

CHANDLER SMITH

FULL STACK WEB DEVELOPER



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actualchandler.github.io/

SKILLS

HTML5

PHP

ReactJS

NodeJS

JSON

SASS

Bootstrap

AngularJS

ExpressJS

Gulp

JavaScript

jQuery

Redux

SQL

JSX

EXPERIENCE

ObservePoint - Web Developer, Marketing

Full Stack Development Project Manager UX/UI Design Analytics & Conversions

- Completed a full front-end and back-end rebuild and redesign
- Implemented Bootstrap for a fully responsive layout
- Created a design system in Adobe XD
- Unified design across all sites by building a master stylesheet using SASS
- Softened and enhanced design for a more friendly UX/UI
- Implemented faster and easier deployment of landing pages for Demand Gen.
- Ran A/B Tests using Google Analytics, Optimizely, and Hotjar
- Increased conversion rates and decreased load-time throughout site
- Designed and developed an unreleased free trial of ObservePoints product in NodeJS
- Projects built using PHP, HTML, SCSS, Bootstrap, jQuery, and Gulp
- Softwares used VSCode, Adobe XD and Illustrator, Git, Linode

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REFERENCES

Erik Yorgason - Creative Director, Manager

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Chris Baird - Chief Marketing Officer

chris.baird@observepoint.com

Kara Frazier - Director of Content and Communications

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EDUCATION

DevMountain - 2017

Full Stack Development

Box Elder High School - 2015

Diploma