

00 Problem Definition & Context

**01 Global Perspective** 

02 Economic Factors Driving Emigration

03 Social Factors and Education Levels

04 Next Steps & Best Practices

05 Dashboard



# PROBLEM DEFINITION & CONTEXT

#### Understanding U.S. Citizen Emigration

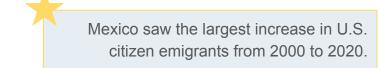
- With a noticeable increase in U.S. citizens relocating abroad, termed "brain drain," understanding migration drivers is crucial.
- Hypothesis: Brain drain has both positive and negative implications for both the United States and the destination countries, affecting economic growth, innovation, and cultural exchange.
- The vision: Enable informed decisions on U.S. citizen migration for global collaboration.
- Main Goal: Understand U.S. citizen migration patterns and their global implications comprehensively.



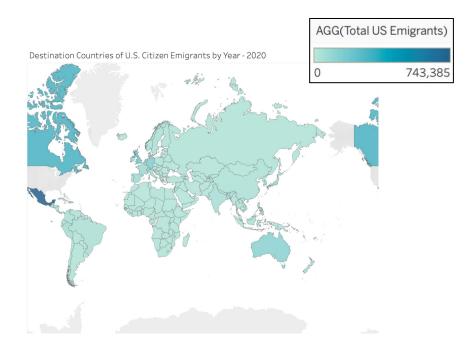
OUR ASK: ADVOCATE FOR GLOBAL COOPERATION AND INCLUSIVE MIGRATION GOVERNANCE AWARENESS.



# **GLOBAL PERSPECTIVE**

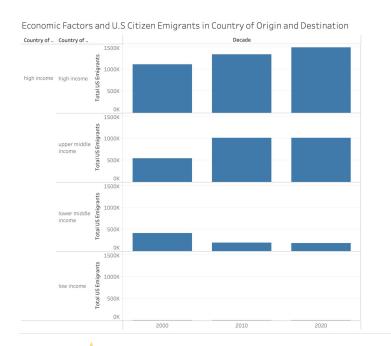


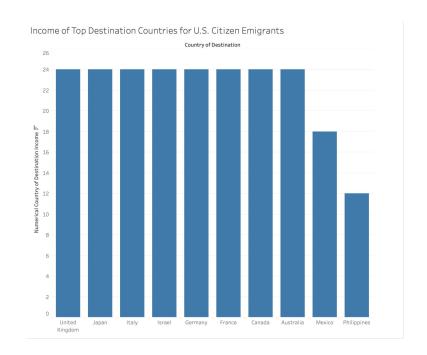






## **ECONOMIC FACTORS DRIVING EMIGRATION**

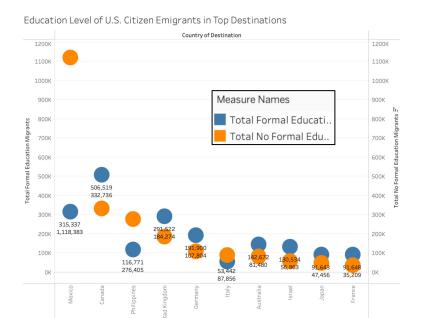


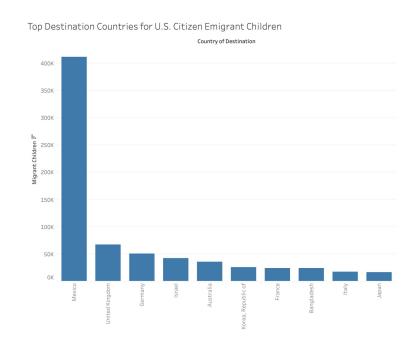


Most U.S. citizens migrate to high-income (UK, Japan, Italy, Israel) and upper-middle-income (Mexico) countries, with increasing trends over decades.



## SOCIAL FACTORS AND EDUCATION LEVELS





Many U.S. citizens moving to Mexico lack formal education, and a significant number travel with children.



#### **NEXT STEPS & BEST PRACTICES**

- Address the specific needs of U.S. citizen emigrants using data-driven insights on education, income, and destination preferences.
- Identify trends in employee mobility to provide opportunities aligned with international experience aspirations.
- Conduct further research to understand the underlying drivers and socio-economic implications of U.S. citizen migration patterns.
- Raise awareness about migrants' contributions and challenge stereotypes with evidence-based narratives.
- Foster international cooperation and dialogue on migration governance for collaborative solutions.



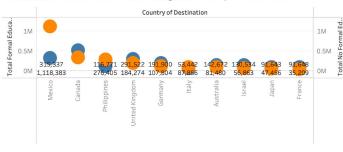
## **DASHBOARD**

## Exploring the Impact of Brain Drain on the United States and Destination Countries

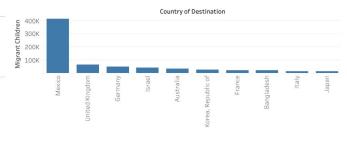
Emigration Patterns of U.S. Citizens



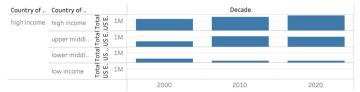
#### Education Level of U.S. Citizen Emigrants in Top Destinations



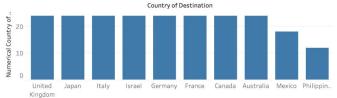
Top Destination Countries for U.S. Citizen Emigrant Children



Economic Factors and U.S Citizen Emigrants in Country of Origin and Destination



Income of Top Destination Countries for U.S. Citizen Emigrants





#### REFERENCES

Data Source: UN

America's Big City Brain Drain <a href="https://www.nytimes.com/2023/06/02/podcasts/the-daily/americas-big-city-brain-drain.html">https://www.nytimes.com/2023/06/02/podcasts/the-daily/americas-big-city-brain-drain.html</a>

Losing Our Minds: Brain Drain across the United States <a href="https://www.jec.senate.gov/public/index.cfm/republicans/2019/4/losing-our-minds-brain-drain-across-the-united-states">https://www.jec.senate.gov/public/index.cfm/republicans/2019/4/losing-our-minds-brain-drain-across-the-united-states</a>

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Estimation of emigration from the United States using international data sources <a href="https://mdgs.un.org/unsd/demographic/meetings/egm/migrationegm06/DOC%2019%20ILO.pdf">https://mdgs.un.org/unsd/demographic/meetings/egm/migrationegm06/DOC%2019%20ILO.pdf</a>

