

# **ACTIVESENSE**

Cyber Learning Platform

REVOLUTIONIZING CYBER SECURITY EDUCATION AND AWARENESS



# **CONTENTS**

03	Who	We Are
<u> </u>		* * C / 11 C

- 04 Why ActiveBytes
- 06 Range of Services
- **07** ActiveSense
- 09 ActiveSense Awareness
- 16 ActiveSense Cyber Range
- 20 ActiveSense University

#### Who We Are

# Building Cyber-resilient Organizations

ActiveBytes Innovations has a proven track record of executing successful Information Security Projects for numerous large enterprises across different locations around the globe.

We proudly serve clients from multiple industry sectors, demonstrating our ability to adapt and provide tailored solutions to diverse business environments. Here are a few notable examples showcasing our expertise across various industries:







# Why ActiveBytes?

#### **Our Team**

- · Highly experienced
- Diverse
- Business-oriented

ActiveBytes team comprises highly experienced professionals with diverse expertise, all dedicated to a business-oriented approach.

With a proven track record of top-notch quality, our team is ready to exceed expectations.

#### **Quality and Efficiency**

- Exceptional
- Efficient
- Cost-effective Services

Experience the transformative power of our innovative service delivery and quality management procedures.

Enhancing security services, we aim for improved efficiency without compromising on quality.

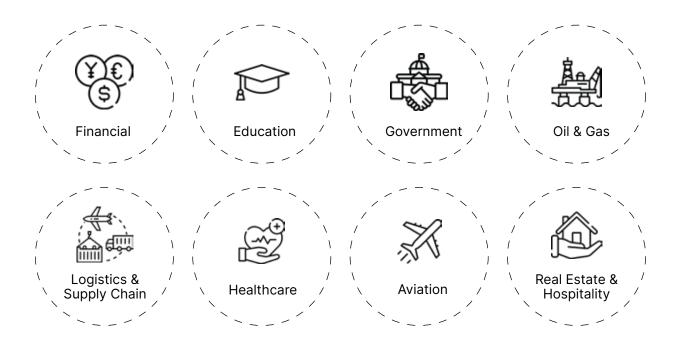
#### **ActiveBytes Methodology**

Industry accepted methodologies,
Tailored further with experience for the
efficient outcome.

Outstanding Team, Technology, and Knowledge Foundations .

As your trusted partner, we promise to exceed expectations, delivering transformative value

# Safeguarding Diverse Industry Sectors With State of the Art Managed Security Service





# Our Range of Services



#### IT Security Service:

ActiveBytes Innovations delivers comprehensive IT Security solutions, including risk assessment, threat detection, and incident response, safeguarding clients' digital assets and ensuring business continuity.



#### Compliance:

ActiveBytes Innovations' Compliance services help clients meet regulatory requirements, manage data protection, privacy, and incident response, ensuring a strong security posture and continuous improvement.



#### Governance:

ActiveBytes Innovations' Governance services establish effective security management, compliance with regulations, and swift incident response, safeguarding digital assets and ensuring exceptional results



#### CYBOT - Threat Management Platform

CYBOT, our Threat Management Platform, is an essential cybersecurity service designed to enhance your defense strategies. This user-friendly platform utilizes advanced technology to detect and neutralize threats in real time. Offering simplicity in threat detection and management, it provides actionable insights for swift response.



#### Risk:

Our Risk services proactively identify and manage security threats through comprehensive risk assessments, threat intelligence, and robust incident response strategies for secure infrastructure and data protection.



#### Managed Security Services:

Our MSOC is your cybersecurity ally, providing constant threat detection, swift incident response, and cutting-edge CTI. We excel in proactive threat hunting, vigilant security monitoring, robust vulnerability management, and user-friendly endpoint protection. Tailored solutions ensure resilience against evolving threats, fortifying your organization with a personalized touch for proactive cybersecurity.



#### **ActiveSense**

Immerse your team in real-world cybersecurity scenarios with our training platform. Through simulations, exercises, and hands-on training, we elevate your organization's preparedness for cyber threats. Experience the practical side of cybersecurity, ensuring your teams are adept at handling evolving challenges and enhancing their skills to safeguard your organization effectively.

