

Rachael Pearlman

Esthetician and Massage Therapist

Laguna Niguel, CA 92677

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(949)942-0930

Passionate in skin care and massage therapy, my advanced training and experience in multiple areas including clinical and physical massage and health care therapies allow me to work in a broad range in this field.

Allowing my creative intelligence and business savvy approach towards achieving "high-end" customer service, sales and all around successful performance.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

Marketing Director

The Lawrence Group - Costa Mesa, CA

January 2017 to February 2020

Organized, maintained and executed marketing and advertising ventures to multiple target markets while attending as personal assistant to the CEO of this law firm.

Esthetician and Massage Therapist

Young Health Care and Spa - Cypress, CA

January 2014 to January 2017

Skin care treatments, microdermabrasion treatments, chemical peels, back facial, hair removal/waxing and Full body swedish massage, muscle rehabilitation were some of my primary focus. Product knowledge, sales and customer service was crucial.

Sales Representative

Nestle Nespresso- Bloomingdales@ South Coast Plaza

2008 to 2010

Customer service, product Knowledge and Sales very important for this high end clientele market.

Stockroom Manager

The Habit - The Lab Anti-Mall

2005 to 2008

Sales goals and organization were essential to this high paced retail sales position.

Professional Skills

Adobe Photoshop: Expert

Microsoft Word, Powerpoint, Excel: Expert

Qualification & Certification

Esthetics License

Dermalogica Partner School
Undergraduate Dermalogica Training:
Skin Therapy
Chemical Peels
High Frequency
Galvanic

Education

Estancia High School
2007

AA in Business

Orange Coast College

State board Liscensed esthetician in Skin therapist

Advance Beauty College - Laguna Hills, CA

Skills

- Customer Support (10+ years)
- Customer Care (5 years)
- Call Center
- Customer Service (9 years)
- Marketing Strategy
- Salesforce (10+ years)
- Google Analytics
- MS Office
- Social Media Marketing
- Indesign
- Advertising (7 years)
- Event Planning (7 years)
- Graphic Design
- search engine optimization (Less than 1 year)
- Digital Marketing
- Public Relations
- Wordpress
- Excel
- Supervising Experience
- Events Management
- Microsoft Word
- Body Waxing
- Dermabrasion
- Social Media Management
- Branding

Certifications and Licenses

Esthetician

July 2017 to July 2018

California State board certified Esthetician

Massage Therapist

January 2019 to Present

Physical therapy and sports rehabilitation, full body work, neck and shoulders, as well as swedish massage, deep tissue and muscle isolation are some of the most commonly performed treatments. Skilled and knowledgeable in essential oils, product ingredients and treatments including, hot stone, lymphatic drainage, acupuncture and hands & foot massage.

Additional Information

Skilled in physical therapy as well as personal physical trainer, yoga instructor and dance/coreography skillset. I have a vast and advanced knowledge in nutrition, diet, product composition, weight control training, and personalized care planning to create maintain and balance a healthy lifestyle and enhanced a balanced well rounded and personalized diet while in an environment for successfully achieving goals and maintaining positive experiences.