | 57 | No |



Estructura Dataset

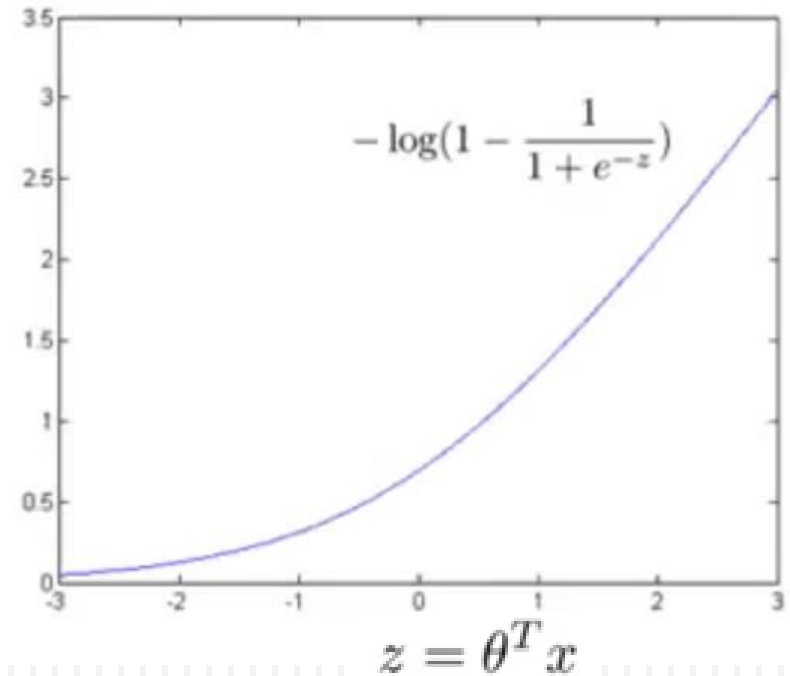
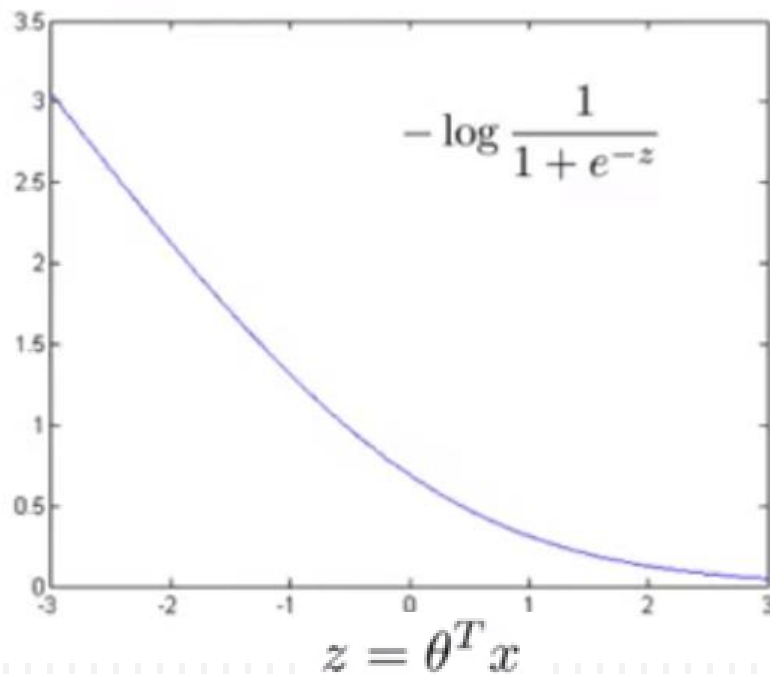


Probabilidad



Funcion de Costo (Error)

$$\text{Cost}(h_{\theta}(x), y) = -y \log \frac{1}{1 + e^{-\theta^T x}} - (1 - y) \log \left(1 - \frac{1}{1 + e^{-\theta^T x}}\right)$$