# ActiveSense

#### **Empowering Everyone**

In today's ever-changing threat landscape, cybersecurity training is vital. At Active Bytes, we recognized this need and developed ActiveSense - a revolutionary platform to address it. Through meticulous research and innovation, ActiveSense combines cutting-edge technology with practical training. Our Awareness Platform fosters a security-conscious culture, while the Cyber Range provides hands-on skill development. Our University offers continuous learning opportunities. ActiveSense equips organizations with the tools to navigate modern cybersecurity threats effectively. Join us in embracing proactive education and safeguarding digital assets with ActiveSense.

#### **Core Components of ActiveSense**







# **Experience the future of cybersecurity education** with ActiveSense

- Utilizing our emulation technology, we accurately recreate real-world cyber attacks, enabling organizations to assess the cyber awareness of their employees.
- Our dynamic simulation feature challenges your defenses with real-time scenarios, guaranteeing preparedness against constantly evolving threats.
- Augmenting these immersive experiences is our all-encompassing learning platform, providing online and classroom training options, along with certifications and badges.

EMULATE, SIMULATE, and LEARN with ActiveSense.



- Email/SMS through awareness
- Emulate phishing/vishing/smishing scenarios
- Deep Fake Audio and Deep Fake Video awareness
- Pre-loaded USB attacks emulation
- Hands-on cyber defence practice
- English and Arabic training materials
- 500+ Out-of-box Pre-Designed Templates



- Lifelike threat scenarios
- Realistic simulations
- Diverse practice
- Seamless integration
- Robust tool stack
- Involvement of SOC, network, IT, and endpoint teams



- Tailored instructor-led and self-paced courses
- Flexibility in learning styles
- Comprehensive cybersecurity education
- · Engaging labs reinforce skills
- Seamless integration via ActiveSense
- Cultivate security awareness
- Certification and Badges

#### **Educate and Empower Everyone**

Introducing ActiveSense Awareness component designed to both educate and assess your employees. ActiveSense Awareness is a core component of the ActiveSense platform, designed to immerse participants in an interactive cybersecurity training environment using Email /SMS. Through simulated phishing, vishing, and smishing assessment campaigns, and advanced features like Deepfake technology and USB assessments, ActiveSense Awareness provides practical experience in defending against real-world cyber threats.

#### **Features of ActiveSense Awareness:**

ActiveSense Awareness
Training focuses on
educational content via
email and SMS with
real-world assessments to
educate and elevate
security consciousness.

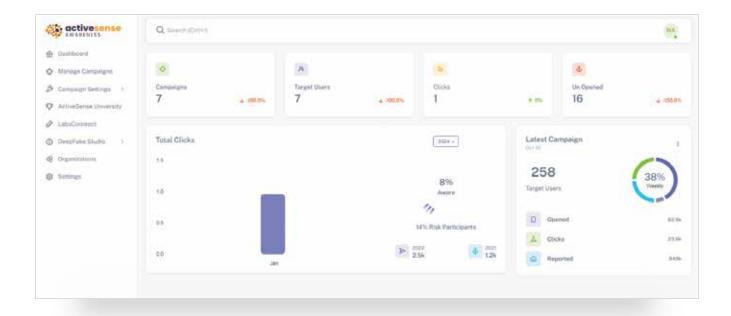
Email | SMS

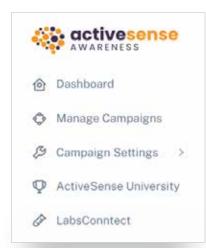
ActiveSense Awareness
Assessment gauge the
effectiveness of
cybersecurity awareness
initiatives through simulated
real-world Phishing,
Smishing, and Vishing
attacks.

Phishing | Smishing | Vishing

Active Sense Awareness
Advanced Features
simulated Deep Fake videos
or Deep Fake audio
recordings mimicking various
scenarios, such as phishing
attempts, social engineering
attacks, or CEO fraud.

Deep Fake Studio | USB





#### **Dashboard**

Get a comprehensive summary of all campaigns, including information about target users, Phishing URL click summaries, unread messages, total clicks, and more. This dashboard offers platform admins an easy-to-understand overview of different campaigns and their responses.

#### **Manage Campaigns**

Effortlessly streamline campaign initiation and monitoring. Admins can seamlessly send informative training emails or SMS messages through Awareness Campaigns. Additionally, Assessment Campaigns simulate phishing, smishing, or vishing scenarios to gauge training effectiveness. Use Manage Campaigns to enhance team awareness and readiness in cybersecurity by launching training or assessment initiatives.

