CHANDLER SMITH

FULL STACK WEB DEVELOPER

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SKILLS

HTML	CSS	JavaScript	PHP	WordPress
React	Angular	Node	SQL	Gulp
Sass	Boostrap	Adobe XD	PhotoShop	Illustrator

EXPERIENCE

ObservePoint - Web Developer & Project Manager, Jan 2018 - Mar 2020

Worked closely with Creative Director and Director of Communications to continuously design, develop, deploy, test, and monitor the companies websites.

Observepoint.com

- Completed a full website rebuild, redesign, and server migration.
- Coded for responsive layout across all devices and browsers.
- Enhanced design for a more user friendly UX/UI.
- Created and implemented a design system using Adobe XD.
- Implemented faster and easier deployment of landing pages.
- Ran A/B and CRO testing using Google Analytics, Optimizely, and HotJar.
- Deployed git libraries to organize and minify code to decrease load-times.
- Designed new feature and product pages.

Validate & VAS

- Rebuilt site to use Custom Fields WordPress plugin for custom event information
- Created new site themes for yearly events
- Implemented faster and easier deployment of landing pages
- Embed ticket purchasing onto site registration
- Coded aesthetic parallax features

REFERENCES

Erik Yorgason - Creative Director, Manager
erik.yorgason@observepoint.com
+1 (801) 995 0171

Kara Frazier - Director of Communications
kara.frazier@observepoint.com

EDUCATION

DevMountain - 2017
Full Stack Web Development

Box Elder High School - 2015
Diploma