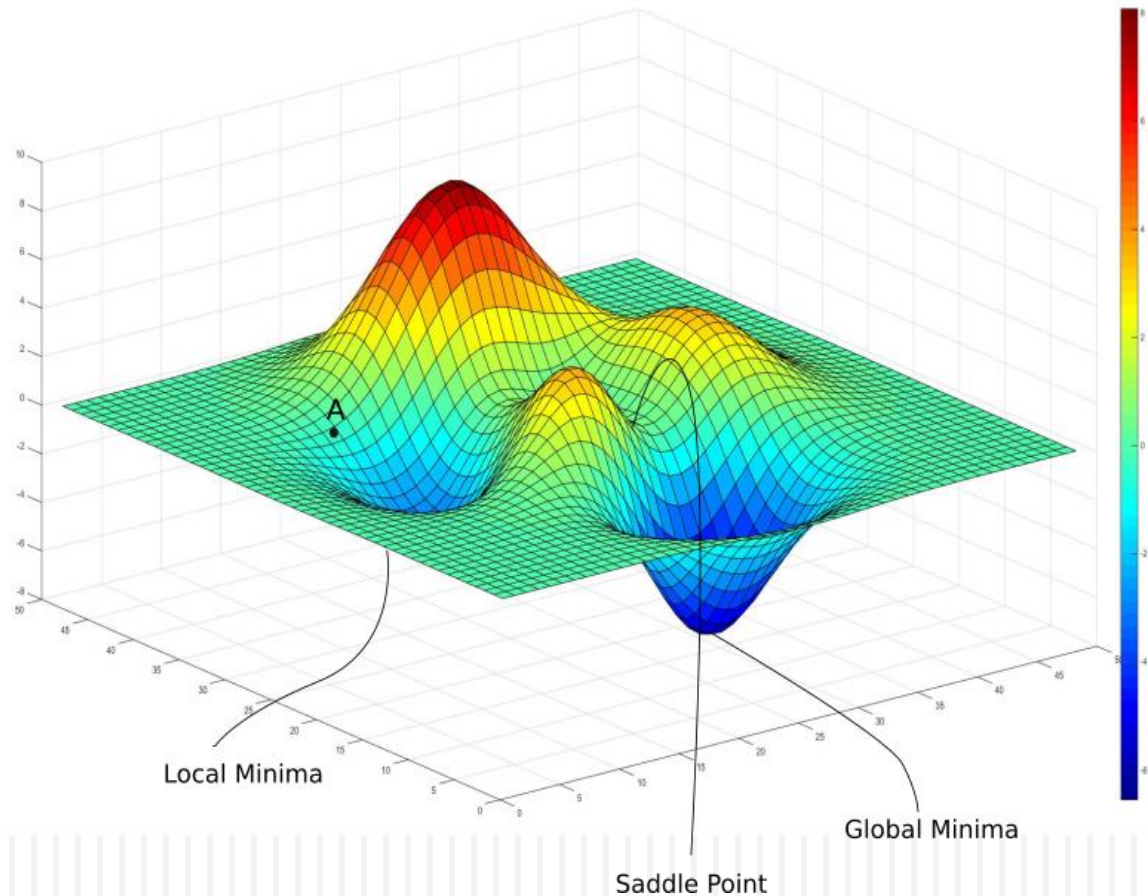


Gradiente Descendente

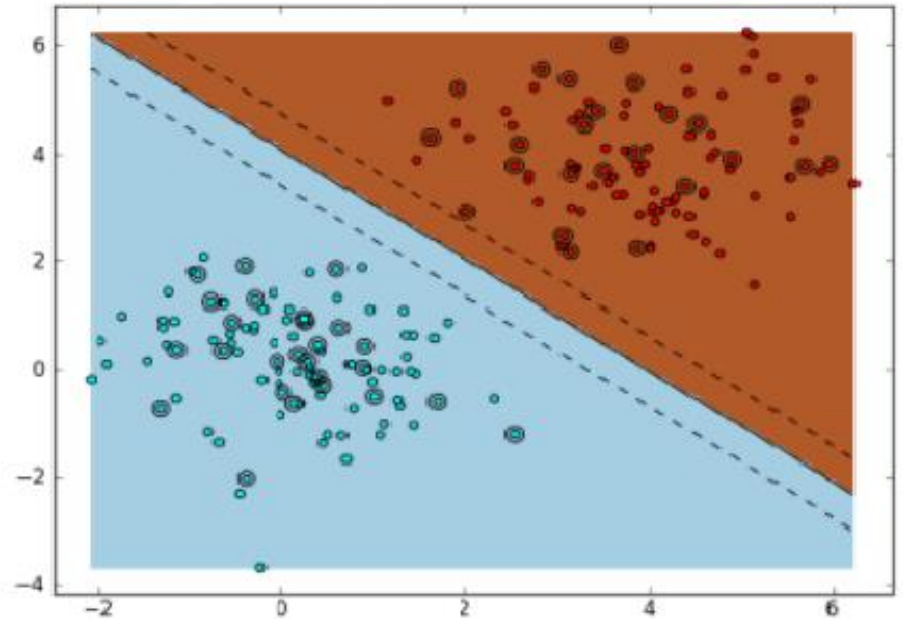
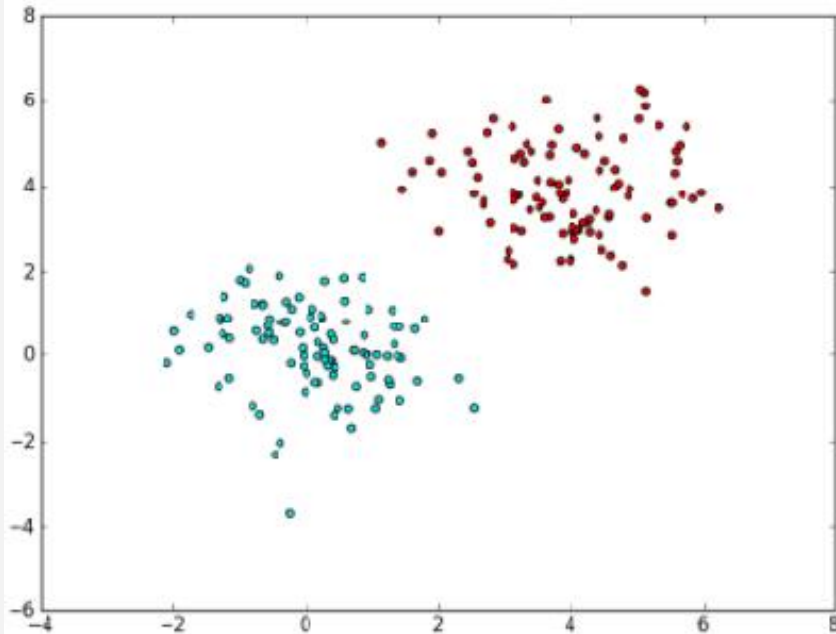
Repeat until convergence {

$$\theta_j \leftarrow \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta)$$

