CHANDLER SMITH

FULL STACK DEVELOPER

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actualchandler.github.io/

SKILLS

HTML	CSS	JavaScript	PHP	WordPress
React	Angular	Node	SQL	Gulp
Sass	Boostrap	Adobe XD	PhotoShop	Illustrator

EXPERIENCE

ObservePoint

Lead Web Developer — Jan 2018 - Mar 2020

Worked with ObservePoint's marketing team as lead web developer. Worked closely with Creative Director, Director of Communications, and Demand Gen. Manager to continuously design, deploy, test, and monitor the companies websites.

Observepoint.com, Validate, and VAS

- Ran analytics and CRO tests using Google Analytics, GTM, and Hotjar.
- Implemented faster deployment of landing pages for demand gen.
- Deployed git libraries to organize and minify code to decrease load-times.
- Enhanced design for user friendly UX/UI.
- Improved Google Lighthouse ratings and technical SEO.
- Completed a full website rebuild, redesign, and server migration.
- Front and back-end development.
- Developed an unreleased free-trial version of ObservePoint's product.

REFERENCES

Erik Yorgason - Creative Director, Manager
erik.yorgason@observepoint.com
+1 (801) 995 0171

Kara Frazier - Director of Communications
kara.frazier@observepoint.com

Chris Baird - Chief of Marketing
chris.baird@observepoint.com

EDUCATION

Box Elder High School
Diploma, 2015

DevMountain
Full Stack Development, 2017