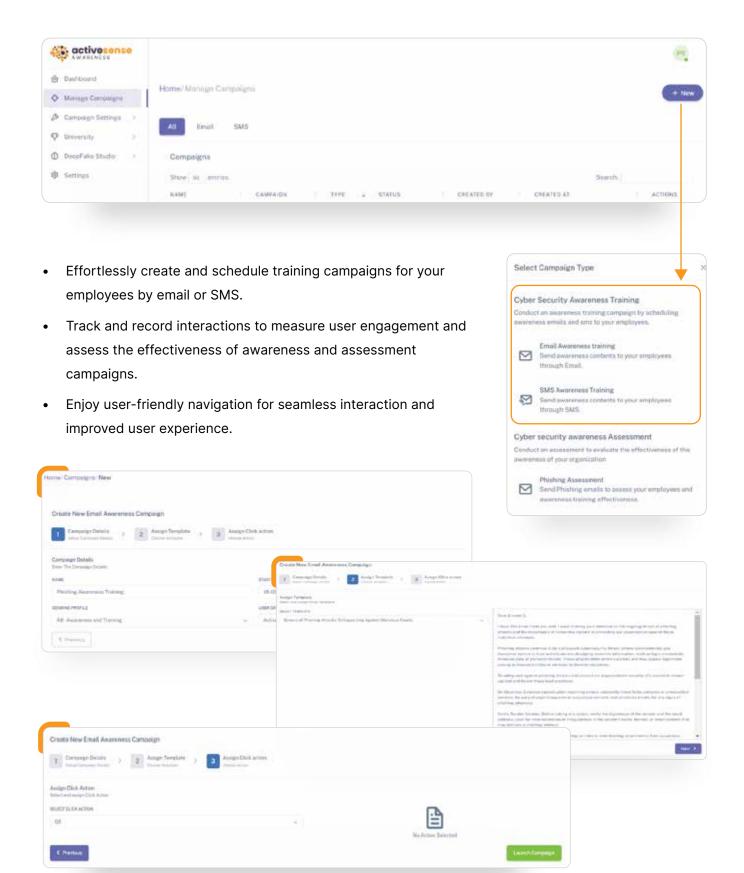
#### **Campaign Settings**

Empower administrators with comprehensive control over campaign management. Customize target user groups, integrate new templates and scripts for training or assessment, configure sending profiles, and access an extensive repository of content. Unlock a wealth of features to tailor and optimize your campaigns effortlessly.



**Educate and Empower Everyone** 

#### TRAINING: Email | SMS



**Educate and Empower Everyone** 



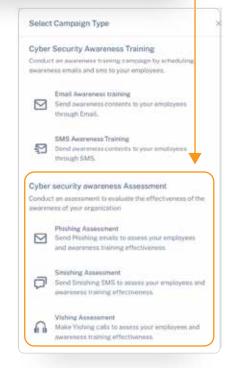
#### **Emulate Assessment Campaigns:**

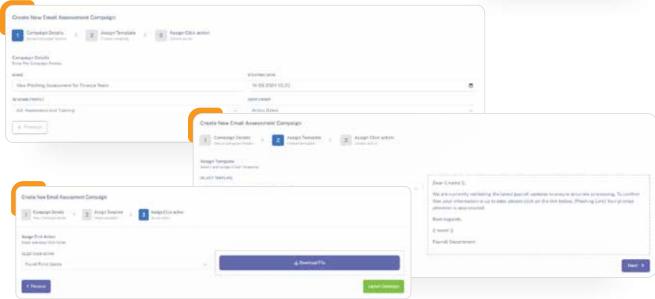
**ASSESSMENT:** Phishing | Smishing | Vishing

These campaigns mimic real-world cyber-attacks to simulate phishing, smishing, and vishing scenarios:

- Phishing: Simulated emails imitate legitimate sources to test users' responses.
- Smishing: Fraudulent text messages are sent to assess users' reactions to SMS-based attacks.
- Vishing: Phone calls with social engineering tactics gauge users' susceptibility to voice-based phishing attempts.

Our platform enables organizations to emulate these campaigns effectively for training and assessment purposes, enhancing their cybersecurity readiness.