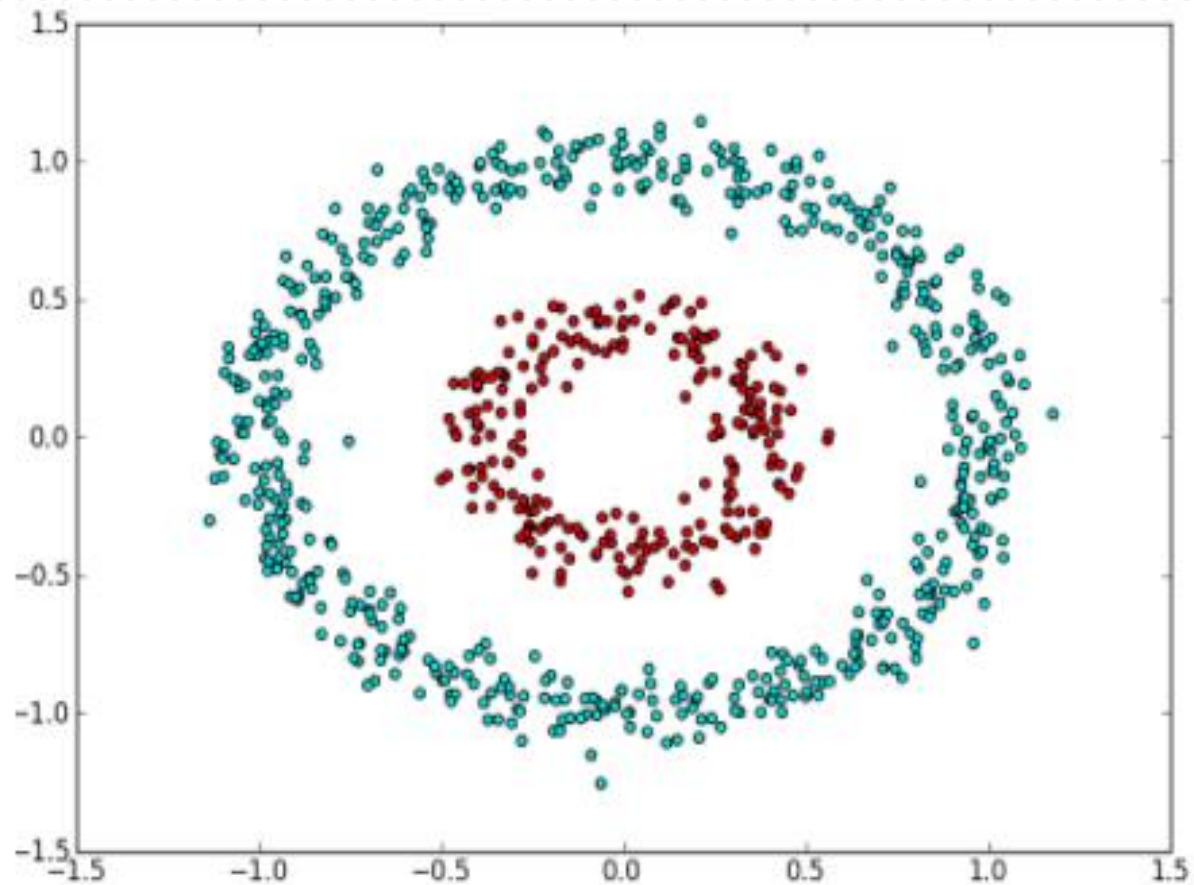
}



Separación de Clases

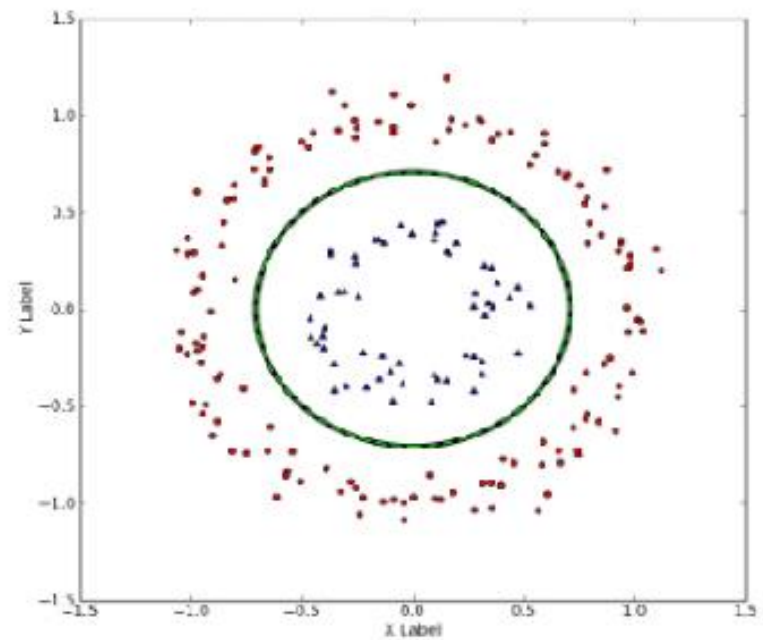
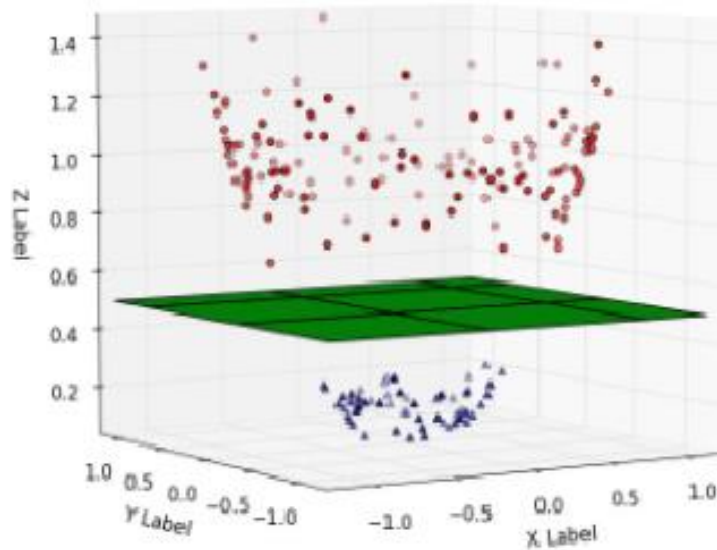


