

# BRIEF | PORTFOLIO | HOUDA BOUTAHLIL

## THE PROJECT

### CONTEXT

In the context of marketing's training, an individual project is proposed for staging the knowledge gained and productions in the form of a portfolio.

### GOAL

Create a hybrid mobile application of presentation of my skills and projects carried out during training.

### TARGET

Private companies specializing in the web or having an integrated marketing and/or communication service.

### DEADLINES

The development of the project is done by iteration for 2 months. It starts Friday 6/01/2017. The first step requires a deliverable for the Monday 9/01/2017 at 9:00 am.

## THE APPLICATION

### DESIGN

⇒ **CREATION:** creative strategy + Definition of a graphic Charter.

**Tree of the application:**

- **Homepage:** profile photo + verbatim presentation
- **Topics (profile):**
  - **Skills:** web, communication, marketing
  - **Projects:** information on projects carried out with screenshot
  - **Education**
  - **Experience:** professional experience
- **Contact:**
  - **Personal information with social media and Github**
  - **Contact form**

**Organizational constraints:**

Naming => Document "brief" => houdab.extension

=> Repository\_GitHub => HOUDAB-portfolio

=> Database => HOUDAB\_portfolio

=> Working directory on FTP dedicated => HOUDAB-portfolio

=> Directory Git repository => project/CDC

=> Specifications => HOUDAB-portfolio - CDC.pdf

⇒ **DEVELOPMENT**

**Technologies used:**

- Node.js (order online).
- Angular 2,
- Ionic Framework,
- Apache Cordova.

⇒ **WIREFRAME**