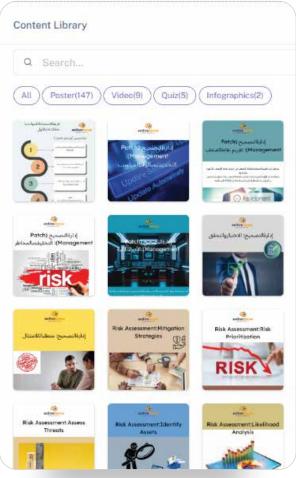
Out-of-box contents for Campaigns

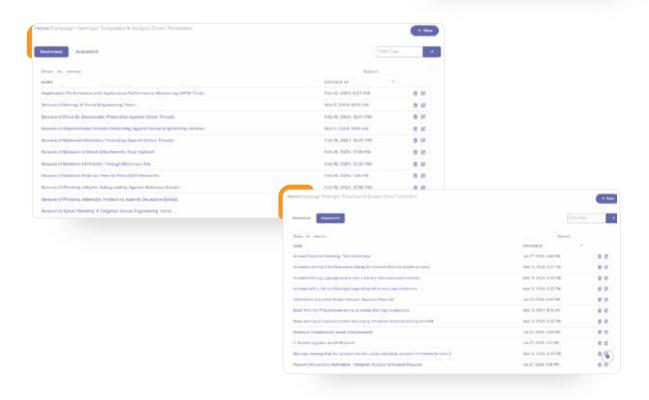
Access a wide range of educational materials in both English and Arabic to enrich your campaigns. From interactive quizzes to informative videos and captivating awareness posters, effortlessly strengthen your team's understanding and promote best practices at work.

- Poster
- Video
- Quiz
- Infographics

#### **Templates and Scripts**

"500+ Pre-Designed Templates: Effortlessly create engaging communication materials for Email/SMS training and phishing, vishing, and smishing assessment campaigns in English and Arabic."





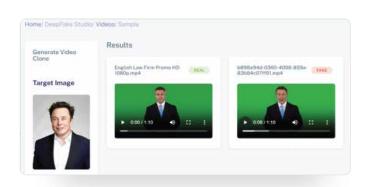
**Educate and Empower Everyone** 

**ADVANCED FEATURES:** Deep Fake Studio

#### **Deepfake Studio**

Deepfake Studio help generate realistic simulated videos or audio recordings mimicking various cyber threat scenarios like phishing attempts or social engineering attacks. Users develop critical skills in identifying genuine versus manipulated content, enhancing their ability to spot potential cyber threats.

Deepfake Video: Challenge users with interactive training modules to identify deepfake videos. Admins receive guidance on creating deepfake videos, ensuring optimal results for users' training and simulation exercises.





Deepfake Audio: Employ Al and machine learning to generate deepfake audio from minimal original voice data, heightening awareness of audio deepfakes' prevalence and impacts. Equip stakeholders with tools and knowledge to navigate audio deepfake complexities effectively.

#### **Dual-Level Approval Process**

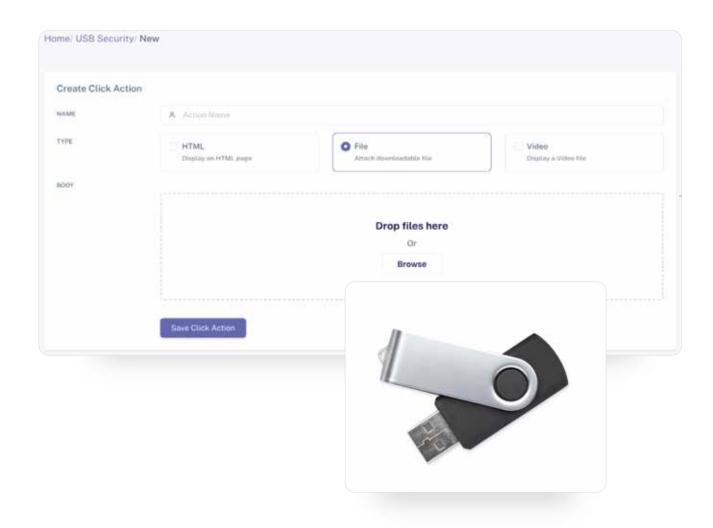
Our dual-level approval process, combining administrator and Active Sense approval, ensures responsible usage, while stringent verification processes authenticate audio/video samples and secure explicit consent from owners, all underscored by our commitment to transparency and ethical use throughout the deepfake creation process.