Que???



Espacio de Hilbert

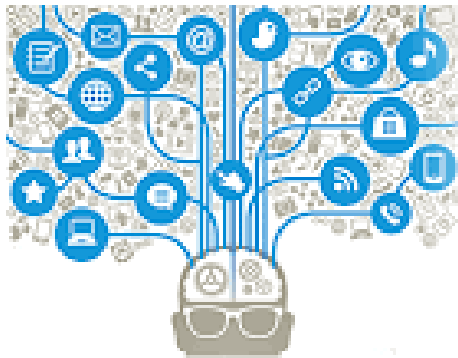
$$T([x_1, x_2]) = [x_1, x_2, x_1^2 + x_2^2]$$



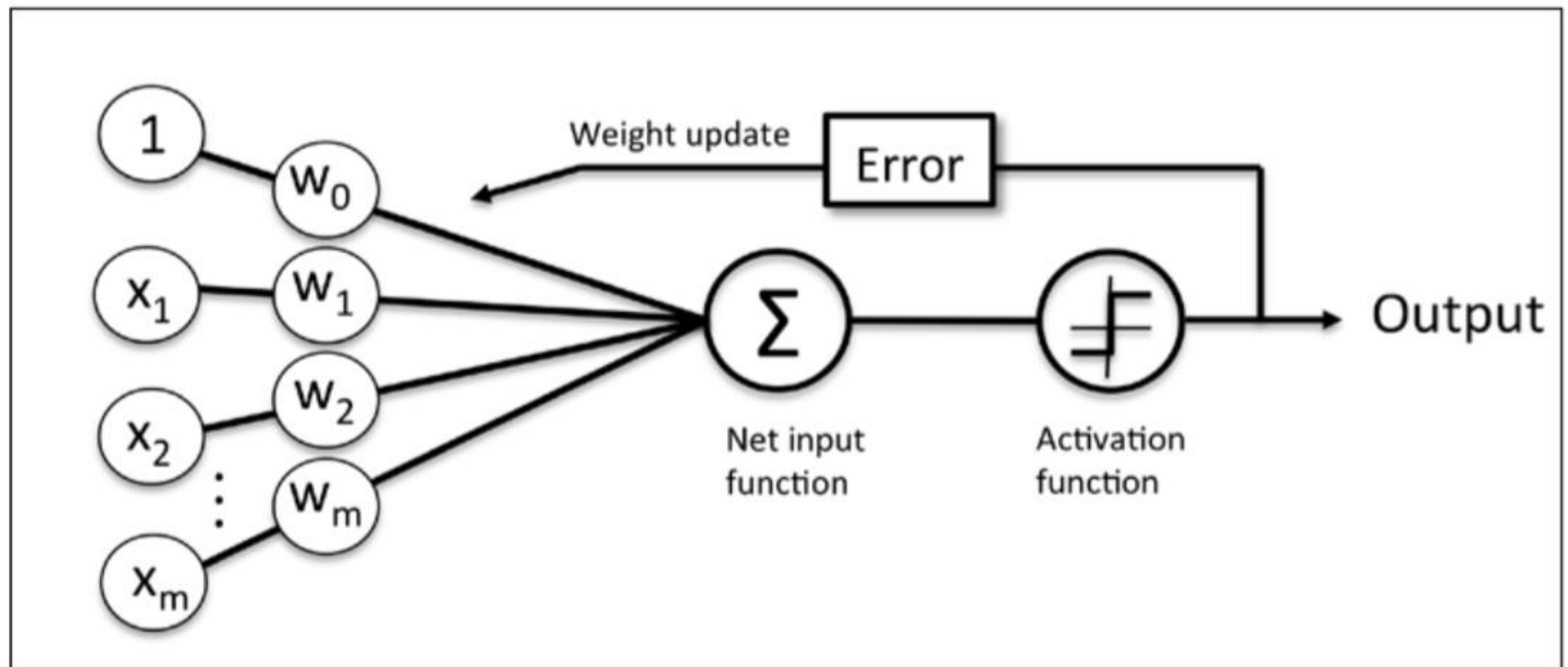
¿Para que Sirve?