**Educate and Empower Everyone** 

#### **ADVANCED FEATURES: USB**

#### **USB Security Assessments**

- Tailored Document Generation: Effortlessly generate documents tailored for USB security
  assessment scenarios. Easily copy these documents to USB drives for convenient assessment and
  enhancement of USB security measures.
- User Tracking & Insights: Track potential users connecting untrusted USB drives to enterprise devices. Gain valuable insights into USB usage patterns and potential security risks.
- **Proactive Threat Mitigation:** Take a comprehensive approach to proactively mitigate USB-related security threats.



# **ActiveSense Cyber Range**

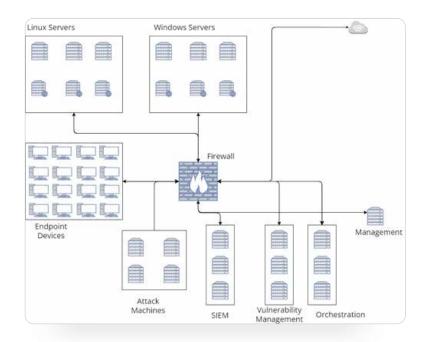
#### **Where Virtual Realities Shape Digital Defenses**

Experience immersive scenarios that elevate your readiness against diverse cyber threats.

Experience comprehensive simulation capabilities, covering various attack techniques such as defacement, malware, breaches, and ransomware, ensuring thorough security control evaluation. Benefit from integrated tools including SIEM, Firewall, and Vulnerability Management Tools, enhancing your cybersecurity training. Extend your defense beyond IT to include Operational Technology (OT) infrastructure, ensuring holistic protection against cyber threats.

Elevate your cyber defense with ActiveSense Cyber Range, where virtual realities shape digital defenses.

- Provide a controlled environment for cybersecurity training, testing, and simulation.
- Enhance the skills of cybersecurity professionals and students.
- Enable realistic and hands-on training exercises for responding to cyber threats.
- Strengthen our organization's overall cybersecurity posture.



Evaluating Cyber Readiness

Improving Team Skills

No Infrastructure Required

Diverse Scenarios

Enhancing Incident Response Capabilities

Exposure to Real-Time Attacks

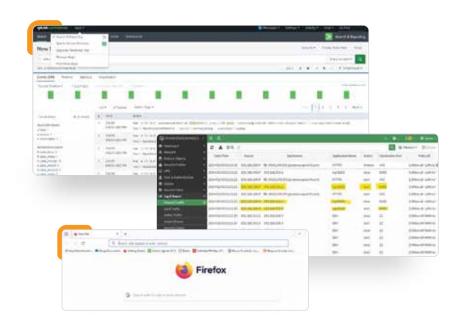
# Short Service Wordland Service Deliver About a Management of Description of Description Was briefly to the Service of the

#### **Comprehensive Simulation:**

Engage in an enterprise simulation exercise that mirrors real-life IT infrastructure scenarios. This immersive experience allows you to simulate a variety of attack techniques, including defacement, malware intrusions, data breaches, and ransomware incidents. Through these simulations, you can thoroughly evaluate the effectiveness of your security controls and readiness to respond to cyber threats.

#### **Integrated Tools**

Utilize SIEM tools, Firewall, and Vulnerability Management Tools for comprehensive cybersecurity training.



#### **Beyond IT**

Extend your defense to Operational Technology (OT) infrastructure for holistic protection.





Our Cyber Range Simulation Scenarios

ActiveSense offers a comprehensive array of attack simulations tailored to diverse proficiency levels, spanning from beginner to advanced.

#### **Linux Webserver Compromise:**

Assault on an Apache web server using SSH brute-force method.

#### **Windows Webserver Compromise:**

IIS server defaced via brute force on open port 80 and RDP, unauthorized access gained through Administrator account breach.

#### **Kiosk Gateway Breach (OT):**

Threat actor targets OT network, exploits misconfigured firewall rule to expose Windows 7 Kiosk system to employee network.

#### **Pwning PLCs:**

Threat actor executes various attacks in OT network including ARP Spoofing, Injecting malicious Modbus Command, and Uploading Malicious PLC program.

#### On the way to Active Directory:

Compromise of a supplier's credentials leads to webserver and eventually Active Directory compromise, simulating APT-27 attack vectors.

#### Temporarily Exposed Development Environment:

Attacker compromises a web application under development using weak credentials and vulnerabilities, executes commands, and exfiltrates data.

#### Ransomware Spread:

Attacker compromises an employee computer via social engineering attack and spreads ransomware within the organization.

#### **Shadow Admin compromises Active Directory:**

Threat actor compromises a user with unintended high privilege in Active Directory, leading to domain controller compromise.

#### **Lazy Admin Datacentre Compromise:**

Compromising data centre VMware hosting environment due to weak management of sensitive access by admin.

#### **Shared Password Shares the Impact:**

Threat actor compromises one Windows workstation via Active Directory attack and performs lateral movement to another workstation with higher privilege.

#### Bad Mail Got In:

Threat actor bypasses email security filters to deliver malicious mail to an employee, compromising the user workstation.

#### **Charming Kitten APT on Microsoft Exchange:**

Simulation of Iranian APT group charming kitten attack on Microsoft Exchange server, deploying a new backdoor along the way.

### **Proficiency of Commercial Tools**

Explore the latest licensed cybersecurity tools and software preinstalled within the range. Conducting attack simulations enables teams to assess their proficiency in utilizing these tools effectively.

Evaluate the integration of tools into the security framework, their configuration efficiency, and their ability to deliver expected protection levels. Maximize investments in licensed tools and ensure they are properly utilized to defend against cyber threats.

#### Below are commercially available enterprise tools and solutions





































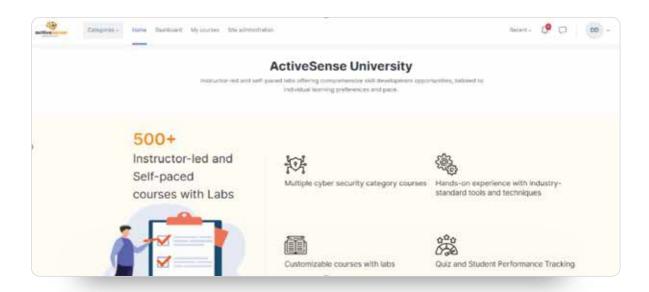


# **ActiveSense University**

#### **Where Theory Meets Practice**

#### **Introducing Next-Generation Learning Environment**

Experience a dynamic learning environment tailored to your preferences and pace, ensuring comprehensive skill development opportunities that evolve with the ever-changing threat landscapes.



### Unique Blend of Instructor-led and Self-paced Courses:

Access over 250 courses covering multiple cybersecurity categories, from Cyber Security Basics to Penetration Testing, Web Application Security, and more.

### Hands-on Approach with Industry-standard Tools:

Get practical experience with hands-on lab exercises reinforcing cybersecurity skills and tactics using industry-standard tools and techniques.

# Flexible Learning Options

Access over 250 courses covering multiple cybersecurity categories, from Cyber Security Basics to Penetration Testing, Web Application Security, and more.

# Tailored Learning Experience

Tailor your learning journey by selecting courses aligning with your specific interests and career goals.

### Recognition and Achievement

Earn badges and certificates showcasing your expertise and accomplishments in the cybersecurity domain.

# ActiveSense University – Platform

Designed to support your success, the ActiveSense University Platform offers two distinct access methods tailored to diverse learning needs and organizational structures.

#### **Open Access for Self-Enrolment**

Gain unrestricted access to all courses within the platform. Explore the full catalog, enroll in courses of interest, and shape your learning journey according to your pace and preferences.

#### **Restricted Access for Enrolled Courses**

Access is limited to enrolled courses, ensuring focus on specific curriculum, job roles, or organizational requirements. Streamline learning processes and align educational or professional development needs effectively.

# Flexible access modes to accommodate various learning preferences and organizational structures.

Prefer exploring the full Catalog or focusing on specific courses, our platform ensures access to essential resources for cybersecurity education success.





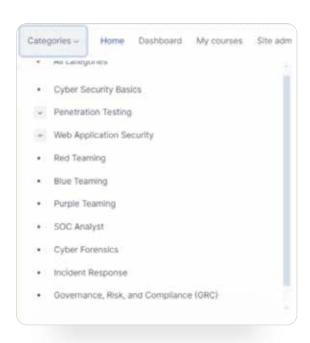
# ActiveSense University course catalogue

The Course Category section is the heart of ActiveSense University, offering over **250** cybersecurity courses.

Explore topics from basics to specialized areas using filters like keywords or subcategories. Includes Cyber Security Basics and Penetration Testing, finding relevant courses is easy.