- Predecir con antelación si un cliente que solicita un préstamo a un banco va a ser un cliente moroso.
- Predecir si una empresa va a entrar en bancarrota.
- Predecir de antemano que un paciente corra riesgo de un infarto.

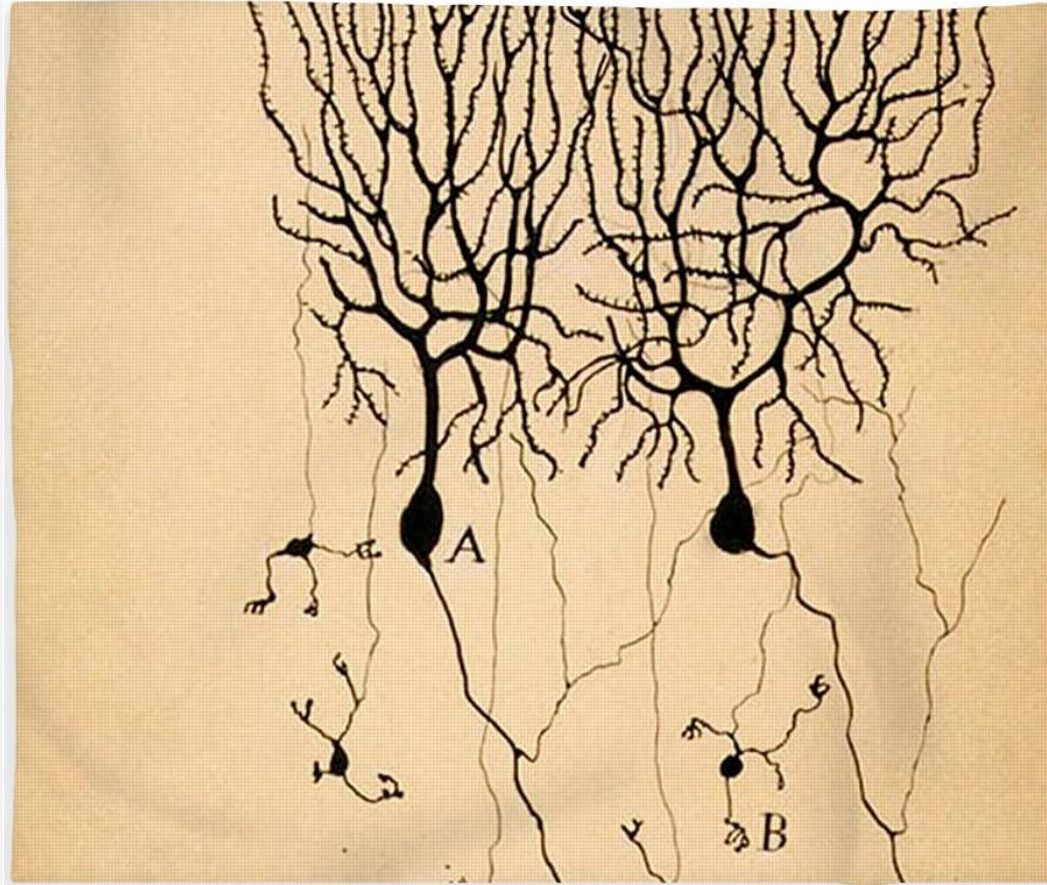
Hands On



Recuento

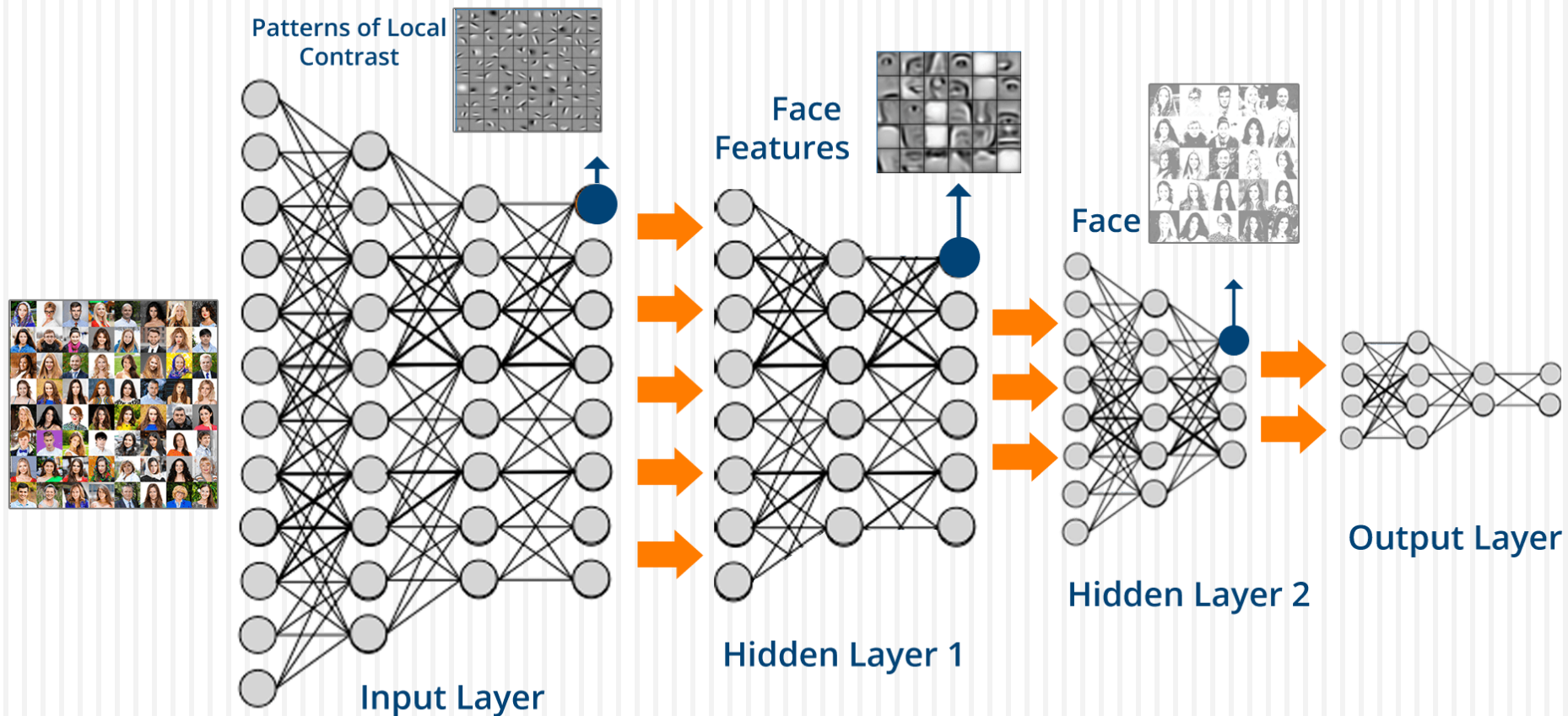


Neurona Biológica



Modelo Neuronal - Santiago Ramon y Cajal (1906)

Deep Learning



<https://github.com/luisorellana777/DataScience.git>