### Ten distinct categories

- Cyber Security Basics
- Penetration Testing
- Web Application Security
- Red Teaming
- Blue Teaming
- Purple Teaming
- SOC Analyst
- Cyber Forensics
- Incident Response
- Governance, Risk, and Compliance (GRC)



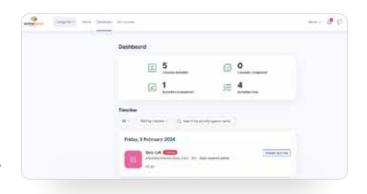
# ActiveSense University - Student Dashboard

**Dashboard:** Provides a central hub for your cybersecurity training journey, offering quick access to relevant labs, progress tracking, and personalized insights.

**Timeline:** Displays due dates, events, and deadlines from all your enrolled courses.

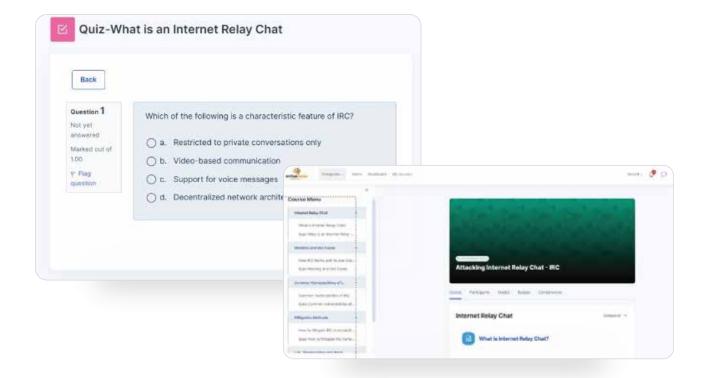
**Search and Filter:** Find specific labs by keyword, difficulty, topic, or completion status.

**Calendar:** View upcoming deadlines and scheduled instructor-led sessions.



# **ActiveSense University - Courses**

Explore a selection of 500+ courses covering diverse categories in cybersecurity, each featuring hands-on lab exercises and quizzes.



# **ActiveSense University - Labs**

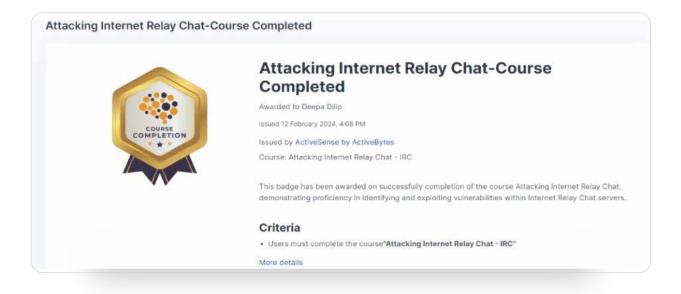
ActiveSense University platform features interactive labs accompanying each course. These labs allow users to apply the knowledge gained in the course to real-world scenarios, reinforcing key concepts and enhancing practical skills. Users can access the labs directly from the course page, making it easy to seamlessly transition between theory and practice.



# ActiveSense University - Digital Badges

#### Introducing our new feature: Badges for Course Achievement!

- Earn badges that validate your participation and accomplishments in enrolled courses.
- These badges offer visual recognition, celebrating your milestones and completion of tasks within each course. Level up your learning experience with tangible acknowledgments of your progress!.





#### **Notice**

This document contains information about the proprietary property of ActiveBytes Innovations. This document is received in confidence and its contents cannot be disclosed or copied without the prior written consent of ActiveBytes Innovations.

Nothing in this document constitutes a guarantee, warranty, or license, express or implied. ActiveBytes Innovations disclaims all liability for all such guarantees, warranties, and licenses, including but not limited to Fitness for a particular purpose; merchantability; not infringement of intellectual property or other rights of any third party or of ActiveBytes Innovations; indemnity; and all others. The reader is advised that third parties can have intellectual property rights that can be relevant to this document and the technology discussed herein and is advised to seek the advice of competent legal counsel, without obligation of ActiveBytes Innovations.

ActiveBytes Innovations retains the right to make changes to this document at any time, without notice. ActiveBytes Innovations makes no warranty for the use of this document and assumes no responsibility for any errors that can appear in the document, nor does it make a commitment to update the information contained herein.

#### Copyright

Copyright © ActiveBytes Innovations Information Technology Network LLC

#### **Trademarks**

Other product and corporate names may be trademarks of other companies and are used only for explanation and to the owner's benefit, without any intent to infringe.

### **Contact Us**

#### **ActiveBytes Innovations**

Sharjah Media City, Sharjah, UAE, Dubai, UAE +971 505676727 www.active-bytes.com